

INITIAL SUBMISSIONS

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If you have any questions, please contact the Commission Office at (213) 978-1300.



MEMORANDUM

Date: February 8, 2023
For: Ken Hsiang, Paradigm Collaboration, LLC
Subject: 1659 Colorado Boulevard, Los Angeles CA 90041
From: Amanda Duane and Jenna Kachour, GPA Consulting

1. JAY RISK STANDARD OIL CO. SERVICE STATION

1.1 Summary of Significance and Integrity

The subject property is occupied by a service station building that was moved to its existing location in 1931 from the Standard Oil Facility at 1726-1756 N. Spring Street in Downtown Los Angeles.

The Staff Recommendation Report for the Jay Risk Standard Oil Company Service Station CHC hearing outlines three findings for significance within the theme of Commercial Development of the Automobile under Criterion 1 and 3.¹ The three findings are described as Findings 1 through 3 for the purposes of this memorandum.

- **Finding 1:** Under Criterion 1, the property was nominated as an excellent and rare example of a service station in Eagle Rock that represents automobile-oriented commercial development in the early twentieth century. The period of significance for Finding 1 is defined as 1919-1939.
- **Finding 2:** Under Criterion 1, the property was nominated for its association with the history of Route 66 as a business that served motorists traveling the route when it ran along Colorado Boulevard during the 1930s to 1940. The period of significance for Finding 2 is defined as 1934-1939.
- **Finding 3:** Under Criterion 3, it embodies an influential early design for service stations, the “House and Canopy” that would become the standard nationwide. The period of significance for Finding 3 is defined as 1919.

Lastly, the Staff Recommendation Report indicates that the subject building retains integrity of location, materials, design, feeling, and association.

¹ Los Angeles Department of City Planning Recommendation Report, Jay Risk Standard Oil Co. Service Station, December 1, 2022, accessed January 2023, https://planning.lacity.org/plndoc/Staff_Reports/2022/12-01-2022/CHC_2022_6496_HCM_Jay_Risk_Standard_Oil_Co_Service_Station_Final.pdf.

In the HCM nomination, the periods of significance are defined as:

- **Finding 1:** 1919-1939
- **Finding 2:** 1934-1939
- **Finding 3:** 1919²

Please see **Section 2** for additional discussion on the findings and period of significance.

1.2 Character-Defining Features

The character-defining features of the building have been identified as follows.³

Site

- Setting on the historic Eagle Rock construction alignment of US Highway 66 (Route 66)
- 13-foot setback from the sidewalk
- Vehicle service area under the canopy paved in asphalt

Exterior

- Rectangular building in plan
- Single room building in a simple vernacular style
- Steel frame
- Sheet steel walls
- Side-gabled roof
- Standing seam steel roof
- Standing seam steel canopy extending forward from roof
- Roof-ridge brackets that originally held the Standard Oil of California sign
- Large, steel, divided-light windows on all four sides of the building
- Pivot windows on east and west elevations
- Centrally located front doorway
- Two steel I-beam posts forming skeletal structure arch supporting south-edge of the canopy
- Reflects corporate design associated with Standard Oil of California

Interior

- Visible steel structure
- Concrete foundation floor

² Steven Luftman, “Jay Risk Standard Oil Co. Service Station,” Los Angeles Historic-Cultural Monument Nomination Form, September 8, 2022, accessed January 2023, https://planning.lacity.org/plndoc/Staff_Reports/2022/12-01-2022/CHC_2022_6496_HCM_Jay_Risk_Standard_Oil_Co_Service_Station_Final.pdf.

³ Luftman.

2. GPA REVIEW OF HCM NOMINATION AND ADDITIONAL RESEARCH

GPA reviewed the HCM nomination and associated Staff Recommendation Reports. The evaluation and overall findings appear to be sound and supported by the research and historic context statements; however, GPA noted some inconsistencies with the build date and periods of significance for each finding. This is not to suggest that the subject building does not appear to be eligible for listing as an HCM, but that the findings could be revised for accuracy before they are adopted.

Because an accurate period of significance is important for planning a compatible project and assessing potential project impacts for the purposes of CEQA, GPA conducted supplemental research, detailed below.

2.1 Build Date

The build date for the subject building is identified as 1919 and serves as the start date for the period of significance under Finding 1 and Finding 3, but no source for this date is cited in the HCM nomination or Staff Recommendation Reports. The date may have been derived from the SurveyLA findings, which also indicate that the service station was built in 1919, but a source is not cited.

The 1931 building permit for the relocation of the subject building indicates its original location, the Standard Oil Facility at 1756 N. Spring Street.⁴ For moved buildings, original build dates are often found by searching permits on file for the original location. Therefore, GPA searched Los Angeles Department of Building and Safety (LADBS) online building records for permits associated with the Standard Oil facility. Records can be searched using an address, address range, legal description, and Assessor's Parcel Number (APN). GPA searched for permits using the following:

- Address Ranges: 1726-1756 Spring Street⁵; 1717-1751 Naud Street
- Legal Description: MR 6-289
- APN: 5409-002-029

GPA identified two 1919 permits on record for the 1726-1756 Spring Street range and one 1919 permit on record for the 1717-1751 Naud Street range. Comparing the dimensions and materials of the various permits to the dimensions and materials on the 1931 relocation permit, (see table below and annotated copies in **Attachment 3**) it does not appear that the 1919 build date is at all associated with the subject building, but rather other permanent buildings for the Standard Oil Facility.

⁴ Los Angeles Department of Building and Safety Permit No. 1931LA25426.

⁵ The Standard Oil Facility is on **North** Spring Street, but the direction was omitted from the search to capture as many relevant results as possible.

Permit No.	Address	Description of Work	Dimensions (feet)	Height (feet)	Construction
1919LA7326	1730 N. Spring St	[Construct new] Garage	30' x 284'9	22'	Foundation: Concrete Walls: Reinf'd Concrete
1919LA7327	1726 N. Spring St	[Construct new] Machine Shop	80'9" x 198'8"	22'10"	Foundation: Concrete Walls: Reinf'd Concrete Studs: Conc [sic] Girders: Concrete Roof: Corrugated Steel Gable
1919LA10855	1725 Naud St	[Construct new] Paint Shop	61'4"x80'9"	22'10"	Foundation: Concrete Wall: Reinf'd Concrete
1931LA25426	1756 N. Spring St TO 1659 Colorado Blvd	[Relocate] Oil Station, new foundation	14'0"x14'0"	12'0"	Framework: Steel Walls: Steel

Exhibit 4C of the HCM nomination includes a matrix of over 30 relocation permits for small buildings, such as service stations and restrooms, that were documented as being moved from the Standard Oil facility to new addresses throughout the region. Some of the permits indicate that the buildings were specifically being moved to or from storage (1935LA23133, for example). GPA was unable to locate any corresponding new construction permits. The cover page for the matrix notes:

Standard Oil of California was storing, selling, moving, and possibly building the services stations, restroom facilities, and other buildings from their Main Plant and Maintenance Facilities. The records show complete buildings being moved to and from sites. The moving records start in 1927, as the steel twin post version of the service station first appeared in 1918, these units might have been already assembled on other sites. Documentation of this process has not been located.⁶

While the Standard Oil Company service station design with two posts emerged as early as 1918, research has not revealed any documentation to confirm that the subject building existed in an assembled state prior to 1931. Many gas and service station buildings prior to 1950 were prefabricated; standardized designs could be ordered from a manufacturer and assembled at a reasonable cost.⁷ Based on the information that is available, it appears most plausible that the subject

⁶ Luftman; Los Angeles Department of City Planning Recommendation Report, Jay Risk Standard Oil Co. Service Station.

⁷ John A. Jakle, "The American Gasoline Station, 1920 to 1970," *Journal of American Culture* 1, no. 3 (Fall 1978), 520-542, accessed January 2023, <http://xroads.virginia.edu/~DRBR2/jakle.pdf>; Janna Baron, "Gassing up: a 20th-century form, the gas station evolved," *Preservation Eastern Newsletter* 4, no 2 (November 1997), 2-5, accessed January 2023, <https://commons.emich.edu/cgi/viewcontent.cgi?article=1014&context=postlintel>.

building was constructed in 1931. The individual elements could have been manufactured as early as 1918, but a building's construction date indicates when it was completed, not the age of its materials.

2.2 Periods of Significance

The periods of significance in the HCM nomination for Findings 1 and 3 are based on a 1919 build date:

- **Finding 1:** Under Criterion 1, the property is an excellent and rare example of a service station in Eagle Rock that represents automobile-oriented commercial development in the early twentieth century. The period of significance for Finding 1 is defined as 1919-1939.
 - GPA recommends that the period of significance for Finding 1 be refined to 1931-1939 before it is adopted. Regardless of whether the building was constructed at an earlier date, it did not exist in Eagle Rock until 1931.
- **Finding 3:** Under Criterion 3, the property embodies an influential early design for service stations, the “House and Canopy” that would become the standard nationwide. The period of significance for Finding 3 is defined as 1919.
 - GPA recommends that the period of significance for Finding 3 be refined to 1931, based on verifiable documentation, before it is adopted.

The period of significance in the HCM nomination for Finding 2 is based on the association with Route 66:

- **Finding 2:** Under Criterion 1, the property was nominated for its association with the history of Route 66 as a business that served motorists traveling the route when it ran along Colorado Boulevard during the 1930s to 1940. The period of significance for Finding 2 is defined as 1934-1939.
 - However, in Exhibit 6C of the HCM nomination, a letter and attached map⁸ from the National Park Service Route 66 Corridor Preservation Program Manager, Kaisa Barthuli, indicates that the Colorado Boulevard alignment route was used between 1934 and 1936. GPA recommends that the period of significance for Finding 2 be assessed for accuracy before it is adopted.

⁸ “Route 66 in California, part 3,” Google Maps, accessed January 2023, https://www.google.com/maps/d/u/0/viewer?msa=0&mid=1WQh7ZWrlp7-bdSmE763t4RS5V_0&ll=34.11957875280719%2C-118.22293092832032&z=13.

