

Permit

Page 1

Number

Sign Area- for all signs except

window signs in square feet; %

INSTRUCTIONS:

Tenant Space/

Address

CP-3524 (05.23.19)

Sign Location-

wall, window,

Ventura/Cahuenga Boulevard Corridor Specific Plan (Ordinance 174,052) Project Permit Compliance Application Instructions & Requirements

Note: The Specific Plan can be accessed from the Department of City Planning web page at: http://cityplanning.lacity.org/complan/specplan/pdf/VENTURA.PDF.

Please note that in order for the application to be accepted and deemed complete all the required information must be submitted. The Ventura/Cahuenga Boulevard Corridor Specific Plan Community Planner, located at 6262_Van Nuys Blvd., Suite 430, Van Nuys, CA 91401, shall first review the application. Contact the appropriate planning staff for L ir С

	tance: http://planning.lacity.org/phonelist/assignmentlist.pdf (note that email is firstname.lastname@lacity.org).				
	their signature, the application must then be submitted to the City Planning Development Services Center, located ite 251 at the same address, or at 201 N Figueroa St., 4 th floor, Los Angeles, CA 90012. Case filing appointments				
	e made online: http://www.planning.lacity.org/PublicCounter.html.				
1.	Department of City Planning Application Form (CP-7771.1). Fill-in the appropriate information and provide the required signatures of the property owners and signatures notarized. Download the form at: http://www.planning.lacity.org/Forms Procedures/7771.1.pdf and instructions can be downloaded at: http://www.planning.lacity.org/Forms Procedures/7810.pdf. Note that the code section from which relief is requested on page 2 of this application is Ordinance 174,052 (the Ventura Cahuenga Specific Plan Ordinance); the code sections which authorize relief are Section 11.5.7 for <i>Project Permit Compliance</i> .				
2. 🗖	Project Preview Pre-Application Worksheet completed with Planning staff (see attached).				
3. 🗖	■ Neighborhood Council/Design Advisory Committee Worksheet to be completed by applicant and PLUM of the Neighborhood Council (see attachment). Recommended for all new construction, exterior remodels, and façade changes. 2 copies; include one copy in the duplicate packet envelope; #17 on this application.				
4. 🗖	Photos. Provide min. 2 photographs (front/rear/side) of the subject site, 2 more of the adjacent structures/lots.				
5. 🗖	ZIMAS Profile Report. Printed from http://zimas.lacity.org/ .				
6.	Vicinity map. A map that shows the context of the project location and a major cross street. A google map, ZIMAS map or a Thomas Brothers map with the project area is sufficient.				
7. 🗖	Written Description and Justifications of the project. In detail, explain in writing how specific plan standards are being met with findings pursuant to Sections 5C, 6B, 7A-F, and 8 of the Specific Plan.				
8. 🗖	Parking Analysis . List all current land uses and their required parking requirements as required per the specific plan and LAMC on plans or the written description, above. If the Project involves a change of use or an addition, the last Certificate of Occupancy is needed to document the required parking for the existing use.				
9.	 Project Plans (Site Plan, Elevations, Colored Elevations or Photo Simulations if applicable, Floor Plans, Parking Plans). Three (3) copies; all project plans shall be drawn to scale and reduced on 11 x 17 paper: Plot Plan Instructions: http://planning.lacity.org/Forms Procedures/7752.pdf Elevation Instructions: http://planning.lacity.org/Forms Procedures/7817.pdf Floor Plan Instructions: http://www.planning.lacity.org/Forms Procedures/7751.pdf 				
10.	Sign Plan and Sign Specification Data Sheet indicating sign type (channel letters, colors, size, circumscribed square foot area, depth, and illumination, etc.). Show elevation of building or photo simulation of building and signs, fully dimensioned. Three (3) copies; all project plans shall be drawn to scale and reduced on 11 x 17 paper.				
11.	Sign Analysis for Multi-tenant/Multi-Level shopping centers : must submit the plot/site plan showing lot frontage measurements for the <u>entire shopping center</u> and show the proportional allocation of signage for each tenant within the shopping center. Prepare a site/plot plan or elevations showing sign locations, and a sign analysis noting all existing signs and their existing dimensions with the same information as the following table:				

roof, ground, etc. of window for window signs sign, window sign, etc.

