



INTERPRETIVE PLAN – FOR OHR REVIEW

**CBS Columbia Square**  
**6121 Sunset Boulevard, Hollywood, CA**  
*September 2015*

**HISTORIC RESOURCES GROUP**

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PREPARED FOR

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Office of Historic Resources

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Los Angeles, CA 90012

INTERPRETIVE PLAN – FOR OHR REVIEW

CBS Columbia Square

6121 Sunset Boulevard, Hollywood, CA

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TABLE OF CONTENTS

4 Purpose

7 Interpretive Plan: Themes

11 Interpretive Plan: Components

Figure 1: Website mock-up

Figure 2: Site Plan Identifying Location of Plaques

Figure 3: Photographs of Plaque

Figure 4: Site Plan Identifying Location of Residential Tower

Figure 5: Site Plan of the Residential Tower Identifying  
the Location of the Community Room

Figure 6: Conceptual Rendering of Public Art Component

Figure 7: Location of Public Art Plaque (also contains website  
URL and QR code)

Appendix A: Draft Website Content

Appendix B: Conceptual Interpretive Plan, 2009

Appendix C: Historic Photographs

Appendix D: Salvage Inventory

INTERPRETIVE PLAN –FOR OHR REVIEW

**CBS Columbia Square**  
**6121 Sunset Boulevard, Hollywood, CA**

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**PURPOSE**

This document outlines the interpretive plan for the CBS Columbia Square site located in Hollywood, California. The project team includes staff members from preservation consultant Historic Resources Group; owner/developer Kilroy Realty; Neuehouse, the primary tenant; and an advisory committee composed of Marc Wanamaker (Bison Archives), Jim Elyea (History for Hire), Richard Adkins (Hollywood Heritage), and Dan Gingold (CBS Alumni Association). Review and approval of the interpretive plan is under the purview of the City of Los Angeles Office of Historic Resources (OHR).

An interpretive program for the CBS Columbia Square site is required by mitigation measures established in the 2009 Columbia Square Project Environmental Impact Report (EIR), and the 2011 Development Agreement between the City of Los Angeles and PPD Gower I, LLC. PPD Gower I, LLC has since transferred its interests, rights, and obligations under the Agreement to Kilroy Realty Corporation, the current owner and developer of the CBS Columbia Square property. The requirements related to an interpretive plan are as follows:

Mitigation Measure C-7:

*An interpretive program involving photographic exhibits and other educational media shall be developed to chronicle the history of the site, its architects, technological innovations, and uses. These materials shall be placed in the historic buildings on-site, and made accessible to the public.*

Note that this requirement has been modified as follows:

- The interpretive materials will be installed on-site in the courtyard,<sup>1</sup> and in the community room located in the new CBS Columbia Square Residential Tower at street level along Selma Avenue.
- Materials located in the community room will partially fulfill this requirement; the website will fulfill the remainder of this requirement.

Development Agreement 3.2.11:

***Historic Interpretive Exhibit.** Developer will provide a publicly accessible space within the Project Site for an exhibit displaying photographs, memorabilia, video and audio clips and other artistic elements that celebrate*

<sup>1</sup> Under the current project, the courtyard is referred to as Sunset Plaza.

*the history of radio and television at the Project Site and help inform the public of the site's role in both broadcasting and Hollywood's history. This exhibit shall generally include elements described in the Conceptual Columbia Square Interpretive Plan, prepared by Historic Resources Group, dated October 22, 2009 and additional documentation located in the Planning Department's file for case CPC-2007-9911-GPA-ZC-HD-CUB-CUX-CU-SPR. The Developer will not be required to expend more than \$50,000 for such interpretive exhibit, including the cost of obtaining items, constructing the exhibit, retaining consultants and other functions. The Developer will submit proof of compliance with this obligation, including the location and program, prior to the issuance of a certificate of occupancy for the Project.*

Note that this requirement has been modified as follows:

- The interpretive exhibit will generally follow elements described in the Conceptual Columbia Square Interpretive Plan.<sup>2</sup> However, due to advancements in technology since 2009, the majority of the interpretive materials will be included on the website developed for the project.
- The publicly accessible space (community room) will include a timeline highlighting the site's history and important events, and a selection of historic photographs and other ephemera related to the history of the site. Other materials chronicling the history of the site will be included as part of the website developed for the project.

Development Agreement 3.2.19:

***Blondeau Tavern Plaque.** Prior to receiving a certificate of occupancy for the Project, Developer shall install a bronze plaque to commemorate the site of the Blondeau Tavern (and later Christie Studios), as depicted in Exhibit "C" as Hollywood's first motion picture studio.*

Note that this requirement has been modified as follows:

- The original plaque that was on the site commemorating the location as the first studio in Hollywood has been reinstalled on-site. The original plaque does not address the Blondeau Tavern and Christie Studios by name; however, those

<sup>2</sup> The Conceptual Columbia Square Interpretive Plan is attached as Appendix B.

entities and their history at the site will be addressed online and in the community room.

- A second plaque will be installed in the courtyard that identifies the site as a Historic-Cultural Monument.

This document outlines the components that will comprise the interpretive plan. These include:

- Online interpretive component
- Courtyard display including plaques
- Incorporation of original features salvaged from Studio B/C into the Bungalow Building
- Community room displays
- Informational brochure
- Public dedication event
- LACAD public art

**INTERPRETIVE PLAN – FOR OHR REVIEW**

**CBS Columbia Square**  
**6121 Sunset Boulevard, Hollywood, CA**

**HISTORIC RESOURCES GROUP**

#### INTERPRETIVE PLAN: THEMES

As outlined in the mitigation measure, the interpretive program components will address the history of the site, its architects, technological innovations, and uses. Commissioned by prominent broadcasting executive William S. Paley and completed in 1937-38, CBS Columbia Square is an excellent example of International Style architecture, and the only West Coast example of the work of nationally renowned architect William Lescaze. Lescaze, working with associate Earl T. Heitschmidt, designed three International Style buildings for the site: the Radio Building, Studio A, and a third commercial wing, later referred to as the Commercial/Television Building, which housed the Radio Center Restaurant and a bank. Further information about the history of the site is included in the Historic Structure Report.<sup>3</sup>

#### History of the Site

- In 1911, brothers David and William Horsley leased the site on which CBS Columbia Square now stands – which was then occupied by the abandoned Blondeau Tavern – to serve as the production facility for their Nestor Film Studio, which became the first movie studio in Hollywood. Ownership of the studio eventually passed to Al Christie, former general manager of Nestor Film Studio. The complex, which occupied a prominent corner of the film industry’s “Poverty Row,” became well-known under Christie’s stewardship.
- Due to its key role in the motion picture industry, Hollywood became a center for radio and television production when these two technologies developed in the early 20<sup>th</sup> century.
- During the 1920s, radio networks were formed to link stations across the country. One of the earliest networks was the Columbia Broadcasting System (CBS), which was established in 1927. In 1929 William S. Paley of CBS had contracted with Los Angeles Cadillac dealer Don Lee, owner of a string of California radio stations, to establish coast-to-coast radio coverage.<sup>4</sup> Paley and CBS decided to cancel Lee’s contracts in 1936 and establish their own national station. That same year, KNX

<sup>3</sup> Historic Resources Group, “CBS Columbia Square: Draft Historic Structure Report,” May 22, 2013.

<sup>4</sup> Alfred Balk, *The Rise of Radio, from Marconi through the Golden Age* (Jefferson, NC, and London: McFarland & Company, n.d.), 83-84.

#### INTERPRETIVE PLAN – FOR OHR REVIEW

# CBS Columbia Square 6121 Sunset Boulevard, Hollywood, CA

HISTORIC RESOURCES GROUP

was purchased for \$1.2 million, and plans were made to build the KNX/CBS studios (Columbia Square) on Sunset Boulevard at Gower Street, on what had previously been the site of the Blondeau Tavern, where Hollywood's first movie studio, the Nestor Company, was founded in 1911.<sup>5</sup>

- William S. Paley, head of CBS, was one of the influential founders of modern broadcasting.<sup>6</sup> Early on in his career, Paley relocated to New York and signed 49 affiliates to his new company, paving the way for the future of the Columbia Broadcasting System, which he would lead for over sixty years. Paley built CBS into a global communications corporation and signed many leading celebrities including Bing Crosby, Bob Hope, and Jack Benny. Paley was also influential in the development of broadcast news: he created CBS News, which he built into one of the world's preeminent news organizations with the industry's leading talent including Eric Sevareid and Howard K. Smith. Following World War II Paley continued to recruit talent to the network, signing Edward R. Murrow and Walter Cronkite.
- Architect William Lescaze was hired by the head of CBS, William S. Paley, to design a new West Coast headquarters. The new facility was meant to create a prominent CBS presence in Hollywood, and to show that CBS was "a progressive and innovative company in a progressive industry," which for Paley had a specific aesthetic expression.<sup>7</sup> Paley wanted the architecture of CBS Columbia Square to help establish the corporate brand, and to showcase innovative architectural solutions that met the technological needs of the growing entertainment industry.

#### Architects

- Designed by William Lescaze, the CBS Columbia Square complex is a significant and early example of the International Style as interpreted in the United States. On the West Coast, the International Style was primarily seen in residential architecture; Lescaze's design for CBS Columbia Square was an early example of the application of the International Style for commercial use.

<sup>5</sup> Judy Raphael, "Hollywood's Broadcast Beginnings," *Discover Hollywood Magazine*, 2003, 11; and Steven J. Ross, "How Hollywood Became Hollywood: Money, Politics, and Movies," in Tom Sitton and William Deverell, eds., *Metropolis in the Making: Los Angeles in the 1920s* (Berkeley: University of California Press, 2001), 258.

<sup>6</sup> "About William S. Paley," <http://www.paleycenter.org/about-mission-history-william-s-paley> (accessed October 2012).

<sup>7</sup> Dennis Doordan, "Design at CBS," *Design Issues* Volume 6 (Spring 1990), 148.

#### INTERPRETIVE PLAN – FOR OHR REVIEW

# CBS Columbia Square 6121 Sunset Boulevard, Hollywood, CA

HISTORIC RESOURCES GROUP

- William Edmond Lescaze (1896-1969) was a Swiss-born American architect who was one of the leading proponents of the International Style. Lescaze had a profound impact on the development of Early Modernism in the United States. His work was widely recognized in period publications, and was featured prominently in the seminal 1932 exhibition at the Museum of Modern Art.
- Earl T. Heitschmidt (1894-1972) worked with Lescaze on CBS Columbia Square as the associate architect. Heitschmidt trained at the University of Oregon and the Massachusetts Institute of Technology. He worked in firms in Portland, Boston, and New York before coming to Los Angeles and opening his own practice in 1930. He worked on the Los Angeles Biltmore Hotel with the firm Schultz and Weaver, and also designed the Wrigley Mansion in Phoenix (1929-1930); Wrigley Field (1938); Park La Brea (1941-1949); and the Harvey Mudd Master Plan with Edward Durrell Stone (1956).

### **Technological Innovations**

- The interiors at CBS Columbia Square were designed to accommodate the latest technologies and broadcast innovations.
- The complex was the first to integrate broadcasting's technological needs with the ability to include live audiences.
- Lescaze resolved the problem of accommodating public crowds along with broadcasting's technical needs through architectural design, including:
  - Sound baffling through the design of floating walls inside the studios to act as sound barriers.
  - Angling some studio walls and window panels in the control and sponsor booths to reduce potentially interfering reflection both acoustically and visually.<sup>8</sup>

<sup>8</sup> "The New Home of the Columbia Broadcasting System," *California Arts and Architecture* Volume 54, July 1938, 28-29.

## Uses

- CBS Columbia Square has been the site of significant broadcasting events in the history of the radio, television, and recording industries.<sup>9</sup>
- Radio personalities:
  - Red Skelton
  - Jackie Gleason
  - Orson Welles
  - Jack Benny – “The Lucky Strike Program”
  - Burns and Allen
  - Gene Autry
  - Bing Crosby
  - Steve Allen
  - Art Linkletter – “House Party”
- Television personalities:
  - Lucille Ball and Desi Arnaz
- Live performances and recording artists:
  - Tommy Dorsey
  - Alice Faye
  - Irving Berlin
  - Bing Crosby
  - Miles Davis
  - Janis Joplin
  - Bob Dylan
- Important recording events which took place at CBS Columbia Square:
  - Inaugural broadcast, 1938, starring Bob Hope, Al Jolson, and Cecil B. DeMille in Studio A
  - “The Ed Wynn Show” – first CBS television program shot at CBS Columbia Square, 1949 in Studio A

<sup>9</sup> ICF Jones & Stokes, “CBS Columbia Square Historic Assessment,” December 2008, 32.

- Pilot episode of “I Love Lucy” – 1951, in Studio A
- The commercial building at the corner of Sunset Boulevard and Gower Street, which was known as the Business Building, housed a restaurant and leasable office and retail space to attract people to linger after visiting CBS, and to provide the network with additional revenue opportunities.