ATTACHMENT 1: RÉSUMÉS

AMANDA DUANE



Amanda Duane is a Senior Architectural Historian at GPA. She has been involved in the field of historic preservation since 2011. Amanda graduated from Savannah College of Art and Design with a Bachelor of Fine Art degree in Historic Preservation. She has since worked in local government and private historic preservation consulting in California. Amanda joined GPA in 2012 and her experience has included the preparation of environmental compliance documents in accordance with the California Environmental Quality Act and Section 106 of the National Historic Preservation Act; Historic American Buildings Survey/Historic American Engineering Record recordation; large-scale historic resources surveys; Federal Rehabilitation Tax Credit and Mills Act applications; National Register Place nominations; local landmark applications; historic context statements; and evaluations of eligibility for a wide variety of projects and property types throughout California. She is experienced in expertly guiding property owners through the process of securing local and federal historic tax credits and working with local governments to develop design guidelines for administering local design reviews. Amanda is also highly skilled in graphic design as well as interpretation and exhibition design.

Educational Background:

- B.F.A, Historic Preservation, Savannah College of Art and Design, 2011

Professional Experience:

- GPA Consulting, Associate Architectural Historian, 2012-Present
- Architectural Resources Group, Intern, 2012
- City of Los Angeles, Office of Historic Resources, Intern, 2011-2012

Qualifications:

- Meets the Secretary of the Interior's Professional Qualification Standards for architectural history pursuant to the Code of Federal Regulations, 36 CFR Part 61, Appendix A.
- National Preservation Institute, Section 106: An Introduction

Professional Activities:

- California Preservation Foundation Conference Programs Committee, 2017

Selected Projects:

- 1500 W. Adams Boulevard, CEQA Historical Resource Technical Report, 2022-2023
- 1527 17th Street, Santa Monica, Landmark Application, 2018
- 3014 4th Street, Santa Monica, Landmark Assessment Report, 2022
- Agfa-Ansco Corporation Building, Los Angeles Historic-Cultural Monument Application, 2018
- Bank of Italy Building, Los Angeles, Federal Tax Credit Application and National Register Nomination, 2015-2019
- Bartlett Building, Los Angeles, Historic-Cultural Monument Application and Mills Act Application, 2015
- Casa de Rosas, Los Angeles, Federal Tax Credit Application, 2022
- Community Laundry Company Building, Los Angeles Historic-Cultural Monument Application, 2018
- Foreman Building, Los Angeles, Federal Tax Credit Application, Part 1 and Mills Act Application, 2015
- Grand Central Market, Los Angeles Historic-Cultural Monument Application, 2019
- Mar Vista Gardens, Los Angeles, National Register Nomination, 2018
- Million Dollar Theater, Los Angeles Historic-Cultural Monument Application, 2019
- Nirvana Apartments, Los Angeles, Federal Tax Credit Application, Part 1, 2018
- Pioneer Oil Refinery, Santa Clarita, National Register Nomination, 2020
- Western Pacific Building, Los Angeles, Federal Tax Credit Application, Part 1, 2015-2016

JENNA KACHOUR



Jenna Kachour is a Senior Associate Architectural Historian/ Preservation Planner at GPA. She has 16 years of diversified planning experience in the private, public, and non-profit sectors. She has been dedicated to the field of historic preservation since 2010. Trained as a planner, Ms. Kachour's work at GPA is informed by her understanding of preservation's role within the larger context of land use and decision making. Since joining GPA in 2013, she has skillfully supervised the preparation of environmental compliance documents in accordance with the California Environmental Quality Act, National Environmental Policy Act, and Section 106 of the National Historic Preservation Act for projects throughout California. Her involvement in several large-scale transportation corridor projects has entailed the management of historical resource surveys through multiple cities in Los Angeles County. Jenna is also experienced in preparing applications for Mills Act Historic Property Contracts as well as inspecting properties with existing contracts.

Educational Background:

- Master of Planning, University of Southern California, 2007
- Graduate Certificate, Historic Preservation, University of Southern California, 2007
- B.S., Public Policy, Management and Planning, University of Southern California, 2007

Professional Experience:

- GPA Consulting, Senior Associate Architectural Historian/ Preservation Planner, 2013-Present
- Pasadena Heritage, Preservation Director, 2010-2013
- Deborah Murphy Urban Design + Planning, Planner, 2009-2010
- Brown/Meshul, Inc. Land Use Consultants, Assistant Project Manager, 2006-2009

Qualifications:

- Meets the Secretary of the Interior's Professional Qualifications Standards for history and architectural history pursuant to the Code of Federal Regulations, 36 CFR Part 61, Appendix A.

Selected Projects:

- 1336-1400 Gordon Street, Los Angeles, CEQA Historical Resource Evaluation Report, 2016
- 1442-52 Tamarind Avenue, Los Angeles, CEQA Historical Resource Evaluation Report, 2016
- 1500 W. Adams Boulevard, CEQA Historical Resource Technical Report, 2022-2023
- 250 E. Union Street, Pasadena, CEQA Historical Resource Technical Report, 2018
- 949 S. Hope Street, Los Angeles, CEQA Historical Resource Technical Report, 2017
- Figueroa & Flower, Los Angeles, CEQA Historical Resource Technical Report, 2018
- High Speed Rail, Burbank to Los Angeles Project Section, CEQA/NEPA Historical Resource Technical Report, 2016-2018
- Los Angeles Union Station Five New Capital Projects, Secretary of the Interior's Standards Compliance Memo, 2020-2021
- Mariposa Condominiums, El Segundo, CEQA Historical Resource Evaluation Report, 2021
- North Hollywood Southern Pacific Railroad Depot, Secretary of the Interior's Standards Compliance Memo, 2021
- North Hollywood to Pasadena Bus Rapid Transit Corridor Project, CEQA Historical Resource Technical Report, 2019-2021
- Olympic & Figueroa, Los Angeles, CEQA Historical Resource Technical Report, 2017
- Sunset Junction, Los Angeles, CEQA Historical Resource Evaluation Report, 2015
- Union Street Cycle Track, Pasadena, CEQA/NEPA Historical Resource Technical Report, 2019-2020



ATTACHMENT 2: SOURCES

Baron, Janna. "Gassing up: a 20th-century form, the gas station evolved." *Preservation Eastern Newsletter* 4, no 2 (November 1997): 2-5. Accessed January 2023.
<https://commons.emich.edu/cgi/viewcontent.cgi?article=1014&context=postlintel>.

Google Maps. "Route 66 in California, part 3." Accessed January 2023.
https://www.google.com/maps/d/u/0/viewer?msa=0&mid=1WQh7ZWrlp7-bdSmE763t4RS5V_0&ll=34.11957875280719%2C-118.22293092832032&z=13.

Jakle, John A. "The American Gasoline Station, 1920 to 1970." *Journal of American Culture* 1, no. 3 (Fall 1978): 520-542. Accessed January 2023. <http://xroads.virginia.edu/~DRBR2/jakle.pdf>.

Los Angeles Department of City Planning Recommendation Report. "Jay Risk Standard Oil Co. Service Station." December 1, 2022. Accessed January 2023.
https://planning.lacity.org/plndoc/Staff_Reports/2022/12-01-2022/CHC_2022_6496_HCM_Jay_Risk_Standard_Oil_Co_Service_Station_Final.pdf.

Luftman, Steven. "Jay Risk Standard Oil Co. Service Station." Los Angeles Historic-Cultural Monument Nomination Form. September 8, 2022. Accessed January 2023.
https://planning.lacity.org/plndoc/Staff_Reports/2022/12-01-2022/CHC_2022_6496_HCM_Jay_Risk_Standard_Oil_Co_Service_Station_Final.pdf.



ATTACHMENT 3: ANNOTATED PERMITS

- 1931LA25426
- 1919LA7326 (Garage)
- 1919LA7327 (Machine Shop)
- 1919LA10855 (Paint Shop)

3

CITY OF LOS ANGELES
DEPARTMENT OF BUILDING AND SAFETY
BUILDING DIVISION

Application to Alter, Repair, Move or Demolish

To the Board of Building and Safety Commissioners of the City of Los Angeles

Application is hereby made to the Board of Building and Safety Commissioners of the City of Los Angeles, through the office of the Superintendent of Building, for a building permit in accordance with the description and for the purpose hereinafter set forth. This application is made subject to the following conditions, which are hereby agreed to by the undersigned applicant and which shall be deemed conditions entering into the exercise of the permit:

First: That the permit does not grant any right or privilege to erect any building or other structure therein described, or any portion thereof, upon any street, alley, or other public place or portion thereof.

Second: That the permit does not grant any right or privilege to use any building or other structure therein described, or any portion thereof, for any purpose that is, or may hereafter be prohibited by ordinance of the City of Los Angeles.

Third: That the granting of the permit does not affect or prejudice any claim of title to, or right of possession in, the property described in such permit.

REMOVED FROM

REMOVED TO

Lot 1756 No Spring St
Standard Oil Co

Lot 3
ROCK DISTRICT

Tract

Tract 4616

Present location of building } 1756 No Spring St. Standard Oil Co.
(House Number and Street)

New location of building } 1659 Colorado Blvd Eagle Rock
(House Number and Street)

Between what cross streets } Mt. Royal & Vincent

Approved by
City Engineer.

J. M. Risk
Deputy.

1. Purpose of PRESENT building Oil Station Families 1 Rooms 1
Store, Residence, Apartment House, or any other purpose.

2. Use of building AFTER alteration or moving Oil Station Families 1 Rooms 1

3. OWNER (Print Name) J. M. Risk Phone

4. Owner's address 2116 Ridgeway ave Eagle Rock

5. Certificated Architect Same State License No. Phone

6. Licensed Engineer None State License No. Phone

7. Contractor Same Bell Co State License No. Phone

8. Contractor's address Same Central ave

9. VALUATION OF PROPOSED WORK {Including all Material, Labor, Finishing, Equipment} and Appliances in Completed Building. \$ 350.00

10. State how many buildings NOW } None
on lot and give use of each. Residence, Hotel, Apartment House, or any other purpose.