Sign Type- wall sign, pole

sign, projecting sign, roof

Note: Permit history for all shopping center signs is required, as well as photo documentation of existing signage in the shopping center. In addition, there may be a requirement to include a date stamped photo showing the removal of illegally installed signs.

- 12 Master Sign Programs. Master Sign Programs are encouraged to be filed for any multi-tenant site in the Specific Plan area. These sign programs detail size and location for all tenant signs for a building, and allow for all future tenants to come in for new sign permits without the need to file for a new case. Sign programs generally consist of three parts: site/plot plan, elevations, table for calculations. Three (3) copies at 11" x 17", fully dimensioned and drawn to scale showing the following:
 - Property dimension of lot/site frontage for all streets, as well as building/tenant space location
 - Size and location of existing signage to remain, and proposed new signage
 - Calculation of the total sign area proposed
- 13. Landscape and Irrigation Plan, for additions, new construction, re-striping and change of use projects. Three (3) copies, and all project plans shall be drawn to scale and reduced on 11 x 17 paper: Note: If the Project is within the LA-RIO District Plan, the Plans need to show compliance with the LA-RIO regulations:
 - Landscape Plan Instructions: http://planning.lacity.org/Forms Procedures/6730.pdf
 - Landscape Guidelines (City of Los Angeles Landscape Ordinance Guidelines): http://planning.lacity.org/Forms Procedures/landsc%20guidelines%204-05.pdf
 - Los Angeles RIO District : http://planning.lacity.org/Code Studies/RIOproject/LA-RIO 183144 8.20.14.pdf
 - Overlay (RIO) District: http://planning.lacity.org/Code Studies/RIOproject/RIO 183145 8.20.14.pdf
- 14. City Wide Design Checklist. For façade remodel, additions or new construction, complete the City Wide Design checklist for Commercial or Residential Development.
 - Commercial Citywide Design Guidelines: http://planning.lacity.org/Forms Procedures/4044.pdf
 - Residential Citywide Design Guidelines Checklist: http://planning.lacity.org/Forms_Procedures/4046.pdf
- 15. Mailing Labels. (Public Notification procedure) of Adjacent/Abutting Property Owners, list and maps (2 copies) with 2 sets of self-adhesive mailing labels and keyed to a ZIMAS or County Assessor map. Adjacent/Abutting Property Owners information can be obtained from the City Clerk located at 201 N Figueroa St on the 11th floor. Be sure to include the applicants, owners, representatives' names and the following agencies as listed below:

Council Office

Chair, Neighborhood Council

- Department of Building and Safety
- Department of Transportation
- Chair, Planning and Land Use Committee of the Neighborhood Council (Design Advisory Committee)

Mailing label requirements and perjury statement: http://planning.lacity.org/Forms Procedures/2074.pdf

- 16. Perjury Statement certifying the lists' accuracy to the adjacent property owners-list (see the mailing label requirements document above for a copy).
- 17. DOT's Application for Consideration reviewed and signed by DOT staff for projects with a change of use, addition to existing building, or new construction.
- 18. Duplicate Copy for the Neighborhood Council Packet. A set of the case packet needs to be provided in order to accept all applications. This packet must include a copy of each of the following:
 - Department of City Planning Application
 - o Photos of the site and surrounding properties
 - Vicinity Map
 - o Set of plans: Site Plan, Floor Plans, Elevations, Colored Elevation or Photo Simulation if applicable
 - Written description of the project/Findings
 - Neighborhood Council/Design Advisory Committee Worksheet, if applicable
 - The environmental document, to be added to the packet at the time of filing at the Counter
 - The copy of materials needs to be in its own separate unsealed envelope
 - The envelope needs to be addressed to the Neighborhood Council for which the project is located in, unsealed, postage affixed, and your own address as the return address.
 - Council address can be found in as noted in this application packet or in ZIMAS under the Jurisdictional drop down, by clicking the link for that Neighborhood Council's name.
 - **Digital copy:** Bring a digital copy of the plans and documents on either a thumb/flash drive/CD for uploading.
- 19. **Project Planning Referral Form.** Complete first page. Planning staff will complete second page. Planner must sign prior to submitting the application. Download at: http://www.planning.lacity.org/Forms Procedures/7812.pdf
- 20. Environmental Clearance. (to be determined by Development Service Center Public Counter staff).
- 21. **Fees.** (Contact the Development Service Center).