## INTERPRETIVE PLAN: COMPONENTS

As a part of the interpretive plan, the project team has compiled a list of archival photographs of CBS Columbia Square from the 1930s through the 1970s. The condition of the site prior to the current rehabilitation project has been documented according to Historic American Building Survey standards; those photographs are housed at the Office of Historic Resources. The historic photographs will be used to inform the development of the interpretive plan as well as to provide content for on-site displays.<sup>10</sup>

The interpretive plan will consist of seven components:

### 1. Online interpretive component

- a. The project team will develop an online interpretive component that will include information about the history of the site and historic images. The online component will fulfill requirements of the Mitigation Measure and Development Agreement that are not incorporated into the on-site display.
- b. The website will incorporate an interactive timeline using audio, video, and image content; this will include historic photographs and other ephemeral materials, audio and video clips, and information about the history of the site. Inspiration for the design of the site (using a scrolling format and visual movement is <http://bricedarmon.com>). Content will be organized chronologically, but will relate to the themes identified in the mitigation measure. Proposed content for the website is included in Appendix A; final narrative and multimedia components pending approval and rights clearances. A mock-up of the website is included in Figure 1.
- c. Historic Resources Group, Hollywood Heritage, and the advisory committee will provide information as needed for the development of the website and will review the final content.
- d. The website will be optimized for mobile devices so that it can be referenced by visitors to the site. The website QR code and URL will be included on an on-site plaque.
- e. Kilroy is developing the design and content for the website in excess of the budget required by the development agreement for historic interpretive exhibits.

<sup>10</sup> A copy of the photo key, which details the images catalogued to date, is included in Appendix B.

## 2. Courtyard

- a. A bronze plaque identifying the site as the first studio in Hollywood has been installed in the courtyard. The location of the plaque is identified in Figure 2. Photographs of the plaque are included in Figure 3.
- b. A separate bronze plaque will be installed in the courtyard that identifies the site as a designated Historic-Cultural Monument.
- c. The historic flagpole has been refurbished and reinstalled in its historic location in the courtyard.
- d. Kilroy will be responsible for the reinstallation of the flagpole.
- e. Kilroy will be responsible for the fabrication of all plaques (original bronze plaque, HCM plaque, and any directional plaques) within the budget required by the development agreement for historic interpretive exhibits.

## 3. Salvage<sup>11</sup>

- a. The proposed project will salvage the sound booth window of Studio B and four original roof trusses of Studio C and incorporate them into the new Bungalow Building. The window will be installed in newly constructed partitions that replicate the sound booth and the angled south wall of the studio.
- b. Original features of the Business Building have been refurbished and remain in place within the Business Building interiors. These features include:
  - i. Wood handrails and trim at stairwells
  - ii. Wood interior window at stairwell
- c. Original features of the Radio Building have been refurbished and remain in place within the Radio Building interiors. These features include:
  - i. Wood trim at stairwells
  - ii. Aluminum handrails at stairwells
  - iii. Metal stairs, stair pans, and risers
  - iv. Metal balcony railings
  - v. Elevator floor indicators
  - vi. Glazed ceramic tile window stools
- d. Two porthole doors were salvaged from the Radio Building but were subsequently determined to be non-compliant with current code. These doors have been set aside until their future location can be determined.

<sup>11</sup> A salvage inventory is included in Appendix D.

- e. The salvage plan as required in the development agreement will be undertaken by Kilroy and overseen by Historic Resources Group. This component is outside the budget required by the development agreement for historic interpretive exhibits.

#### 4. Publicly Accessible Community Room

- a. A publicly accessible community room will be located in the new CBS Columbia Square Residential Tower at street level along Selma Avenue. The site plan identifying the location of the Residential Tower is included in Figure 4; a site plan of the Residential Tower identifying the location of the community room is highlighted in Figure 5.<sup>12</sup>
- b. The community room will contain historic photos documenting the history of the site and important events in broadcasting history. The display will highlight the required themes for the interpretive plan.
- c. Hollywood Heritage will provide content language.
- d. Historic Resources Group will provide guidance regarding photo selection and contextual representation, as well as compliance with OHR requirements.
- e. Kilroy's design team will work in consultation with Historic Resources Group to determine the final design and location of photos within the community room.
- f. Kilroy will be responsible for fabrication of materials for the community room within the budget required by the development agreement for historic interpretive exhibits.

<sup>12</sup> Note that the Residential Tower is one of the new buildings on the site that is currently under construction; therefore, the Community Room will be completed after the re-opening and occupancy of the historic CBS Columbia Square buildings.

## 5. Informational brochure

- a. The project team may produce an informational brochure about the history of the site. The brochure would include the URL for the project website.

## 6. Public/educational events

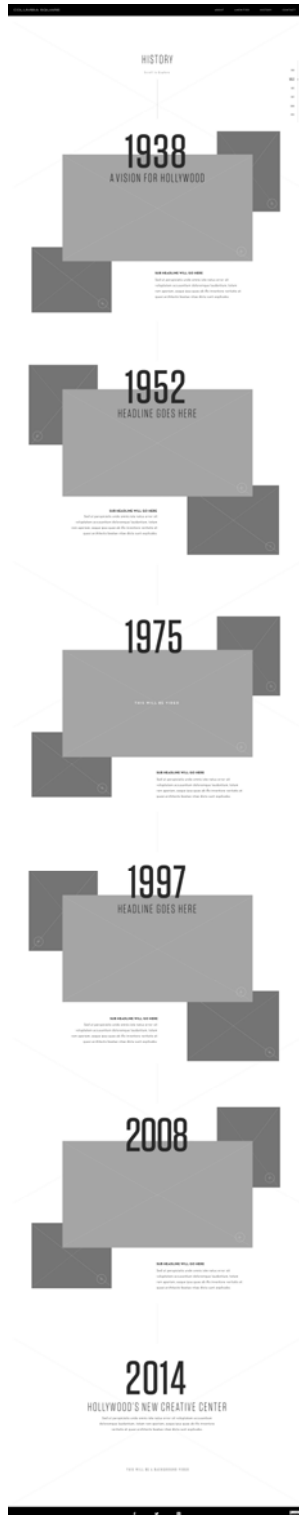
- a. The historic buildings will be available for educational events and tours, as appropriate and agreed upon with Kilroy and Neuehouse in advance. The first educational event took place on July 22, 2015 for the University of Southern California Summer Course in Heritage Conservation.
- b. A public dedication event may be held once construction is complete and the primary tenant of the historic buildings are occupying the site.
- c. The primary tenant may hold an educational event on the architecture and history of CBS Columbia Square. The event will be hosted by Neuehouse. Content will be coordinated with Hollywood Heritage.

## 7. LACAD Public Art

- a. The project site will include a public art component. In consultation with the artist, the public art will reference the history of the site and will contain historic photographs and other ephemeral materials. The public art will be located in the courtyard. A conceptual rendering of the public art component is included in Figure 6.
- b. There will be a plaque identifying the public art component, in compliance with LACAD requirements. The location of the plaque is included in Figure 7.<sup>13</sup>
- c. Kilroy will be responsible for coordinating and complying with the required public art component at the site.

<sup>13</sup> The plaque also includes the website URL and QR code.

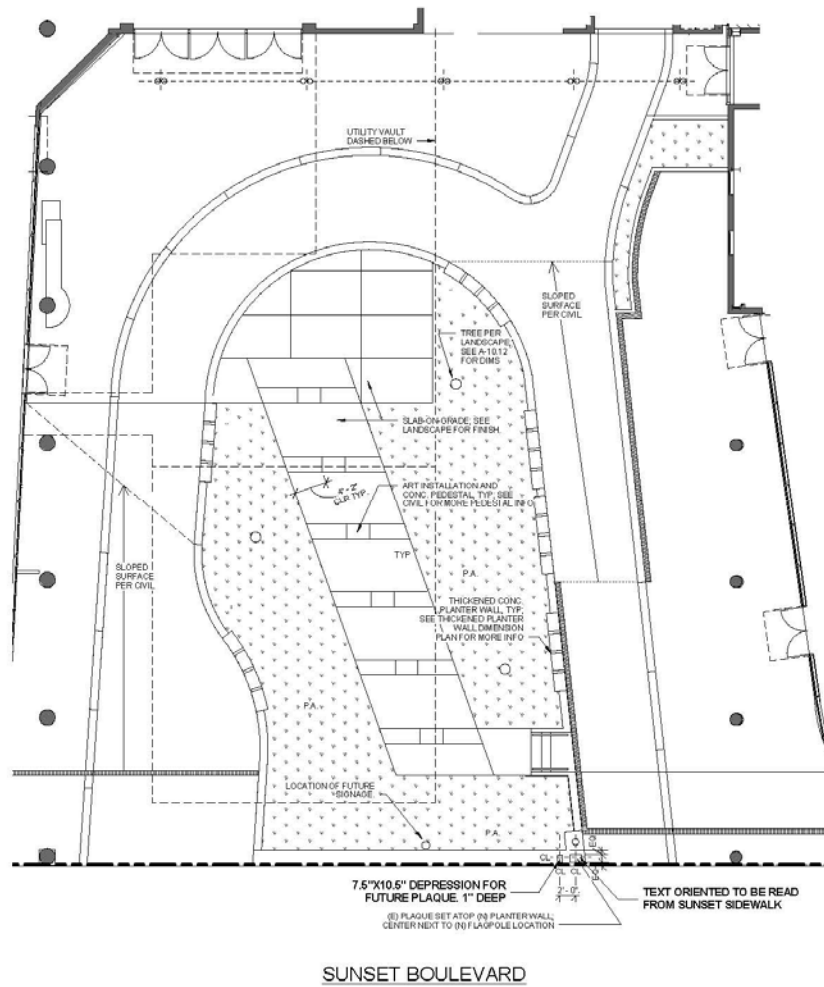
FIGURE 1: WEBSITE MOCK-UP



INTERPRETIVE PLAN –FOR OHR REVIEW

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**6121 Sunset Boulevard, Hollywood, CA**  
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FIGURE 2: SITE PLAN IDENTIFYING LOCATION OF ORIGINAL PLAQUE IN THE COURTYARD



INTERPRETIVE PLAN –FOR OHR REVIEW

# CBS Columbia Square 6121 Sunset Boulevard, Hollywood, CA

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FIGURE 3: PHOTOGRAPHS OF ORIGINAL BRONZE PLAQUE



Detail of plaque prior to installation.



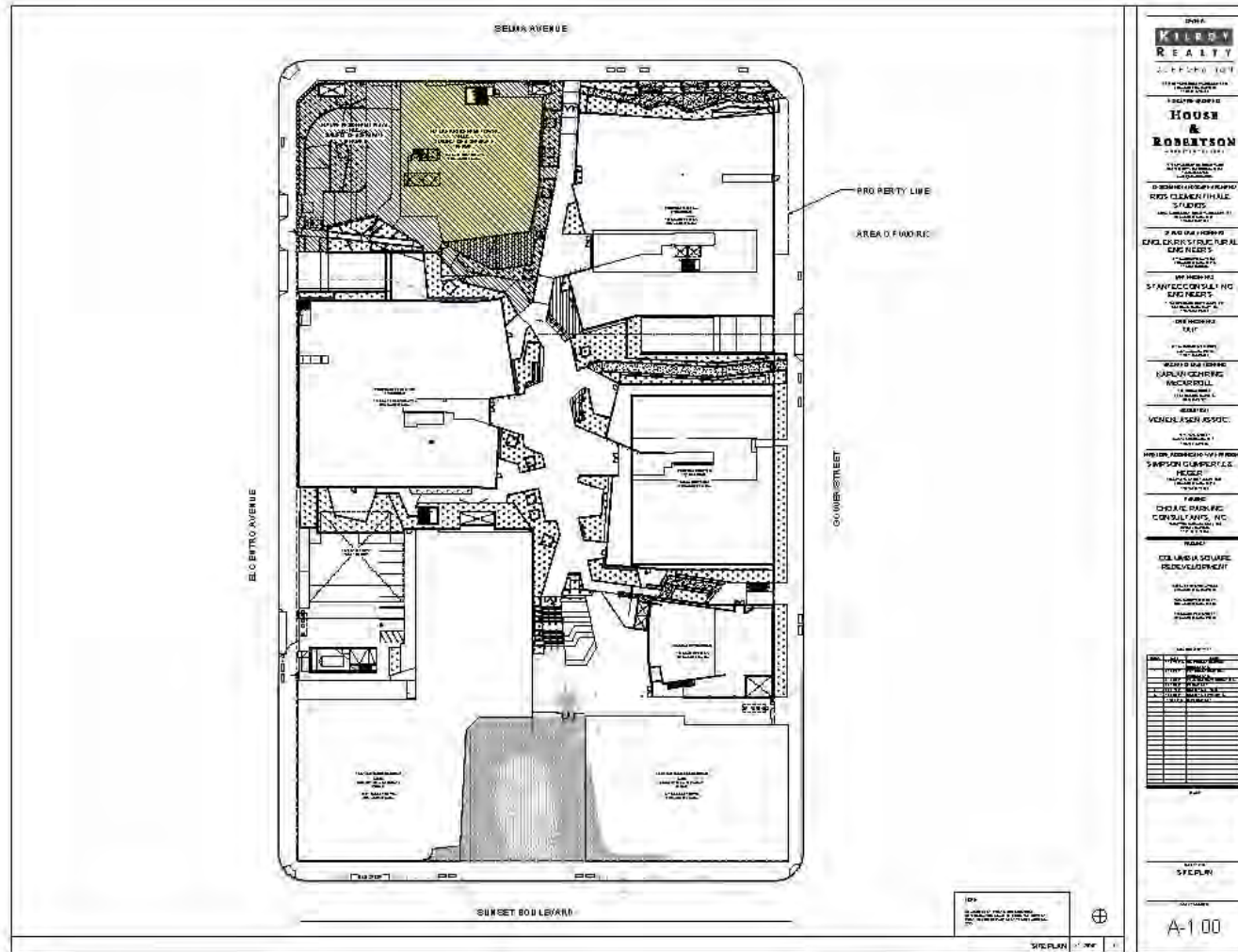
Detail of plaque after installation in courtyard (June 2015).

