

Los Angeles Department of City Planning Virtual Scoping Meeting



Hollywood and Cahuenga Project

ENV-2020-3739-EIR

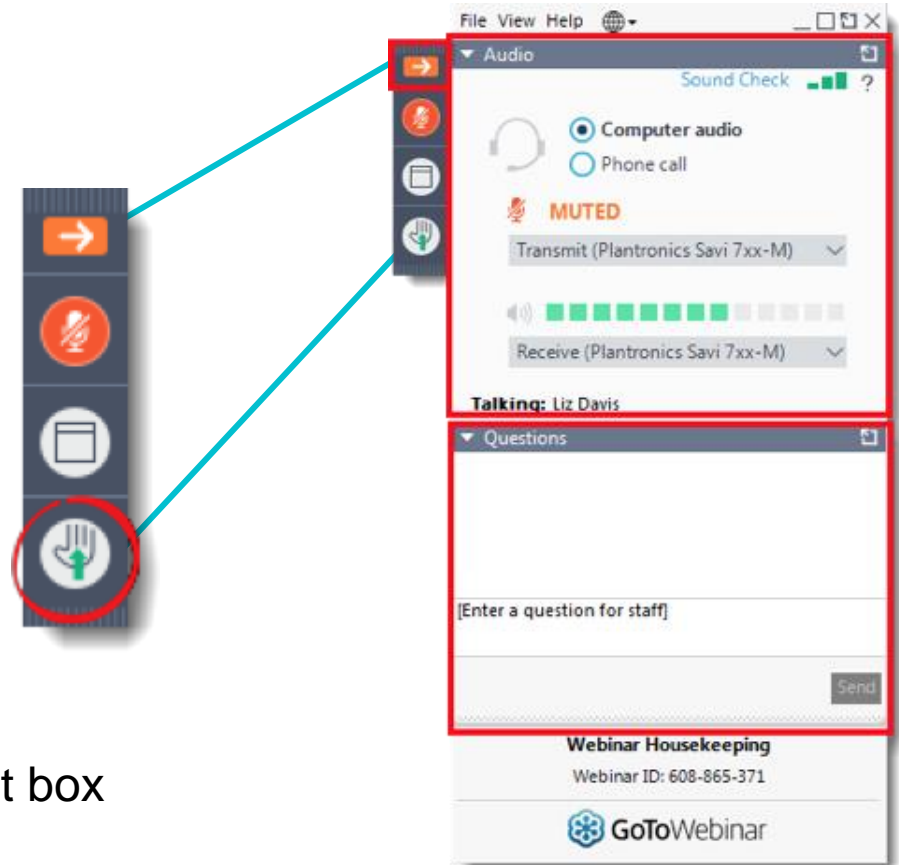
1708-1726 Cahuenga Blvd. and 6381-6385
Hollywood Blvd., Los Angeles, CA 90028.

June 24, 2021

5:30 pm

Logistics

- Access the **Audio** panel to change your preferred audio output
- Use the “**hand raise**” icon to bring attention to a question/comment or technical difficulty
- Use the **Questions** panel to type a question or comment



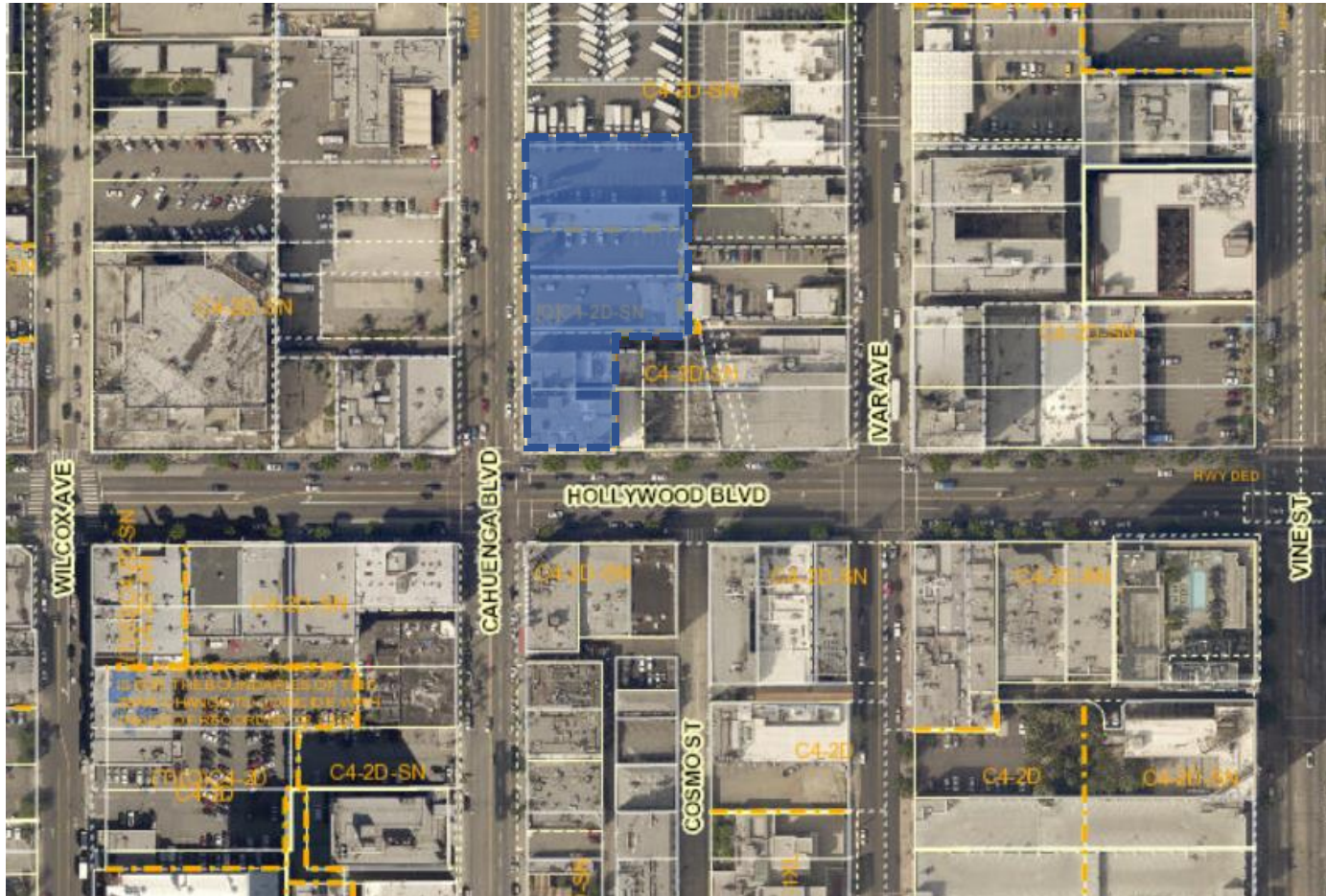
Technical difficulties:

Click the raise hand button via chat box
OR
Jivar.afshar@lacity.org

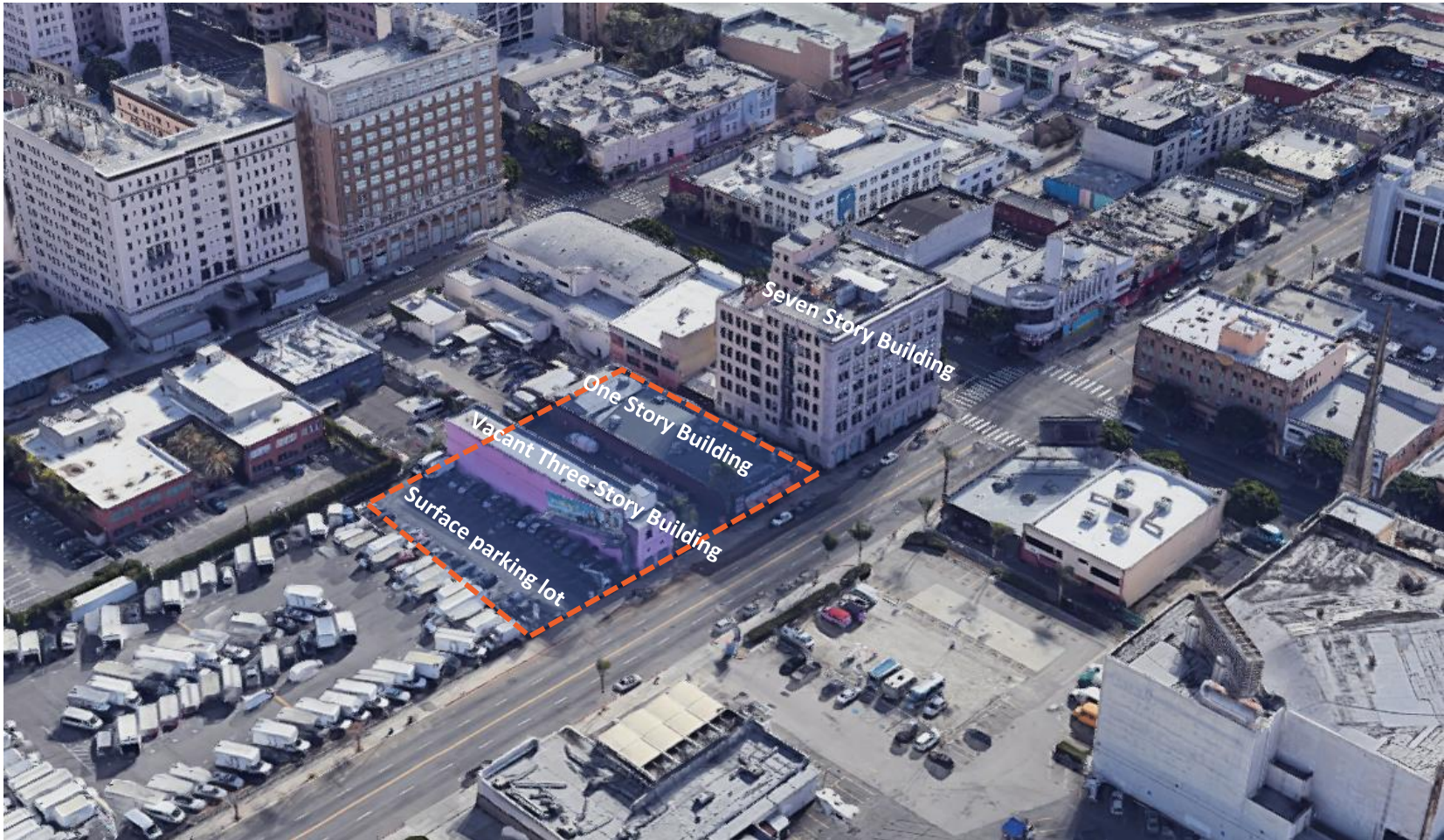
Agenda and Objectives

- Provide an overview of the Project
- Walk through the Project review including the Environmental Impact Report (EIR) process
- Explanation of how to submit public comments on the scope and content of the EIR
- Answer questions regarding the EIR process and Project specific questions

