

Westside Community Plans Advisory Group (WCPAG)

2023 Curriculum Work Plan (February 2023)

2023 Curriculum

What to Expect

Members of the Advisory Group will have the opportunity to serve as a community sounding board to provide feedback on draft materials shared by planning staff. Each member of the Advisory Group brings with them a unique perspective, set of experiences, and expertise. The Advisory Group is not a decision-making body and will assist planning staff in evaluating initial draft community plan materials – such as new draft General Plan Land Use (GPLU) maps, New Zoning, and Draft Policy Documents. Please be ready to discuss, share ideas, and be open to listening to a range of viewpoints.

Initial Ground Rules for Discussion:

- Be courteous and respectful to all members and staff
- Focus on problem solving, not just problem identifying
- Share information and perspectives
- Address the theme and topic at hand
- Be present and fully engaged
- Modify cellphone alerts and background noise/distractions when speaking
- Allow everyone an opportunity to comment
- Hold one conversation at a time

Curriculum Materials & Public Access

This curriculum provides a schedule for the 2023 WCPAG meetings. Planning staff will facilitate all the meetings. The Advisory Group is not a decision-making body, and no votes or motions will take place. There will be a theme for each of the Advisory Group meetings, which will include presentations, discussion topics and feedback activities. All materials for the presentation will be posted on the website one to two weeks prior to each of the meetings. Meeting summaries and video recordings of the meeting will be posted on the planning website after each meeting.

Structure of Meetings

Meetings will consist of three parts: (1) presentations from planning staff on various topics and relevant materials, (2) small, staff-facilitated, rotating breakout group discussions to allow for more focused, in-depth dialogue, and (3) large group report backs that will allow all members to hear what other groups discussed. In addition to these meetings, members will be tasked with providing targeted feedback on the key deliverables, such as the draft General Plan Land Use (GPLU) maps, draft Zoning Regulations, and draft Plan Policy documents.

Advisory Group Curriculum 2023

[Note: Curriculum is subject to change and will be updated as changes are made]

Meeting 1	Date: Monday, April 3, 2023	Time: 5-7PM
<p>Theme: Residential neighborhoods and Missing Middle Housing</p> <p>April 3, 2023</p>	<p>Staff Presentation: (20-30 min)</p> <ul style="list-style-type: none"> ● Planning 101: Community Planning (video link here) ● Housing Needs: <ul style="list-style-type: none"> ○ Housing Element Regional Housing Needs Allocation (RHNA) ● Relevant State Laws ● Introduction to Missing Middle Housing ● <i>Materials:</i> <ul style="list-style-type: none"> ○ Draft General Plan Land Use (GPLU) Descriptions ○ Draft GPLU Residential maps ○ Draft development metrics Floor Area Ratios (FAR), Height, and Density ○ Intro to Neighborhood Residential GPLU (“Tiendita”/ Corner Shop/ Cafe) ○ Draft Vision Statements and Guiding Principles 	<p>Activities: (1.5 hour)</p> <p>Group Discussions (4-6 people):</p> <ul style="list-style-type: none"> ★ Breakout Group 1 - Vision: Discuss Draft Vision Statements and Draft Guiding Principles. What is your vision for your community? What language is missing from the existing Draft Vision statements? What language is missing from the Draft Guiding Principles? <p>Breakout Group Deliverable: Select one member to share with the larger group on the draft vision statements and guiding principles group discussion.</p> <ul style="list-style-type: none"> ★ Breakout Group 2 - Land Use: Discuss existing Draft Residential General Plan Land Use (GPLU) maps. Where should additional housing opportunities be located? Where is Missing Middle Housing appropriate? Where is Neighborhood Residential appropriate? Are the draft development metrics such as Floor Area Ratios (FAR), Height, Density, adequate? Are there new areas/ideas to consider? <p>Breakout Group Deliverable: Identify key areas where housing and missing middle housing could work. Identify additional topics or ideas that should be considered. Select one member to share out to the larger group.</p> <ul style="list-style-type: none"> ★ Large Group Report (1 individual reports back for each small group) <ul style="list-style-type: none"> ○ Vision for the community ○ Residential Land Uses