11. Size of existing building 14-0 x 14-0 Number of stories high 1 Height to highest point 12-0

12. Class of building AD-Steel Material of existing walls Steel Exterior framework Steel
Wood or Steel

Describe briefly and fully all proposed construction and work:

None there is no Buildings within 50-0 of Building

Move Building. New Foundation

Fill in Application on other Side and Sign Statement

(OVER)

PERMIT NO. 25426	FOR DEPARTMENT USE ONLY <u>12/1/31</u>				Stamp here when RECEIVED DEC 1 1931 TOULU
	Plans and Specifications checked <u>Same</u>	Zone <u>L</u>	Fire District No. <u>3</u>		
	Corrections verified <u>None</u>	Set Back <u>None</u> Ft.	Street Widening <u>None</u> Ft.		
	Plans, Specifications and Applications rechecked and approved <u>Inspector</u>	Application checked and approved <u>12/1/31 J. M. Risk</u>		Clerk.	
PLANS <u>25/31</u> Rec'd	Per Plans See	Filed with	Required Valuation Included	SPRINKLER Specified Yes-No	Inspector

PLANS, SPECIFICATIONS, and other data must be filed if required.

NEW CONSTRUCTION

Size of Addition ~~140~~ ¹⁴⁰ Size of Lot 25 x 125 Number of Stories when complete 1

Material of Foundation Concrete Width of Footing 12 Depth of footing below ground 6"

Width Foundation Wall.....6.....Size of Redwood Sill.....x.....Material Exterior Walls.....

Size of Exterior Studs 2 x.....x.....Size of Interior Bearing Studs.....x.....

Joists: First Floor 2x4 Second Floor 2x4 x Rafters 2x4 x Material of Roof Shingles

I have carefully examined and read both sides of this completed Application and know the same is true and correct and hereby certify and agree, if a Permit is issued, that all the provisions of the Building Ordinances and State Laws will be complied with whether herein specified or not; also certify that plans and specifications, if required to be filed, will conform to all of the provisions of the Building Ordinances and State laws.

Sign Here.....
(Owner or Authorized Agent)

By

FOR DEPARTMENT USE ONLY			
Application..... <i>J.H.</i>	Fire District..... <i>11</i>	Set back..... <i>h</i>	Termite Inspection..... <i>Carlson</i>
Construction..... <i>J.H.</i>	Zoning..... <i>W</i>	Street Widening..... <i>h</i>	Forced Draft Ventil.....
(1) REINFORCED CONCRETE Barrels of Cement..... Tons of Reinforcing Steel.....	(2) The building (and, or, addition) referred to in this Application is, or will be when moved, more than 100 feet fromStreet Sign Here..... (Owner or Authorized Agent)		
(3) No required windows will be obstructed. Sign Here Owner or Authorized Agent.	(4) There will be an unobstructed passageway at least ten (10) feet wide, extending from any dwelling on lot to a Public Street or Public Alley at least 10 feet in width. Sign Here (Owner or Authorized Agent)		

REMARKS:

All applications must be filled out by applicant

WARD.....

PLANS AND SPECIFICATIONS
and other data must also be filed

BOARD OF PUBLIC WORKS
DEPARTMENT OF BUILDINGS

Application for the Erection of Building

CLASS..... "C"

To the Board of Public Works of the City of Los Angeles:

Application is hereby made to the Board of Public Works of the City of Los Angeles, through the office of the Chief Inspector of Buildings, for a building permit in accordance with the description and for the purpose hereinafter set forth. This application is made subject to the following conditions, which are hereby agreed to by the undersigned applicant and which shall be deemed conditions entering into the exercise of the permit:

First: That the permit does not grant any right or privilege to erect any building or other structure therein described, or any portion thereof, upon any street, alley, or other public place or portion thereof.

Second: That the permit does not grant any right or privilege to use any building or other structure therein described, or any portion thereof, for any purpose that is, or may hereafter be prohibited by ordinance of the City of Los Angeles.

Third: That the granting of the permit does not affect or prejudice any claim of title to, or right of possession in, the property described in such permit.

TAKE TO
ROOM No. 6
FIRST
FLOOR

CITY CLERK
PLEASE
VERIFY

TAKE TO
ROOM No. 405
SOUTH
ANNEX

ENGINEER
PLEASE
VERIFY

Lot No. 17 & 18 Block.....
(Description of Property)

Wilhoite Tr

District No. 6 M. B. Page 10 F. B. Page.....

No. 1730 N. Spring St
(Location of Job)

Street

(USE INK OR INDELIBLE PENCIL)

O. K. City Clerk

O. K. City Engineer

Deputy

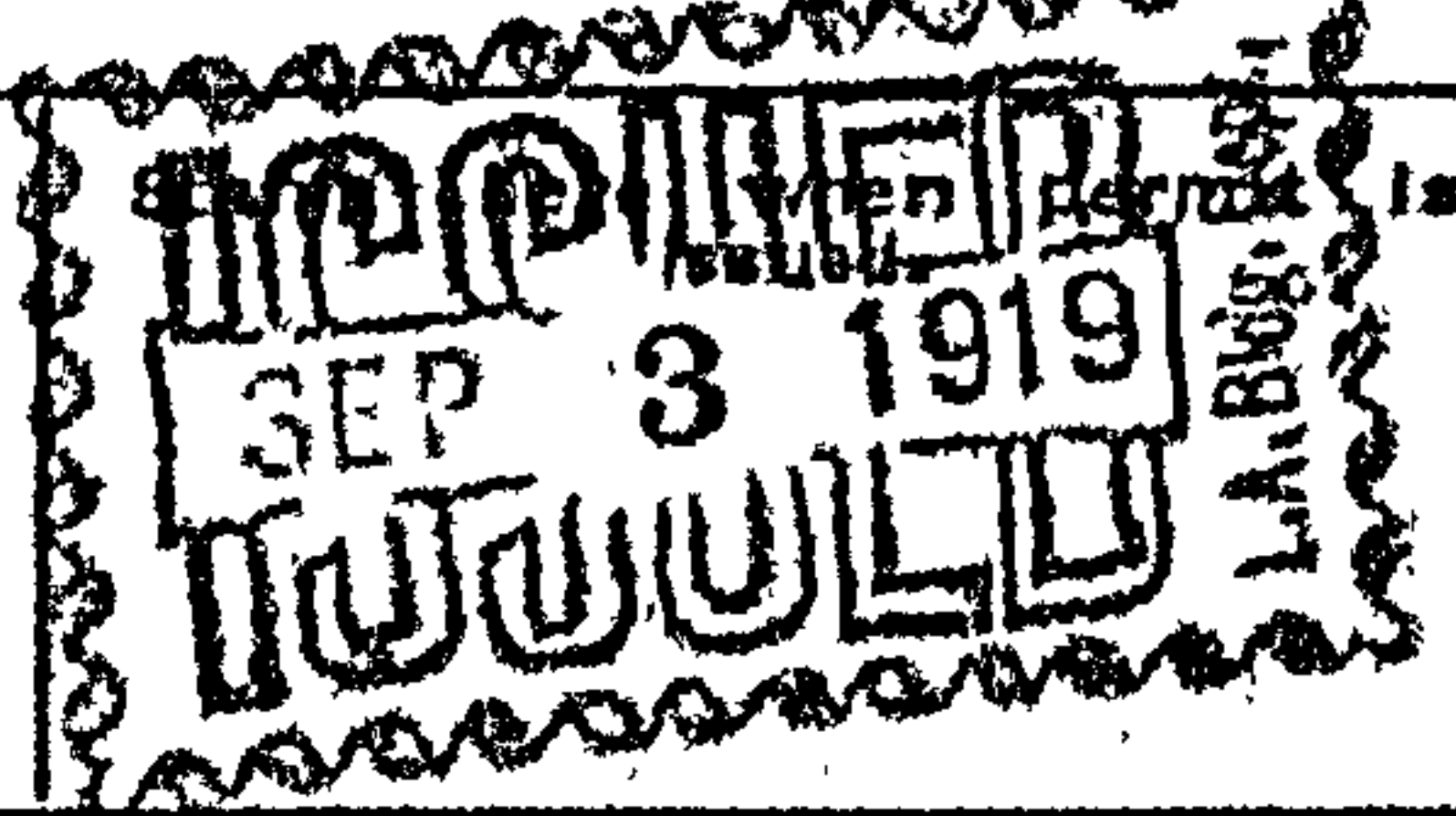
Deputy

- Purpose of Building Garage No. of Rooms 2 No. of families.....
- Owner's name Standard Oil Co. Phone 60761
- Owner's address 1727 N. Spring St
- Architect's name Geo. Low Phone.....
- Contractor's name Earl F. Low Phone 65134
- Contractor's address 343 Hilborn Bldg
- ENTIRE COST OF PROPOSED BUILDING {Including Plumbing, Gas Fitting, Sewers, Cesspools, Elevators, Painting, Finishing, etc.} \$ 25,000.00
- Any other buildings on the lot? No How used?.....
- Size of proposed building 30' x 284'-9" Size of lot..... feet
- Number of stories in height One Height to highest point 77'-0"
- Material of foundation Concrete Character of soil Gravel
- Size of footings 1'-8" Depth below surface of ground 3'-0"
- Number of chimneys None Material of chimneys None
- Number of inlets to each flue..... Interior size of such flues.....
- Material of exterior walls Reinforced Concrete
- Material of interior construction.....
- Material of floors Concrete
- Material of roof Corrugated Iron
- Are there any other buildings within 30 feet of the proposed structure? Yes

I have carefully examined and read the above application and know the same is true and correct, and hereby certify and agree that if a permit is issued that all of the provisions of the Building Ordinances will be complied with, whether herein specified or not; also certify that the plans and specifications herewith filed conform to all of the provisions of the Building Ordinances and Laws.