Existing Condition and Aerial View of Site



Existing Conditions



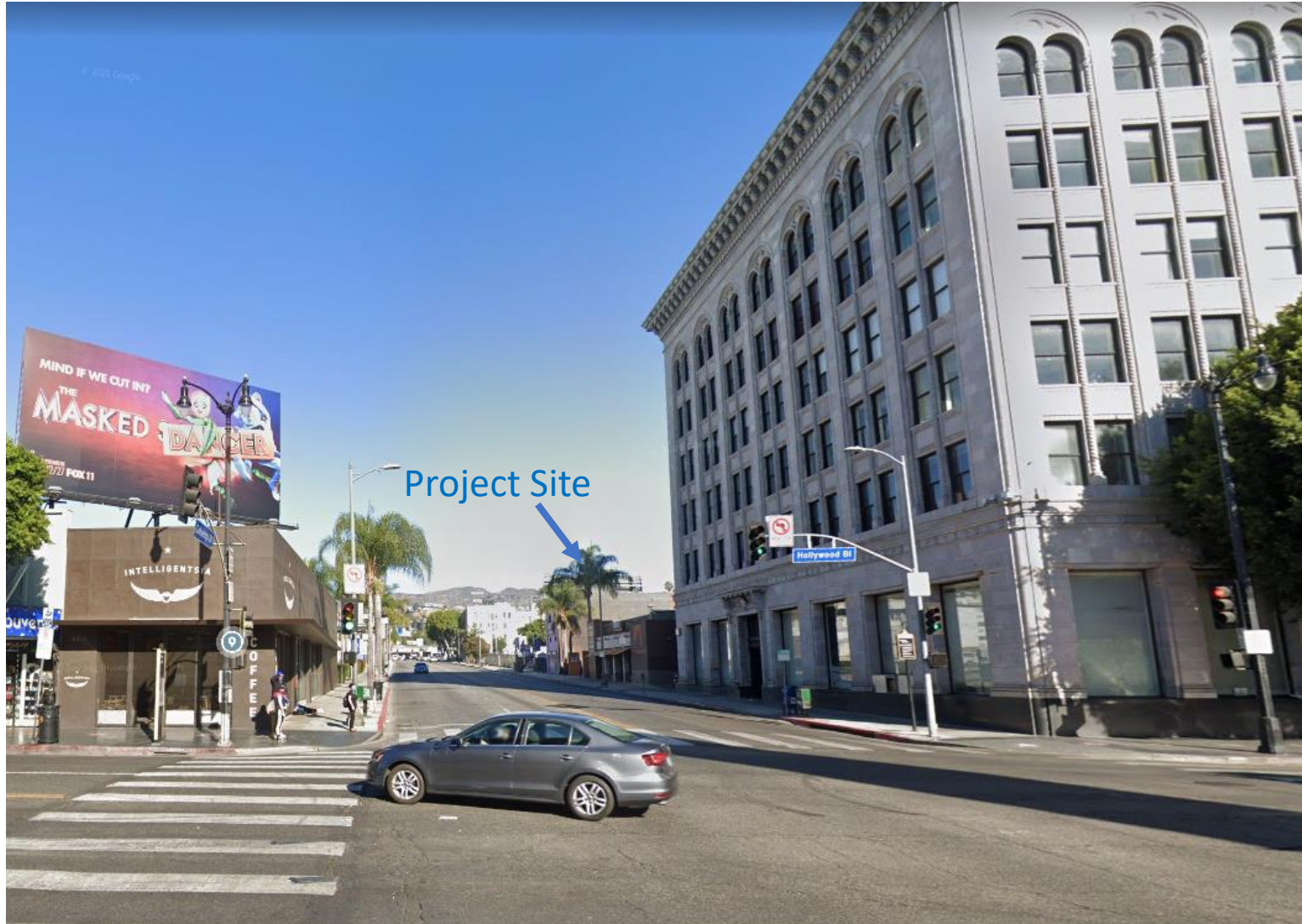
Existing Conditions



Existing Conditions



Existing Conditions

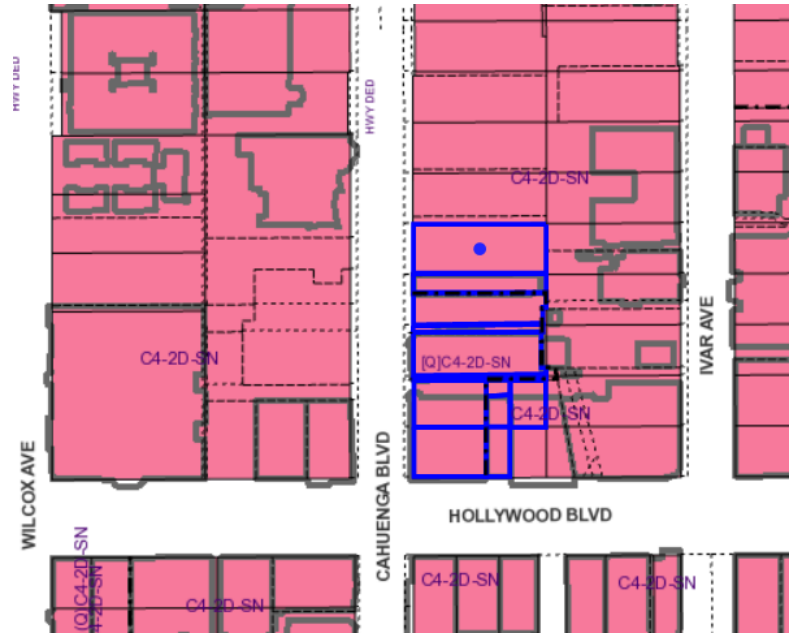


Existing Land Use and Zoning

Land Use Designation



Zoning



COMMERCIAL

- Neighborhood Office Commercial
- Community Commercial
- Community Commercial - Mixed High Residential
- Regional Center Commercial

