

# COMMON THEMES—OVERVIEW



## Venice

These are common themes we heard from your community. Please review these as a starting point to identify the improvements, changes, and protections that are desired. Is there anything you would like to add?

### HOUSING

Promote and expand an increase of housing options for all.



### OAKWOOD

Recognize and celebrate cultural contributions.



### MILWOOD WALK STREETS

Preserve character.



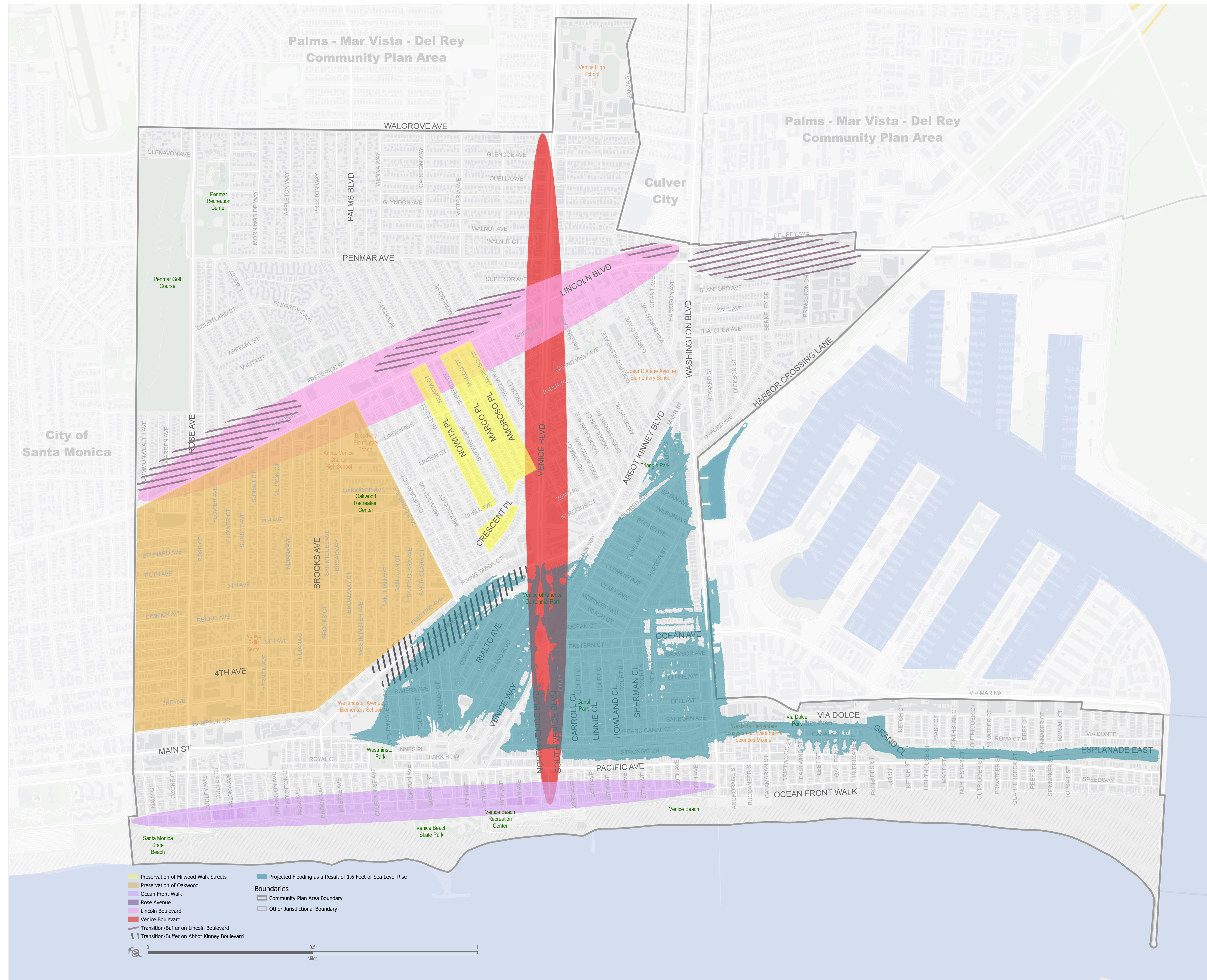
### OCEAN FRONT WALK

Create a safe, activated vibrant commercial oceanfront.