(Sign here) Earl F. Low
(Owner or Authorized Agent)

FOR DEPARTMENT USE ONLY		
PERMIT NO. <u>7326</u>	Plans and specifications checked and found to conform to Ordinances, State Laws, etc. (Use Ink) <u>Blaine Voice</u> Plan Examiner.	Application checked and found O. K. (Use Rubber Stamp) SEP 3 - 1919 Clerk



6

Leomark

4020

REMARKS

All Applications must be filled out by Applicant

PLANS AND SPECIFICATIONS
and other data must also be filed

2

BOARD OF PUBLIC WORKS

DEPARTMENT OF BUILDINGS

Application for the Erection of Frame Building

CLASS "D" - *Concrete*

To the Board of Public Works of the City of Los Angeles:

Application is hereby made to the Board of Public Works of the City of Los Angeles, through the office of the Chief Inspector of Buildings, for a building permit in accordance with the description and for the purpose hereinafter set forth. This application is made subject to the following conditions, which are hereby agreed to by the undersigned applicant and which shall be deemed conditions entering into the exercise of the permit:

First: That the permit does not grant any right or privilege to erect any building or other structure therein described, or any portion thereof, upon any street, alley, or other public place or portion thereof.

Second: That the permit does not grant any right or privilege to use any building or other structure therein described, or any portion thereof, for any purpose that is, or may hereafter be prohibited by ordinance of the City of Los Angeles.

Third: That the granting of the permit does not affect or prejudice any claim of title to, or right of possession in, the property described in such permit.

TAKE TO
ROOM No. 6
FIRST
FLOORCITY CLERK
PLEASE
VERIFYLot No. *32 + 31* Block _____
(Description of Property)District No. *6* M. B. Page *10* F. B. Page _____TAKE TO
ROOM No. 405
SOUTH
ANNEXENGINEER
PLEASE
VERIFYNo. *1726 N. Spring St*
(Location of Job)

Street

(USE INK OR INDELIBLE PENCIL)

- Purpose of Building *Machine Shop* No. of Rooms *6* No. of Families _____
- Owner's name *Standard Oil Co* Phone *60761*
- Owner's address *1737 North Spring St.*
- Architect's name *Geo. Low* Phone _____
- Contractor's name *Earl F. Low* Phone *65134*
- Contractor's address *343 Wilcox Bldg*
- ENTIRE COST OF PROPOSED WORK {Including Plumbing, Gas Fitting, Sewers, Cesspools, Elevators, Painting, Finishing, etc.} \$ *38,000.00*
- Any other building on the lot? *No.* How used? _____
- Size of the proposed building *80'-9" x 198'-8"* Height to highest point *22'-10"* feet
- Number of stories in height *One* Character of ground *Gravel*
- Material of foundation *Concrete* Size footings *1'-8"* Size wall *8"* Depth below ground *4'-0"*
- Material of chimneys *None* Number of inlets to flues _____ Interior size of flues _____ x _____
- Give sizes of following materials: REDWOOD MUDSILLS _____ x _____ Girders *Concrete*
- EXTERIOR studs *None* INTERIOR BEARING studs *None* Interior Non-Bearing studs _____
- Ceiling joists *None* Roof rafters *Steel Pulley* FIRST FLOOR JOISTS *None*
- Second floor joists *None* Specify material of roof *Corrugated Iron Galv.*

I have carefully examined and read the above application and know the same is true and correct, and that all provisions of the Ordinances and Laws governing Building Construction will be complied with, whether herein specified or not.

OVER *8-16-19* (Sign here) *Earl F. Low*
84 (Owner or Authorized Agent.)

FOR DEPARTMENT USE ONLY

PERMIT NO. <i>7327</i>	Plans and specifications checked and found to conform to Ordinances, State Laws, etc. <i>Blaine V. Rice</i> Plan Examiner.	Application checked and found O. K. SEP 3 - 1919 Clerk,	RECEIVED SEP 3 1919 TWOULL
---------------------------	--	---	----------------------------------

PLANS

*Plans Saved**53*

NOTE---Answer the Following Questions For Dwellings and Flats Only:--
STATE DWELLING HOUSE ACT

14. Are there any living rooms in basement?
15. What is least area of any living room?
16. What is the least width of any living room?
17. What is the minimum ceiling height?
18. Give least size of window courts.
(A window court is the unoccupied area, in front of all windows, as required by the State Law, and such area must be entirely open and uncovered, and be at least 4 feet in width, except that the eaves or cornice may project into same not to exceed 8 inches. Such area must contain at least 80 sq. ft.)
19. Give maximum cornice projection into such court.
20. Will windows in each room be equal to one-eighth ($\frac{1}{8}$) of floor area?
21. What is the minimum height of floor joists above ground?
22. Will entire space underneath building be enclosed?
23. Will removable ventilating screens be provided for space under building?
24. Will a toilet be provided for each family?
25. Give size of windows for toilets or bathrooms.
26. Will all provisions of State Dwelling House Act be complied with?

I have carefully examined and read the above blank and know the same is true and correct, and that all provisions of the Ordinances and Laws governing Building Construction will be complied with, whether herein specified or not.

(Sign here) _____
(Owner or Authorized Agent.)

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper appears to be from a notebook or a set of legal pads. There is no handwriting or other markings on the page.

All Applications must be filled out by Applicant

PLANS AND SPECIFICATIONS
and other data must also be filed

BOARD OF PUBLIC WORKS

DEPARTMENT OF BUILDINGS

2

Application for the Erection of Frame Building
CLASS "D" *Concrete*

To the Board of Public Works of the City of Los Angeles:

Application is hereby made to the Board of Public Works of the City of Los Angeles, through the office of the Chief Inspector of Buildings, for a building permit in accordance with the description and for the purpose hereinafter set forth. This application is made subject to the following conditions, which are hereby agreed to by the undersigned applicant and which shall be deemed conditions entering into the exercise of the permit:

First: That the permit does not grant any right or privilege to erect any building or other structure therein described, or any portion thereof, upon any street, alley, or other public place or portion thereof.

Second: That the permit does not grant any right or privilege to use any building or other structure therein described, or any portion thereof, for any purpose that is, or may hereafter be prohibited by ordinance of the City of Los Angeles.

Third: That the granting of the permit does not affect or prejudice any claim of title to, or right of possession in, the property described in such permit.

TAKE TO
ROOM No. 6
FIRST
FLOOR

CITY CLERK
PLEASE
VERIFY

TAKE TO
ROOM No. 405
SOUTH
ANNEX

ENGINEER
PLEASE
VERIFY

Lot No. *19429* Block _____
(Description of Property)

District No. *6* M. B. Page *10* F. B. Page _____

No. *1725 Naud St*
(Location of Job)

Street

(USE INK OR INDELIBLE PENCIL)

O. K. City Clerk

O. K. City Engineer

Deputy

By

- Purpose of Building *Paint Shop Bldg* No. of Rooms *5* No. of Families _____
- Owner's name *Standard Oil Co* Phone *60761*
- Owner's address *727 North Spring St*
- Architect's name *Geo. Low* Phone _____
- Contractor's name *Earl F. Low* Phone *65134*
- Contractor's address *343 Wilson Bldg*
- ENTIRE COST OF PROPOSED WORK {Including Plumbing, Gas Fitting, Sowers, Coaspoils, Elevators, Painting, Finishing, etc.} \$ *13000.00*
- Any other building on the lot? *No* How used? _____
- Size of the proposed building *61'-4" x 80'-9"* Height to highest point *22'-10"* feet
- Number of stories in height *One* Character of ground *Level*
- Material of foundation *Concrete* Size footings *1'-8"* Size wall *1'-8"* Depth below ground *4'-0"*
- Material of chimneys *None* Number of inlets to flues _____ Interior size of flues _____
- Give sizes of following materials: REDWOOD MUDSILLS _____ Girders *Concrete*
EXTERIOR studs *None* INTERIOR BEARING studs *None* Interior Non-Bearing studs _____
x Ceiling joists *None* Roof rafter *Steel* FIRST FLOOR JOISTS _____
Second floor joists *OC* Specify material of roof *Galv Corrugated Iron*

I have carefully examined and read the above application and know the same is true and correct, and that all provisions of the Ordinances and Laws governing Building Construction will be complied with, whether herein specified or not.

8-16-19

(Sign here)

Earl F. Low
(Owner or Authorized Agent.)

OVER *845 call*

FOR DEPARTMENT USE ONLY

PERMIT NO. <i>10855</i>	Plans and specifications checked and found to conform to Ordinances, State Laws, etc. <i>W. H. Anderson</i> Plan Examiner.	Application checked and found O. K. <i>NOV 15 1919</i> Clerk.	Stamp <i>NOV 15 1919</i>
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(91) Branch

175/1 SC 61

NOTE---Answer the Following Questions For Dwellings and Flats Only:--
STATE DWELLING HOUSE ACT

14. Are there any living rooms in basement?.....
15. What is least area of any living room?.....
16. What is the least width of any living room?.....○.....
17. What is the minimum ceiling height?.....
18. Give least size of window courts.....

(A window court is the unoccupied area, in front of all windows, as required by the State Law, and such area must be entirely open and uncovered, and be at least 4 feet in width, except that the eaves or cornice may project into same not to exceed 8 inches. Such area must contain at least 36 sq. ft.

19. Give maximum cornice projection into such court.....○.....
20. Will windows in each room be equal to one-eighth ($\frac{1}{8}$) of floor area?.....
21. What is the minimum height of floor joists above ground?.....
22. Will entire space underneath building be enclosed?.....
23. Will removable ventilating screens be provided for space under building?.....
24. Will a toilet be provided for each family?.....
25. Give size of windows for toilets or bathrooms.....
26. Will all provisions of State Dwelling House Act be complied with?.....

I have carefully examined and read the above blank and know the same is true and correct, and that all provisions of the Ordinances and Laws governing Building Construction will be complied with, whether herein specified or not.

(Sign here)

(Owner or Authorized Agent.)

Handwritten signatures and stamps are present on the signature line and the subsequent lined area. The signatures are written in dark ink and are somewhat stylized. There are several circular stamps, some of which appear to be official seals or stamps from a government department. The lined area contains numerous small, circular marks, possibly from a stamp or a pen.

GENERAL INFORMATION ABOUT THE CONTENTS OF THIS FILE

Submissions by the public in compliance with the Commission Rules and Operating Procedures (ROPs), Rule 4.3, are distributed to the Commission and uploaded online. Please note that “compliance” means that the submission complies with deadline, delivery method (hard copy and/or electronic) AND the number of copies. Please review the Commission ROPs to ensure that you meet the submission requirements. The ROPs can be accessed at <http://planning.lacity.org>, by selecting “Commissions & Hearings” and selecting the specific Commission.