GENERALIZED ZONING

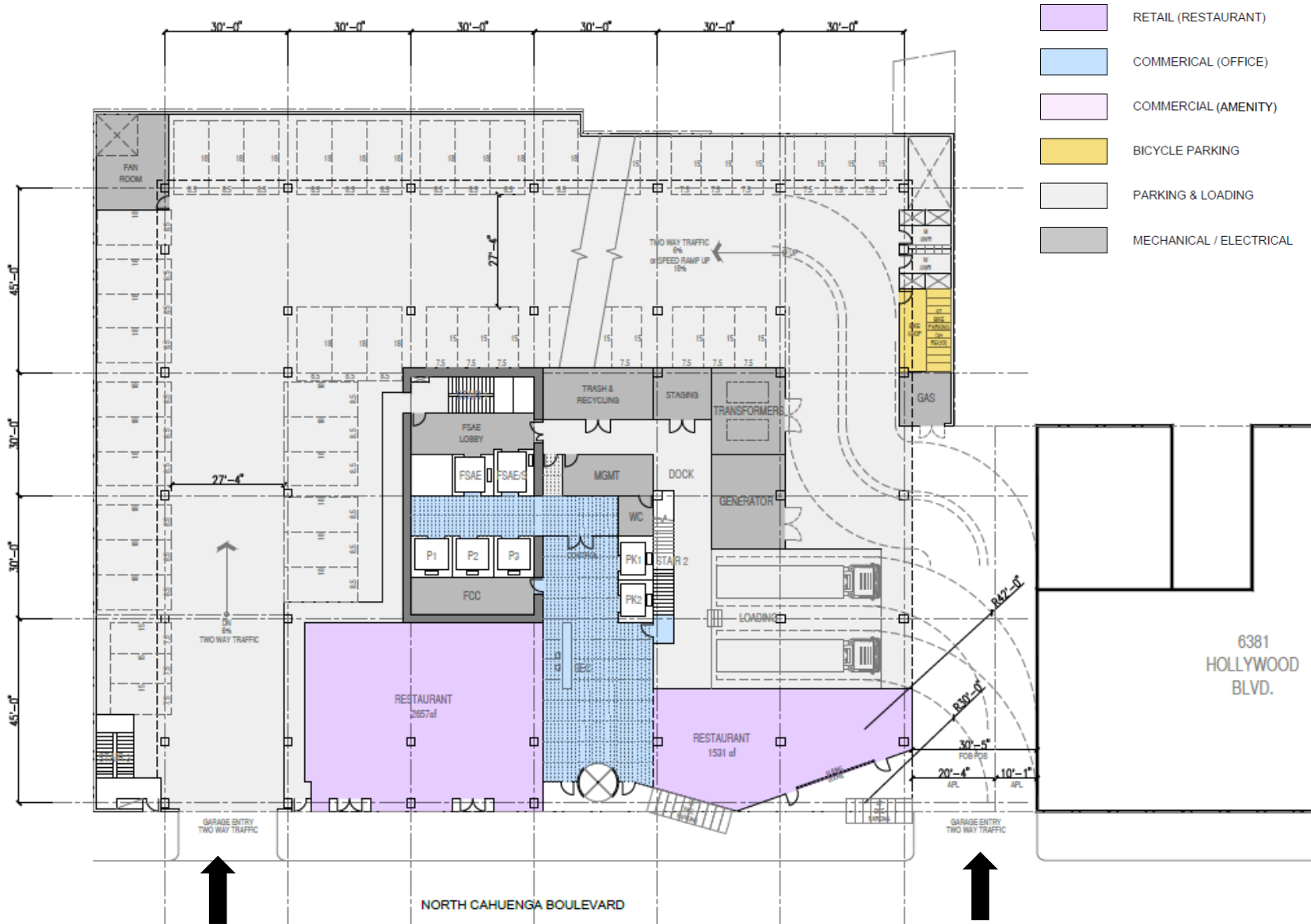
- OS, GW
- A, RA
- RE, RS, R1, RU, RZ, RW1
- R2, RD, RMP, RW2, R3, RAS, R4, R5
- CR, C1, C1.5, C2, C4, C5, CW, ADP, LASED, CEC, USC
- CM, MR, WC, CCS, UV, UI, UC, M1, M2, LAX, M3, SL
- P, PB
- PF
- HILLSIDE