INTERPRETIVE PLAN –FOR OHR REVIEW

**CBS Columbia Square**  
**6121 Sunset Boulevard, Hollywood, CA**

HISTORIC RESOURCES GROUP

FIGURE 4 – SITE PLAN IDENTIFYING LOCATION OF THE RESIDENTIAL TOWER THAT WILL HOUSE THE PUBLICLY ACCESSIBLE COMMUNITY ROOM



INTERPRETIVE PLAN –FOR OHR REVIEW

# CBS Columbia Square 6121 Sunset Boulevard, Hollywood, CA

HISTORIC RESOURCES GROUP



FIGURE 6: CONCEPTUAL RENDERING OF PUBLIC ART

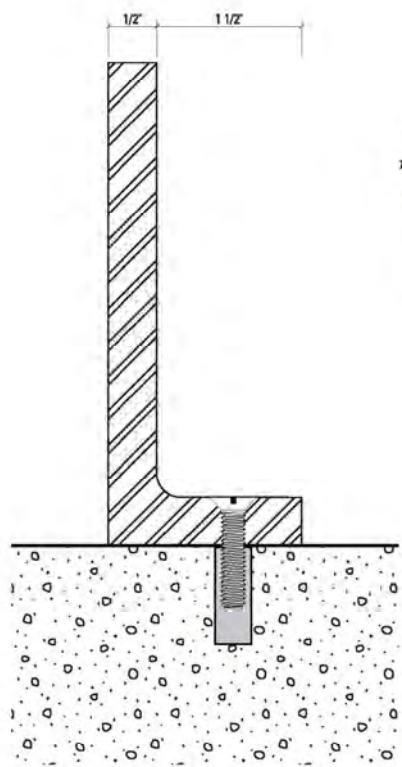


INTERPRETIVE PLAN –FOR OHR REVIEW

# CBS Columbia Square 6121 Sunset Boulevard, Hollywood, CA

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FIGURE 7: LOCATION OF PUBLIC ART PLAQUE (ALSO CONTAINS WEBSITE URL AND QR CODE)



**Side Detail**  
Scale: Full Size



**Elevation**  
Scale: 1 1/2" = 1'-0"

5" x 2" x 1/2" thick aluminum angle mounted to existing concrete using drop-in anchors and countersunk tamper-proof fasteners. Angle to be painted color to be determined.

Copy and graphics to be silkscreened color to be determined.

Final copy and graphics to be provided by client.

Final install location to be spotted by client at time of installation.



**Location Detail**  
Scale: Not to scale



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**Columbia Square**

6121 Sunset Blvd,  
Los Angeles, CA 90028  
Job Number: 14010

**Sign Type 1**

**Artwork Identification Monument**

This drawing has been reviewed and is . . .

- Approved Without Exception
- Approved As Noted
- To Be Revised and Resubmitted

By \_\_\_\_\_  
Date \_\_\_\_\_

Date: 11/3/15  
Drawn: HV

Revision: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**1.0**

INTERPRETIVE PLAN –FOR OHR REVIEW

# CBS Columbia Square 6121 Sunset Boulevard, Hollywood, CA

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# APPENDIX A: PROPOSED WEBSITE CONTENT

## EARLY HOLLYWOOD HISTORY (EARLY 20<sup>TH</sup> CENTURY)

Even before the construction of CBS Columbia Square, the site at the northwest corner of Sunset and Gower had long been associated with the entertainment industry. In 1911, brothers David and William Horsley leased the site, then occupied by the abandoned Blondeau Tavern, to serve as the production facility for their Nestor Film Studio. The studio was acquired by Universal Pictures in 1912, the same year in which a fire at Nestor destroyed much of the original Blondeau Tavern building. Production facilities were rebuilt and ownership of the studio passed to Al Christie, former general manager of Nestor Film Studio. The complex, which occupied a prominent corner of the film industry's "Poverty Row," became well-known under Christie's stewardship. The site changed hands once more in 1936 and for a short while served as a rental facility for producers of independent motion pictures.

It was thanks, in part, to this early film industry that improvements in sound recording in the 1920s spurred advancements in radio technology, and radio broadcast stations sprang up across the country. Over time it became possible to link these stations together using telephone lines, which made nationwide broadcasting – as well as a growing national audience – possible. In Los Angeles, these early radio stations included KNX, which was established by Fred Christian, a former Marconi shipboard wireless operator. Operating out of a bedroom in his home on Harold Way in Hollywood, Christian – effectively the city's first disc jockey – established a five-watt transmitter in 1920 and began playing records borrowed from local music stores. The station changed hands several times as it expanded in transmitting power, which eventually enabled KNX to reach a nationwide audience. In 1936 the station was purchased by the Columbia Broadcasting System for \$1.25 million to serve as the company's West Coast flagship station, in what was then considered to be the biggest station purchase in history.

Spearheading the acquisition was William S. Paley, founder of the Columbia Broadcasting System and one of the influential founders of modern broadcasting. After being named president of the Columbia Phonographic Company in 1928, Paley relocated to New York and signed 49 affiliate stations to his new company, which paved the way for the development of the Columbia Broadcasting System – a network Paley would lead for over sixty years. During that time Paley built CBS into a global communications corporation and signed many leading celebrities including Bing Crosby, Bob Hope, and Jack Benny. Paley was also influential in the development of broadcast news: he created CBS News as

## INTERPRETIVE PLAN – FOR OHR REVIEW

**CBS Columbia Square**  
**6121 Sunset Boulevard, Hollywood, CA**

HISTORIC RESOURCES GROUP

an independent newsgathering unit, which he eventually built into one of the world's preeminent news organizations, and recruited respected correspondents and journalists such as Edward R. Murrow and Walter Cronkite. Paley's knack for attracting talent and predicting the public taste defined the character of CBS, and his drive to stay ahead of the competition led him to expand the company's broadcasting operations to a newly-constructed facility on the West Coast: CBS Columbia Square.

**Associated Multimedia: Historic Photographs**



Information for all historic photographs outlined in Appendix C. Photos related to this time period include #032, 033, and 068.

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#### **CBS COLUMBIA SQUARE OPENS! (1938)**

When CBS Columbia Square was completed in 1938, the complex brought to life some of the most cutting-edge trends in architecture and broadcast technology. Commissioned by William S. Paley, the new facility at CBS Columbia Square was intended to create a prominent CBS presence in Hollywood and to reflect the company's identity as "a progressive and innovative company in a progressive industry." For Paley, this involved a distinctive aesthetic expression. Paley, who came from an advertising background, had an affinity for modern art, which influenced the style he strove to develop for CBS. He wanted the architecture of CBS Columbia Square to help establish the corporate brand and to showcase innovative architectural solutions that met the technological needs of the growing entertainment industry.

Paley hired Swiss-born architect William Lescaze, a leading proponent of the International Style of architecture. Lescaze, along with fellow architect George Howe, designed the seminal Philadelphia Saving Fund Society in 1932, generally considered to be the first International Style skyscraper in the United States and one of the most important International Style buildings of any type. The building gained widespread recognition as an example of a new type of corporate architecture, an idea which intrigued William S. Paley. Paley hired Lescaze to work on the renovation of the Hammerstein Theater in New York for use as a CBS radio studio, as well as an ultimately unrealized project for a new company headquarters on Park Avenue.

Lescaze's previous experience with CBS and his modern approach to architecture made him an ideal candidate to execute Paley's vision of a progressive broadcasting complex. Working with associate Earl T. Heitschmidt, Lescaze designed three buildings for CBS Columbia Square: the Radio Building, Studio A, and a third commercial wing – now known as the Commercial/Television Building – which housed the Radio Center Restaurant and a bank. While the buildings' exteriors were designed in Lescaze's trademark International Style, the interiors were designed to accommodate the latest innovations in broadcast technology. CBS Columbia Square was the first building to integrate the technological needs of radio broadcasting with the ability to include live audiences. Floating walls inside the studios acted as sound barriers, and placing some studio walls and window panels in the control and sponsor booths on an angle reduced both the visual and acoustical reflection.

Construction on CBS Columbia Square began in 1937, and the complex was officially dedicated on April 30, 1938. The occasion was marked by a star-studded radio program, "A Salute to Columbia Square," which was broadcast nationwide and included such guests as Al Jolson, Bob Hope, and Cecil B. DeMille. Thanks to its ideal location, high-style

**INTERPRETIVE PLAN – FOR OHR REVIEW**

## **CBS Columbia Square 6121 Sunset Boulevard, Hollywood, CA**

**HISTORIC RESOURCES GROUP**

design, and unique technological innovations, CBS Columbia Square quickly became the leading radio broadcast facility in the country. Producer and writer Norman Corwin later remarked, “Columbia Square was one of the glories of radio. It was somewhat sacred to those in the industry. There was nothing comparable to its splendor in New York.”

**Associated Multimedia: Audio Clips<sup>14</sup>**

Inaugural Radio Broadcast, “Columbia Square Is On the Air” (1938)

This is the inaugural radio broadcast from CBS Columbia Square on opening night in April 1938; however at this time no recording of the show has been identified. However, the “Salute to Columbia Square” program has clips from the original broadcast. There is a great bit in a clip from the program below which includes Bob Hope and Al Jolson discussing the CBS Columbia Square facilities in particular; one of them claims the building looks like “Flash Gordon’s bathroom.” <http://linder.com/knx/KNX.mp3>

Associated Multimedia: Historic Photographs



Information for all historic photographs outlined in Appendix C. There are numerous photos related to this time period; select examples include #076, 100, 182, 264, 299, 304, 314, 315, 316, 317, 318, 319, 320, 321, 333, 334, 335, and 336.

<sup>14</sup> Note that the use of all multimedia components depends on securing the appropriate approvals and rights clearance.

**INTERPRETIVE PLAN –FOR OHR REVIEW**

**CBS Columbia Square**  
**6121 Sunset Boulevard, Hollywood, CA**  
**HISTORIC RESOURCES GROUP**

#### **HISTORY OF RADIO AT COLUMBIA SQUARE (1940S)**

Less than four years after the opening of CBS Columbia Square, the Japanese Navy attacked Pearl Harbor in December 1941 and the United States entered World War II. The war marked a dramatic turning point for the radio industry. Many Americans turned to the radio for the most recent news on the war, and CBS radio correspondent Edward R. Murrow garnered acclaim for reporting from the field during the London Blitz. In addition to broadcasting the latest news from the New York studios and abroad, CBS Columbia Square hosted patriotic events and concerts which were aired across the country. A display was erected in the courtyard depicting the "Battlefronts of the World," which allowed visitors to track the latest developments, and staffers planted a Victory Garden in the courtyard.

As wartime rationing limited the size of newspapers – and advertisements – corporations turned to the radio industry for advertising and sponsorship deals. By the mid-1940s, CBS was creating its own original programming, a departure from the tradition of airing shows created and produced by sponsors. CBS produced a number of popular radio shows at CBS Columbia Square, including *Gunsmoke*, *Dr. Christian*, *Suspense*, *The Whistler*, *The Passing Parade*, *My Favorite Husband* (starring Lucille Ball), *Our Miss Brooks*, and *The Adventures of Ozzie and Harriet*. Radio programs were not limited to comedies and dramas, however. Big band music became a programming staple of the decade, and live orchestras led by bandleaders like Tommy Dorsey, Stan Kenton, and Ray Anthony were broadcast coast to coast by CBS from venues near CBS Columbia Square, including the Hollywood Palladium and the Earl Carroll Theater. Other musical acts including Irving Berlin and Bing Crosby also broadcast concerts directly from CBS Columbia Square.

#### **Associated Multimedia: Audio Clips<sup>15</sup>**

##### Radio show excerpts (1940s)

There are a number of old time radio websites that feature recordings of CBS shows from the period. The website could display several audio clips and post them with cast photos.

<sup>15</sup> Note that the use of all multimedia components depends on securing the appropriate approvals and rights clearance.

#### **INTERPRETIVE PLAN –FOR OHR REVIEW**

**CBS Columbia Square**  
**6121 Sunset Boulevard, Hollywood, CA**

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### Edward R. Murrow reports from Trafalgar Square during the London Blitz (1940)

This is not specific to CBS Columbia Square, but Murrow was critically important to CBS during this period and this was a pivotal moment that transformed his career. When you follow the link to the YouTube page, you can see an example of audio paired with a still photo. <https://www.youtube.com/watch?v=cIKaP5YCB8k>

### Command Performance (1943)<sup>16</sup>

This is a really unique piece – it's a film of a live radio broadcast from CBS Columbia Square's Studio A during World War II. If you fast forward through the beginning of the link below there are appearances by Bob Hope, Betty Hutton, Judy Garland, and Lana Turner. We have a still photo of a similar Command Performance broadcast with Garland, Hope, Jimmy Durante, and Frank Sinatra.

<https://archive.org/details/ArmyNavyScreenMagazine>

### **Associated Multimedia: Historic Photographs**



Information for all historic photographs outlined in Appendix C. There are numerous photos related to this time period; select examples include #009, 011, 097, 113, 114, 137, 170, 171, 174, 200, 239, 244, and 349.

<sup>16</sup> This clip appears to be in the public domain.