All compliant submissions may be accessed as follows:

- **“Initial Submissions”**: Compliant submissions received no later than by 4:00 p.m. Thursday of the week prior to the meeting, which are not integrated by reference or exhibit in the Staff Report.
- **“Secondary Submissions”**: Compliant submissions received after the Initial Submission deadline up to 24-hours prior to the Commission meeting are contained in this file and bookmarked by the case number.
- **“Day of Hearing Submissions”**: Compliant submissions after the Secondary Submission deadline up to and including the day of the Commission meeting will be uploaded to this file within two business days after the Commission meeting.

Material which does not comply with the submission rules is not distributed to the Commission.

ENABLE BOOKMARKS ONLINE:

**If you are using Explorer, you will need to enable the Acrobat  toolbar to see the bookmarks on the left side of the screen.

If you are using Chrome, the bookmarks are on the upper right-side of the screen. If you do not want to use the bookmarks, simply scroll through the file.

If you have any questions, please contact the Commission Office at (213) 978-1300.

SECONDARY SUBMISSIONS



Margaret Molloy Public Comment - A Portion of the Black History of Venice of America (photos) - & Venice Black History at Venice Abbot Kinney Memorial Library in February 2023

1 message

Margaret Molloy <mmmolloy@earthlink.net>

To: Vince Bertoni <vince.bertoni@lacity.org>, Faisal Roble <faisal.roble@lacity.org>, Ken Bernstein <ken.bernstein@lacity.org>

Cc: Lambert.Geissinger@lacity.org, melissa.jones@lacity.org, lisa.webber@lacity.org, Juliet Oh <juliet.oh@lacity.org>, Ira Brown <ira.brown@lacity.org>, VeniceLCP@lacity.org, Diego Janacua person@lacity.org>, cpc@lacity.org, Planning CHC <chc@lacity.org>, esteban.martorell@lacity.org, Rosalind Sagara <rsagara@laconservancy.org>

CITY PLANNING COMMISSION

RACIAL EQUITY VALUE STATEMENT:

Equitable planning demands that race does not determine whether or not one thrives in Los Angeles. The Los Angeles City Planning Commission prioritizes a planning process that centers the creation of affordable, prosperous, resilient and healthy communities where all Angelenos experience the feeling that they belong.

PLEASE SHARE WITH STAFF AND COMMISSIONERS

Hello Mr. Bertoni, Mr. Roble, Mr. Bernstein, and all,

Please review this short description:

A Portion of the Black History of Venice of America

Abbot Kinney was a published eugenicist. Venice of America opened on July 4, 1905, as a segregated recreation development for Whites only to enjoy. The Black community that built and maintained the Venice of America was relegated to an area of restrictive covenant known today as Oakwood. Sanborn Maps show the Venice of America "Commercial District" on Abbot Kinney Boulevard (previously known as Lake Avenue and Venice Boulevard only. The area north of that was known as the "back country" and excluded from Venice of America. That area is known as Oakwood today. Black people were excluded from the area available to Black people was in Santa Monica and called Inkwell by the White community.

As you know from presentations during the March 2019 discussion on the commission's Environmental Justice Policy, existing thriving coastal Black communities in Santa Monica and Manhattan Beach have been the victims of a segregationist policy of eminent domain implemented by those city governments.

The Black community in Venice was the first intentional Black coastal community in all of California and is only remaining intentional Black coastal community on the entire West Coast. Venice of America is protected as a Sensitive Coastal Resource Area defined in Section 30116 of the Coastal Act. **Section 30116 is a specifically "inclusive" policy.** Section 30116 is embedded in its entirety in the Venice of America Ordinance. It has never been appropriately acted on to the detriment of this community.

As these documents show, the Ku Klux Klan was very active in California, including in Venice in the early 19th century. A Federal Bureau of Investigation (FBI) raid on the Klan headquarters in Venice in 1920. Klan members included prominent businesspeople in Venice and Ocean Park (Santa Monica). The register also included police and civic leaders in Hermosa Beach and other areas of Los Angeles.

In spite of all of this, Arthur Reese became Abbott Kinney's right-hand man and the official "town decorator" of Venice of America. The contributions of Mr. Reese's creative vision executed by his spirit of Louisiana and the Mardi Gras, and joy, warmth, and celebration became embodied in the culture of Venice. That is very far from the spirit of the Victorian White community of that day. Venice of America was a creative bohemian culture, with cultural capital and economic capital based on that culture has been accrued without ever recognizing the source of that spirit in the Venice Black community.

Additionally, Abbot Kinney deeded his personal home on the Venice Canals to Irving Tabor, his chauffeur and confidant. Mr. Tabor had to tow that home to its current location at 1310 Sixth Avenue on the Venice Canals at the time (article below).

A March 27, 1920, article in the Venice Vanguard titled "Character not Color" (article below) exposes the unique circumstances in Venice. This history should be celebrated and preserved at all costs.

The mansionization and gentrification of Venice these days is replicating the divisions of old in the most painful of ways, physically, spiritually, economically, and socially. It has to stop!

Original Save Venice encourages you all to visit the Venice Black History photo exhibit in the lobby of the Venice library throughout February 2023, and to attend an Original Save Venice event at the Venice Memorial Library. Other events will be announced throughout the month of February. (information below)

Very Appreciatively,

Margaret Molloy

Large scale photo files are available here:

2/13/23, 2:57 PM

City of Los Angeles Mail - Margaret Molloy Public Comment - A Portion of the Black History of Venice of America (photos) - & Veni...

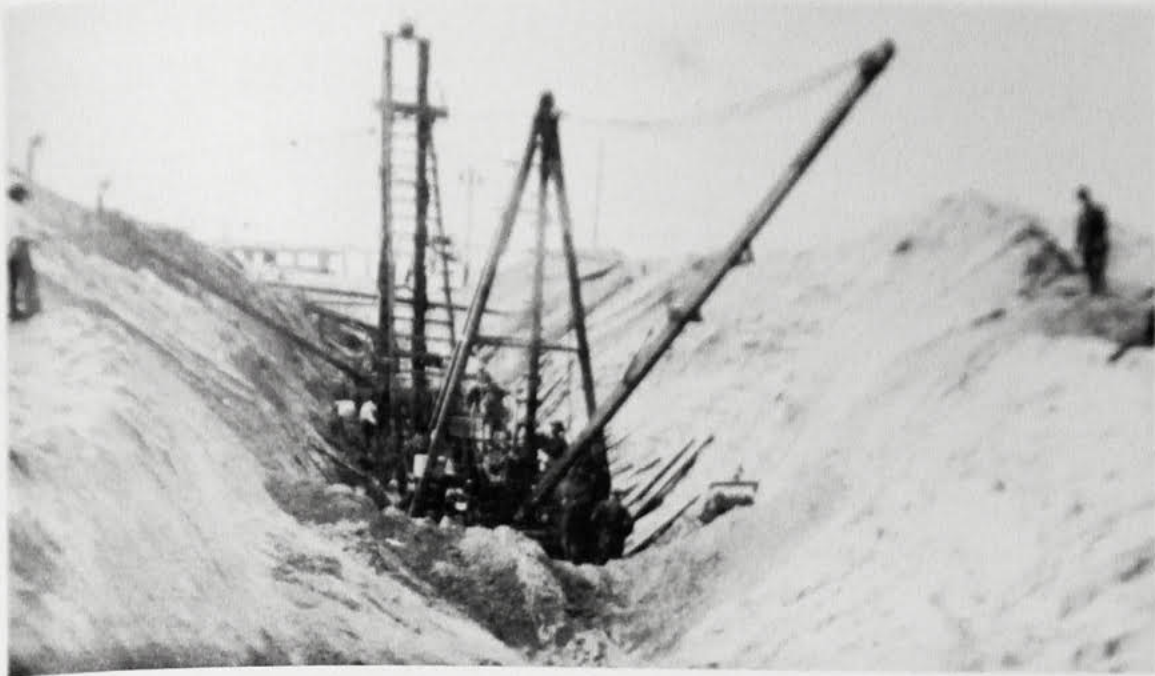
Venice history and original Black families

<https://www.dropbox.com/sh/zsj9fjv4iuzbg/AABuTR-1HL2in7AlzDfBp6MEa?dl=0>

First Baptist Church 75th Anniversary Book_double page

<https://www.dropbox.com/sh/5zujweaqbyr55vk/AAALEJTind-kk9NOi9cEeBQna?dl=0>

Additional information is available on request.



January 1, 1905, Excavating to lay the conduit.

Courtesy: Jack and Mary Kinney.



Constructing the canal's sloping sides, circa 1905.

Courtesy: Jack and Mary Kinney.



First Baptist Church Group---1911



Ku Klux Klan ceremonial meeting near Los Angeles, Calif. when 800 applicants swelled the ranks of this re people witnessed the ceremonial, February 13, 1925. (AP Photo)



Venice Publicity Photo, 1930's. From Venice Historical Society Website
— source, Security Pacific Bank Collection, LA PublicLibrary.



Caption reads: "L to R: Grace Williams, Albert Williams
segregated section of Santa Monica beach known as the I
Public





Employees of Arthur L. Reese's shoe shine business and the GOR
CO. (house renovation, cleaning and janitorial service).

Mr. Reese had also negotiated contracts with businesses in variety of locations in the Venice, Ocean Park, Santa Monica and Los Angeles areas. With the help of his cousins he now had a reliable core-staff sufficient to maintain all the work he was able to secure.