Project Overview

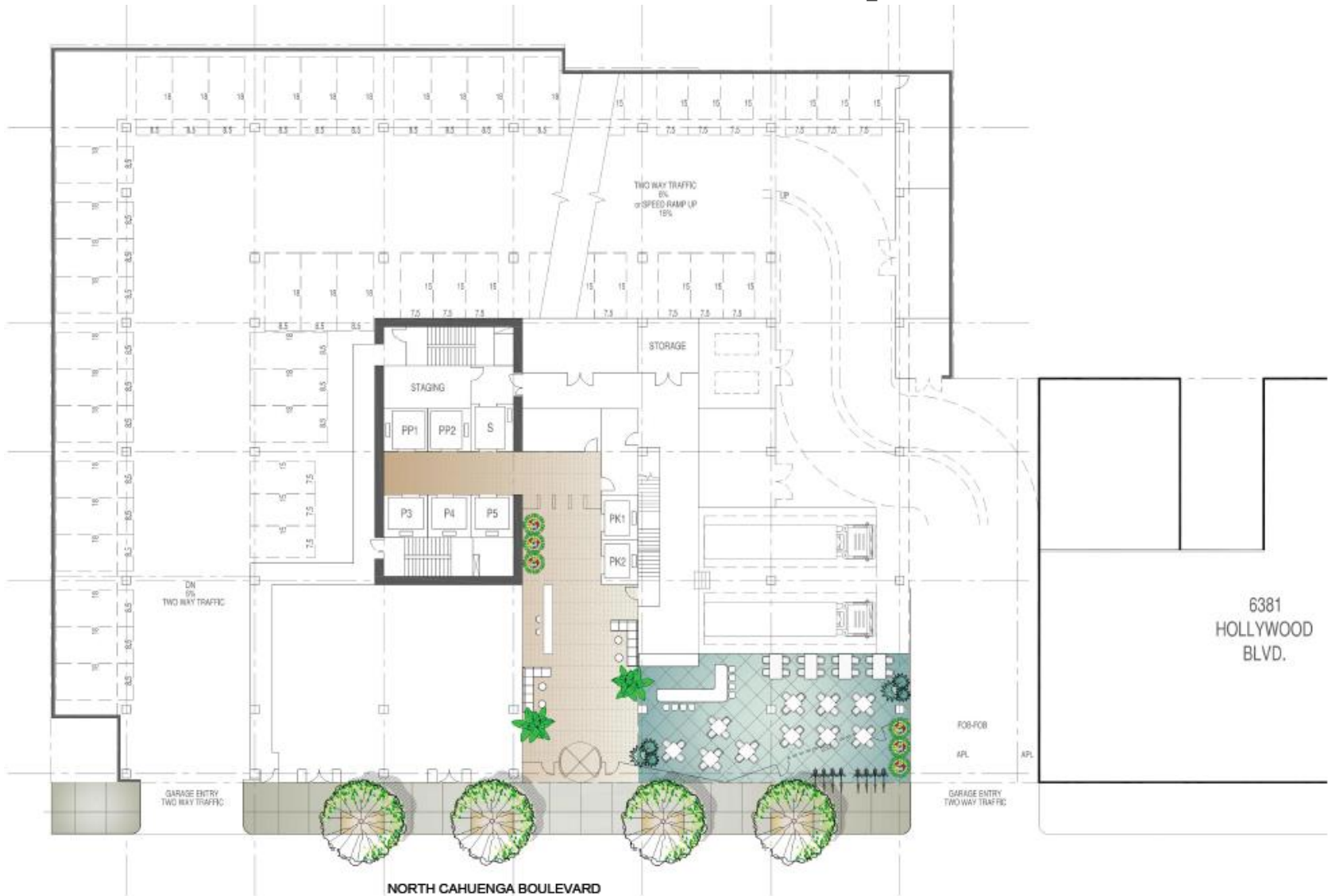


- New 14-story Office building
- Maximum height 213 feet
- 217,269 SF total
- 210,769 SF Office
- 6,500 SF Restaurant
- 9,872 SF open space
- 858 vehicle parking spaces
- 6:1 FAR