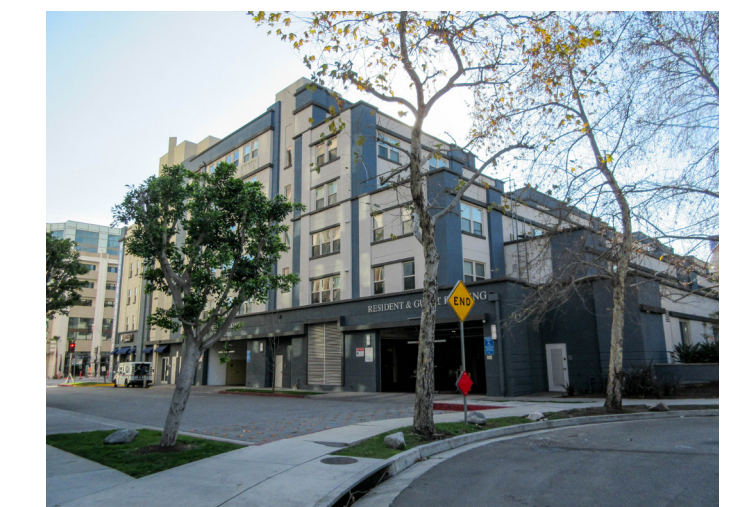
### ROSE AVENUE

Cultivate a safe, activated, and vibrant commercial corridor.



### LINCOLN BOULEVARD 1

Foster a uniform streetscape plan with less industrial uses.



### LINCOLN BOULEVARD 2

Ensure thoughtful transitions between commercial boulevards and adjacent residential neighborhoods.



### VENICE BOULEVARD

Establish a district for the Arts.



### ABBOT KINNEY BOULEVARD

A hub of activity that has smart buffers between commercial and residential uses.



### SEA LEVEL RISE PLANNING

Ensure a more resilient and prepared coastal neighborhood.



### MOBILITY

Encourage safe, accessible, and vibrant commercial corridors.



# COMMON THEMES—RESIDENTIAL NEIGHBORHOODS



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### HOUSING

*Promote and expand housing options for all.*

**Stakeholder Comments:** Support housing density near transit and commercial corridors.

**Proposed Concept:** Encourage the construction of more commercial/residential mixed use developments and incentivize the creation of affordable housing along commercial corridors such as Rose Avenue, Washington Boulevard, Ocean Front Walk and Lincoln Boulevard.

**Stakeholder Comments:** Preserve existing low density neighborhoods.

**Proposed Concept:** Maintain the character of single family residential neighborhoods



### OAKWOOD

*Recognizing and celebrating cultural contributions.*

**Stakeholder Comments:** Develop a meaningful approach to preserving and recognizing the historic cultural contributions of the African American community in Venice.

**Proposed Concept:** Support projects and other efforts that acknowledge and highlight the historic cultural contributions the African American community made towards establishing Venice as a vibrant and diverse coastal community.



### MILWOOD WALK STREETS

*Preservation of character.*

**Stakeholder Comments:** A few Milwood residents have expressed interest in establishing more preservation efforts along the Walk Streets that would maintain the current character within this area.

**Proposed Concept:** Establish development guidelines that promote the creation of a more cohesive built environment along the Walk Streets.



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# COMMON THEMES—COMMERCIAL/MIXED USE

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### OCEAN FRONT WALK

*Safe, activated, vibrant commercial oceanfront.*

**Stakeholder Comments:** Continue to support and augment a lively, vibrant and activated pedestrian environment with commercial uses that serve the community as well as visitors.

**Proposed Concept:** Create an enhanced beach experience for both residents and tourists. Promote a more cohesive boardwalk frontage with activated storefronts and building facades while encouraging a balanced mix of commercial, residential and visitor serving uses.

