



Department of City Planning

City Hall • 200 Spring Street, Room 667 • Los Angeles, CA 90012



FINAL ENVIRONMENTAL IMPACT REPORT LAX COMMUNITY PLAN AREA

Los Angeles International Airport (LAX) Sign District

*Case No. ENV-2011-1965-EIR and Case No. CPC-2011-1964-SN
State Clearinghouse No. 2012031055*

Council District No. 11

THIS DOCUMENT COMPRISES THE SECOND AND FINAL PART OF THE ENVIRONMENTAL IMPACT REPORT (EIR) FOR THE PROJECT DESCRIBED. THE DRAFT EIR, WHICH WAS PREVIOUSLY CIRCULATED FOR PUBLIC REVIEW AND COMMENT, COMPRISES THE FIRST PART

Project Address: LAX, One World Way, Los Angeles, CA 90045

Project Description: The proposed Project entails the development and implementation of a Sign District at LAX, in which new off-site signage would be permitted subject to certain restrictions. The proposed Project includes a maximum of approximately 81,522 square feet (sq ft) of proposed new off-site signage within the Landside Sub-Area and a maximum of approximately 289,600 sq ft of proposed new off-site signage within the Airside Sub-Area. The proposed Project would include a range of off-site signage, including supergraphics, wall signs, digital display signs, and other signs such as signs on passenger boarding bridges, signs on columns and hanging signs. Off-site signs advertise a business, use, facility, service or product not found at LAX (non-airport-related signage). The estimated implementation date for the construction of the new signage within the Project site is 2013. The advertising material would be periodically changed. Maintenance of the sign and related support structures would occur as needed.

The proposed Project would include a sign ordinance which would contain provisions that establish regulations such as sign types, placement, number, dimensions, illumination, motion/animation, etc. The regulations of the proposed Sign District would supersede the regulations set forth in the Los Angeles Municipal Code. The proposed Project would also include a program to remove a number of billboards in the Los Angeles World Airport's control and compliance with other applicable requirements from the Department of City Planning.

APPLICANT:

City of Los Angeles
Los Angeles World Airports
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PREPARED BY:

*Policy Planning and Historic Resources Division
Los Angeles Department of City Planning*

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