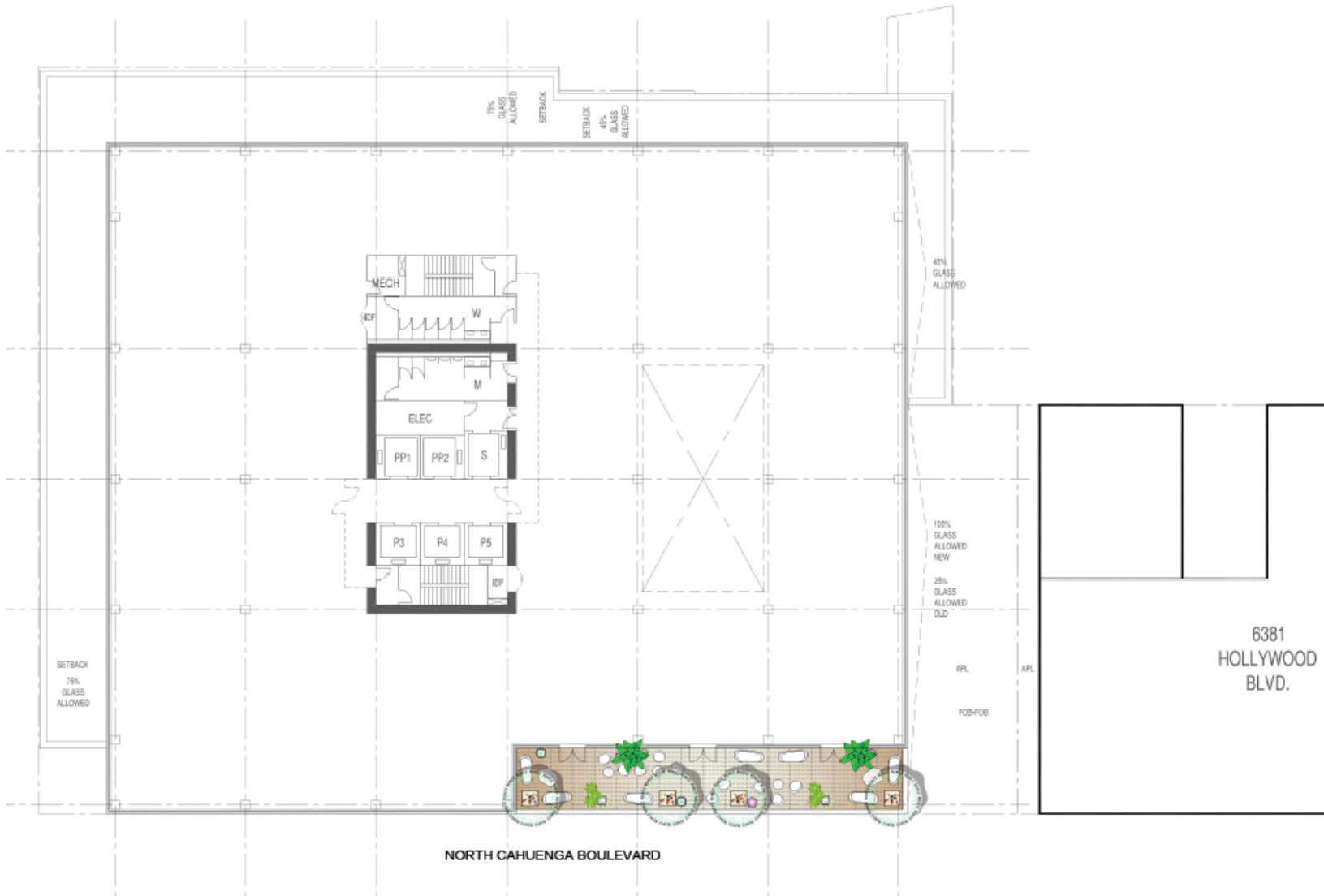
Site Plan



Ground Floor Landscape Plan



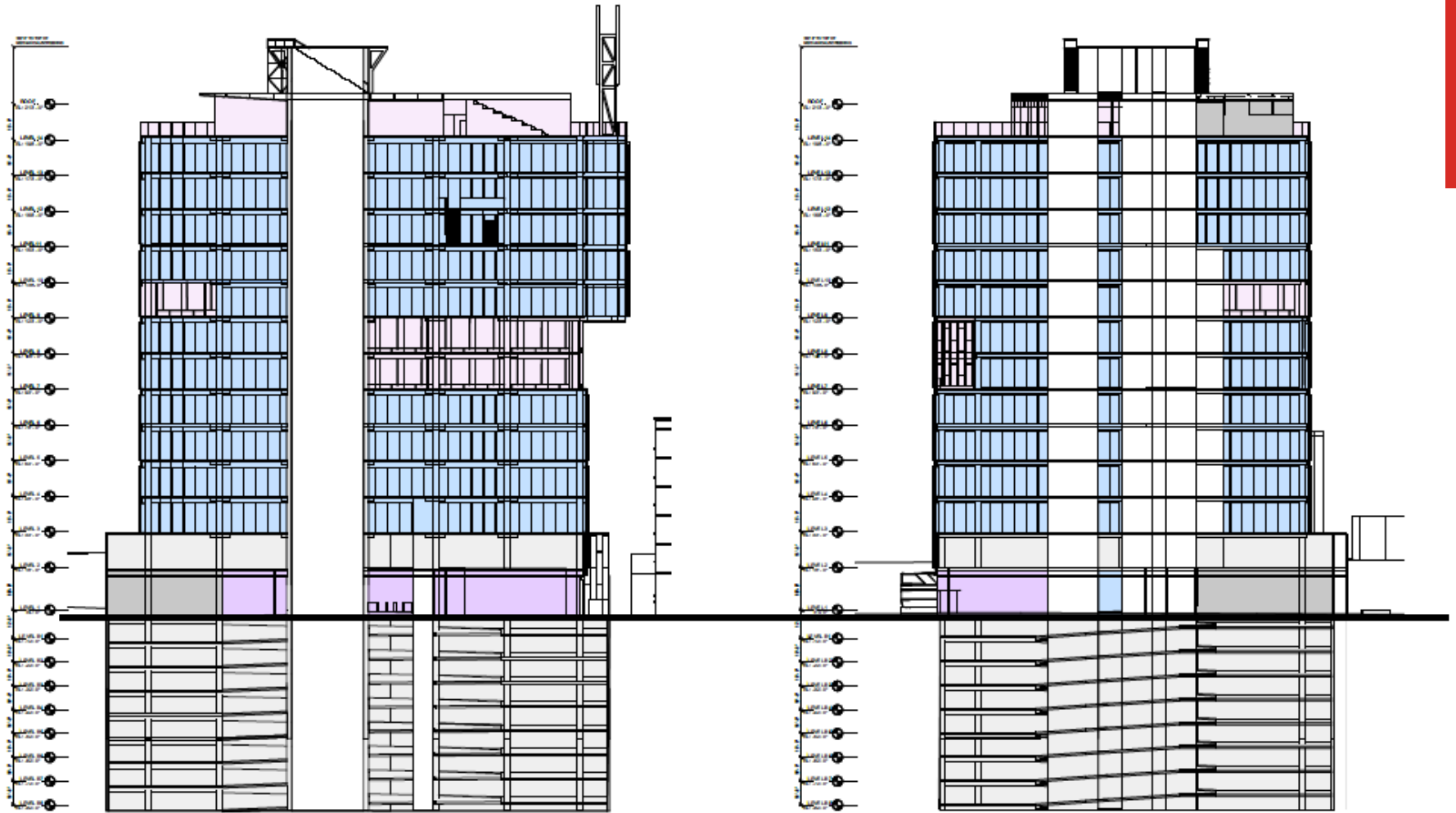
7th Floor Landscape Plan



Rooftop Landscape Plan



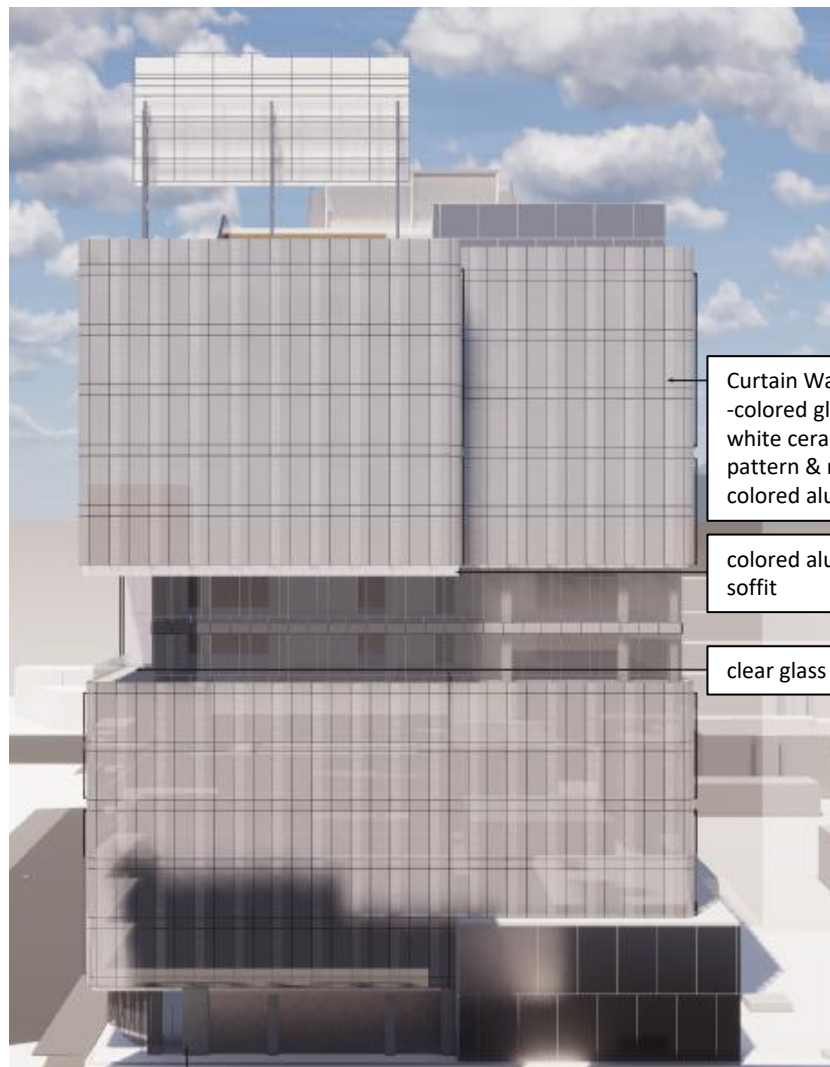
Sections



Design and Architecture



North Elevation



Curtain Wall: Neutral-colored glass with white ceramic frit pattern & matte grey colored aluminum