VENTURA-CAHUENGA BOULEVARD CORRIDOR SPECIFIC PLAN

PROJECT PREVIEW PRE-APPLICATION WORKSHEET

Project	Address: Date:							
Counci	District: Neighborhood Council:							
Project	Project Description (describe use, floor area, what's changing)							
	Zone:							
	Plan Land Use Designation in the Specific Plan (circle one): Neighborhood and General Commercial, Community Commercial, and Regional Commercial. Specific Plan map page no							
	Special District (circle one if applicable): Pedestrian Oriented Area (POA), Restricted Use Area, Pedestrian Development District, or Regionally Impacted Area. Specific Plan map page no							
Land U	e Regulations:							
>	Community Commercial and Regional Commercial west of 405 freeway: 1.25: 1 Community Commercial, and Regional Commercial, west of 405 freeway, mixed-use project: 1.5:1 Regional Commercial east of 405 freeway: 1.5:1 Community Commercial on Ventura bounded by Radford Ave. on the east and Colfax Ave., on west: 1.0:1 Neighborhood and General Commercial: 1.0:1							
>	ot Area Coverage permitted. Proposed Regional and Community Commercial, no more than 75% Neighborhood and General Commercial, 60%							
>	Height Limitation. Proposed 30 feet							
>	 Stepbacks: For a project in Community Commercial or Neighborhood and General Commercial abutting a major or secondary highway, and exceeding 30 feet, it steps back at least 10 feet at every 15-foot increment of the building over 25 feet in height For a project in Regional Commercial abutting a major or secondary highway, and exceeding 45 feet, it steps back at least 10 feet at every 10-foot increment of the building over 45 feet in height 							
>	Architectural/Design Articulation: Does project have required identification of the building elements on plan elevations, show recessed walls that break up linear walls, roof elements, bldg. materials, windows, etc?							
>	Front Yard, permitted: 18" minimum landscaped setback, Proposed: Regional and Community Commercial, 10 foot max Regional and Community Commercial alternative, 10 to 40 feet for 50 feet or 50% of the frontage, whichever is less							
	 Regional and Community Commercial articulated alternative, if less than 50% is less than 18 inches; 25% 10 feet setback, other 25% between 10-20 feet Neighborhood and General Commercial, if lot width less than 100 feet, 60 foot max or average of all existing structures of block 							
	 Neighborhood and General Commercial, more than 100 feet but less than 200 feet lot width, 20 feet maximum for at least 33% of length of front lot line, balance 60 foot or average (prevailing setback) Neighborhood and General Commercial, greater than 200 feet lot width, maximum 20 feet for at least 50% length of lot width, balance 60 foot or average (prevailing setback) 							