### ROSE AVENUE

*Safe, activated, vibrant, pedestrian-oriented commercial corridor.*

**Stakeholder Comments:** Promote a more vibrant mixed use commercial corridor along Rose Avenue. Enhance the pedestrian realm with consistent prioritization of safety and walkability. Encourage community-serving and accessory uses.

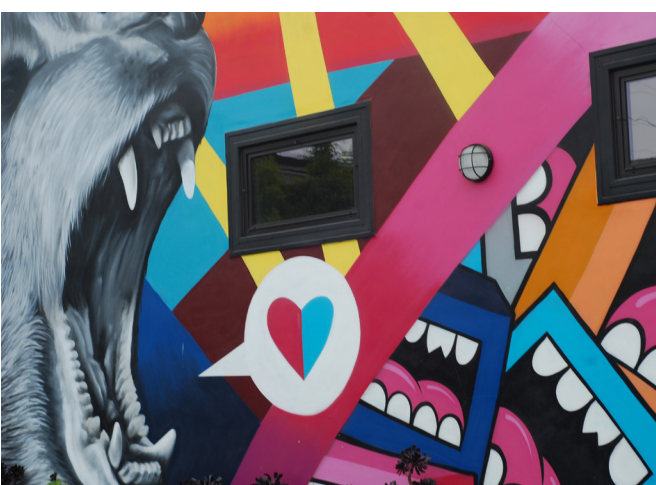
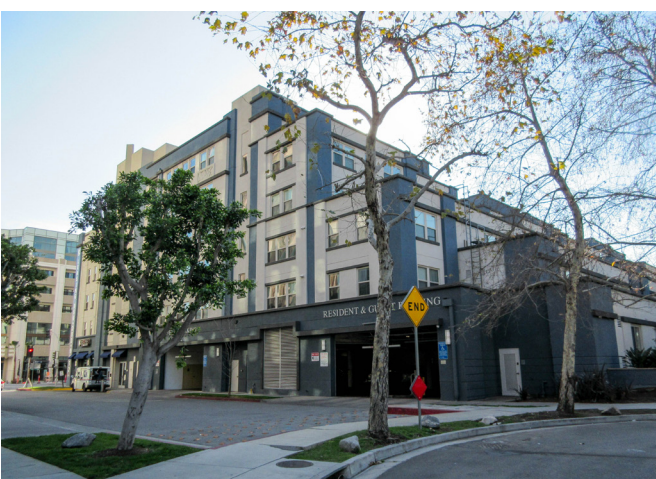
**Proposed Concept:** Support Rose Avenue in its transformation into a more vibrant, cohesive, pedestrian friendly, mixed-use commercial corridor. Encourage more mixed-use development opportunities that include residential uses with ground floor commercial, wider sidewalks, street trees and furniture. Continue to support neighborhood serving commercial uses.

### LINCOLN BOULEVARD 1

*Cohesive streetscape plan with less industrial uses.*

**Stakeholder Comments:** The east side of Lincoln Boulevard could benefit from more regulation as it relates to scale and character. Update design standards and transition auto-related uses to retail and community serving uses.

**Proposed Concept:** Establish uniformity on both sides of Lincoln Boulevard and provide a consistent streetscape plan which provides an enhanced pedestrian experience, a mix of retail uses, services, office uses and housing. Encourage the opportunity for the boulevard to become a more multi-modal main street.



### LINCOLN BOULEVARD 2

*Ensure thoughtful transitions from commercial boulevard to residential neighborhoods.*

**Stakeholder Comments:** Residents would like to ensure there is a transitional height area from the larger developments along the northside of Lincoln to the adjacent low density neighborhoods.

**Proposed Concept:** Transitional building heights should be considered along Lincoln Boulevard whenever commercial uses are adjacent to low scale residential uses. Midscale housing could potentially be placed in between commercial uses and low residential housing.

### VENICE BOULEVARD

*A district for the Arts.*

**Stakeholder Comments:** Some members of the artists' communities of Venice and Mar Vista have formed the Venice-Mar Vista Arts District (V-MAD) and would like to officially designate and establish an Arts District along Venice Boulevard spanning from the 405 freeway to Venice Beach. Elements of the Arts District would include providing affordable live/work units reserved for artists in the community and encouraging the development of galleries and creative exhibition spaces.