colored aluminum soffit

clear glass handrail

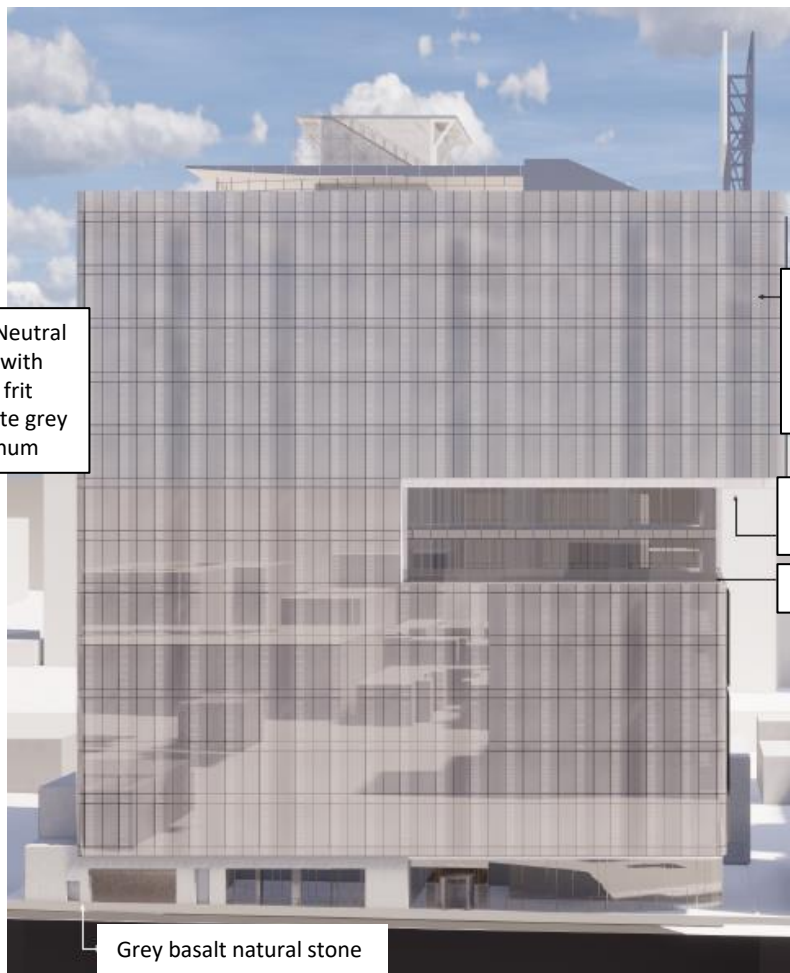
South Elevation

Design and Architecture



Curtain Wall: Neutral-colored glass with white ceramic frit pattern & matte grey colored aluminum

East Elevation



Curtain Wall: Neutral-colored glass with white ceramic frit pattern & matte grey colored aluminum