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#### TELEVISION TAKES THE STAGE (1950S)

World War II brought an end to the Golden Age of radio broadcasting in America. Materials used to manufacture radios were diverted to the war effort and the production of all non-essential electronics manufacturing was banned. As a result, sales of radios dropped by 50% between 1941 and 1943. Radio programs continued in a limited capacity at CBS Columbia Square, with programs hosted by the next generation of radio personalities such as Steve Allen and Bob Crane. Production was moved to the second floor of the complex and original sound studios were converted to recording studios for Columbia Records, which hosted artists like the Beach Boys, Bob Dylan, and Barbra Streisand. In 1947 CBS executive William S. Paley conducted a talent raid at competing network NBC, and in the process recruited some of the top radio stars of the day, including Amos and Andy, Edgar Bergen, Charlie McCarthy, Red Skelton, Jack Benny, and George Burns and Gracie Allen. Paley's gamble paid off: in 1949, for the first time in twenty years, CBS beat NBC in the radio broadcast ratings, thanks to shows such as the iconic *Lucky Strike Program Starring Jack Benny*.

By the 1950s, however, it was television which reigned supreme at CBS Columbia Square. Although only 10% of American households had television sets in the late 1940s, by 1959 only 10% of American households made do without one. CBS launched the first television program to be broadcast from the West Coast at CBS Columbia Square with the debut of the *Ed Wynn Show* in 1949. The show also marked the first television appearance of budding starlet Lucille Ball and her husband, bandleader Desi Arnaz. Two years later, the couple filmed the pilot for their iconic television show, *I Love Lucy*, in Studio A at CBS Columbia Square. By 1952, television production at CBS had expanded to its own facility, dubbed Television City, in the Beverly-Fairfax District.

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### **Associated Multimedia Audio/Video Clips<sup>17</sup>**

#### Ed Wynn Show (1949)

This was the first television show to be filmed at CBS Columbia Square. There are multiple episodes of this available online; the following link is to the premiere episode:

<https://www.youtube.com/watch?v=CEsdTqExgao>

This clip shows the first television appearance of Lucille Ball and Desi Arnaz on Wynn's show: <https://www.youtube.com/watch?v=BMK4xTTTDCo>

#### *I Love Lucy*, "Pilot," (1951)

This is probably the most important – or at least, the most well-known – show to film at CBS Columbia Square. It's interesting in that like many pilots, it is vastly different than how people know the show; by extension, it feels like a piece that is distinctly tied to its place of origin. A black and white clip of the show as it appeared on TV is here:

<https://www.youtube.com/watch?v=-9ywlzqIXT4>.<sup>18</sup>

### **Associated Multimedia: Historic Photographs**



Information for all historic photographs outlined in Appendix C. Photos related to this time period include #128, 141, and 240.

<sup>17</sup> Note that the use of all multimedia components depends on securing the appropriate approvals and rights clearance.

<sup>18</sup> There are better-quality versions; if the rights are available it would likely be possible to get a clip with better resolution.

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#### **THE SOUND OF THE SIXTIES (1960S)**

With the opening of CBS Television City in 1952, as well as the CBS Studio Center, television production at CBS Columbia Square was relatively short-lived. By the end of the 1950s CBS had also ceased production of radio broadcasts for nationwide audiences, and its largest Studio – Studio A – sat empty.

One of the earliest occasions to repurpose the space came when Columbia Records executives approached prominent orchestra conductor Bruno Walter and asked him to make new recordings for the label. Walter had previously recorded orchestral arrangements in New York City with the company’s studio orchestra, which was called the Columbia Symphony Orchestra. However, Walter’s earlier records had been made in monaural sound, and Columbia believed that stereo sound constituted the future of record sales. The company approached Walter, who by then had relocated to Los Angeles, and asked him to make new recordings in stereo to preserve his interpretations in the most modern technology available. A symphony orchestra was assembled from freelance West Coast musicians, and under Walter’s direction, formed a Los Angeles-based version of the Columbia Symphony Orchestra. The orchestra recorded many Classical and Romantic works, including Mozart, Mahler, Brahms, Dvorak, Schubert, Beethoven, and Stravinsky.

The success of the Columbia Symphony Orchestra records – many of which were made at CBS Columbia Square – paved the way for future recording efforts at the site. In 1960, Columbia Records announced plans to convert the former Radio Studio One into a single recording studio, giving the label its own dedicated West Coast recording facilities for the first time – as well as the largest single recording studio on the West Coast. The conversion was motivated in part by competition within the music industry, which saw the growing influence of smaller, independent record labels that could produce big hits. As rock and roll became more popular, Columbia Records expanded its recording efforts at CBS Columbia Square to include not only classical recording but more popular music as well. Over the course of the decade CBS Columbia Square played host to some of the biggest recording artists in the industry including Frank Sinatra, The Beach Boys, The Byrds, Paul Revere and the Raiders, and Mahalia Jackson.

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### **Associated Multimedia Audio/Video Clips<sup>19</sup>**

This might be another opportunity for audio clips paired with still photos – we are able to confirm a couple of albums and singles, including the Beach Boys’ “California Girls” and “Wouldn’t It Be Nice.”

### **Associated Multimedia: Historic Photographs**



The Byrds, recording harmonies at Columbia for “Turn! Turn! Turn!,” September 1965.

<sup>19</sup> Note that the use of all multimedia components depends on securing the appropriate approvals and rights clearance.

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**CBS COLUMBIA SQUARE REBORN (2015)**

After several years of rehabilitation, CBS Columbia Square opened to the public in 2015 as a dynamic mixed-use office and residential media campus. The complex is designed to facilitate the creative process while celebrating the site's iconic architecture and unique Hollywood history.

**Associated Multimedia: Video and Photographs**

This section will include photographs of the site after rehabilitation, along with comparable historic photographs. It could also include the CBS Columbia Square video produced by Kilroy: <http://www.columbiasquare.com/>.



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APPENDIX B – CONCEPTUAL COLUMBIA  
SQUARE INTERPRETIVE PLAN, OCTOBER 22,  
2009

INTERPRETIVE PLAN – FOR OHR REVIEW

**CBS Columbia Square**  
**6121 Sunset Boulevard, Hollywood, CA**

HISTORIC RESOURCES GROUP

To: Edgar Khalatian, Paul, Hastings, Janofsky  
& Walker, LLP

---

From: Christy McAvoy, Christine Lazzaretto &  
Stephanie Frank

---

Date: October 22, 2009

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Per your request we have identified opportunities for Interpretive Programming on the Columbia Square site. A more detailed Interpretive Plan should be developed as the design for the project progresses and more information is known about specific interior spaces that will be publicly accessible. We recommend that interpretive components be in several locations on the site.

**Purpose of the Plan**

This plan is intended to provide general guidance for the creation of an interpretive program at the CBS Columbia Square site. The intention is not only to display a variety of historic photographs and video or audio clips, but to create a program that ties the history of CBS to the site and helps to inform the public of Columbia Square's role in both broadcasting and Hollywood's architectural history.

**Importance of the Site**

The Columbia Square complex is associated with the development of radio and television in the United States, and the development of Hollywood as a national center of radio and television production. It is an important physical example of historic changes within the entertainment industry and the technological leadership of CBS in radio, television, and television news. CBS's position at the forefront of the industry is manifest in Columbia Square's cutting-edge, International Style architecture by renowned architect William Lescaze, and is generally recognized as one of the first and most important International Style buildings in Hollywood.

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## Conceptual Columbia Square Interpretive Plan

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Themes for exhibits could include:

- Lescaze Architecture
- Hollywood in the 1930s
- Radio
- Television
- Important Players (talent, producers, technicians, management)
- CBS During the War
- Development History of Columbia Square

### **Opportunities for Interpretive Programming**

Interpretive components should be publicly accessible to the extent feasible. In addition, efforts should be made to be location-specific in the placement of interpretive materials, so that displayed images and recordings will give a sense of the historic appearance of the facility and convey the locations of important events. Potential opportunities for interpretive programming include:

- Community Room (650 square feet)
- Sunset Courtyard
- First floor public spaces in the Lescaze-designed buildings
- Public spaces in newly constructed buildings on the site
- Outdoor information (wayside) panels integrated into landscape design.

It is difficult to quantify the amount of square footage to be dedicated for display purposes. Factors for determining square footage would be contingent on shape and style of space, length of uninterrupted walls, indoor or outdoor climates, pedestrian use, etc.

### **Potential Interpretive Programming**

- **Historic Photographs** can be displayed throughout the site. A minimum of fifty high quality reproductions would be made that are properly framed (with UV glass to minimize fading and damage over time). All historic images would be captioned

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# Conceptual Columbia Square Interpretive Plan

HISTORIC RESOURCES GROUP

with detailed information that will contribute to the visitor's understanding of the site and its history. A sample of the types of photographs that are available are attached to this report.

- **Wayside Exhibits** can be installed in the Sunset Courtyard and at other points on the exterior that will accommodate pedestrian traffic. These exhibits would include details about the history of the site and its architecture.
- **Multi-Media Kiosks** can be installed where there is opportunity for both adequate security and public accessibility. A variety of programs can be developed for the multi-media kiosks which take advantage of CBS's history in both radio and television. The kiosk could be used for the digital display of additional historic photographs, or to provide access to radio and television clips that were produced on the site. The kiosk could be a simple stand or desk with a computer, or it could be designed more specifically to relate to the history of the site (e.g. in the form of a broadcast booth).
- **Video Installations** can display television programs produced at Columbia Square. For example, episodes of *I Love Lucy* could be projected on an empty wall adjacent to the security kiosk and run on a continuous loop.
- An **interpretive website** could combine historic photographs, radio and television clips, and detailed information about the history of the site and its architecture. This could include a virtual tour of the site narrated by an architectural or Hollywood historian. The website would be available at the information kiosk, but could also be made available online to increase awareness about the history of the site.
- A **Virtual Tour** could be available as a downloadable audio podcast from the website for use with iPods or smart phones.
- **Display cases** highlighting memorabilia related to the site should also be considered. The cases could combine historic images (particularly those displaying performances broadcast from the site) with memorabilia related to radio or television production (e.g. microphone or other physical remnants of the past).

### Sources

There is a wide variety of historic materials available relating to both the historic architecture and the history of CBS that can be used to successfully implement the interpretive program. Potential sources include:

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# Conceptual Columbia Square Interpretive Plan

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- CBS Alumni (historic photographs, recordings, memorabilia)
- Historic photograph collections (Los Angeles Public Library, California State Library, Bison Archives)
- William Lescaze Archives, Parkinson & Parkinson Archives (architectural drawings)
- Documentation of the rehabilitation of the Lescaze-designed buildings on the site (Before and After photographs using the Level 1 documentation completed as part of the current project)
- The Paley Center for Media (formerly the Museum of Television & Radio) has a rich archive, including many programs recorded at and broadcast from Columbia Square.

#### **Estimated Cost**

- The cost of interpretive plans varies widely. It is suggested that the developer allocate a budget of \$50,000 to execute the Interpretive Plan.
- The cost estimate is exclusive of the HABs requirement.
- The cost is dependent on services of an exhibit designer, cost of specialized interpretative frames, cases, kiosks or other interactive “furniture.”
- Historic Resources Group has a list of service providers (consultants in context and production as well as vendors), which we are happy to share upon request as the project proceeds.

Please let us know if you require further information at this time.

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## **Conceptual Columbia Square Interpretive Plan**

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## Appendix: Sample Interpretive Programs<sup>1</sup>

5

The following links provide examples for website designs that could also double as digital frameworks for materials to be viewed through a multi-media kiosk:

<http://beachhouse.smgov.net/beachstories/>

<http://www.digitalvaults.org/>

<http://www.nmhistorymuseum.org/boundaries/>

<http://americanhistory.si.edu/exhibitions/category.cfm?category=online>

[http://www.sfmoma.org/pages/interactive\\_features](http://www.sfmoma.org/pages/interactive_features)

Exhibit at the newly-opened Walt Disney Family Museum in San Francisco illustrating touch-screen multi-media kiosks fitted with sound display interpretative programming. In the background is an interpretative display case.



<sup>1</sup> We have included examples of interpretative concepts from consultants we have worked with, including Second Story of Portland, Oregon.

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Exhibit at the Walt Disney Family Museum that illustrates a more interactive format for the multi-media kiosk.



Wayside path markers can be fabricated in different sizes and in different materials.



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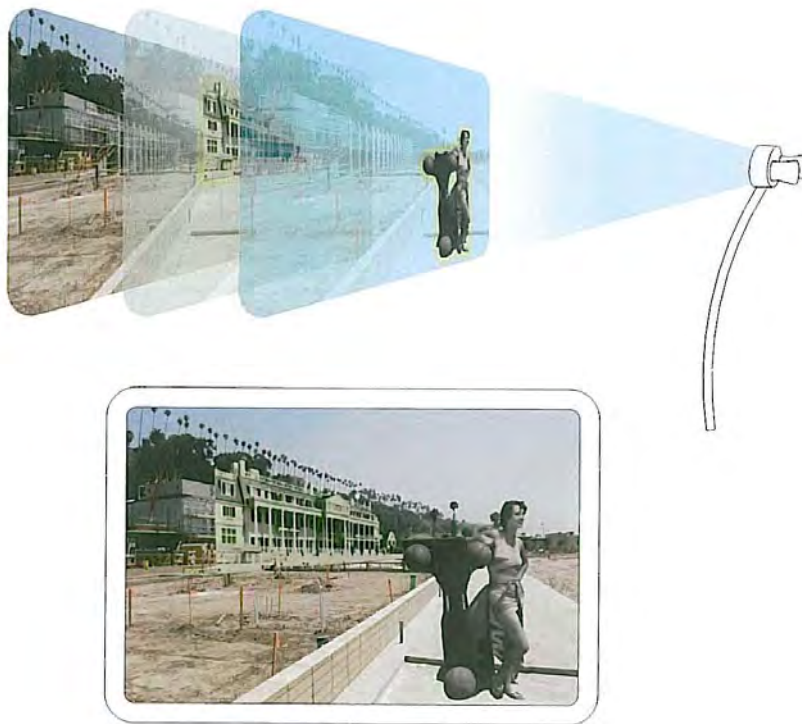
# Conceptual Columbia Square Interpretive Plan

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360-degree panoramas can illustrate historical building interiors on the website and at multi-media kiosks.



