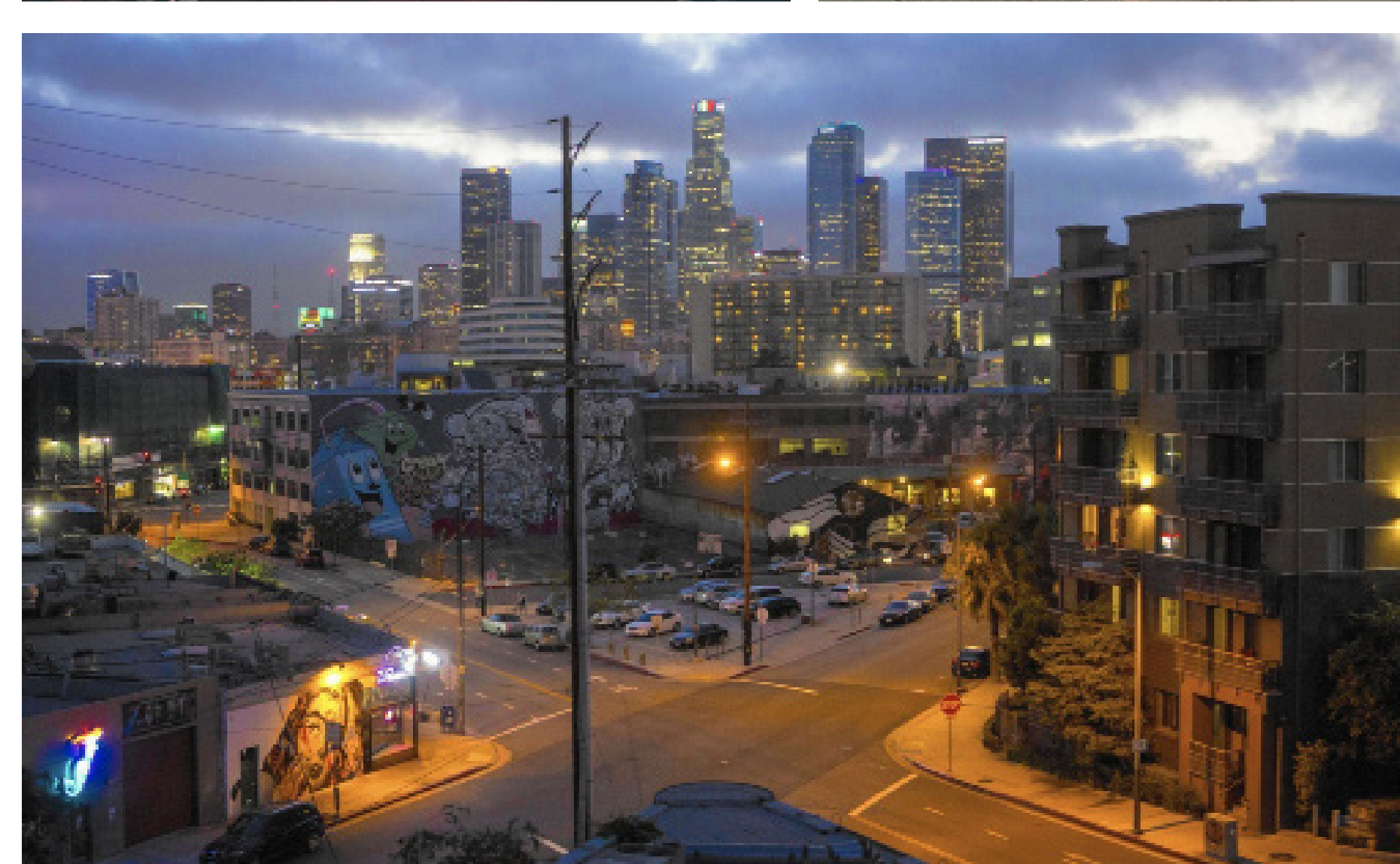
