

CENTRAL LOS ANGELES AREA PLANNING COMMISSION
OFFICIAL MINUTES
TUESDAY, SEPTEMBER 10, 2024 REGULAR MEETING
LOS ANGELES CITY HALL, 10TH FLOOR, ROOM 1010
200 NORTH SPRING STREET, LOS ANGELES, CA 90012

MINUTES OF THE CENTRAL LOS ANGELES AREA PLANNING COMMISSION HEREIN ARE REPORTED IN ACTION FORMAT. THE ENTIRE DISCUSSION RELATED TO EACH ITEM IS ACCESSIBLE IN AUDIO FORMAT ONLINE AT planning.lacity.org. TO LISTEN TO THE AUDIO FILE: SELECT “**ABOUT**”, “**COMMISSIONS, BOARDS & HEARINGS**”, filter by “**CENTRAL LOS ANGELES AREA PLANNING COMMISSION**”, LOCATE THE COMMISSION MEETING DATE AND SELECT THE “**AUDIO**” BUTTON.

Commission President Maleena Lawrence called the regular meeting to order at 4:35 p.m. with Commission Vice President Steve Kang and Commissioner Julie Stromberg in attendance.

Also in attendance were Jane Choi, Principal City Planner, Ernesto Velazquez, Deputy City Attorney, Commission Office staff participation included Cecilia Lamas, Commission Executive Assistant II, Denise Otero, Commission Executive Assistant, Marcos G. Godoy, and Diego Vazquez, Administrative Clerks.

ITEM NO. 1

DIRECTOR’S REPORT AND COMMISSION BUSINESS

- Jane Choi, Principal City Planner, on behalf of Director of Planning, Vince P. Bertoni, reported on the following:
 - In June of this year the Department of City Planning released the Housing Rezoning Element Draft Ordinances, which included the Citywide Housing Incentive Program (CHIP) Ordinance, Resident Protections Ordinance, and the Housing Element Sites and Minimum Density (HESMD) Ordinance. The draft ordinances will be considered by the City Planning Commission at its meeting of September 26, 2024.
- Ernesto Velazquez, Deputy City Attorney, had no report.
- Commission Requests:
 - Commission President Lawrence announced a planned absence for October 8, 2024. Commission Vice President Kang and Commissioner Stromberg announced their planned absences for September 24, 2024.
- Meeting Minutes:

Commission Vice President Kang moved to approve the Meeting Minutes of March 12, 2024, April 9, 2024 and June 11, 2024. Commissioner Stromberg seconded the motion and the vote proceeded as follows:

Moved: Kang
Second: Stromberg
Ayes: Lawrence

Vote: 3 – 0

MOTION PASSED

ITEM NO. 2

NEIGHBORHOOD COUNCIL PRESENTATION

There were no Neighborhood Council presentations.

ITEM NO. 3

GENERAL PUBLIC COMMENT

No speakers addressed the Commission during general public comment.

ITEM NO. 4

RECONSIDERATIONS

There were no requests for reconsiderations.

ITEM NO. 5

DIR-2024-2175-MSC-1A
LADBS Permit No. 24048-10000-00158

Council District: 13 – Soto-Martinez
Last Day to Act: 09-10-24

CEQA: N/A
Plan Area: Hollywood
Related Case: CPC-2002-1221-DA

PUBLIC HEARING HELD

PROJECT SITE: 1555 North Vine Street
(1501 – 1559 North Vine Street; 6333 West Sunset Boulevard;
6334 West Selma Avenue)

IN ATTENDANCE:

Valentina Jones-Knox, City Planner and Jane Choi, Principal City Planner, representing the Planning Department; Kyndra Casper, representing the Applicant/Appellant.

MOTION:

Commission Vice President Kang moved to put forth the actions below in conjunction with the following Project, as stated on the record:

Removal of an existing static sign, located at the northwest corner of Sunset Boulevard and Vine Street, and the installation of a new digital sign. The existing sign is 54 feet in height and 18 feet in width, resulting in a total area of 972 square-feet, and it is installed along a curved architectural feature of the building which is called the 'Icon Tower'. The Applicant proposed the removal of the existing sign and installation of a larger digital sign in the same location, which would have had a height of 50 feet and width of 22 feet, resulting in a total sign area of approximately 1,105 square-feet.

*Note: Pursuant to Development Agreement Ordinance No. 175,805 (Contract Number C-106523) and Section 2. of Ordinance 174,546, the Administrator of the Community Redevelopment Agency "CRA" (or their designee) shall have the authority to approve signs which are in conformance with the Hollywood Redevelopment Plan, the "Sunset and Vine Signage Program" designated Attachment L of Council File No. 02-0401, and the "Sunset and Vine Sign Standards" designated Attachment B of

transmittal letter from CRA, dated April 9, 2002, contained in Council File No. 02-0401. Per Section 4 of Ordinance 174,546, whenever any ambiguity exists related to the signs permitted by the Ordinance, the Administrator of the CRA shall issue written determinations on the requirements of the Ordinance consistent with the purpose and intent of the Ordinance. The applicant may appeal the determination of the Administrator to the Board of Commissioners of the CRA. The Land Use provisions of the Redevelopment Plans, and guidelines adopted pursuant to such Redevelopment Plans that govern land use or development, were transferred to the City pursuant to California Health and Safety Code Section 34173(i). As such, the responsibilities pertaining to land use regulations have transferred from the CRA Administrator to the City.

1. Determine, based on the whole of the administrative record, the Project is exempt from the California Environmental Quality Act (CEQA) pursuant to Public Resources Code Section 21080(b)(5) and CEQA Guidelines, Section 15061(b)(4) and 15270, as CEQA does not apply to a project that is rejected or disapproved;
2. Deny the appeal and sustain the decision of the Director of Planning, dated March 26, 2024; and
3. Adopt the Findings.

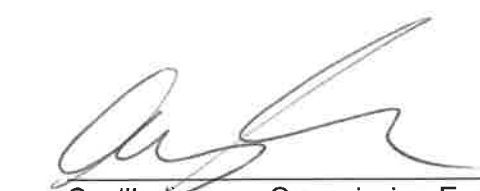
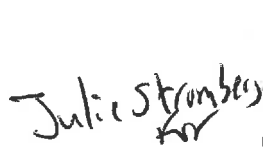
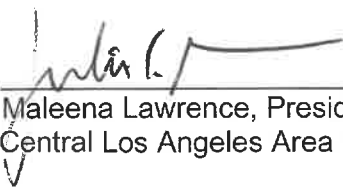
Commissioner Stromberg seconded the motion and the vote proceeded as follows:

Moved: Kang
Second: Stromberg
Ayes: Lawrence

Vote: 3 – 0

MOTION PASSED

There being no further business before the Commission, President Lawrence adjourned the meeting at 5:28 p.m.

  
Cecilia Lamas, Commission Executive Assistant II
Central Los Angeles Area Planning Commission
Maleena Lawrence, President
Central Los Angeles Area Planning Commission

ADOPTED
CITY OF LOS ANGELES

NOV 12 2024

**CITY PLANNING DEPARTMENT
COMMISSION OFFICE**