Viewfinders can showcase historic photographs and architecture.

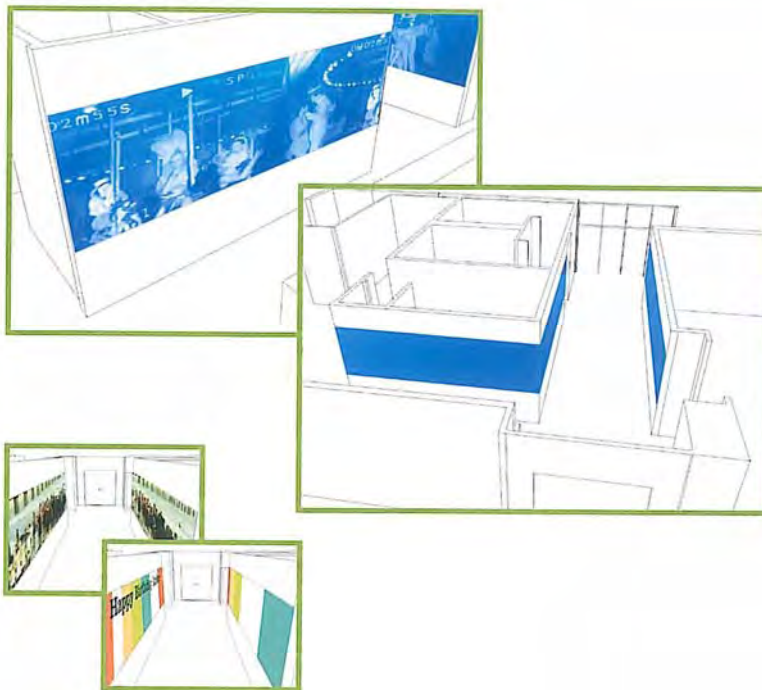
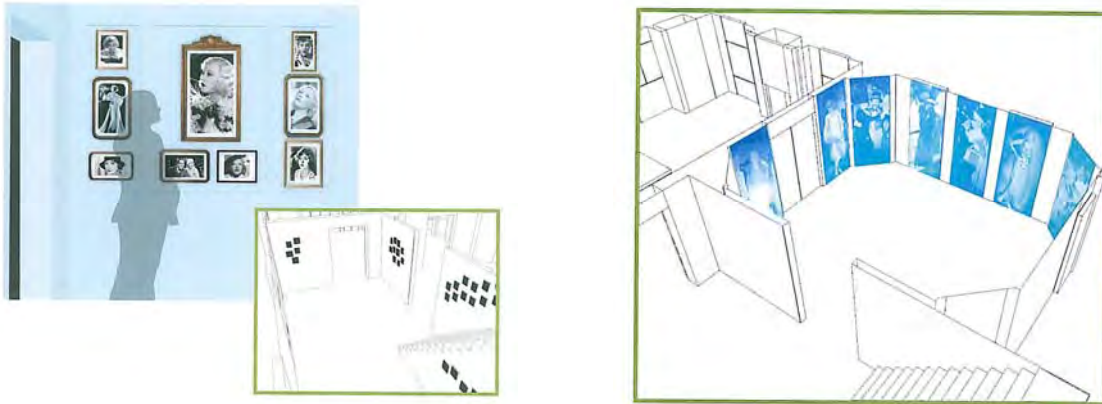


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Photographs can be displayed in frames or as large panels on walls.

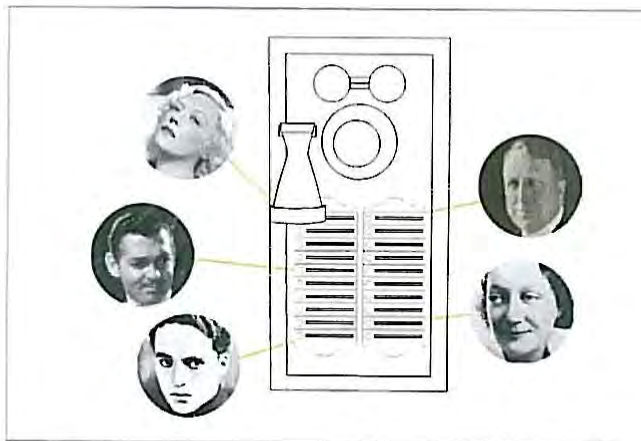


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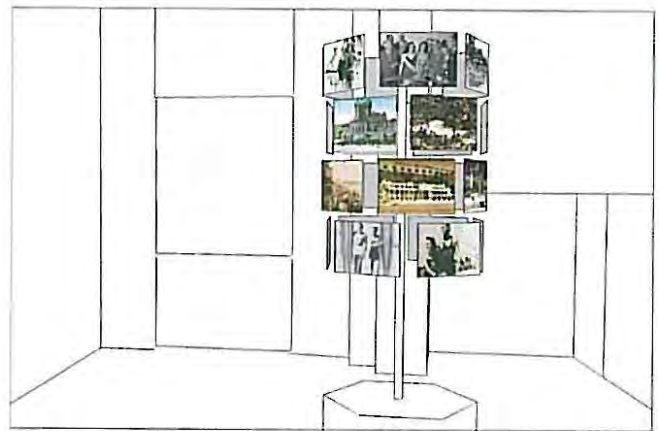
# Conceptual Columbia Square Interpretive Plan

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Display cases showcase memorabilia.



*Vintage Intercom*  
An intercom that cues up oral histories at the press of a button.



*Postcard Tree*  
A mechanical rotating tree of LCD screens.

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*Guide By Cell*  
Guide-by-cell markers will live in each space along the site inviting the visitor to access more information about the particular space they are visiting.



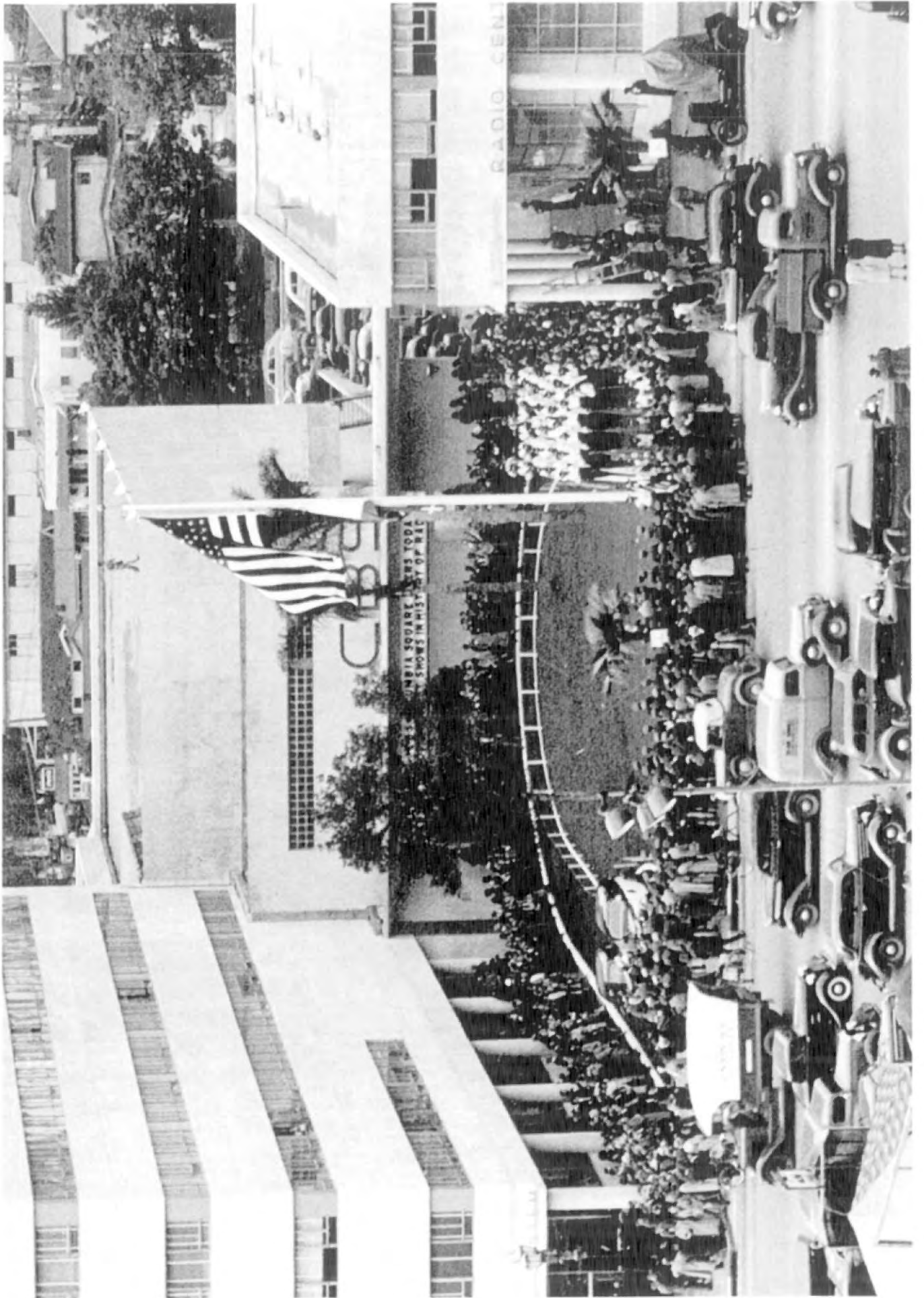
*Podcasts*  
Podcast markers indicate to the visitor where there is media that can be accessed to listen to via the web.

Attached please find examples of photographs to exhibit.

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# Conceptual Columbia Square Interpretive Plan

