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All compliant submissions may be accessed as follows:

- **“Initial Submissions”**: Compliant submissions received no later than by end of day Monday of the week prior to the meeting, which are not integrated by reference or exhibit in the Staff Report, will be appended at the end of the Staff Report. The Staff Report is linked to the case number on the specific meeting agenda.
- **“Secondary Submissions”**: Submissions received after the Initial Submission deadline up to 48-hours prior to the Commission meeting are contained in this file and bookmarked by the case number.
- **“Day of Hearing Submissions”**: Submissions after the Secondary Submission deadline up to and including the day of the Commission meeting will be uploaded to this file within two business days after the Commission meeting.

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If you have any questions, please contact the Commission Office at (213) 978-1300.

DAY OF HEARING SUBMISSIONS



June 18, 2020

Ms. Courtney Shum,
City Planner
Los Angeles City Planning
City of Los Angeles
200 North Spring Street, Room 763
Los Angeles, CA 90012-2601

Re: 7445 West Sunset Boulevard
Your Case No. ZA-2019-6319-CUB

Dear Ms. Shum:

The Hollywood Hills West Neighborhood Council (HHWNC) is one of the certified neighborhood councils in the City of Los Angeles. The site related to the above-referenced Case is located within HHWNC's boundaries.

At a meeting of HHWNC's Board on June 18, 2020, HHWNC's Board voted (16 to 0) to oppose the sale and on-site consumption of a full line of alcoholic beverages as referenced in application ZA-2019-6319-CUB.

On behalf of Hollywood Hills West Neighborhood Council, the above information is respectfully submitted.

Very truly yours,

Anastasia Mann
President, Hollywood Hills West Neighborhood Council

cc: Ms. Emma Howard, Council District 4, emma.howard@lacity.org
Mr. Orrin Feldman, vicepresident@hhwnc.org
Mr. Lincoln Williamson, area7chair@hhwnc.org
Mr. Oren Katz, businesschair@hhwnc.org



Etta Armstrong <etta.armstrong@lacity.org>

Fwd: Appeal for ZA-2019-6319-CUB

1 message

Jonathan Hershey <jonathan.hershey@lacity.org>
 To: Etta Armstrong <etta.armstrong@lacity.org>

Thu, May 20, 2021 at 4:34 PM

----- Forwarded message -----

From: <deedub111@aol.com>

Date: Mon, May 10, 2021 at 10:04 AM

Subject: Appeal for ZA-2019-6319-CUB

To: vince.bertoni@lacity.org <vince.bertoni@lacity.org>

Cc: president@hhwnc.org <president@hhwnc.org>, vicepresident@hhwnc.org <vicepresident@hhwnc.org>, area7chair@hhwnc.org <area7chair@hhwnc.org>, businesschair@hhwnc.org <businesschair@hhwnc.org>, transportationchair@hhwnc.org <transportationchair@hhwnc.org>, environmentchair@hhwnc.org <environmentchair@hhwnc.org>, linc@hotmail.com <linc@hotmail.com>, oren_katz@hotmail.com <oren_katz@hotmail.com>, cheriks@ca.rr.com <cheriks@ca.rr.com>, hollandc@me.com <hollandc@me.com>, offenhauser@oma-la.com <offenhauser@oma-la.com>, capearch@yahoo.com <capearch@yahoo.com>, robin.smalley@m2m.org <robin.smalley@m2m.org>, halsted.sullivan@gmail.com <halsted.sullivan@gmail.com>, lbgrenfell@gmail.com <lbgrenfell@gmail.com>, jrcrockett3@gmail.com <jrcrockett3@gmail.com>, lesleyotoole@gmail.com <lesleyotoole@gmail.com>, cs@csandfs.com <cs@csandfs.com>, rebeccajarce@gmail.com <rebeccajarce@gmail.com>, lindy@lgprods.com <lindy@lgprods.com>, kneedlersr@gmail.com <kneedlersr@gmail.com>, johnfcowan@aol.com <johnfcowan@aol.com>, sbsierra@gmail.com <sbsierra@gmail.com>, misterkonik@aol.com <misterkonik@aol.com>

Dear Mr. Bertoni,

Our neighborhood is devastated by the department's plans to deny our appeal of a CUB that has been granted for a full line of alcohol for a food court with three restaurants. This proposed project is next to a thriving public elementary school, Gardner Street Elementary, with no alley or other separation, and across Gardner Street, a small crowded street, on Sunset Boulevard in a residential part of Hollywood that the state ABC department says is already oversubscribed with alcoholic beverage licenses.

