Hollywood

Industrial Zone Properties – Individual Resources – January 2016





Primary Address:5907 W FRANKLIN AVEOther Address:5905 W FRANKLIN AVEName:La PoubelleYear built:1929Architectural style:Commercial, Vernacular

Context 1:

Context:	Commercial Development, 1850-1980	
Sub context:	No Sub-context	
Theme:	Commercial Identity, 1850-1980	
Sub theme:	No SubTheme	
Property type:	Commercial	
Property sub type:	No Sub-Type	
Criteria:	A/1/1	
Status code:	553	
Reason:	Long-time neighborhood restaurant in Hollywood; in continuous operation as La Poubelle since 1969. The property appears to meet local criteria only and may not meet significance thresholds for National Register or California Register eligibility.	



Primary Address:	721 N LA CIENEGA BLVD
Name:	Ferus Gallery
Year built:	1937
Architectural style:	Moderne, Streamline

Context:	Public and Private Institutional Development, 1850-1980	
Sub context:	Cultural Development and Institutions, 1850-1980	
Theme:	Visual Arts, 1888-1980	
Sub theme:	Producing, Displaying and Supporting Visual Arts, 1888-1980	
Property type:	Commercial	
Property sub type:	No Sub-Type	
Criteria:	A/1/1	
Status code:	3S;3CS;5S3	
Reason:	Former location of the Ferus Gallery, a Contemporary art gallery that displayed the earliest work of some of the most significant visual artists in Los Angeles in the 1950s and 1960s. The Ferus Gallery was located in this building from 1958 to 1966. It was founded by artist Ed Kienholz and curator Walter Hopps in 1957 in a small space across the street; in 1958 the gallery relocated to a larger space in this building (the gallery occupied the southernmost storefront). Hopps was responsible for selecting the artists, while Kienholz managed the gallery's day-to-day operations. Artist Robert Alexander also had a central but unofficial role in planning and operating the gallery, which conformed to the early Beat aesthetic of the period by maintaining erratic hours and making little effort to sell the artwork on display. The gallery operated in this building until it closed its doors in 1966. In 1965, the influential publication Artforum moved from San Francisco to the offices above the Ferus Gallery, where it operated until relocating to New York in 1967. The Ferus Gallery was a critical venue along La Cienega's Art Gallery Row, which was the center of Los Angeles' art scene in the late 1950s and 1960s. During this time, some 36 galleries did business along the stretch of La Cienega	



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between Santa Monica Boulevard and Melrose Avenue, making it the largest concentration of galleries west of Chicago. La Cienega's Art Gallery Row, and the Ferus Gallery in particular, became internationally known in the art world, and helped to establish Los Angeles' important as one of the nation's leading centers for Contemporary art.



Primary Address:7470 W MELROSE AVEOther Address:7462 W MELROSE AVEName:Antonio's RestaurantYear built:1941Architectural style:Other

Context 1:

Context:	Commercial Development, 1850-1980	
Sub context:	No Sub-context	
Theme:	Commercial Identity, 1850-1980	
Sub theme:	No SubTheme	
Property type:	Commercial	
Property sub type:	No Sub-Type	
Criteria:	A/1/1	
Status code:	QQQ	
Reason:	Long-time family-owned restaurant in Hollywood; in continuous operation as Antonio's since 1970. The property appears to be altered; however, more research is needed to determine the extent of alterations. Therefore, the evaluation could not be completed.	



Primary Address:	3022 W RIVERSIDE DR
Other Address:	3016 W RIVERSIDE DR 3036 W RIVERSIDE DR
Name:	
Year built:	1922
Architectural style:	Industrial, Utilitarian; Neoclassical

Context:	Public and Private Institutional Development, 1850-1980	
Sub context:	Government Infrastructure and Services, 1850-1980	
Theme:	Municipal Water and Power, 1916-1980	
Sub theme:	Reservoirs, Dams and Water Supply Infrastructure, 1916-1980	
Property type:	Institutional - Infrastructure	
Property sub type:	Pumping Plant	
Criteria:	A/1/ 1	
Status code:	3S;3CS;5S3	
Reason:	Excellent and rare example of a 1920s municipal water pumping plant in Hollywood; now occupied by the DWP Hydraulic Test Laboratory/USC Viterbi School of Engineering.	





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Primary Address:	6121 W SANTA MONICA BLVD
Other Address:	1110 N LODI PL 6125 W SANTA MONICA BLVD 6129 W SANTA MONICA BLVD
Name:	
Year built:	1952
Architectural style:	Modern, Mid-Century

Context 1:

Context:	Architecture and Engineering, 1850-1980	
Sub context:	L.A. Modernism, 1919-1980	
Theme:	Post-War Modernism, 1946-1976	
Sub theme:	Mid-Century Modernism, 1945-1970	
Property type:	Commercial	
Property sub type:	No Sub-Type	
Criteria:	C/3/3	
Status code:	3S;3CS;5S3	
Reason:	Excellent example of Mid-Century Modern commercial architecture in Hollywood; work of master architect Stiles Clements.	



Primary Address:	4441 W SUNSET BLVD
Other Address:	4437 W SUNSET BLVD 4439 W SUNSET BLVD 4439 1/2 W SUNSET BLVD 4441 1/2 W SUNSET BLVD 4420 W SUNSET DR 4422 W SUNSET DR
Name:	El Chavo Restaurant
Year built:	1948
Architectural style:	No style

Context:	Commercial Development, 1850-1980	
Sub context:	No Sub-context	
Theme:	Commercial Identity, 1850-1980	
Sub theme:	No SubTheme	
Property type:	Commercial	
Property sub type:	No Sub-Type	
Criteria:	A/1/1	
Status code:	553	
Reason:	Long-time neighborhood restaurant in Hollywood; in continuous operation as El Chavo since 1966. The property appears to meet local criteria only and may not meet significance thresholds for National Register or California Register eligibility.	





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Primary Address:	1879 N VERMONT AVE
Other Address:	4706 W FRANKLIN AVE 1873 N VERMONT AVE 1875 N VERMONT AVE 1877 N VERMONT AVE
Name:	House of Pies
Year built:	1970
Architectural style:	Modern, Mid-Century

Context:	Commercial Development, 1850-1980
Sub context:	No Sub-context
Theme:	Commercial Identity, 1850-1980
Sub theme:	No SubTheme
Property type:	Commercial
Property sub type:	No Sub-Type
Criteria:	A/1/1
Status code:	3S;3CS;5S3
Reason:	Long-time neighborhood restaurant in Los Feliz; in continuous operation as House of Pies since 1970. The Original House of Pies was a regional restaurant chain established in the mid-1960s by Al Lapin, Jr. Lapin was also responsible for creating the International House of Pancakes restaurants, Copper Penny coffee shops, and Orange Julius beverage stands. At its peak, the House of Pies chain had 32 franchise locations throughout Southern California alone. When the Hollywood Boulevard location closed in 1980, this location became the last remaining House of Pies in California.