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CBS KXKX

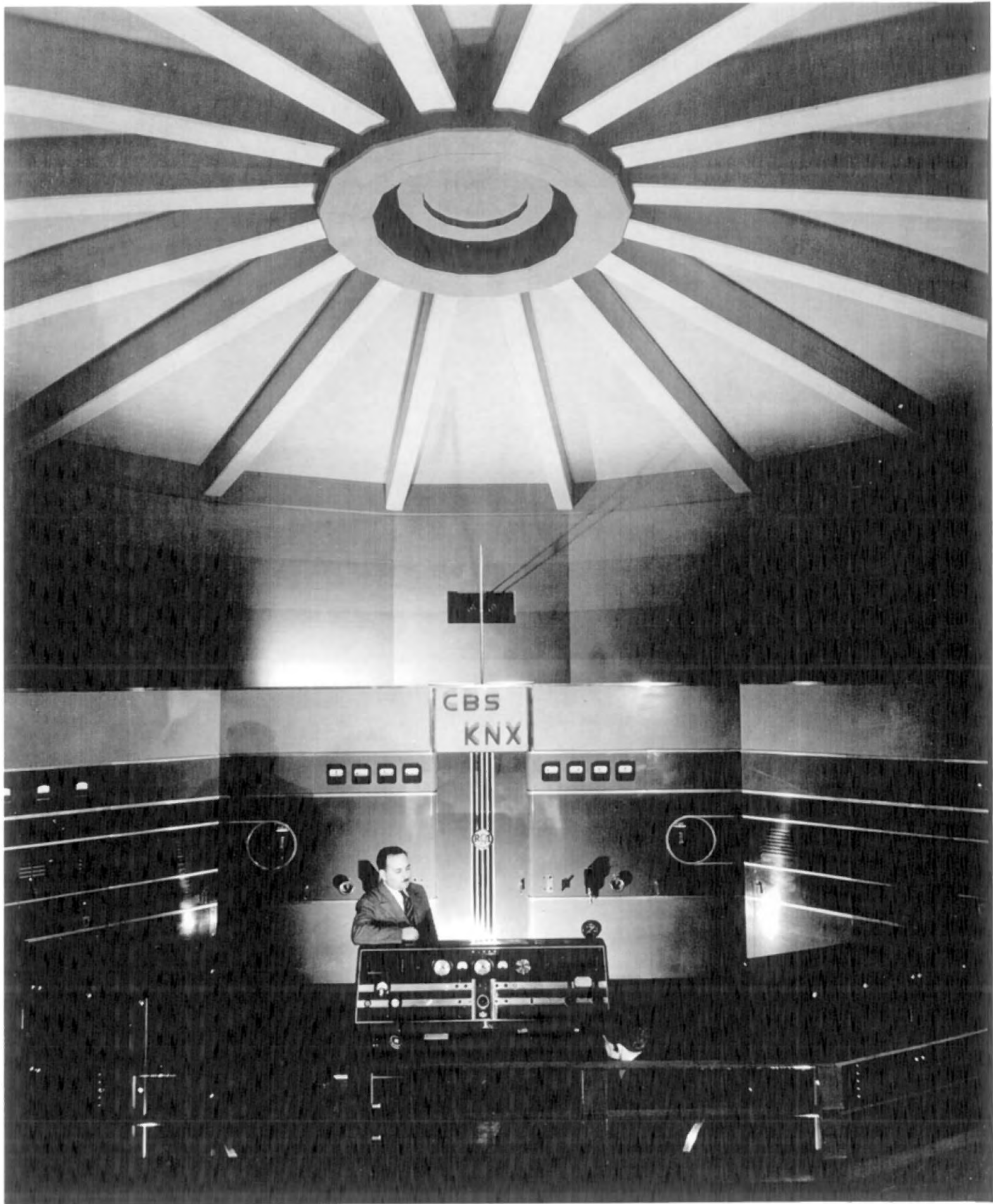
CBS

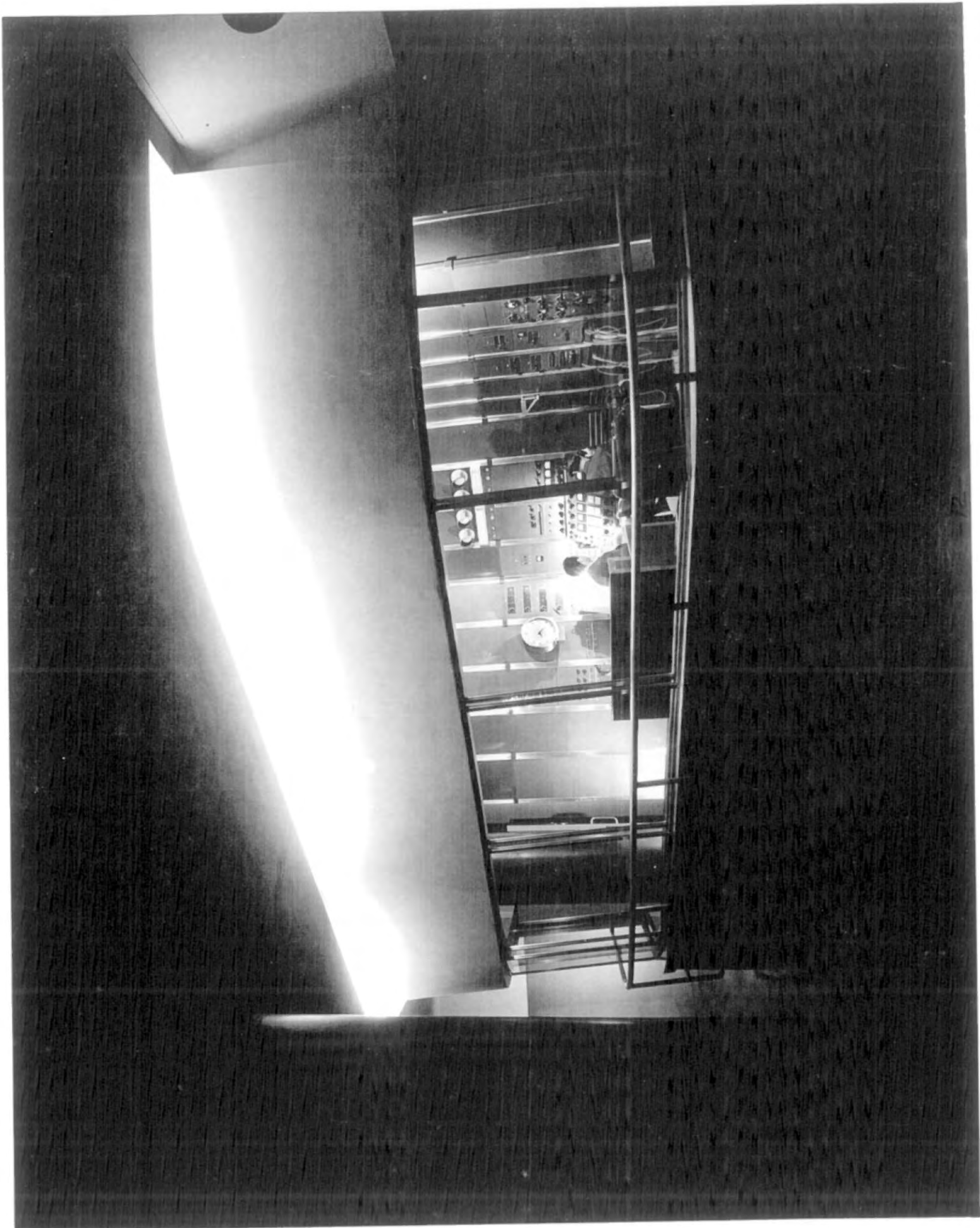
COUNCIL - BOARD - SYSTEM

KXKX NEWS 7:35 AM

KXKX NEWS 10:50 ON TOUR











**BATTLEFRONTS**

**THE WORLD**



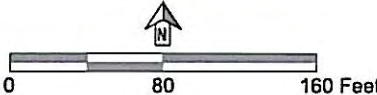
**KNX FOR NEWS**

**CB**

**PREPARE A DAY VITAMIN  
FROM THE BODY OF THE PRESS**



Columbia Square



**Figure II-5**  
Proposed Site Plan

*Potential Interpretive Exhibit Locations*


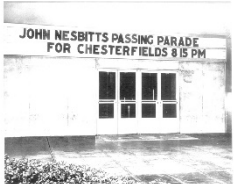


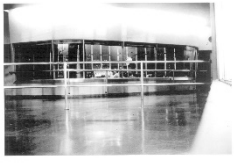

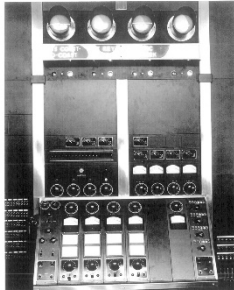
Source: Johnson Fain International, Inc., 2008

# APPENDIX C – HISTORIC PHOTOGRAPHS

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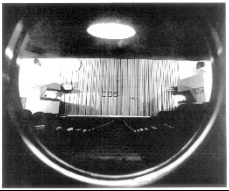






RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
001	Photo	Undated	Exterior Courtyard	CBS Alumni	
002	Photo	Undated	Exterior, Studio C entrance	CBS Alumni	
003	Photo	Undated	Interior, control room	CBS Alumni	
004	Photo	Undated	Interior, control room	CBS Alumni	
005	Photo	Undated	Interior, lobby	CBS Alumni	
006	Photo	Undated	Interior, Lobby	CBS Alumni	
007	Photo	Undated	Interior, equipment	CBS Alumni	

**HISTORIC RESOURCES GROUP**

12 S. Fair Oaks Avenue, Suite 200, Pasadena, CA 91105-1915

Telephone 626 793 2400, Facsimile 626 793 2401

[www.historicresourcesgroup.com](http://www.historicresourcesgroup.com)

RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
008	Photo	Undated	Interior, Studio A	CBS Alumni	
009	Photo	Undated	Interior, Studio A	CBS Alumni	
010	Photo	Undated	Jack Benny	CBS Alumni	
011	Photo	Undated	Bing Crosby	CBS Alumni	
012	Photo	Undated	Orchestra	CBS Alumni	
013	Photo	Undated	Interior, control room	CBS Alumni	
014	Photo	Undated	Interior, control room	CBS Alumni	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
015	Photo	Undated	Foley artists	CBS Alumni	
016	Photo	Undated	Interior, Studio A	CBS Alumni	
017	Photo	Undated	Interior, studio stage	CBS Alumni	
018	Postcard	Undated	Image of back	Unknown	
019	Photo	Undated	Aerial, view from southwest	Unknown	
020	Photo	Undated	Exterior, view from south	Unknown	
021	Photo	Undated	Exterior, view from southwest	Unknown	
022	Photo	Undated	Exterior, Courtyard	Unknown	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
023	Photo	Undated	Exterior, view from southeast	Unknown	
024	Photo	Undated	Interior, Studio A	Unknown	
025	Photo	Undated	Interior, Studio A	Unknown	
026	Photo	Undated	Interior, Studio A	Los Angeles Public Library	
027	Photo	Undated	Exterior, blade sign, view from west	Los Angeles Public Library	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
028	Matchbook	Undated	Brittingham's Radio Center Restaurant matchbook	<a href="http://www.martinturnbull.com">www.martinturnbull.com</a>	
029	Photo	Undated	Interior, Radio Building lobby	Philip Mershon's Felix In Hollywood	
030	Photo	Undated	Bill Bunch at organ	SaveTheOrgan.org	
031	Photo	1910s	Christie-Nestor Studio	CBS Alumni	
032	Photo	1911	Nestor Studio (Blondeau Tavern)	Philip Mershon's Felix In Hollywood	
033	Photo	1913	Christie/Nestor/Universal studio	Philip Mershon's Felix In Hollywood	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
034	Photo	1926	Christie Comedies Studio	Philip Mershon's Felix In Hollywood	
035	Postcard	1930s	Exterior tinted	CBS Alumni	
036	Photo	1930s	Interior Lobby	CBS Alumni	
037	Photo	1930s	Interior Lobby	CBS Alumni	
038	Photo	1930s	Exterior view from east	CBS Alumni	
039	Photo	1930s	Interior Studio A	CBS Alumni	
040	Photo	1930s	Interior, Radio Building Lobby	Los Angeles Public Library	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
041	Photo	1930s	Exterior, Radio Building	Los Angeles Public Library	
042	Illustration	1930s	Cutaway view, Radio Building	Los Angeles Public Library	
043	Photo	1930s	Exterior, Radio Building, night	Los Angeles Public Library	
044	Photo	1930s	Interior, Radio Building Lobby	Los Angeles Public Library	
045	Photo	1930s	Exterior, view from southeast, night	Los Angeles Public Library	
046	Photo	1930s	Interior, Studio A	Los Angeles Public Library	
047	Postcard	1930s	Exterior, view from southeast, tinted	Los Angeles Public Library	
048	Postcard	1930s	Exterior, view from southeast, tinted	Internet	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
049	Photo	1930s	Exterior, view from southwest	Unknown	
050	Photo	1930s	Exterior, view from southwest, tinted	Unknown	
051	Photo	1930s	Interior, recording studio	Unknown	
052	Photo	1930s	Interior, recording studio	Unknown	
053	Photo	1930s	Exterior, view from southwest	Unknown	
054	Photo	1930s	Exterior, Radio Building, view from southeast	Unknown	
055	Photo	1930s	Exterior, night view from southeast	Los Angeles Public Library	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
056	Photo	1930s	Interior, Studio A	Los Angeles Public Library	
057	Photo	1930s	Interior, Radio Building lobby	Los Angeles Public Library	
058	Postcard	1930s	Exterior, view from southeast, tinted	Los Angeles Public Library	
059	Photo	1930s	Chief Engineer Bowman, on the left consulted by Engineer Taschner at the maintenance facilities for CBS Radio station KNX located in Hollywood. Equipment shown: portable amplifier-mixer and power supply, beat-frequency audio oscillator, vacuum tube voltmeter, and cathode ray oscilloscope.	Los Angeles Public Library	
060	Photo	1930s	Interior, office of D.W. Thornburgh	Los Angeles Public Library	
061	Photo	1937	Christie-Nestor Demo	CBS Alumni	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
062	Photo	1937	Exterior, Studio A, under construction	CBS Alumni	
063	Photo	1937	Exterior, Radio Building under construction	Los Angeles Public Library	
064	Photo collage	1937	Exterior, under construction, panoramic view from south	Los Angeles Public Library	
065	Photo	1937	Exterior, under construction	Los Angeles Public Library	
066	Photo	1937	Aerial, view from southeast, under construction	Unknown	
067	Photo	1937	Exterior, view from southwest, under construction	Los Angeles Public Library	
068	Photo	1937	Christie demolition	Philip Mershon's Felix In Hollywood	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
069	Photo	1938	Aerial view from south	California State Library	
070	Photo	1938	Exterior Courtyard	California State Library	
071	Photo	1938	Exterior Courtyard	California State Library	
072	Photo	1938	Exterior from northwest	California State Library	
073	Photo	1938	Exterior from southeast	California State Library	
074	Photo	1938	Exterior from southwest	California State Library	
075	Photo	1938	Exterior from northeast	California State Library	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
076	Photo	1938	Aerial view from south	CBS Alumni	
077	Photo	1938	Aerial view from north	CBS Alumni	
078	Photo	1938	Exterior, Courtyard	Hollywood Historic Photos	
079	Photo	1938	Exterior, view from south	Los Angeles Public Library	
080	Photo	1938	Exterior, view from southeast, night	Los Angeles Public Library	
081	Postcard	1938	Exterior, view from south, tinted	Internet	
082	Photo	1938	Exterior, Sunset and Gower, view from east	USC	
083	Photo	1938	Exterior, view from southwest	USC	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
084	Photo	1938	Exterior, view from east	USC	
085	Photo	1938	Exterior, view from southwest	USC	
086	Photo	1938	Exterior, view from south	USC	
087	Photo	1938	Exterior, Sunset and Gower, view from east	USC	
088	Photo	1938	Exterior, Radio Building, view from southeast	Unknown	
089	Postcard	1938	Exterior, view from southeast, tinted	Unknown	
090	Postcard	1938	Exterior, view from southeast	Unknown	
091	Illustration	1938	Floor plan	Unknown	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
092	Photo	1938	Exterior, view from southeast	Unknown	
093	Photo	1938	Courtyard	Unknown	
094	Photo	1938	CBS sign, Studio A canopy	Unknown	
095	Photo	1938	Aerial, view from south	Unknown	
096	Illustration	1938	Cutaway drawing showing building interiors	Los Angeles Public Library	
097	Photo	1938	Exterior, Courtyard	Unknown	
098	Photo	1938	CBS Columbia Square opening	Philip Mershon's Felix In Hollywood	
099	Photo	1938	Exterior, view from southwest	waterandpower.org	
100	Photo	1938	Grand opening	waterandpower.org	

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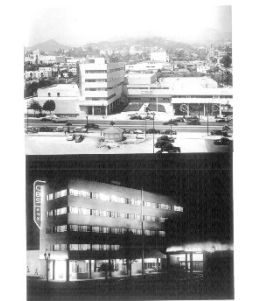
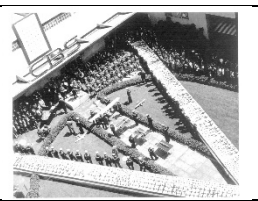


RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
101	Photo	1939	Interior, Studio B/C lobby	Unknown	
102	Photo	1939	Exterior, view from south, June 21, 1939	Los Angeles Public Library	
103	Photo	1939	Exterior, view from south, June 21, 1939	Los Angeles Public Library	
104	Photo	1939	Exterior, Radio Building, night view from southeast, May 24, 1939	Los Angeles Public Library	
105	Photo	1939	Exterior, Radio Building, view from southeast	Los Angeles Public Library	
106	Photo	1939	Interior, Studio A: Los Angeles Philharmonic, May 24, 1939	Los Angeles Public Library	
107	Photo	1939	Interior, Radio Building lobby	Los Angeles Public Library	
108	Photo	1939	Exterior, Radio Building, night view from south	waterandpower.org	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
109	Photo	1939	Interior, main control booth	waterandpower.org	
110	Photo	1940s	Exterior Courtyard	CBS Alumni	
111	Photo	1940s	Exterior Courtyard	CBS Alumni	
112	Photo	c. 1940	Exterior, two views	CBS Alumni	
113	Photo	1940s	Exterior, Courtyard, navy concert	CBS Alumni	
114	Photo	1940s	Exterior, Courtyard, "Battlefronts of the World"	CBS Alumni	
115	Photo	1940s	Exterior, Courtyard	Los Angeles Public Library	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
116	Photo	1940s	Exterior, view from southwest, color	Internet	
117	Postcard	1940s	Exterior, Business Building, tinted	Internet	
118	Photo	1940s	Exterior, view from southeast, tinted	Unknown	
119	Photo	1940s	Exterior, view from southeast, tinted	Unknown	
120	Photo	1940s	Exterior, view from southwest, color	Unknown	
121	Photo	1940s	Exterior, view from southeast, tinted	Unknown	
122	Photo	1940s	Exterior, view from southeast, tinted	Unknown	
123	Photo	1940s	Exterior, view from south	Unknown	
124	Photo	1940s	Exterior, Studio A entrance	Unknown	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
125	Photo	1940s	Exterior, Radio Building, view from southwest	tvhistory.tv	
126	Photo	1940s	Exterior, Courtyard	Los Angeles Public Library	
127		1940s	Exterior, Brittingham's, tinted postcard	CardCow.com	
128	Photo	1940s	Lucille Ball, Richard Denning, "My Favorite Husband"	Philip Mershon's Felix In Hollywood	
129	Photo	1940s	Agnes Moorehead, "Sorry, Wrong Number"	Philip Mershon's Felix In Hollywood	
130	Photo	1940s	Interior, control booth	Pinterest	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
131	Photo	1945	Exterior, view from southeast	Internet	
132	Photo	1945	Interior, Brittingham's Radio Center Restaurant, dining room	Hollywood Heritage	
133	Photo	1945	Interior, Brittingham's Radio Center Restaurant, cocktail bar	Hollywood Heritage	
134	Postcard	1947	Exterior, Brittingham's, tinted postcard	CardCow.com	
135	Photo	1949	Aerial, view from southwest	Hollywood Historic Photos	
136	Photo	1949	Interior, radio studio	Hollywood Historic Photos	
137	Photo	c. 1950	Red Skelton	CBS Alumni	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
138	Photo	1960s	Exterior, view from southwest	Los Angeles Public Library	
139	Photo	c. 1960	Bob Crane	Vote For Bob Crane	
140	Photo	c. 1960	Bob Crane	Vote For Bob Crane	
141	Photo	c. 1960	Bob Crane	Vote For Bob Crane	
142	Photo	c. 1960	Bob Crane	Vote For Bob Crane	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
143	Photo	1970s	Exterior, blade sign, view from west	Los Angeles Public Library	
144	Photo	1938	Exterior, long-range shot, facing north	CBS Alumni Facebook Page	
145	Photo	1938	Exterior, long-range shot, facing north, color	CBS Alumni Facebook Page	
146	Photo	Undated	Exterior, looking northeast	CBS Alumni Facebook Page	
147	Photo	Undated	Exterior, looking northeast	CBS Alumni Facebook Page	
148	Photo	Undated	Exterior, looking northeast	CBS Alumni Facebook Page	
149	Photo	Undated	Exterior, looking northeast	CBS Alumni Facebook Page	

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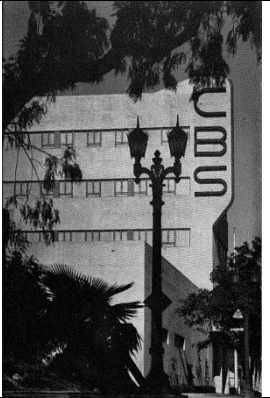




RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
150	Photo	c. 1960s	Exterior, looking northeast	CBS Alumni Facebook Page	
151	Photo	Undated	Exterior, looking northwest	CBS Alumni Facebook Page	
152	Photo	Undated	Exterior, looking northwest	CBS Alumni Facebook Page	
153	Photo	Undated	Exterior, looking northwest	CBS Alumni Facebook Page	
154	Photo	Undated	Exterior, looking northwest	CBS Alumni Facebook Page	
155	Photo	Undated	Exterior, looking northwest	CBS Alumni Facebook Page	
156	Photo	Undated	Exterior	CBS Alumni Facebook Page	

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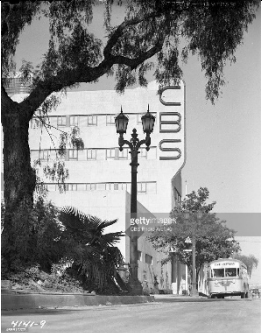


RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
157	Photo	Undated	Exterior	CBS Alumni Facebook Page	
158	Photo	1968	Exterior	CBS Alumni Facebook Page	
159	Photo	1968	Exterior	CBS Alumni Facebook Page	
160	Photo	Undated	Exterior	CBS Alumni Facebook Page	
161	Photo	1968	Exterior	CBS Alumni Facebook Page	

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Number	Item	Date	Description	Source	Image
162	Photo	1968	Exterior	CBS Alumni Facebook Page	
163	Photo	Undated	Exterior, Street View	CBS Alumni Facebook Page	
164	Photo	Undated	Exterior, Street View	CBS Alumni Facebook Page	
165	Photo	Undated	Exterior, Street View	CBS Alumni Facebook Page	
166	Photo	1968	Exterior, Street View	CBS Alumni Facebook Page	
167	Photo	1958	Forecourt	CBS Alumni Facebook Page	
168	Photo	Undated	Forecourt	CBS Alumni Facebook Page	






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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
169	Photo	1958	Forecourt	CBS Alumni Facebook Page	
170	Photo	1959	Forecourt, X15 fighter jet in forecourt for KNX Armed Forces Week	CBS Alumni Facebook Page	
171	Photo	Undated	Forecourt, War Department Command Performance	CBS Alumni Facebook Page	
172	Photo	Undated	Forecourt	CBS Alumni Facebook Page	
173	Photo	Undated	Forecourt, color	CBS Alumni Facebook Page	
174	Photo	1943	Forecourt, Victory Garden in the courtyard	CBS Alumni Facebook Page	
175	Photo	Undated	Forecourt, color	CBS Alumni Facebook Page	








RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
176	Photo	Undated	Forecourt	CBS Alumni Facebook Page	
177	Photo	1938	Forecourt	CBS Alumni Facebook Page	
178	Photo	1938	Forecourt	CBS Alumni Facebook Page	
179	Photo	1937-1938	Under construction	CBS Alumni Facebook Page	
180	Photo	Undated	Exterior showing baseball diamond	CBS Alumni Facebook Page	
181	Photo	Undated	Forecourt	CBS Alumni Facebook Page	
182	Rendering	Undated	"X-ray" rendering	CBS Alumni Facebook Page	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
183	Photo	Undated	Interior, Equipment	CBS Alumni Facebook Page	
184	Photo	Undated	Interior, Equipment-Master Control, Ground Floor	CBS Alumni Facebook Page	
185	Photo	Undated	Interior, Equipment-Engineer's Shop	CBS Alumni Facebook Page	
186	Photo	Undated	Interior, Equipment	CBS Alumni Facebook Page	
187	Photo	Undated	Interior, Equipment	CBS Alumni Facebook Page	
188	Photo	Undated	Interior, Equipment	CBS Alumni Facebook Page	
189	Photo	Undated	Interior, Equipment-Master Control Nerve Center	CBS Alumni Facebook Page	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
190	Photo	Undated	Doors to Studios 3&4 (l) and 1&2 (r)	CBS Alumni Facebook Page	
191	Photo	Undated	Main Lobby	CBS Alumni Facebook Page	
192	Photo	Undated	Main Lobby	CBS Alumni Facebook Page	
193	Photo	Undated	3 <sup>rd</sup> floor elevator lobby	CBS Alumni Facebook Page	
194	Photo	Undated	Doors to Studio B (r) and Studio C (l)	CBS Alumni Facebook Page	
195	Photo	Undated	Hallway	CBS Alumni Facebook Page	
196	Photo	Undated	Along B&C public corridor towards courtyard entrance to studios	CBS Alumni Facebook Page	

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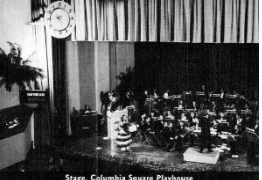




RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
197	Photo	Undated	Main Lobby	CBS Alumni Facebook Page	
198	Photo	1960	Lobby	CBS Alumni Facebook Page	
199	Photo	1939	Interior, People: LA Philharmonic	CBS Alumni Facebook Page	
200	Photo	Undated	Interior, People: Gene Autry Show, Studio A	CBS Alumni Facebook Page	
201	Photo	1949	Interior, People	CBS Alumni Facebook Page	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
202	Photo	Undated	Interior, People	CBS Alumni Facebook Page	
203	Photo	Undated	Interior, People	CBS Alumni Facebook Page	
204	Photo	Undated	Interior, People: Columbia Square Playhouse	CBS Alumni Facebook Page	
205	Photo	Undated	Interior, People	CBS Alumni Facebook Page	
206	Photo	Undated	Interior, People	CBS Alumni Facebook Page	
207	Photo	Undated	Interior, People: William Conrad (r)	CBS Alumni Facebook Page	
208	Photo	Undated	Interior, Studio 4, organ studio	CBS Alumni Facebook Page	

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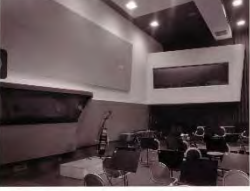



RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
209	Photo	Undated	Interior, Studio B-stacked control booth and client booth	CBS Alumni Facebook Page	
210	Photo	Undated	Interior, Studio 4 with pipe organ	CBS Alumni Facebook Page	
211	Photo	Undated	Interior, Studio 5	CBS Alumni Facebook Page	
212	Photo	Undated	Interior, Studio 1 or 2, client booth	CBS Alumni Facebook Page	
213	Photo	Undated	Interior, Studio 6, 2 <sup>nd</sup> floor	CBS Alumni Facebook Page	
214	Photo	Undated	Interior, Studio 3	CBS Alumni Facebook Page	
215	Photo	Undated	Interior, Studio A control room	CBS Alumni Facebook Page	

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RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
216	Photo	Undated	Interior, Studio 1	CBS Alumni Facebook Page	
217	Photo	Undated	Interior, Studio A	CBS Alumni Facebook Page	
218	Photo	Undated	Interior, Studio 2	CBS Alumni Facebook Page	
219	Photo	Undated	Interior, Studio	CBS Alumni Facebook Page	
220	Photo	Undated	Interior, Studio B	CBS Alumni Facebook Page	
221	Photo	Undated	Interior, Studio 4	CBS Alumni Facebook Page	

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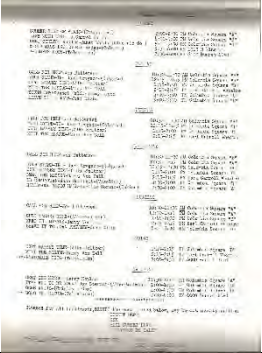

RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
222	Photo	1938	Interior, reception area, featured in California Arts & Architecture	CBS Alumni Facebook Page	
223	Photo	Undated	Interior, Public entrance lobby, studios 3-4 on left, studios 1-2 on right	CBS Alumni Facebook Page	
224	Photo	Undated	Interior, Studio 1	CBS Alumni Facebook Page	
225	Photo	Undated	Interior, Studio 3	CBS Alumni Facebook Page	
226	Photo	Undated	Interior	CBS Alumni Facebook Page	
227	Photo	1938	Interior, Lobby	CBS Alumni Facebook Page	
228	Photo	Undated	Interior, Studio 4	CBS Alumni Facebook Page	

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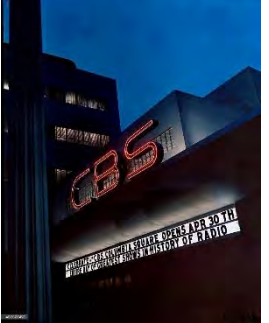

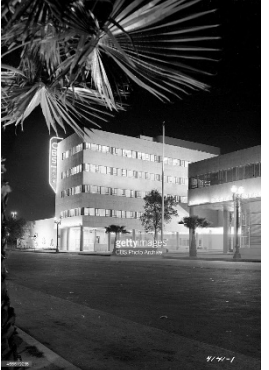
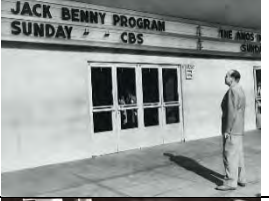