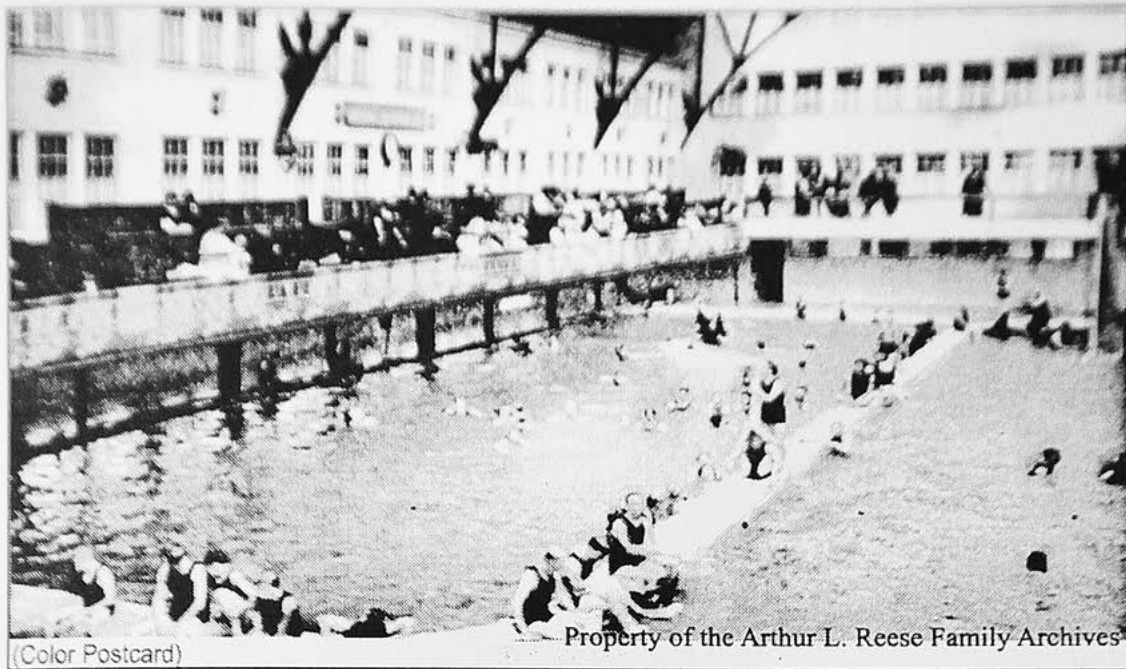
©Property of the Arthur L. Reese Family Archives

Mr. Reese's work crew, including his cousins Quincy Tabor (top second row from right), Irvin Tabor (bottom row far left) and his brother Joe Reese (bottom row second from left)



©Property of the Arthur L. Reese Family Archives

Mr. Reese's House Cleaning crew reporting for work. They rode bicycles to their assigned work sites (Note: the triangular plate, on the bicycle on the right, reads "House Cleaner Arthur L. Reese" the bicycle on the left, which reveals the opposite side of the plate, displays Mr. Reese's business phone numbers.) circa 1909.

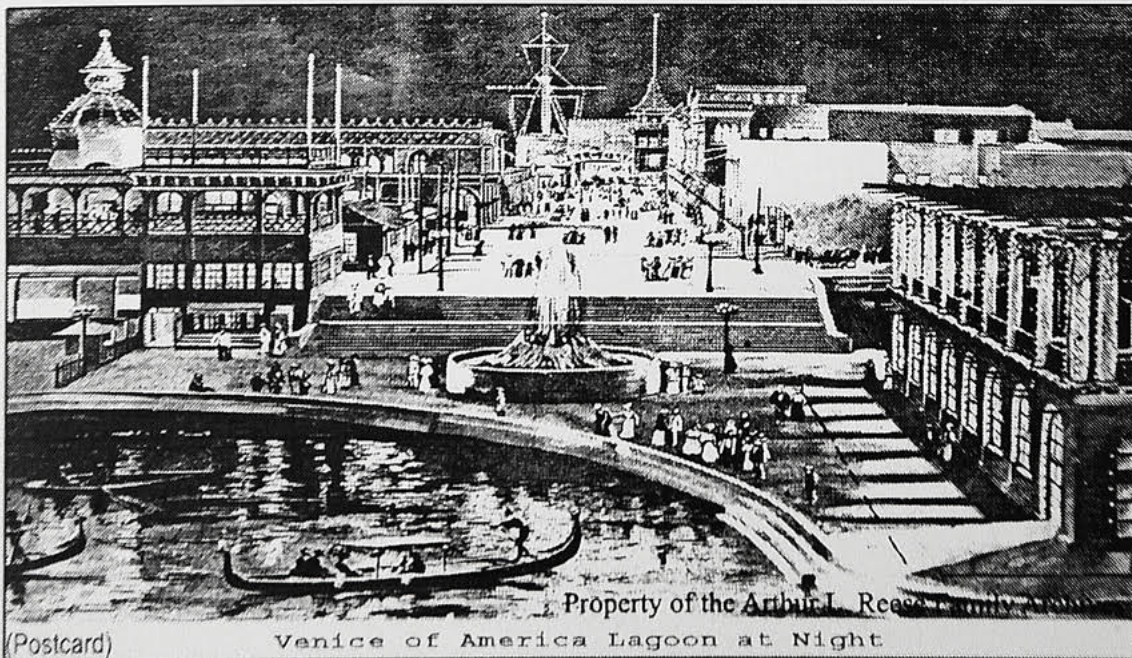


(Color Postcard)

Property of the Arthur L. Reese Family Archives

The Saltwater Plunge was a 100 x 150 foot salt water pool which could accommodate 2000 bathers.

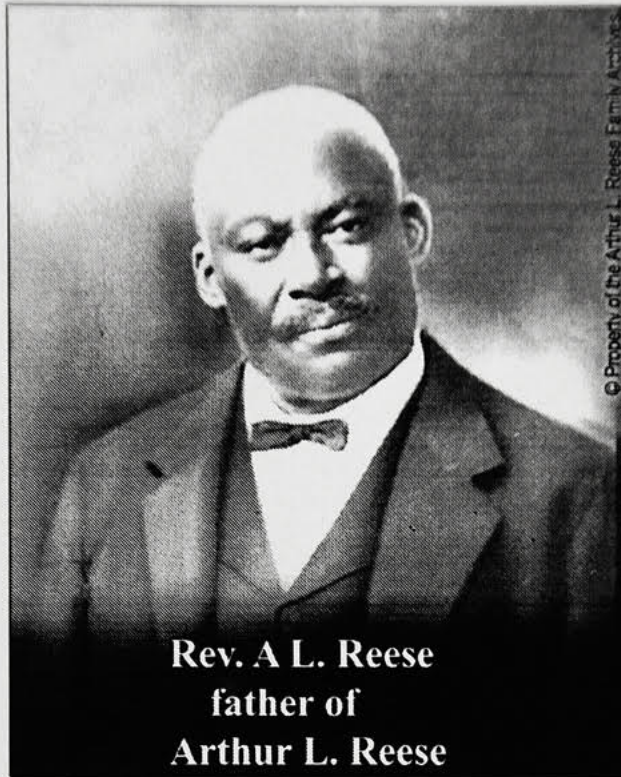
While managing the newly expanded janitorial crew for the Abbot Kinney Company, Mr. Reese continued to expand and add to his own independent business operations. He began a towel supply business to address the needs and demands of the increasing beach crowds. Although “colored people” could not go into the bathhouse or the saltwater plunge on the Venice Pier, that didn’t deter Mr. Reese from securing the towel supply contracts which included supplying towel service to the bathhouse, the saltwater plunge and the beach front.



(Postcard)

Property of the Arthur L. Reese Family Archives

The Lagoon Bath House had a 70 x 70 foot heated salt-water plunge. The surf and shower Bath House had 250 rooms. The large bath house and plunge contained 630 rooms.



Through his contributions and achievements Rev. A. L. Reese, taught by example, the lessons of personal, community and civic responsibility to his son Arthur L. Reese.

PROMINENT CLERGYMAN PASSES TO THE BEYOND

A. L. Reese, Sr., father of A. L. Reese, of this city, died Tuesday at New Orleans, La. Deceased was a prominent clergyman in the Baptist denomination of the south; was president of the Twentieth Century Educational and Industrial Congress of Louisiana, and a man who has always been identified with every uplift movement for the colored people of the south. He leaves a wife and four children, three sons and one daughter, to mourn his death. The son J. Allen, of this city, was at the father's bedside when death came.



Arthur L. Reese (circa 1903)

The following article appeared in the Venice Vanguard Newspaper March 27, 1920. It is a tribute to the positive influence and impact Mr. Arthur L. Reese had on a community that was the product of a time during which the local, state and federal governments sanctioned racial segregation and discrimination in America:

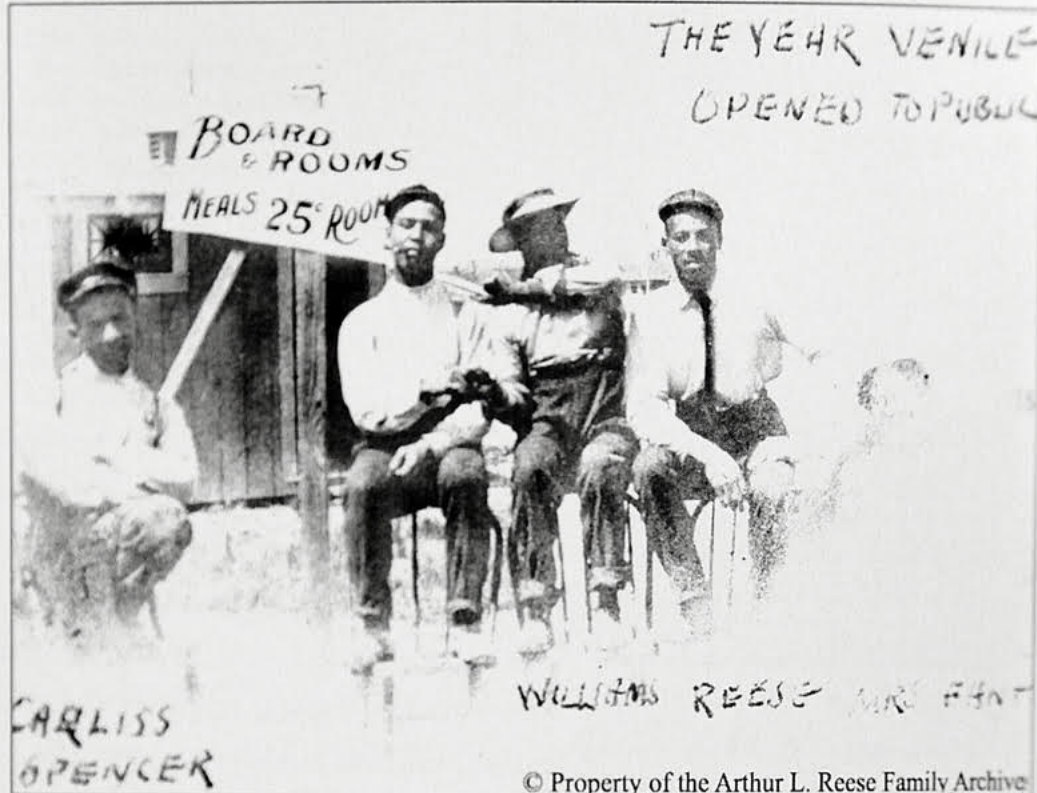
The sooner that sanity and not vanity prevails in some sections of this country, the sooner will we have the results that many are striving for.

