

**Date** : 6/26/2017 3:59:41 PM  
**From** : "Bill Miller"  
**To** : "william.lamborn@lacity.org"  
**Subject** : LeFrak..Wilcox-Hollywood...ENV-2016-3177-EIR.....SEND IT BACK!

Wilcos-Hollywood Blvd. LeFrak project  
6430-6440 W. Hollywood Blvd.  
1624-1648 N. Wilcox Ave

OPPOSED

Dear Mr. Lamborn,

The LeFrak Hollywood -Wilcox horror must be sent back to the drawing board.  
Anyone who looks at that rendering with half a brain knows it is beyond laughable if it weren't so tragic that the city would even consider anything like it or that Lefrak would think it would be well received, plopped onto the single most backed up, jammed up, gridlocked street in Hollywood...with more and more hotels and projects going up all along it. When is enough enough... Enough is enough!  
Hollywood does not need more oversized traffic inducing luxury housing, and this project totally ignores that this is an historic part of Hollywood Blvd.

The LeFraks are so in tune with Hollywood they aren't even considering any affordable housing in this monster project.  
Where are these architects coming from for the gross buildings going up all over Hollywood?

Who's planning this place?

There's NO PLANNING.

There are Hollywood Urban Design Guidelines.

A Hollywood Heritage statement's been floating around..requesting they be followed. They should demand they be followed or this is the garbage that will go up on and all around the Blvd.

I support all of Hollywood Heritage's requests that should all be demands, regarding no ugly, intrusive signage, no digital..on top of the historic building.. LeFrak doesn't care about anything historic so they will try to make even more money of of digital advertising signage.

The density bonus they are arrogantly requesting..come on...nothing they do, including restoring the historic building justifies the density bonus they're requesting...on that traffic laden over stressed street.

Nothing should be allowed on top of the historic building, including the Lefrak towering horror.

LeFrak has succeeded in destroying magnificent historic buildings in NYC and now they're working on doing the same in Hollywood..

It's time for these city leaders to step up and show some pride in and respect for historic Hollywood and Hollywood Blvd.

It's more than just low class board walk bars and cheap two for one shot bars.

The historic aspects and uniqueness, what's left of it, are about the only thing saving it from total rot and ruin.

If the leaders dont think it's worth saving then they're in the wrong city.

Hollywood history is what tourists come to see....The historic buildings and whats left of historic Hollywood Blvd.

If thats allowed to be wiped out and replaced by horrors like this Lefrak project ....it will backfire.

All LeFrak builds are unimaginative horrible no character GLASS BOXES, they value nothing historic.. they don't care what they have to destroy to build them.

**THIS IS HOLLYWOOD!!**

Hollywood Blvd. is historic...many of the buildings are historic, and beautiful...including the one this LeFrak project will destroy without even demoing it, buy hovering over and around it, in all its oversized non architectural grotesqueness.

Don't let them do this!

<https://www.nytimes.com/2014/04/22/opinion/the-tyranny-of-the-glass-boxes.html>

## The Tyranny of the Glass Boxes

Wm. A. Miller

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Hollywoodian

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