RESOURCE DATABASE – CBS COLUMBIA SQUARE INTERPRETIVE EXHIBIT					
Number	Item	Date	Description	Source	Image
229	Photo	1938	Interior, Studio A	CBS Alumni Facebook Page	
230	Photo	Undated	Interior, looking through port hole windowed doors towards studio A stage	CBS Alumni Facebook Page	
231	Memorabilia	April 1947	Recording schedule	CBS Alumni Facebook Page	
232	Memorabilia	July 1949	Recording schedule	CBS Alumni Facebook Page	
233	Memorabilia	1938	Article in <i>Radio Mirror</i> magazine	CBS Alumni Facebook Page	

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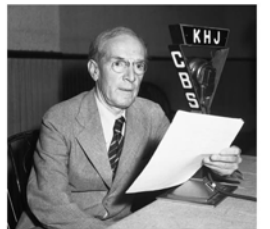
234	Photo	Undated	Night view	CBS Alumni Facebook Page	
235	Photo	Undated	Night view	CBS Alumni Facebook Page	
236	Photo	Undated	Night view	CBS Alumni Facebook Page	
237	Photo	1950	Night view	CBS Alumni Facebook Page	
238	Photo	1938	Night view	CBS Alumni Facebook Page	
239	Photo	Undated	Jack Benny	CBS Alumni Facebook Page	
240	Photo	1966	Beach Boys during Pet Sounds recording session at Columbia Records studios below KNX	CBS Alumni Facebook Page	

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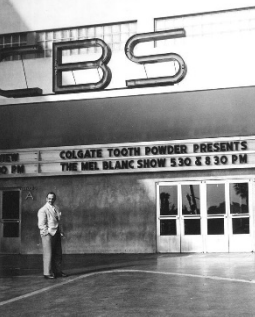
241	Photo	1964	Bob Crane	CBS Alumni Facebook Page	
242	Photo	1951	Art Linkletter, <i>Life Magazine</i>	CBS Alumni Facebook Page	
243	Photo	Undated	Lucille Ball	CBS Alumni Facebook Page	
244	Photo	Undated	(l to r) Frances Langford, Bob Hope, Bing Crosby	CBS Alumni Facebook Page	
245	Photo	Undated	Jack Benny and Jascha Heifetz	CBS Alumni Facebook Page	
246	Photo	1964	Bob Crane	CBS Alumni Facebook Page	
247	Photo	1937	Upton Sinclair	CBS Alumni Facebook Page	

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248	Photo	Undated	Lionel Barrymore, Studio B	CBS Alumni Facebook Page	
249	Photo	Undated	Lucille Ball	CBS Alumni Facebook Page	
250	Photo	1964	Bob Crane	CBS Alumni Facebook Page	
251	Photo	1943	Ethel Waters	CBS Alumni Facebook Page	
252	Photo	Undated	Glenn Miller	CBS Alumni Facebook Page	
253	Photo	Undated	Mel Blanc	CBS Alumni Facebook Page	

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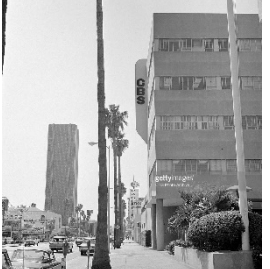
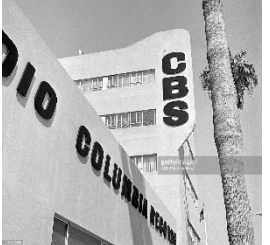
254	Photo	c. 1946	Lauren Bacall and Humphrey Bogart	CBS Alumni Facebook Page	
255	Photo	Undated	Jimmy Durante (l)	CBS Alumni Facebook Page	
256	Photo	1968	Chef Mike Roy (l) and sidekick Dennis Bracken (c) during their show on KNX - 3.27.1968	CBS Alumni Facebook Page	
257	Postcard	Undated		CBS Alumni Facebook Page	
258	Postcard	Undated		CBS Alumni Facebook Page	
259	Postcard	Undated		CBS Alumni Facebook Page	
260	Postcard	Undated		CBS Alumni Facebook Page	
261	Postcard	Undated		CBS Alumni Facebook Page	

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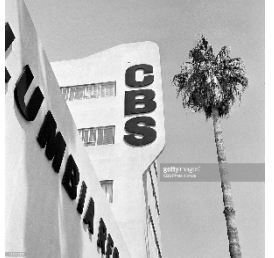





262	Postcard	c. 1950s		CBS Alumni Facebook Page	
263	Postcard	Undated 1955		CBS Alumni Facebook Page	
264	Photo	1937	Groundbreaking ceremony	CBS Alumni Facebook Page	
265	Photo	1945	Exterior	Getty	
266	Photo	1968	Exterior	Getty	
267	Photo	1968	Exterior	Getty	
268	Photo	1968		Getty	

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269	Photo	1968		Getty	
270	Photo	1968		Getty	
271	Photo	1968		Getty	
272	Photo	1968		Getty	
273	Photo	1968		Getty	
274	Photo	1968		Getty	

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275	Photo	1968		Getty	
276	Photo	1968		Getty	
277	Photo	1968		Getty	
278	Photo	1968		Getty	
279	Photo	1968		Getty	
280	Photo	1968		Getty	
281	Photo	1945		Getty	

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282	Photo	1945		Getty	
283	Photo	1945		Getty	
284	Photo	1960		Getty	
285	Photo	1945		Getty	
286	Photo	c. 1970		Getty	
287	Photo	c. 1970		Getty	
288	Photo	c. 1970		Getty	

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289	Photo	1938		Getty	
290	Photo	1938		Getty	
291	Photo	1938		Getty	
292	Photo	1938		Getty	
293	Photo	1938		Getty	
294	Photo	1938		Getty	
295	Photo	1938		Getty	

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296	Photo	1938		Getty	
297	Photo	1938		Getty	
298	Photo	1938		Getty	
299	Photo	1938		Getty	
300	Photo	1938		Getty	
301	Photo	1938		Getty	

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302	Photo	1938		Getty	
303	Photo	1938		Getty	
304	Photo	1938		Getty	
305	Photo	1938		Getty	
306	Photo	1938		Getty	
307	Photo	1938		Getty	
308	Photo	1938		Getty	

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309	Photo	1938		Getty	
310	Photo	1938		Getty	
311	Photo	1938		Getty	
312	Photo	1938		Getty	
313	Photo	1938		Getty	
314	Photo	1938		Getty	

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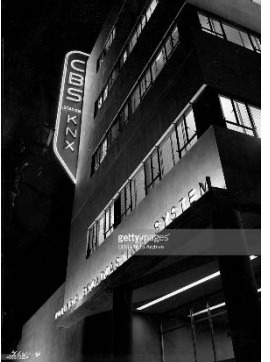
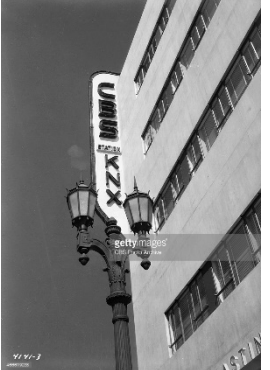
315	Photo	1938		Getty	
316	Photo	1938		Getty	
317	Photo	1938		Getty	
318	Photo	1938		Getty	
319	Photo	1938		Getty	
320	Photo	1938		Getty	
321	Photo	1938		Getty	

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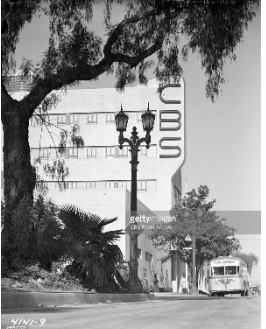
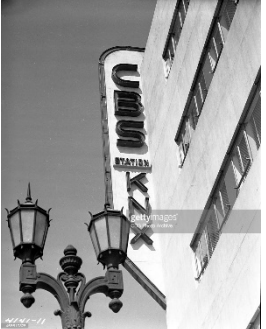
322	Photo	1938		Getty	
323	Photo	1938		Getty	
324	Photo	1938		Getty	
325	Photo	1938		Getty	

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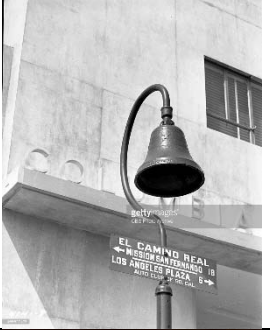


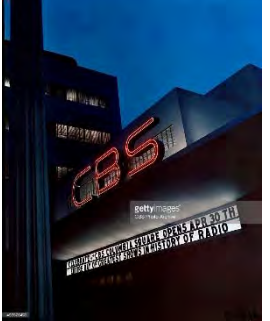
326	Photo	1938		Getty	
327	Photo	1938		Getty	
328	Photo	1938		Getty	
329	Photo	1938		Getty	

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330	Photo	1938		Getty	
331	Photo	1938		Getty	
332	Photo	1938		Getty	
333	Photo	1938		Getty	
334	Photo	1937		Getty	

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335	Photo	1938		Getty	
336	Photo	1938		Getty	
337	Photo	1938		Getty	
338	Photo	1937		Getty	
339	Photo	1968	Rod Serling at KNXT	CBS Alumni Facebook Page	

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340	Memorabilia	1938	Broadcasting Magazine	CBS Alumni Facebook Page	
341	Memorabilia	1938	Broadcasting Magazine	CBS Alumni Facebook Page	<p><b>CBS Dedicates Hollywood Center</b> (Continued from page 2)</p> <p>Lately, general manager, E.F. Kelly, and his staff, including the CBS radio department, are busy with the construction of a new radio building at Hollywood and Vine Sts. The new building, which will be the CBS radio headquarters, is being built on the site of the old building, which was destroyed by fire in 1928. The new building will be a modern structure, with a large auditorium, and will be the CBS radio headquarters. The new building will be a modern structure, with a large auditorium, and will be the CBS radio headquarters. The new building will be a modern structure, with a large auditorium, and will be the CBS radio headquarters.</p>
342	Memorabilia	1938	Broadcasting Magazine	CBS Alumni Facebook Page	<p><b>CBS Already Planning More Room in Hollywood</b></p> <p>CBS, having already outgrown its present new West Coast headquarters at Columbia Square, Hollywood, is reported to have bought adjoining property on El Centro Ave., between Sunset Blvd. and Selma St. and is planning construction of additional facilities which will include three intimate studio-theatres, each with seating capacity of between three and four hundred persons. Production quarters will also be provided.</p> <p>Columbia Square building now contains 7 studios and an auditorium which seats 1650. CBS also has outside accommodations in Hollywood. Besides its Radio Playhouse on Vine St. and Columbia Music Box on Hollywood Blvd., the network rents one of the KFWB studios located on the old Warner Bros. lot on Sunset Blvd. Sponsors of several shows which now originate in Columbia's outside theatres are seeking smaller and more intimate quarters for their studio audience programs. CBS erected its Columbia Square building on Sunset Blvd. between El Centro Ave. and Gower St., less than a year ago.</p>
343	Photo	n.d.	Studio 6 Control Room	CBS Alumni Facebook Page	



349	Photo		AFRS Command Performance of Dick Tracy in B Flat - Garland, Hope, Durante, Sinatra	CBS Alumni Facebook Page	
350	Photo		Office of DW Thornburgh vice presidency CBS radio station KNX.	CBS Alumni Facebook Page	
351	Photo			CBS Alumni Facebook Page	

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## APPENDIX D – SALVAGE INVENTORY

<i>Item</i>	<i>Type of Salvage</i>	<i>Original Location</i>	<i>New Location</i>	<i>Comments</i>
View window at ground floor leading to studio B/C	To be reinstalled	Studio B/C	Bungalow Building	
Bow trusses 1,2,3 & 4	Reinstalled	Studio B/C	Bungalow Building	
Light Fixtures from high bay Studio B	Offered to tenant	Studio B/C	Offered to tenant	
Doors, Frames & Hardware (other than porthole or historic doors)	Not applicable	Studio B/C, Radio Building, Business Building	Not applicable	
Glazed ceramic tile window stools	Not applicable	Radio Building	Not applicable	
Framing and plaster	Removed per abatement	Throughout site	Disposed in accordance with regulations	Framing and plaster were removed as part of abatement per HRG memo April 8, 2013.
Wood handrails and trim at stairwells	Refurbished in place	Business Building	Business Building	
Wood interior window at stairwell	Refurbished in place	Business Building	Business Building	
Wood trim at stairwells	Refurbished in place	Radio Building	Radio Building	

INTERPRETIVE PLAN – FOR OHR REVIEW

**CBS Columbia Square**  
**6121 Sunset Boulevard, Hollywood, CA**

HISTORIC RESOURCES GROUP

<i>Item</i>	<i>Type of Salvage</i>	<i>Original Location</i>	<i>New Location</i>	<i>Comments</i>
Aluminum handrails at stairwells	Refurbished in place	Radio Building	Radio Building	
Metal stairs, stair pans, and risers	Refurbished in place	Radio Building	Radio Building	
Metal balcony railings	Refurbished in place	Radio Building	Radio Building	
Light fixtures	Remain in place; not refurbished	Studio A	Studio A	
Elevator floor indicators	Refurbished in place	Radio Building	Radio Building	
Porthole doors (2)	Set aside; will be repurposed	Radio Building	To be determined	Non code compliant door due to dimensions

INTERPRETIVE PLAN –FOR OHR REVIEW

# CBS Columbia Square 6121 Sunset Boulevard, Hollywood, CA

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