**Proposed Concept:** Designate and establish an Arts District along Venice Boulevard.

### ABBOT KINNEY BOULEVARD

*Ensure thoughtful transitions from commercial boulevard to residential neighborhoods.*

**Stakeholder Comments:** Provide adequate buffers between Abbot Kinney commercial uses and the surrounding residential community. A primary concern is noise from truck deliveries.

**Proposed Concept:** Establish transition and buffer areas between Abbot Kinney's commercial uses and adjacent residential uses.



# COMMON THEMES—ADAPTATION PRIORITY ZONE

## Venice



What are your concerns about projected Sea Level Rise? What solutions do you see for adaption for Venice?

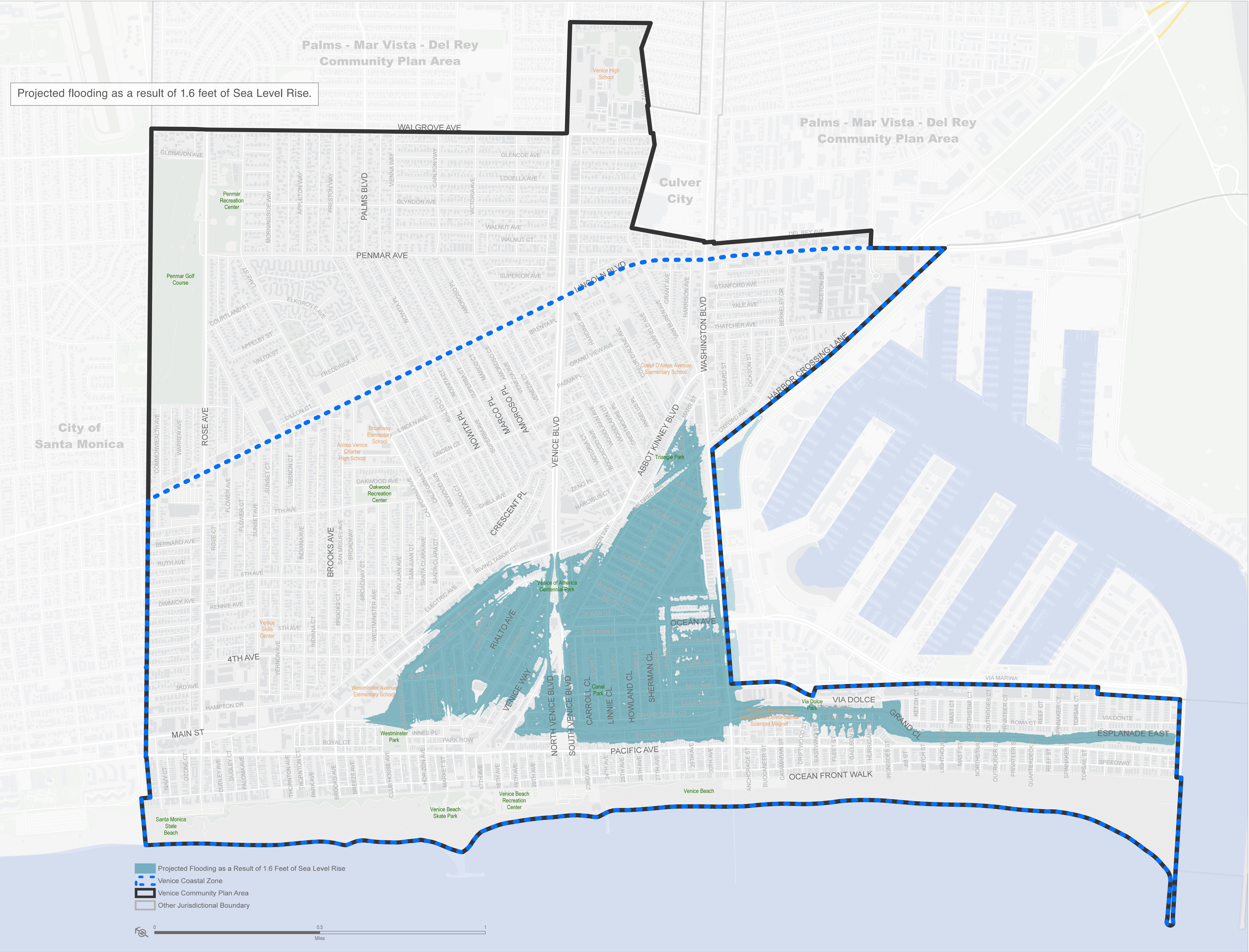
### SEA LEVEL RISE PLANNING

*Ensure a more resilient and prepared coastal neighborhood.*

The City is working with stakeholders and regional partners to incorporate leading science, modeling, and policy guidance into planning efforts in the Venice Coastal neighborhood that will be most impacted by projected sea level rise. Incorporating the best available coastal climate and tsunami science in coastal planning and land use policy development will make Los Angeles' communities more resilient to the impacts of future events.