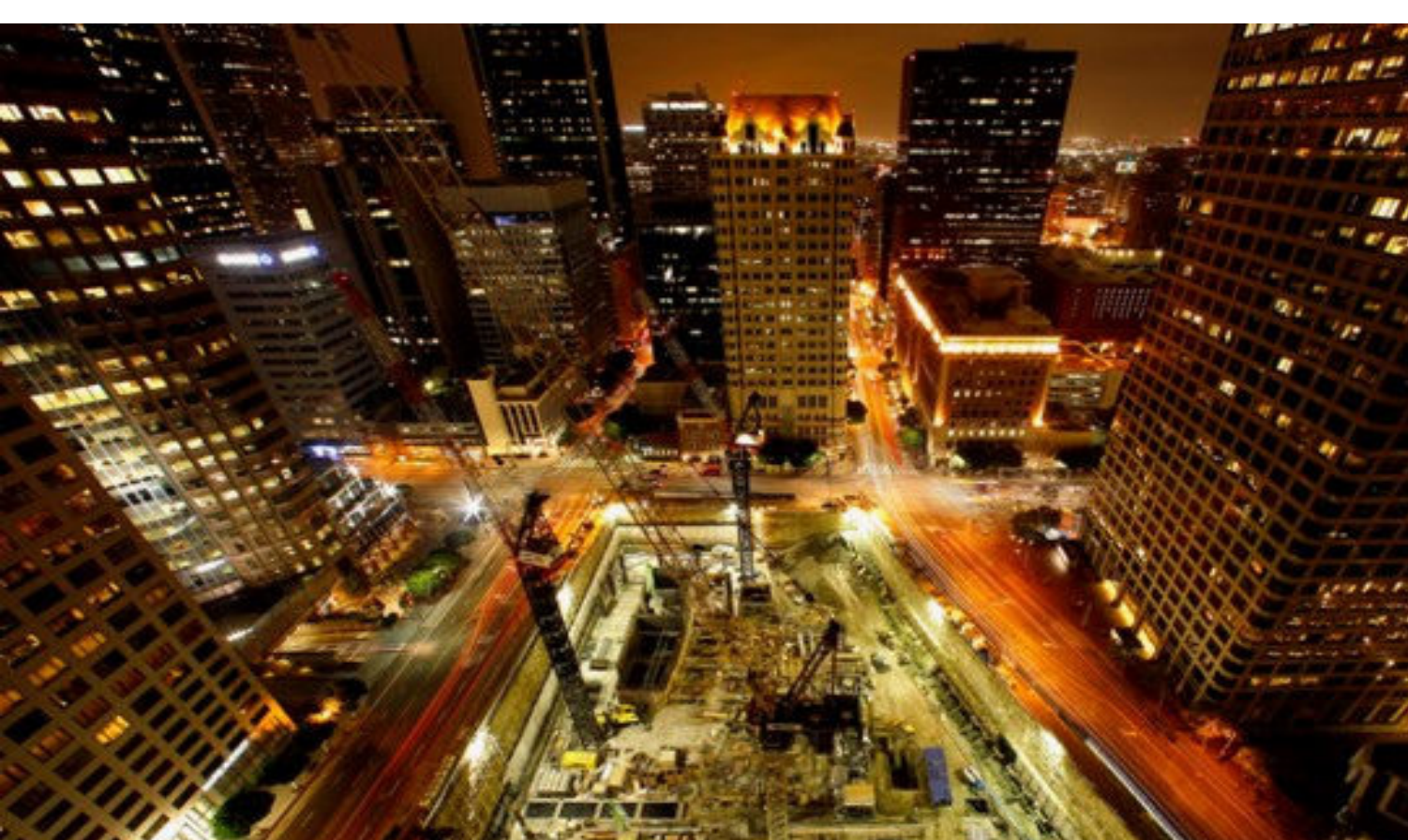


