



Department of City Planning
263 West Olive Avenue #193
Burbank, CA 91502

Notice of Public Hearing

Aviso de Audiencia Pública • 공청회통지 • 公開聽證會通知
Abiso ng Pagdinig sa Publiko • Հանրային լսումների մասին ծանուցագիր

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Pagsasalin
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Tuesday, July 14, 2026
10:30 a.m.

Conditional Use Permit for the sale and dispensing of a full line of alcoholic beverages and the installation of one 15-foot illuminated sign

Project Located at:
1401-1407 West 3rd Street

Hearing Conducted by:
Associate Zoning Administrator

This public hearing will be conducted entirely virtually and will allow for remote public comment.

Options to Participate:

By phone:

When prompted, enter the Meeting ID: **835 4496 6582 #**

With a PC, MAC, iPad, iPhone, or Android, click on this URL:
<https://planning-lacity-org.zoom.us/j/83544966582>
Enter Meeting ID: 835 4496 6582 and Passcode: 071822

You will be auto-muted when entering the meeting. To comment on an agenda item, click the raise hand icon (Webinar) or press *9 (Phone) to “raise your hand” virtually following staff calling the item.

The meeting’s agenda will be provided no later than 72 hours before the meeting at planning4la.org/hearings. Please note that virtual meeting instructions will be provided on the meeting agenda.

Project Address

1401-1407 West 3rd Street, Los Angeles, CA 90017

Sitio de Proyecto
프로젝트 주소 • 項目地址
Address ng Proyekto

Proposed Project

Proyecto Propuesto
프로젝트 제안 • 擬議項目
Iminungkahing Proyekto
Առաջարկվող ծրագիր

A Conditional Use Permit to allow the sale and dispensing of a full line of alcoholic beverages for on-site consumption in addition to the sale of beer and wine for off-site consumption for an existing 1,359 square-foot bar with 31 seats. Hours of operation are proposed from 4 p.m. to 2 a.m. Monday through Friday and 12 p.m. to 2 a.m. Saturday and Sunday. Additionally, the project consists of one new, 15 square-foot illuminated sign installed on the southeast facade facing 3rd Street. No new construction to expand the building floor area, footprint, or height is proposed.

Actions Requested

Acciones solicitadas • 요청 된 작업 • 所要求の事項 • Humiling ng Mga Pagkilos • Հայցվող գործողությունները

The Associate Zoning Administrator will consider:

- 1. An Exemption from the California Environment Quality Act (CEQA) pursuant to CEQA Guidelines, Sections 15301 (Class 1) and 15311 (Class 11), and that there is no substantial evidence demonstrating that an exception to a Categorical Exemption pursuant to CEQA Guidelines Section 15300.2 applies;
- 2. Pursuant to Los Angeles Municipal Code (LAMC) Chapter 1 Section 12.24 W.1, a Class 2 Conditional Use Permit to allow the sale and dispensing of a full line of alcoholic beverages for on-site consumption for a 1,359 square-foot bar with 31 seats.
- 3. Pursuant to LAMC Section 13B.4.2 of Chapter 1A, a Specific Plan Project Compliance to permit the installation of, 15-foot illuminated sign in conjunction with the CUB in an existing commercial building in the Central City West Specific Plan.

Case Information

Información del caso • 케이스 정보 • 案例資訊 • Impormasyon sa Kaso • Տեղեկություններ գործի վերաբերյալ

Case Number(s): ZA-2026-256-CUB-SPPC	Environmental Case Number(s): ENV-2026-257-CE
Related Case Number(s): N/A	Overlay(s): Central City West Specific Plan
Zone: RC4(CW)-U/3	Community Plan Area: Westlake Community Plan
Land Use Designation: Highway Oriented Commerical	Assigned Staff Contact Information: Marie Pichay, City Planning Associate marie.pichay@lacity.org (213) 978-1470 200 N. Spring St., Room 621 Los Angeles, CA 90012
Council District: 1- Hernandez	
Applicant: Margarita Xatruch, The Silver Platter	
Representative: Jesi Harris, Brian Silveria & Associates	

Who’s Receiving This Notice

Quién recibe este aviso • 본통지를받은사람들 • 誰會收到此通知
Sino ang Tumatanggap ng Paunawang Ito • Սույն ծանուցագիրը ստացող կողմը

You are receiving this notice either because you live on or own property that is on a site within 300 feet of where a project application has been filed with the Department of City Planning, are the Certified Neighborhood Council for the subject property, or because you requested to be added to the interested parties list, or you are otherwise legally required to receive this notice. You are invited to attend this hearing to learn more about the proposed project and offer feedback. If unable to attend, you may contact the planner to provide written comment, obtain additional information, and/or review the project file.

General Information - Visit our website at planning4la.org/hearings for general information about public hearings and the exhaustion of administrative remedies.

Accommodations - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability.

To request a reasonable accommodation, such as translation or interpretation, please email and/or call the assigned planner or email per.planning@lacity.org a minimum of 3 days (72 hours) prior to the public hearing. Be sure to identify the language you need English to be translated into and indicate if the request is for oral interpretation or written translation services. If translation of a written document is requested, please include the document to be translated as an attachment to your email.