+ Venice Vanguard 3/27/20

CHARACTER, NOT COLOR

Never in the history of Venice, we believe, has there been a colored man appointed on the election board. We are proud of our town to know that its people are broad-minded and high-minded enough to recognize worth and character, and quality, instead of inequality. Mr. Arthur Reese has been in Venice for a number of years, a man of family, property owner, and is a highly respected citizen. The sooner we recognize the principles and capabilities of a man, regardless of creed or color, prejudice will be overcome. The great emancipator saw fit to free the slaves; he believed all men were born equal in God's sight, and if that great mind saw fit to work and fight for the cause, he would expect us to do the same.

Because, people who were not white could not live in Venice, the janitorial crew had to travel every day into Venice from Los Angeles. The "whites only" restrictive housing codes and covenants in Venice (at that time) made it difficult for Mr. Reese to hold on to a crew that could make the daily train ride to and from Venice.



© Property of the Arthur L. Reese Family Archive

Arthur Reese (third from left) with 4 janitorial day-work crew members in front of Villa City



Arthur Reese (far left) and two of his crew (1906)



Arthur Reese (center) and friends in front of Villa City



A-B-C of Funland float



Venice Mardi Gras Parade Float pays tribute to, 1930's and 40's, actress Myrna Loy who attended Venice High in 1915

FORNIA, THURSDAY, SE

DECORATION OF PAVILION ELABORATE

SEPT 22 1916

Vast Sum Being Spent in Annual
Rejuvenation of Realm of
Terpelchore Which is Now
Nearing Completion

Remarkable Out Door Garden
Effect Was Conceived by A.
L. Reese—Color Scheme Fea-
tures Blue and Gold.

Four thousand dollars is being spent
in the decoration of the Venice Dance
Pavilion and within two weeks, by
which time it is expected the work
will be finished, this city will have
one of the most elaborate buildings
dedicated solely to dancing on the
coast.

Each year the pavilion is complete-
ly rejuvenated, but this year the re-
decorating is being done on a some-
what larger scale than heretofore.

Arthur L. Reese, superintendent of
janitors and decorators for the Kin-
ney Co., conceived the idea of an out
door garden, worked out all the plans
to that end, and is now superintend-
ing the construction of the decora-
tions. Twenty men are employed in
the big task; moulding, plastering,
fashioning unique designs, painting,
and remodeling. Some are already at
work in the pavilion setting up the
finished designs. The rest are busy
in the workshop at the auditorium.

Carpenters and electricians under J.
J. Henning are intent on producing
something entirely new in the line of
electrical display, a subject to which
here has already been devoted a vast
amount of attention. Some entirely
new novel effects are promised, how-
ever, and judging from the plans, this
will be realized.

The general idea, as above stated,
is an out door garden. The sky ef-
fect will be produced by huge electric
stars and moons. The moons will be
of yellow shades, and the stars crys-
tal white. Each will be sprinkled with
diamond dust to produce the scintilla-



VENICE OF AMERICA

ABBOT KINNEY COMPANY
28 WINDWARD AVENUE
VENICE, CALIFORNIA

May 6th 1920

Mr Edw. A. Reese

Secy. Venice Boat and Canoe Co.

Venice

Dear Mr Reese

Your generous letter together with papers on
the boats of the Venice Boat & Canoe Co. has
been received.

The sentiments expressed in the letter are
highly appreciated.

Please accept my thanks for the papers.

Yours with best wishes for success

Abbot Kinney

Property of the Arthur L. Reese Family Archives

Letter written and signed by Abbot Kinney addressed to
Arthur Reese's brother Edward dated May 6, 1920.

Arthur L. Reese

"The Wizard of Venice"

Venice of America 1905-1920

CANALS OF VENICE
An attraction declared by world wide travelers to compare favorably with the attractive spots of Europe.

A Trip Through the pretty, picturesque Venice
Waterways of

BOATS, ROW BOATS, CANOES and GONDOLAS
offer unusual interest and pleasure
from the Ocean. The high tide
locks. At the head of the system
central part of the business section
is are lighted by myriads of vari-
ous gigantic jewels which reflected
the tide from the water's surface.
Don't forget Camera!

VENICE
TR
BOATING

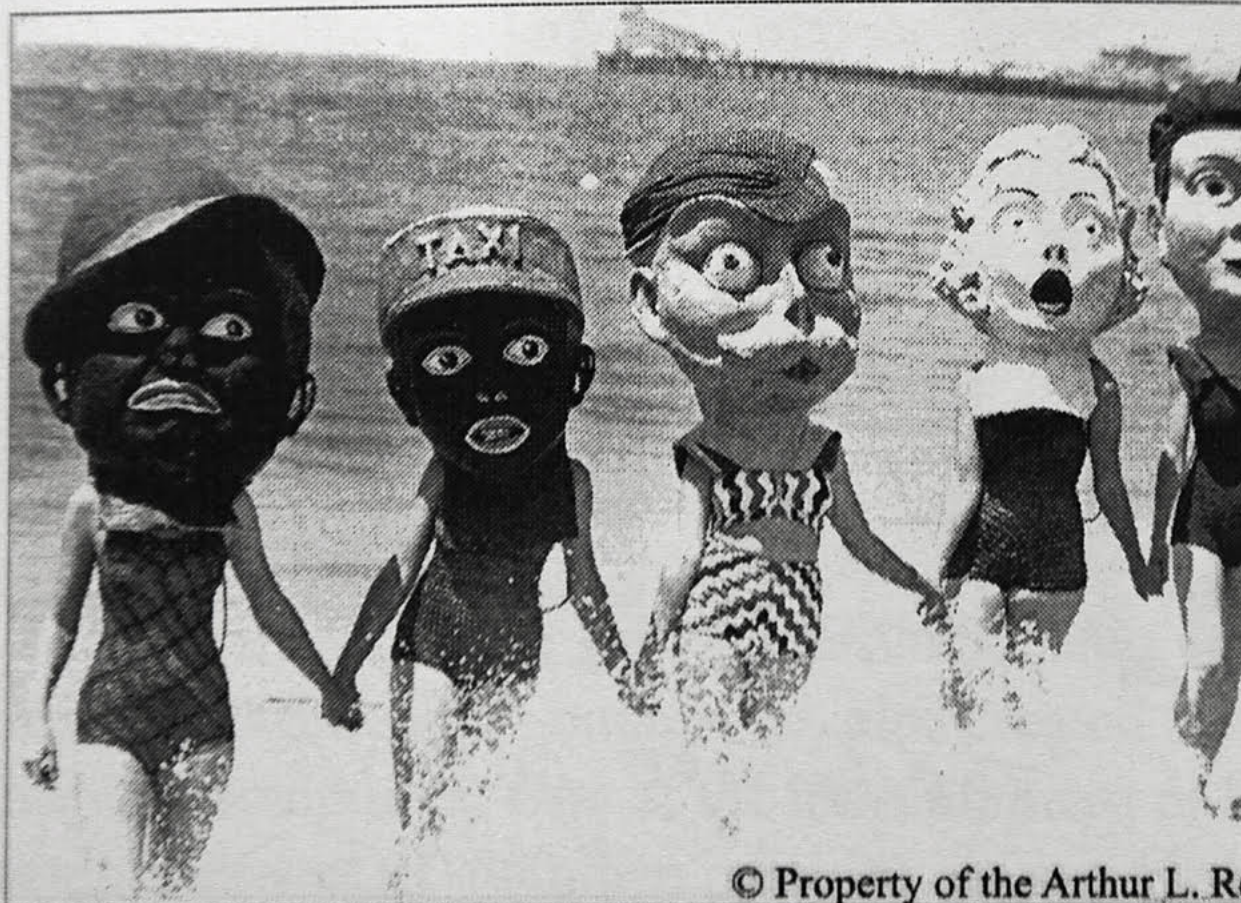
VILLA CITY

ABBOT KINNEY

© A. L. Reese Family Archives

www.alreesefamilyarchives.com

Sonya Reese Davis, Family Historian
with
Jewell Lupoma
and
JTI, Digital Archivists



© Property of the Arthur L. Reese

Arthur Reese created dozens of original papier mache "grotesque heads" for Venice of America. The heads portrayed familiar and popular people and characters of the time. Grotesque bathing beauties was always a favorite with the Venice Beach Crowds.

Ad. Designed by Arthur L. Reese

VENICE THE PLAYGROUND OF AMERICA

An ideal home city as well as pleasure resort. Its thirty foot broadwalk parallels the Ocean Front for miles—and its beach is the safest on the coast. It has churches of every denomination and its Million Dollar Polytechnic High School is an educational institution par excellence.

Owner of the Venice Boat & Canoe Co.

CANALS OF VENICE

Planned by Abbot Kinney as a replica of Venice, Italy

AMUSEMENTS
WILLOW AVENUE PIER

VENICE THE NEAREST BEACH TO LOS ANGELES

It is only 4 miles from the Pacific Ocean, and is the nearest beach to Los Angeles. It is a beautiful and safe beach, and is the nearest beach to Los Angeles. It is a beautiful and safe beach, and is the nearest beach to Los Angeles.

CANALS OF VENICE

The Canals of Venice were excavated in 1905 and donated to the city by Mr. Kinney in 1912. There are three miles of these beautiful waterways traversing the choicest residential section of the city. Their banks are lined with flowers and arched with unique bridges and each canal is illuminated at night with a different color scheme. Boating and canoeing in these artistic surroundings are ideal and all kinds of pleasure crafts are to be had at a reasonable rental at the Boat-house on the lagoon.