THOUGHTFUL GROWTH

A Vision for Downtown

Accommodating the amount of growth anticipated for Downtown in a thoughtful and respectful manner is fundamental to the long term health, economic vitality, and sustainability of the Downtown community. The variety of districts within Downtown call for a range of scales and development intensities, as well as amenities.



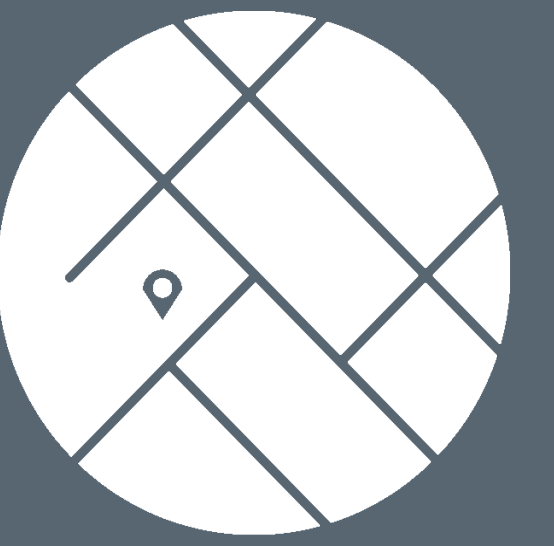
APPROACHES TO GROWTH



REINFORCE DOWNTOWN AS THE PRIMARY JOBS CENTER OF SOUTHERN CALIFORNIA



EXPAND AND SUPPORT THE GROWING RESIDENTIAL POPULATION



CELEBRATE AND REINFORCE THE CHARACTER OF EACH OF DOWNTOWN'S DISTINCTIVE NEIGHBORHOODS



MAKE STREETS FRIENDLY FOR THOSE WHO USE TRANSIT, RIDE BICYCLES, AND WALK



IMPLEMENT A PRIORITY BENEFITS SYSTEM THAT BALANCES GROWTH AND DELIVERS NEIGHBORHOOD AMENITIES



ELEVATES DESIGN EXPECTATIONS AND MAKES GREAT BUILDINGS EASY TO ACHIEVE

Icon Source: The Noun Project - LA Great Streets Collection

How Should We Grow Downtown?

The objective of the DTLA 2040 is to ensure that Downtown can continue to grow in a sustainable, equitable, healthy, and inclusive manner that:

- * Sustains the ongoing revitalization and innovation for decades to come;
- * Reinforces the role of Downtown as the primary jobs center of Southern California;
- * Expands and supports a growing residential population;
- * Creates well-designed buildings that continue to develop the skyline;
- * Celebrates and reinforces the character of each individual neighborhood;
- * Includes world-class parks, friendly gathering spaces, and pleasant sidewalks;
- * Orients streets to be friendly for those who use transit, bicycles, and walk;
- * Appreciates history, culture, community, and arts.

A System of Growth and Public Benefits

The Downtown Community Plans propose to expand and refine the system that links growth and public benefits. Today, floor area ratio can be increased in exchange for public benefits in the area depicted in the accompanying map (see right). DTLA 2040 proposes expansion of the areas with a focus on the benefits below:

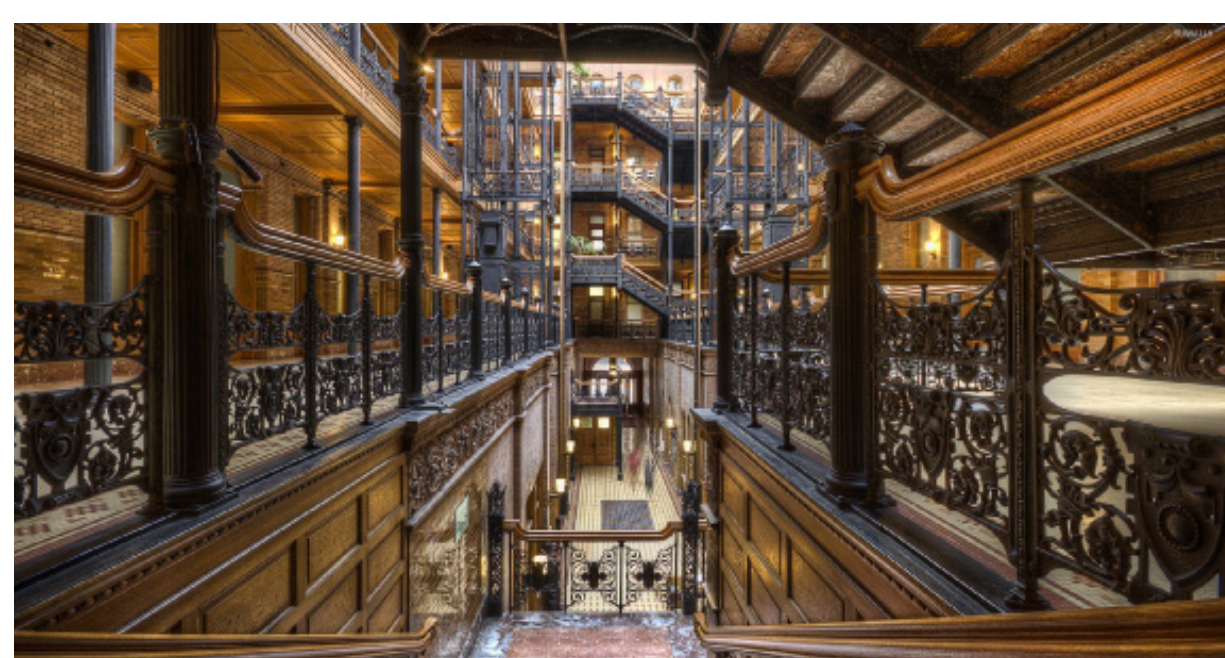
Affordable Housing



Parks & Open Space



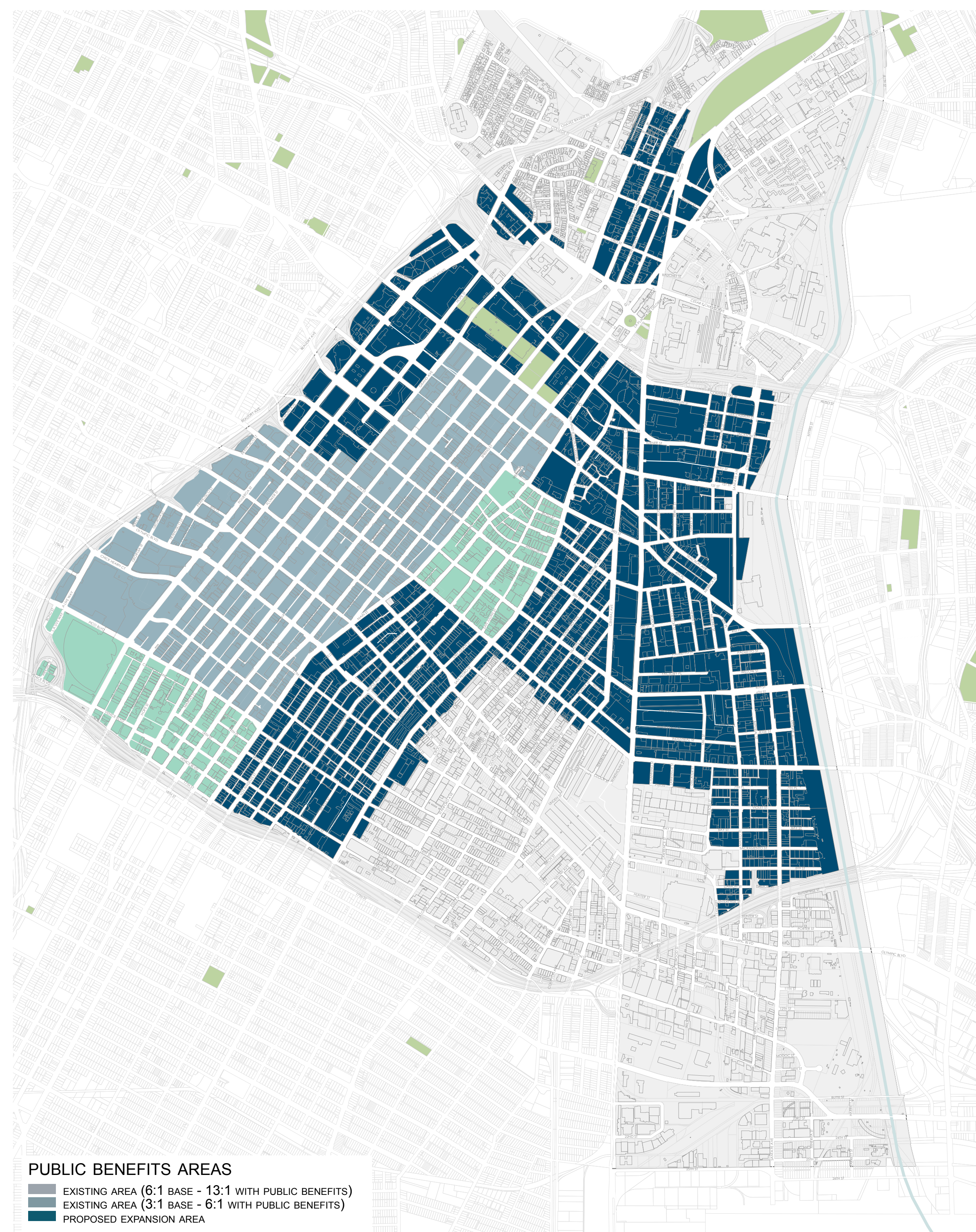