>	Side Yards; Proposed: ☐ Regional and Community Commercial, no side yard permitted, except a 20 foot maximum to be used for vehicular access to parking areas and 4-foot wide pedestrian access to buildings. ☐ Neighborhood and General Commercial, maximum 10 feet, except for accessways of 20 feet for vehicular access to parking areas and 4-foot wide pedestrian access to buildings ☐ Corner Lots, side facing side street 18" min., 15' max. landscaped setback.		
>	Rear Yard; Proposed: Adjacent to street, 15 feet Adjacent to residential use, 20 feet Abutting an alley that separates a residential use from a commercial rear lot line, 20' measured from the alley midpoint		
A A A	Is a parking area, drive-thru, and/or driveway placed directly in front of a building?		
>	Landscape: □ 60% of Front Yard in excess of 18" to be landscaped sq.ft □ Parking Area (sq. ft):; (15% parking area landscaped, sq.ft.) □ Parking Lot Tree ratio (1 tree/4 spaces, 30" box size, 10 feet tall with canopy 50% height of the tree): □ Landscape Buffer for surface parking area adjacent to streets, alley, parking structure, residential use, requires 10ft; for others 30" □ Gas station, 10% of exterior for landscaping, 1 tree/250 square feet of landscape, subject to abutting buffers for commercial (3 ft), residential (7 ft), alley (5 ft), streets (5 ft) □ Auto repair (same as gas station buffer area, with a wall, fence, or berm. Walls or fences planted with vines)		
>	Parking Ratio required (circle one): 1:100 (restaurant/gym), 1:200 (medical), 1:250 (retail/commercial/yoga), 1:300 (office), 1:200 (real estate or insurance office), or other per Plan: or per LAMC: No. Existing Parking: No. Credited Parking: No. Proposed Parking:		
>	 □ Lot frontage: feet □ Wall signs, permit 2 sq.ft. for every 1ft. of Lot frontage, and limited to 1 on front and 1 on secondary street, alley, or parking area; # wall signs: ; total area proposed for all wall signs: □ Window signs (no more than 10% of the window area): % proposed □ Monument sign (permit 1:200 linear ft, in landscape area, height 6 ft, area 60 sq ft): proposed □ Projecting sign (permit one per bldg, area, 16 sq ft, located at entrance, height no higher than roof eave, project no more than 48 inches): □ Pole sign in Neighborhood and General Commercial only, (1 sign, if shopping center 1 per street frontage, area 35 sq ft per face, none located on corner lots, height 20 ft max, landscaping equal to tota sign area): proposed □ Multiple Tenant (Channel, cabinet, illuminated, overall design, color consistent and provide existing sign inventory/analysis): 		
>	Streetscape Design: The adopted Streetscape and Design Guidelines for this community is the Woodland Hills, Tarzana, Encino, Sherman Oaks, Studio City-Cahuenga Pass Streetscape and Design Guidelines which can be accessed online at: http://planning.lacity.org/complan/gen_plan/avail_other.htm Does the project list the proposed off-site improvements, such as: sidewalks, brick pavers, street trees, etc., consistent with the adopted Streetscape Plan?		
>	Recommend Architectural Review/Presentation to local Design Advisor Committee/ Neighborhood Council (Woodland Hills, Tarzana, Encino, Sherman Oaks, Studio City, and Cahuenga Pass).		
>	Department of Transportation: Meet with DOT, Albert Isagulian (818) 374-4694 Rm. 320 Traffic Study, if greater than 42 net trips		

VENTURA/CAHUENGA BOULEVARD CORRIDOR SPECIFIC PLAN DESIGN ADVISORY COMMITTEE/NEIGHBORHOOD COUNCIL REVIEW

T. Design Advisory Committee/Chair/phone/email:
2. Name of City Planning staff conducting preliminary review/phone/email: see the assigned staff at: http://planning.lacity.org/phonelist/assignmentlist.pdf (note that email is firstname.lastname@lacity.org).
3. Project address:
4. Project description:
5. Applicant name/phone:
6. Property owner/phone:
7. Representative name/phone:
8. Specific plan issues/conforming/non-conforming:
9. Other discretionary actions required:

To be completed by the DAC:

In a letter addressed to <u>South East Valley Project Planning</u> in the Department of City Planning that is <u>signed</u> <u>by the PLUM Chairperson</u>, please review the project in terms of the following:

- Date PLUM reviewed the project and/or date the applicant presented to the DAC
- The proposed architectural style: Does the style and articulation of the building include design details that use materials that are consistent with the existing or desired neighborhood character? Does the building use design elements that create a well-proportioned and unified building form?
- Proposed signage is it in scale and is it architecturally compatible with the adjacent buildings? Does
 the proposed signage comply with the regulations of the Specific Plan?
- Is the project lighting sensitive to the surrounding neighborhood?
- If the project is located in a designated Pedestrian Oriented Area Does the project incorporate the pedestrian scale such as clear glass windows along the sidewalk, and locate the entrance adjacent to the street? Is the building and site designed to encourage pedestrian activity on the street?
- Does the type of proposed landscaping follow the recommended planting scheme of the respective community's streetscape plan? Does the PLUM have suggestions to alternative types of trees to incorporate in the planting scheme? NOTE to Applicant: The conceptual landscape plan should include the location of existing trees to be removed or saved.
- Does the project incorporate Green Building practices and/or Low Impact Development or Best Management Practices for stormwater runoff?

• Does the project include any streetscape improvements? If so, do they follow the respective community's streetscape plan? NOTE to Applicant: All public rights-of-way and easements on or adjacent to the property, including existing and required street dedications, improvements, including sidewalks, street trees, street lights and transit stops shall be indicated on site plans.

Please email the scanned letter to the assigned staff:

- Cases can be found on ZIMAS, by entering the property address: http://zimas.lacity.org/
- Assigned staff to the case can be found here, by entering the case number: http://planning.lacity.org/pdiscaseinfo/
- See the assigned staff's contact information at: http://planning.lacity.org/phonelist/assignmentlist.pdf (note that email is firstname.lastname@lacity.org)

Alternatively, the physical letter can be mailed to the following address: <u>Staff Name</u>, Ventura/Cahuenga Boulevard Corridor Project Planner, Department of City Planning, 6262 Van Nuys Blvd., Room 430, Van Nuys, CA 91401-2709.

VENTURA/CAHUENGA BOULEVARD CORRIDOR SPECIFIC PLAN MAILING ADDRESSES

Note: Include the appropriate names and addresses to the required mailing labels (Please check on ZIMAS to note the relevant Neighborhood Council and Council Office for the subject property).

DESIGN ADVISORY COMMITTEE CHAIRPERSONS

- □ Woodland Hills Neighborhood Council Planning and Land Use Committee
 Chairs: Don Patterson and Lauren Coffman
 20929 Ventura Blvd. Suite 47-535
 Woodland Hills, CA. 91357
 patterson@whcouncil.org
 lauren@coffmandesign.com
- □ Tarzana Neighborhood Council Land Use Committee Chair: David Garfinkle PO Box 571016 Tarzana CA 91357 d.garfinkle@tarzananc.org (818) 921-4992
- Encino Neighborhood Council Land Use Committee Chair: Eliot Cohen
 4924 Paso Robles Avenue Encino, California 91316
 pluchair@encinonc.org

- □ Sherman Oaks Neighborhood Council Land Use Committee Chair: Jeff Kalban P.O. Box 5721 Sherman Oaks, California 91413 <u>jkalbansonc@gmail.com</u> (818) 503-2399
- □ Studio City Neighborhood Council Land Use Committee (DAC)
 Chair: Richard Welsh
 4024 Radford Ave.
 Editorial Bldg. 2, Room 6
 Studio City, CA 91604
 rwelsh@studiocitync.org
 landuse@studiocitync.org
 (818) 655-5400
- □ Cahuenga Pass Land Use Committee Chair: Orrin Feldman 7095 Hollywood Blvd, Suite 1004 Hollywood, CA 90028 plumchair@hhwnc.org (310) 854-6000

OTHER CITY DEPARTMENTS

□ D.O.T.
Albert Isagulian
Department of Transportation
6262 Van Nuys Boulevard., Suite 320
Van Nuys, CA 91401
(please call for appointment)
(818) 374-4693)

□ Building and Safety
 Sia Poursabahian
 Zoning Department of Building and Safety
 6262 Van Nuys Boulevard., Suite 200
 Van Nuys, CA 91401