Ocean water is supplied through a channel, connecting with the Pacific at Playa Del Rey and a fresh supply is daily secured through the incoming tide.

Places of interest situated on the Canals are: a.—Home of the late Abbot Kinney; b.—Villa City, a little community of summer homes; c.—Working Girls' Home; d.—Miniature Railway Roundhouse; e.—U. S. Island. An island of beautiful summer cottages, each named for a state; f.—Largest Automobile Park on the Bay; g.—U. S. Naval Training Station; h.—Venice Union Church; i.—Boat House—Venice Boat and Canoe Co., on the Lagoon, where Row Boats, Canoes, Motor Boats and Gondolas may be had at a nominal rental.

AMERICA'S MOST UNIQUE ATTRACTION

©Property of Arthur L. Reese Family Archives

Arthur Reese was prolific in generating creative attention grabbing advertising and promotions to attract the boating crowds to Venice.



Tabor Family, Vernon Avenue, Venice, California, 1956

6-Sat., March 30, 1968

EVENING OUTLOOK

Sunday Service

Venice Baptists Will Dedicate New Church

The new church edifice of the First Baptist Church of Venice will be dedicated at a 3 p.m. service Sunday, with the pastor, the Rev. E. L. Holmes giving the dedicatory address.

Dr. C. H. Hampton, pastor of the Bethel Baptist Church of San Diego, will be the guest preacher at the service. Dr. Hampton is president of the Western Baptist State Convention of California, and vice president of the National Baptist Convention.

Music will be presented by the combined three choirs of the church.

The new church building, across the street from the old church, at 7th Street and Westminster Avenue, is of frame

and stucco with 13,000 square feet of space.

The church, built at a cost of approximately \$200,000, has a seating capacity of 480. Stone facing and fixed glass beautify the front of the building. The sanctuary has a high beamed ceiling, a choir loft and an organ. On the same level are 16 classrooms.

Downstairs are the offices, an assembly room for social events with a fully equipped kitchen, and a ladies' lounge. The hallway, as well as the foyer upstairs, has terrazzo flooring.

The church was organized by the late Rev. R. S. Kelsey in 1910. Pastor Holmes of East Texas, came to the church in 1955, and began a program of expansion. In 1957, five lots were purchased for the new church, and construction started in October 1966. Today, the congregation numbers more than 600.



New Venice Church Completed

Rev. E. L. Holmes, pastor, stands in front of the new First Baptist Church of Venice, which will be dedicated Sunday at a 3 p.m. service. Stone and glass form the facade of the building. Classrooms are at left of structure which has a large downstairs area for offices and assembly room. (Evening Outlook Photo.)



New Venice C

Dr. C. H. Hampton (left, facing i of San Diego, and the Rev. E. L. Hol ice, lead the congregation from the o for dedication service Sunday. Nearl \$200,000 church at 7th St. and Westr preacher, and Mr. Holmes delivered th



New Edifice

Erected and Entered
1968



Venice Black History at Venice Abbot Kinney Memorial Library in February 2023

Please join us as Original Save Venice hosts **Venice Black History** at Venice Abbot Kinney Memorial Library from 11am-3pm, Saturday, February 18, 2023.

A Venice Black History photo exhibit is on view in the lobby throughout February 2023.

For more information please contact:

Dr. Naomi Nightingale
nightingalenaomi@yahoo.com

Laddie Williams
Laddie Williams <cwilli7269@aol.com>



Venice - Abbot Kinney Memorial Branch Library



Address: 501 S. Venice Boulevard
Venice, CA 90291
Phone: 310-821-1769

Hours of Service

Mon:	10 a.m. - 8 p.m.
Tues:	12 noon - 8 p.m.
Weds:	10 a.m. - 8 p.m.
Thurs:	12 noon - 8 p.m.
Fri:	9:30 a.m. - 5:30 p.m.
Sat:	9:30 a.m. - 5:30 p.m.
Sun:	Closed

DAY OF HEARING SUBMISSIONS



Planning CHC <chc@lacity.org>

PROPOSED HCM: HOFFMAN CANDY CO / 6600 S. Avalon Blvd. CHC-2022-795-HCM

1 message

Mrs. Mari Garcia Rojas <mrojas675.mg@gmail.com>

Wed, Feb 15, 2023 at 12:05 PM

To: chc@lacity.org

Cc: afine@laconservancy.org, artdeco@adsla.org, ken.bernstein@lacity.org, lambert.giessinger@lacity.org

Dear Cultural Heritage Commission:

I am writing to express my support for the Art Deco Society of Los Angeles's nomination of the 1929 Art Deco Hoffman Candy Company building (CHC-2022-795-HCM | CEQA: ENV-2022-796-CE) at [6600 S. Avalon Blvd., Los Angeles, CA 90003](#) (DeCantillon Tract) as a Cultural Heritage Monument in the City of Los Angeles. It meets the criteria for an HCM. It was identified in survey L.A. and maintains a high degree of integrity and character defining features.

The Hoffman Candy Company was a family operated chocolate manufacturing company founded in Los Angeles and was headquartered in the building from 1929 until it went out of business in 1989. The building is an intact example of a daylight factory from its era.

Charles F. Plummer was a prominent Los Angeles architect who is remembered today for his work on buildings such as Young's Market, the Casa Del Mar Hotel in Santa Monica and Clifton's Brookdale in downtown L.A. and the Pan-Pacific Auditorium, designed with his partners Wurdeman and Becket.

Please vote to designate the Hoffman Candy Company building as an Historic Cultural Monument.

Thank you for your consideration.

Sincerely,

Mari Rojas

[15723 Ryon Avenue](#)

[Bellflower, Ca 90706](#)



Planning CHC <chc@lacity.org>

Please Support Jay Risk Standard Oil Co. Service Station CHC-2022-6496-HCM1 message

Nick Coles <nickcoles@gmail.com>
To: Planning CHC <chc@lacity.org>
Cc: councilmember.kevindeleon@lacity.org

Wed, Feb 15, 2023 at 9:35 PM

Dear Commissioners,

My name is Nicholas Coles and I've lived in Eagle Rock since 2019 with my wife and 4-year-old daughter (and in Los Angeles for 15 years). I love the neighborhood (and the city), community and the historic homes and buildings along Colorado Blvd and Eagle Rock Blvd.

Thank you for your recommendation that the Jay Risk Standard Oil Co. Service Station in Eagle Rock should be designated a historic cultural moment. I heartily agree and support this important piece of Los Angeles history being preserved. It's structures like this that add to the charm and uniqueness of Eagle Rock, especially in a city so closely associated with the automobile, car culture and the end of Route 66.

With proper care and restoration I can see the gas station becoming a citywide attraction (and perhaps beyond) and something all of us in Eagle Rock can be proud of.

I hope you take the next step and support this structure becoming a historical cultural monument and that it lives on to inspire and delight future generations of Angelenos.

Kind regards,

Nick Coles



Planning CHC <chc@lacity.org>

Please Support Jay Risk Standard Oil Co. Service Station CHC-2022-6496-HCM1 message

Alexis <alexisspraic@gmail.com>

Wed, Feb 15, 2023 at 9:34 PM

To: chc@lacity.org

To the Members of the Cultural Heritage Commission:

I had the pleasure of meeting several of you at your site visit of the Jay Risk Standard Oil Co. Service Station. I am a member of the Eagle Rock Land Use Committee and worked to bring this building to the attention of the Eagle Rock Neighborhood Council and the larger NELA community.

I deeply hope that you will support the landmarking of this unique and special building that has beat the odds and survived the churn of Los Angeles development to tell a story that now it alone is left to tell of what the earliest gas stations in Los Angeles and along Route 66 were like. As the world charges forward into a future without ICE vehicles, I hope this station can stand on Route 66 next to the many other instances of architecture catering to the advent of ubiquitous motor transport that reshaped our way of life for decades to come.

The Jay Risk Station punches far above its weight in significance and as a beacon of inspiration. Big ideas start small, but that's not a reason to forget or neglect their humble and ingenuitive origins.

Best Regards,

Alexis Spraic



KEVIN DE LEÓN
Councilmember, Fourteenth District

February 15, 2023

Cultural Heritage Commission
City of Los Angeles
200 North Spring Street
Los Angeles, CA. 90012

Re: Jay Risk Standard Oil Co. Service Station

Honorable Commissioners:

I am pleased to support the nomination initiated by the Eagle Rock Historical Society to declare the Jay Risk Standard Oil Co. Service Station located at 1659 W. Colorado Boulevard in Eagle Rock, Los Angeles, as a City Historic-Cultural Monument. The building is a rare example of an automobile service station built at the dawn of the automobile era, a time of radical transformation here in Los Angeles. Relocated in 1931 to Colorado Boulevard in Eagle Rock, the station is nestled along the 1934-1936 alignment of Route 66, the famed “Mother Road”, which brought millions of Americans west to California in search of a better life. Today the service station looks out at Colorado Boulevard, a street now dotted with electric vehicle charging stations and traversed by hybrid and fully electric cars, once again bearing witness to Los Angeles reimagining itself.

Originally constructed in 1919 for Standard Oil of California at the company’s main plant and maintenance facility on N. Spring Street in Downtown Los Angeles, the building, utilizing the “House with Canopy” vernacular service station design, was relocated in 1931 by John Milton “Jay” Risk - an Eagle Rock resident - to the current Eagle Rock location on Colorado Boulevard. During the 1930’s, the building served as an oil service station until 1938 when it became a fruit and vegetable market. In 1947, the Clairville family purchased the property and used the station as the first office for Clairville Plumbing. The Clairville family retained ownership of the service station and surrounding property until its sale in February 2022.

I urge the Commission’s favorable consideration of the nomination before you and join the Eagle Rock community in celebrating the City’s evolution in transportation history embodied in the Jay Risk Standard Oil Co. Service Station - once a harbinger of the future, now a monument to the past.

Sincerely,

KEVIN DE LEÓN,
Councilmember, 14th District, Los Angeles City Council