colored aluminum soffit

clear glass handrail

Grey basalt natural stone

West Elevation

Conceptual Renderings



Conceptual Renderings



Conceptual Renderings



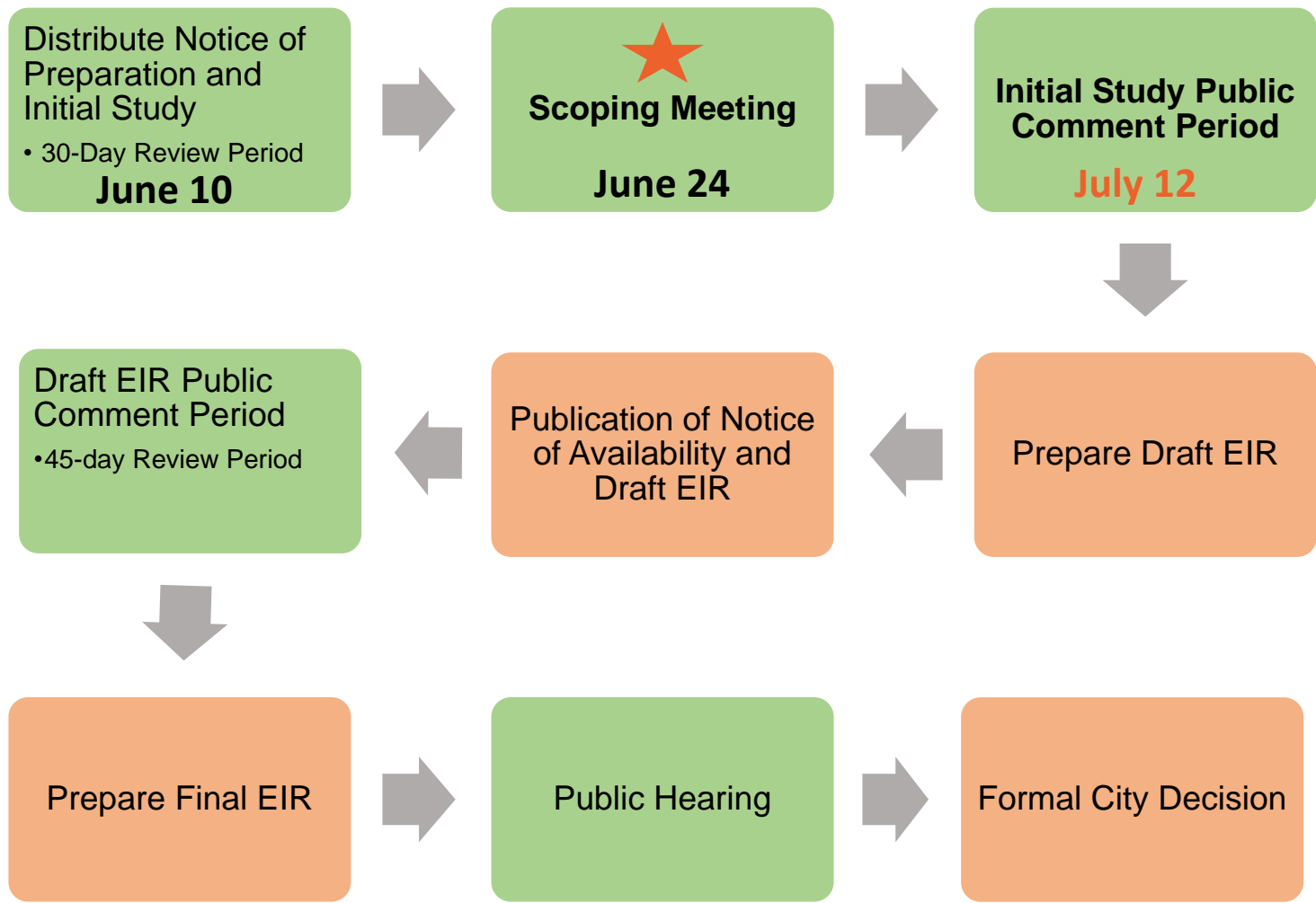
Conceptual Renderings



Discretionary Actions

- **Vesting Zone and Height District Change**
- **Vesting Conditional Use Permit**
- **Master Conditional Use Permit**
- **Project Permit Compliance Review**
- **Exception from Hollywood Signage Supplemental Use District**
- **Redevelopment Plan Compliance Review**
- **Site Plan Review**
- **Vesting Tentative Tract Map**

Project Milestones



 Opportunities for Public Input

EIR Scope and Contents

Impacts Found to be Less Than Significant

- Aesthetics
- Agriculture & Forestry Resources
- Biological Resources
- Hazards and Hazardous Materials
- Hydrology and Water Quality
- Mineral Resources
- Population and Housing
- Public Services (Libraries, Schools and Parks)
- Recreation
- Wildfire

Topics to be Analyzed in the EIR

- Air Quality
- Cultural Resources
- Energy
- Geology and Soils
- Greenhouse Gas Emissions
- Land Use and Planning
- Noise
- Public Services (Fire and Police Protection)
- Transportation
- Tribal Cultural Resources
- Utilities and Service Systems (Water and Energy)

How to Submit Public Comments

Through mail:

Attn: Jivar Afshar

City of Los Angeles
Department of City Planning
221 N. Figueroa Street,
Suite 1350
Los Angeles, CA 90012

Reference:
Hollywood and Cahuenga

Through email:

Jivar.afshar@lacity.org

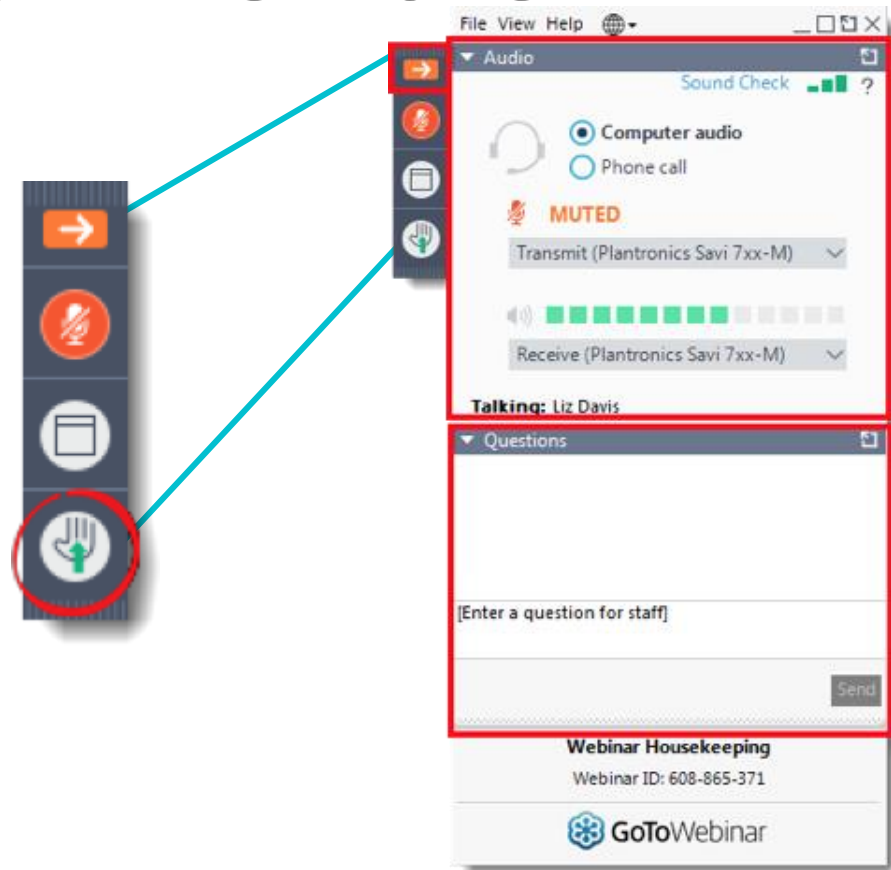
- All written comments must be submitted by **4 p.m., July 12, 2021**
- For more information about the project please visit:

<https://planning.lacity.org/development-services/eir/hollywood-and-cahuenga-project>

Submitting a question or comment during the following Q & A portion of the meeting **DOES NOT** constitute a formal written comment to be included as part of the NOP comment period.

Questions and Answers

- Use the “**hand raise**” icon to bring attention to a question/comment or technical difficulty
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Questions & Answers