<p>Meeting #1 Feedback Request: Due: April 28, 2023</p>	<p>Feedback Requested: Advisory Group members are tasked with providing feedback on:</p> <ul style="list-style-type: none"> ○ 1) Draft GPLU Residential maps and development metrics ○ 2) Draft vision statements and guiding principles ● Feedback Via: <ul style="list-style-type: none"> ○ Google Form ○ Email ○ Mail 	<p>Advisory Group Members' Assignment:</p> <ol style="list-style-type: none"> 1. <u>Community Plan Policy Document:</u> <ul style="list-style-type: none"> ● Feedback on Vision Statement ● Feedback on Guiding Principles 2. <u>General Plan Land Use and Zoning:</u> <ul style="list-style-type: none"> ● Provide feedback on the Draft GPLU maps for residential, missing middle, and neighborhood residential. ● Provide feedback on the draft zoning metrics for FAR, Height, and Density for residential areas.
<p>Meeting #2</p>	<p>Date: Monday, June 5, 2023</p>	<p>Time: 5-7PM</p>
<p>Theme: Commercial Corridors, Neighborhood Amenities and Transit Areas</p> <p>June 5, 2023</p>	<p>Staff Presentations Topics: (20-30 minutes)</p> <ul style="list-style-type: none"> ● Summary of feedback from last meeting ● Framework Element of the General Plan ● Mobility Plan ● Existing Commercial Corridors ● Relevant State Laws ● <i>Materials:</i> <ul style="list-style-type: none"> ○ Draft GPLU maps for Regional Center, Community Center, Villages, and Neighborhood Center ○ Draft development metrics including FAR, Height, and Density 	<p>Activities: (1.5 hours)</p> <p>Group Discussions (4-6 people):</p> <ul style="list-style-type: none"> ★ Breakout Group 1 - Vision: Discussion on the vision for commercial corridors and areas. What type of development should occur? Should these areas be walkable and pedestrian friendly? <p>Breakout Deliverable: Develop a shared vision for the commercial areas and what these corridors should look like.</p> <ul style="list-style-type: none"> ★ Breakout Group 2 – Land Use: Discuss the Draft Commercial GPLU maps. Are the draft development metrics (FAR, Height, Density) adequate? Are there new areas/ideas to consider? <p>Breakout Deliverable: Identify a few key areas for commercial growth, including any relevant metrics.</p> <ul style="list-style-type: none"> ★ Large Group Report (1 individual reports back for each small group) <ul style="list-style-type: none"> ○ Vision for the commercial corridors ○ Key areas for commercial growth

<p>Meeting #2 Feedback Request: Due: June 30, 2023</p>	<p>Feedback Requested: Advisory Group members are tasked with providing feedback on:</p> <ul style="list-style-type: none"> ○ 1) Draft Commercial / Mixed-Use GPLU maps and development metrics. ● Feedback Via: <ul style="list-style-type: none"> ○ Google Form ○ Email ○ Mail 	<p>Advisory Group Members assignment:</p> <p>3. <u>General Plan Land Use and Zoning:</u></p> <ul style="list-style-type: none"> ● Provide feedback on the Draft GPLU maps for Regional Center, Community Center, Villages, and Neighborhood Center locations and intensities ● Provide feedback on the draft zoning metrics for FAR, Height, and Density for commercial areas.
<p>Meeting #3</p>	<p>Date: Monday August 7, 2023</p>	<p>Time: 5-7PM</p>
<p>Themes: Jobs, Economic Development, Industrial land</p> <p>Introduction to Draft Policy Documents</p> <p>August 7, 2023</p>	<p>Staff Presentations Topics: (20-30 minutes)</p> <ul style="list-style-type: none"> ● Summary of Feedback from previous meeting ● Westside jobs overview ● Existing Industrial Areas ● Relevant State Laws ● Story map Introduction ● <i>Materials:</i> <ul style="list-style-type: none"> ○ Draft GPLU maps for Hybrid Industrial, Markets, Light Industrial, Production, Industrial ○ Draft Development metrics including FAR, Height, Density ○ Draft Policy Documents: Goals, Policies & Programs 	<p>Activities: (1.5 hours)</p> <p>Group Breakouts:</p> <ul style="list-style-type: none"> ★ <i>Small Breakout Groups 1 – Land Use:</i> Discuss the Draft GPLU Industrial maps. Where do the different Industrial GPLU uses make sense and at what intensities (FAR/Height/Density)? Where could housing opportunities be introduced through Hybrid Industrial or Markets? Are there new areas/ideas to consider? Breakout Group Deliverable: Identify key areas for Hybrid Industrial, Markets, Light Industrial, Production, Industrial. Select one member to report back to the larger group. ★ <i>Large Group Discussion + Q & A:</i> Discussion on the structure of the Policy Documents. What key issues do the policy documents address? How are goals and policies utilized? What other issues should be addressed? Breakout Deliverable: Identify a few key topics or policy issues that should be addressed in the goals and policies.

<p>Meeting #3 Feedback Request: Due: August 31, 2023</p>	<p>Feedback Requested: Advisory Group members are tasked with providing feedback on:</p> <ul style="list-style-type: none"> ○ (1) Draft GPLU Industrial maps and development metrics ○ (2) Draft Policy Documents including Goals, Policies, and Programs <ul style="list-style-type: none"> ● Feedback Via: <ul style="list-style-type: none"> ○ Google Form ○ Email ○ Mail 	<p>Advisory Group Members assignment:</p> <p>4. <u>General Plan Land Use and Zoning</u></p> <ul style="list-style-type: none"> ● Provide feedback on the Draft GPLU Industrial maps for Hybrid Industrial, Markets, Light Industrial, Production, and Industrial land uses. ● Provide feedback on the draft zoning metrics for FAR, Height, and Density for industrial areas. <p>5. <u>Community Plan Policy Text:</u></p> <ul style="list-style-type: none"> ● Provide feedback on the Draft Policy Document including Goals, Policies, and Programs.
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2024 Curriculum:

The 2024 Curriculum will focus on New Draft Zoning, as well as the continued review of Draft Policy Documents. Additional topics will also be covered, including Historic Resources, Open Space, Public Facilities, Mobility, and Sensitive Ecological Buffers. Although these topics are not the central themes for 2023, feedback on these subjects can still be provided.

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