□ Building and Safety
Code Enforcement/Signs
Department of Building and Safety
3550 Wilshire Boulevard, Suite 1800
Los Angeles, CA 90010

COUNCIL OFFICES

- Paul Krekorian, CD 2
 City Hall
 200 N. Spring Street, Rm 101
 Los Angeles, CA 90012
- Bob Blumenfield, CD 3
 City Hall
 200 N. Spring Street, Rm 415
 Los Angeles, CA 90012

- David Ryu, CD4
 City Hall
 200 N. Spring Street, Rm 480
 Los Angeles, CA 90012
- Paul Koretz, CD5City Hall200 N. Spring Street, Rm 440Los Angeles, CA 90012

NEIGHBORHOOD COUNCILS

- Hollywood Hills West Neighborhood Council 7095 Hollywood Boulevard Suite 1004 Los Angeles, CA 90068 http://www.hhwnc.org/
- Studio City Neighborhood Council 4024 Radford Ave.
 CBS Studios Editorial Building 2, Room 6 Studio City, CA 91604 http://studiocitync.org/
- Sherman Oaks Neighborhood Council P.O. Box 5721
 Sherman Oaks, California 91413
 http://www.shermanoaksnc.org/

- Encino Neighborhood Council 4924 Paso Robles Avenue Encino, California 91316 http://encinonc.com/
- Tarzana Neighborhood Council PO Box 571016
 Tarzana CA 91357
 http://www.tarzananc.org/
- Woodland Hills-Warner Center Neighborhood Council 20929 Ventura Blvd. Suite 47-535 Woodland Hills, CA. 91357 http://www.whcouncil.org/

*****IMPORTANT NOTICE FOR ALL PLANNING DEPARTMENT CASE FILINGS*****

- A duplicate copy of a case file is required by the Department of City Planning in order to accept all applications (this is listed on the Specific Plan Instructions above, but is reiterated here)
- Each copy needs to be in its own separate <u>unsealed</u> envelope
- The envelope needs to be addressed to the Certified Neighborhood Council (CNC) for the area in which the
 project is located, postage affixed, and your own address as the return address. CNC names and addresses
 can be obtained from ZIMAS
- Projects in an area served by more than one Certified Neighborhood Council must provide a file for each CNC.
- The duplicate file must include the following:
 - Department of City Planning Application
 - Application
 - Vicinity Map
 - Radius Map (if applicable)
 - Set of plans (must be legible and no larger than 11"x17")
 - Photos of the site and surrounding properties
 - Findings/Written Documentation
 - CEQA: Environmental Assessment Form or Categorical Exemption
- CNC names and addresses can be obtained from the Jurisdictional Information tab in ZIMAS. Projects in an area served by more than one CNC must provide a duplicate file for each. The Jurisdictional Information tab also shows which CD the project falls under.

THERE WILL BE NO ACCEPTANCE OF A CASE FILE WITHOUT THE REQUIRED COPIES

APPLICATION FOR CONSIDERATION

Pursuant to the Ventura/Cahuenga Boulevard Corridor Specific Plan Ordinance No. 174,052 (ZI 1729)

City of Los Angeles, Department of Transportation (DOT) San Fernando Valley Development Review Section 6262 Van Nuys Blvd. Suite 320, Van Nuys, CA 91401 – Tel. (818) 374-4699

l.	DOT Case Number VEN	'roject Name	
2.	Property Address		
	Community		
3.	PROPERTY OWNER INFORMATION		
	Name & Company		
	Address		
	Telephone No.		
	APPLICANT INFORMATION		
	Name & Company		
	Address		
	Telephone No		
	PROJECT DESCRIPTION		
	Most recent use and square footage		
	Proposed use and square footage		
•	Does project generate more than 43 pm net tr	ips? Yes No	
•	Signature of Applicant	Date	
•	Received at DOT by	Date	_
٠.	Reviewed at Planning by	Date	
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