Our entire neighborhood council board voted to oppose this application.

The attached presentation details reasons, including:

- Safety hazards to school families who will walk past the project's only driveway a few feet from a school entrance gate,
- Insufficient mitigations for negative impacts to the school and to residences from noise and traffic safety from the rooftop parking lot,
- Ingress and egress towards the school from employees, customers, delivery trucks, trash hauling, and ride share operations.

We are stunned this CUB has been approved.

Please consider the serious concerns of residents and the school community.

Neighbors, parents, and the school principal will be speaking at the appeal hearing tomorrow afternoon.

We would appreciate your careful examination of our appeal, and a thorough re-examination after the public testimony at tomorrow's hearing. Our neighborhood and our students deserve it.

Thank you,
 Julia Mason

5/25/2021

City of Los Angeles Mail - Fwd: Appeal for ZA-2019-6319-CUB



Julia Mason Presentation for ZA-2019-6319-CUB .pdf
1221K



Planning APC Central <apccentral@lacity.org>

ZA-2019-6319-CUB

1 message

Barbara Eich <beich@pacbell.net>
Reply-To: Barbara Eich <beich@pacbell.net>
To: apccentral@lacity.org

Mon, May 24, 2021 at 6:16 PM

I am asking the Planning Commission to please SUPPORT THE APPEAL and DENY the granting of the CUB issued for [7445 Sunset Blvd.](#)

Residential areas including historic preservation zones on both sides of the Sunset corridor as well as the Gardner St. school will be negatively impacted due to increased noise levels and foot and street traffic if the the CUB is allowed.
PLEASE DENY.

Barbara Eich
Spaulding Square neighbor



Planning APC Central <apccentral@lacity.org>

ZA-2019-6319-CUB - Deny the Granting of the CUB Issued For 7445 Sunset Blvd.1 message

glenn adilman <glennadilman@sbcglobal.net>
To: "apccentral@lacity.org" <apccentral@lacity.org>

Tue, May 25, 2021 at 9:52 AM

Los Angeles City Central Area Planning Commission -

I'm writing to request that you support the appeal and deny the granting of the CUB issued for 7445 Sunset Boulevard (ZA-2019-6319-CUB).

The area is officially over-subscribed in terms of liquor licenses in the vicinity and threatens the surrounding neighborhood of Sunset Square and our thriving elementary school, the Gardner Street School. It is imperative that we protect the safety of the students and the community from three additional liquor licenses that would attract patrons that will drink, make excessive noise and drive up and down the narrow neighborhood streets just off of Sunset Boulevard.

Thank you for your thoughtful consideration of this issue, understanding and ultimate denial of these licenses.

Sincerely,

Glenn Adilman
[1400 N Ogden Drive](#)
[Los Angeles, CA 90046](#)



Planning APC Central <apccentral@lacity.org>

7445 W. Sunset Blvd. (ZA-2019-6319-CUB)

1 message

Feher Family <dgefeher@gmail.com>
To: apccentral@lacity.org

Wed, May 12, 2021 at 4:11 PM

Dear CA Planning Commission

I am writing to oppose the granting of a full-line liquor license to the above property. As you know, it is located very near Gardner Street elementary school, thus endangering many low-income children and their families.

In addition, the size of the building and the number of people and cars it will be able to hold will pose a problem for kids and families walking to and from school. It will also increase already bad traffic. There are already plenty of places to eat and drink right there.

Please do the right thing for the kids and support the appeal.

Sincerely

Gwen Feher
Spaulding Sq. Homeowner



Planning APC Central <apccentral@lacity.org>

ZA-2019-6319-CUB-1A Submission

1 message

lbgrenfell@gmail.com <lbgrenfell@gmail.com>
To: apccentral@lacity.org

Tue, May 25, 2021 at 7:47 AM

My name is Laura Grenfell, and I live on the 1600 block of Gardner and I ask that you approve the appeal and determine that this project is not categorically exempt for CEQA as there are clear adverse environmental and safety impacts, specifically for Gardner Street School.