**Proposed Concept:** Adaptation strategies will include:

- Increase resilience: The capacity to withstand and recover quickly from hazards
- Development & permit standards: Avoid siting new development or perpetuating redevelopment in hazard areas
- Community-scale adaptation: Strategies that require a larger “community-wide” approach
- Build knowledge: Increase the community's understanding about baseline conditions in order to plan more effectively for the future



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# COMMON THEMES—MOBILITY

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### ENCOURAGE SAFE, ACCESSIBLE, AND VIBRANT COMMERCIAL CORRIDORS

**Proposed Concept:** Support Rose Avenue in its transformation to a more vibrant, pedestrian oriented mixed-use commercial corridor. Rose should support users of all modes, prioritizing pedestrian safety. Sidewalks should be improved to provide consistent and accessible right of way and curb cuts for new driveways should be restricted.



### ESTABLISH COHESION ON BOTH SIDES OF LINCOLN AND PROVIDE A CONSISTENT STREETSCAPE PLAN WITH PEDESTRIAN-SERVING USES

**Stakeholder Comments:** Create design uniformity on Lincoln. Allow less auto-related uses.

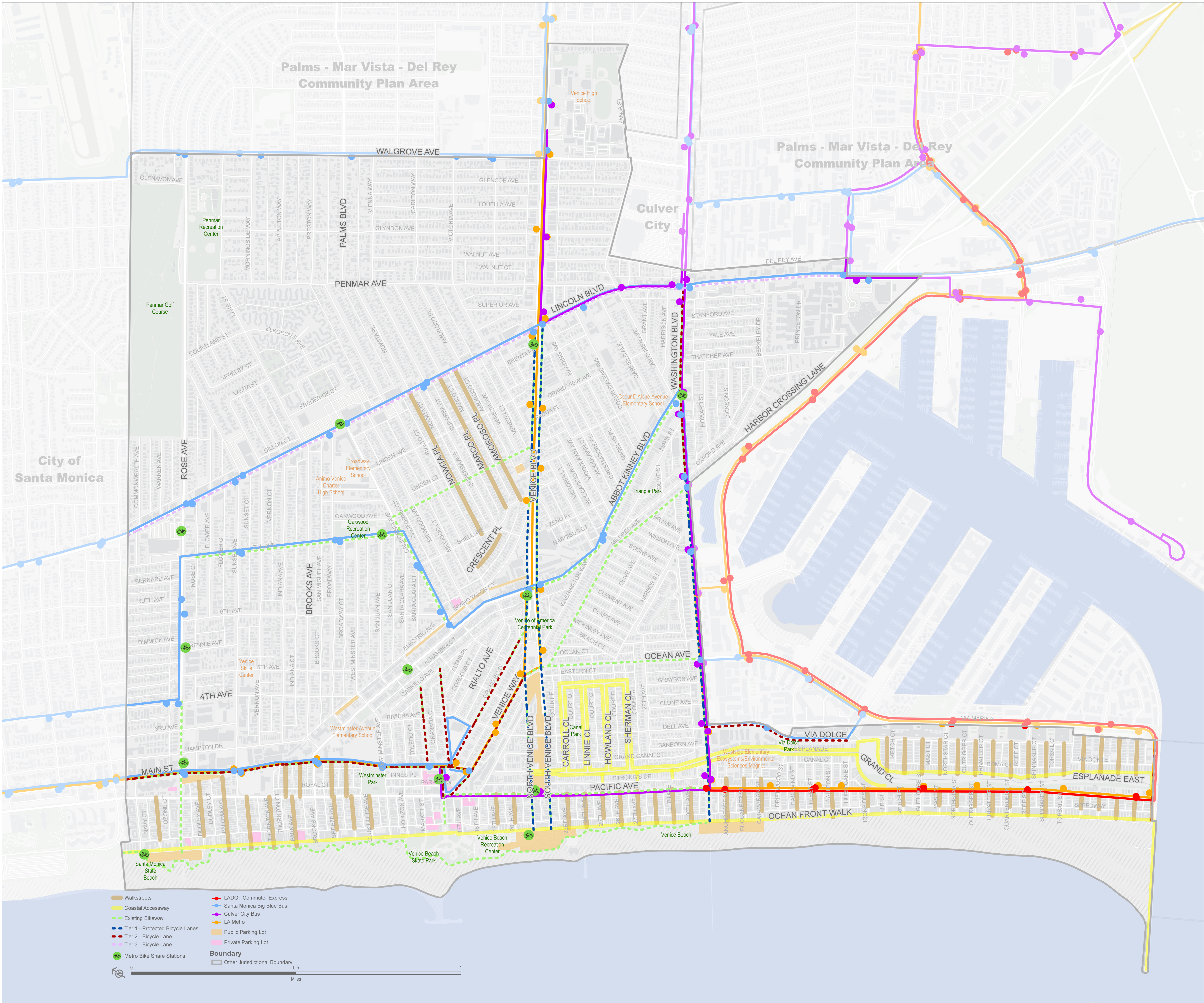
**Proposed Concept:** Update design guidelines for a cohesive streetscape vision of Lincoln Boulevard.