The findings are flawed, and the conditions of approval are incomplete and should not be adopted. The Hollywood Community Plan designates a portion of Sunset between Fairfax and Vista as a Neighborhood District. Stating in the Conditional Use findings that this project will further the development of Hollywood as a major center of population, retail services and entertainment is diametrically opposed to a neighborhood district. We have not seen good faith by this applicant; examples include their lack of cooperative outreach, their original request for operations until 2 am, and the condescending tone of Community Questions Raised and Answered in their presentation. It is stated they will provide a beneficial service to the community, but with their blatant disregard for the neighborhood stakeholders, they clearly plan to operate with a different customer in mind.

We cannot ensure the proper conditions are requested if we don't fully understand the potential volume and the traffic it will generate at various points in the day. For example, will happy hour coincide with afternoon school pickup? Increased vehicle traffic at certain points in the day will absolutely adversely impact the welfare and safety of the neighborhood. We need an operation that is compatible with a neighborhood district and the sensitive safety issues on Gardner, and to date we have not seen a fully developed concept and a sincere effort to partner with the many adjacent community members. I ask that the CUB approval NOT be sustained. This CUB should be delayed until the aforementioned items are resolved. Thank you.

Laura Grenfell



Planning APC Central <apccentral@lacity.org>

ZA-2019-6319-CUB - Deny the Granting of the CUB Issued For 7445 Sunset Blvd.1 message

Larry A Hoffman <larryhoffman@sbcglobal.net>
To: "apccentral@lacity.org" <apccentral@lacity.org>

Tue, May 25, 2021 at 9:40 AM

Los Angeles City Central Area Planning Commission -

I'm writing to request that you support the appeal and deny the granting of the CUB issued for 7445 Sunset Boulevard (ZA-2019-6319-CUB).

The area is officially over-subscribed in terms of liquor licenses in the vicinity and threatens the surrounding neighborhood of Sunset Square and our thriving elementary school, the Gardner Street School. It is imperative that we protect the safety of the students and the community from three additional liquor licenses that would attract patrons that will drink, make excessive noise and drive up and down the narrow neighborhood streets just off of Sunset Boulevard.

Thank you for your thoughtful consideration of this issue, understanding and ultimate denial of these licenses.

Sincerely,

Lawrence Hoffman
1400 N Ogden Drive
Los Angeles, CA 90046



Etta Armstrong <etta.armstrong@lacity.org>

Fwd: Appeal for ZA-2019-6319-CUB

1 message

Jonathan Hershey <jonathan.hershey@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Thu, May 20, 2021 at 4:35 PM

----- Forwarded message -----

From: <misterkonik@aol.com>

Date: Mon, May 10, 2021 at 12:14 PM

Subject: Appeal for ZA-2019-6319-CUB

To: vince.bertoni@lacity.org <vince.bertoni@lacity.org>

Dear Mr. Bertoni,

This is one of those shockingly inappropriate projects -- directly beside a LAUSD elementary school -- that makes many of us wonder what has become of our City.

Our community is begging you to intervene. Please hear our cries.

Sincerely,
Michael Konik, Housing Chair-elect
Hollywood Hills West Neighborhood Council

MichaelKonik.com

The Unexpected Guest
How a Homeless Man from the Streets of L.A. Redefined Our Home
by Michael Konik
On sale 5/5/20 from Diversion Books

"Heartwarming, compassionate, and well-crafted."
—Pete Earley, author of *Crazy: A Father's Search Through America's Mental Health Madness*

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Planning APC Central <apccentral@lacity.org>

Plan for Gardner and Sunset

1 message

EOClark <elisabeth.clark24@gmail.com>
To: apccentral@lacity.org

Tue, May 25, 2021 at 3:58 PM

I am writing shortly before the Commission hearing on the proposal for development of the Northeast corner of Gardner and Sunset. The current plan with several stories and rooftop parking is incompatible and wrong for our area of the city of Los Angeles. Please reject this plan. We do not need a "tourist"-based idea of what our community needs. The current plan will ruin the sense of community and neighborhoods that have existed for over a century.

The liquor licenses as proposed would cheapen and destroy our area and disrupt our lives. The rooftop parking will loom over the children's playground at the Gardner Street School, where I was an elementary student and enjoyed the aftercare program many years ago. The height will leave the playground in shadow and the parking of cars will increase pollution on the playground and pose a health hazard.

We need a usable plan that is compatible with our area. Please reject the plan as written.

Thank you for considering my objections,
Phillip Kirschen-Clark