### SUPPORT DENSITY ON BOTH SIDES OF LINCOLN AND PROVIDE A CONSISTENT STREETSCAPE PLAN WITH PEDESTRIAN-SERVING USES

**Stakeholder Comments:** Investing in other ways to get around, like a shuttle, would create more mobility options. Residents perceive that there is a growing pressure on parking in residential areas.

**Proposed Concept:** Corridors that are well served by walking, biking, and transit, provide an ideal space to increase the number of users with the smallest impacts. In order for Venice to increase housing capacity, transportation options must evolve. Promote multi-modal transportation opportunities including: walking, biking, scooters and vehicles. Parking impacts can be mitigated through the promotion of alternative travel modes on the following streets:

- Rose Avenue
- Washington Boulevard
- Ocean Front Walk
- Lincoln Boulevard



### INCREASE MOBILITY OPTIONS

**Stakeholder Comments:** Venice is mired in commuter traffic, which prevents local residents from getting around.

**Proposed Concept:** Support a wide variety of transportation alternatives including walking, rolling, transit and shared mobility options. Embrace pilots of new technologies.



### INCREASE BICYCLE INFRASTRUCTURE

**Stakeholder Comments:** Increase bicycle facilities, including bikeways and secure bicycle parking. Create more connections between facilities.

**Proposed Concept:** Improve bikeway network to include more protected bikeways that connect a network across Venice. Provide amenities for bicycles to create a safe and secure door to door bicycle experience.



### FEASIBLE PARKING REQUIREMENTS

**Stakeholder Comments:** It is difficult to secure land or develop new properties due to parking requirements that exceed those required of the rest of the city. Change of uses often triggers additional parking requirements that are financially unfeasible.

**Proposed Concept:** Develop shared parking and Transit Demand Management programs.

**Proposed Concept:** Update parking requirements for consistency with Citywide parking and mobility policies.

### REVISION OF THE IN LIEU FEE

**Stakeholder Comments:** Update the In-Lieu Fee. Support shared parking and shuttles with funds raised.

**Proposed Concept:** Update the In Lieu fee to reflect current market and establish escalator clause.

**Proposed Concept:** Expand fee capture area and update the list of applications to include TDM strategies.