Historic Preservation



Community & Transportation Facilities

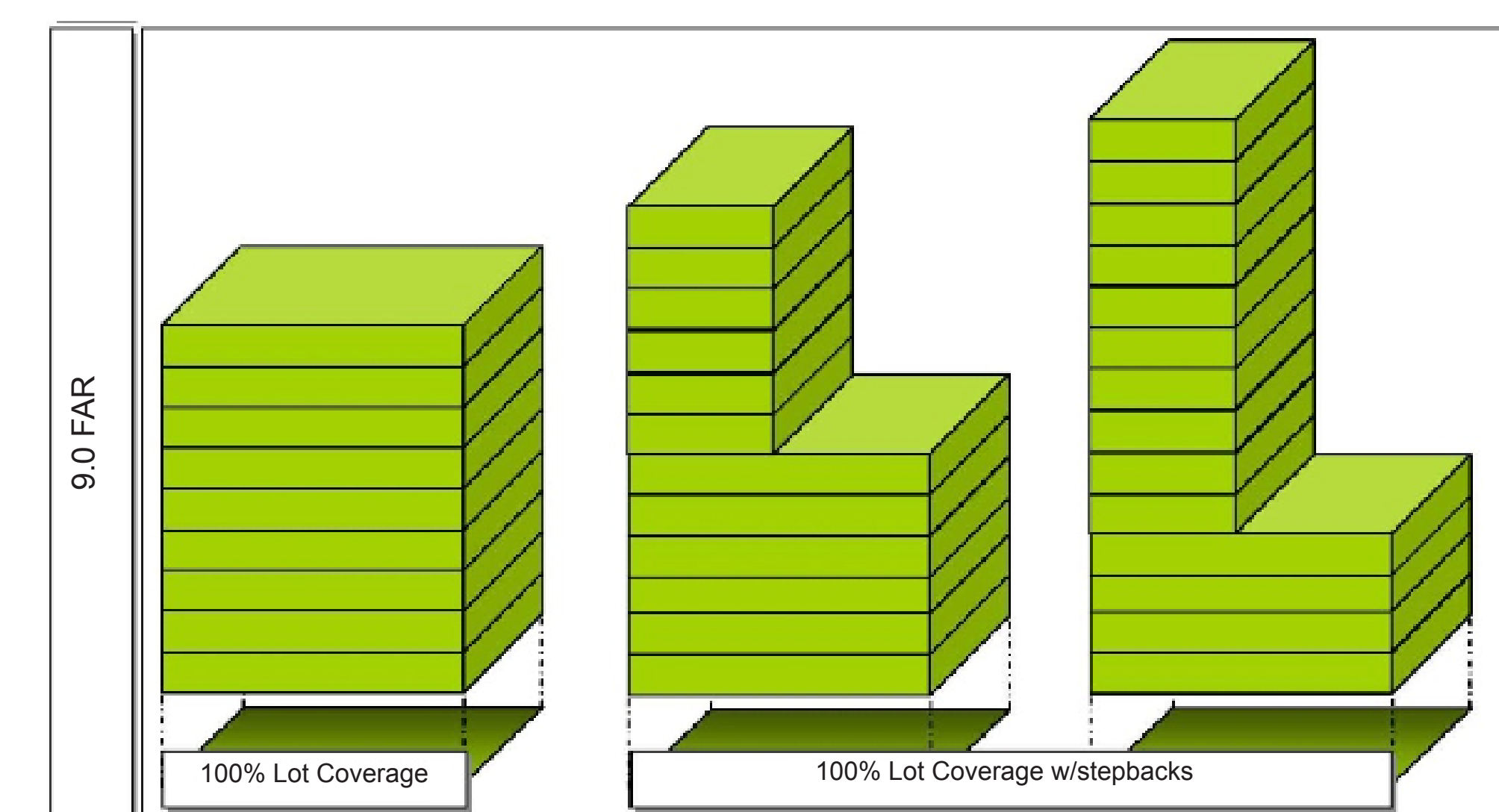
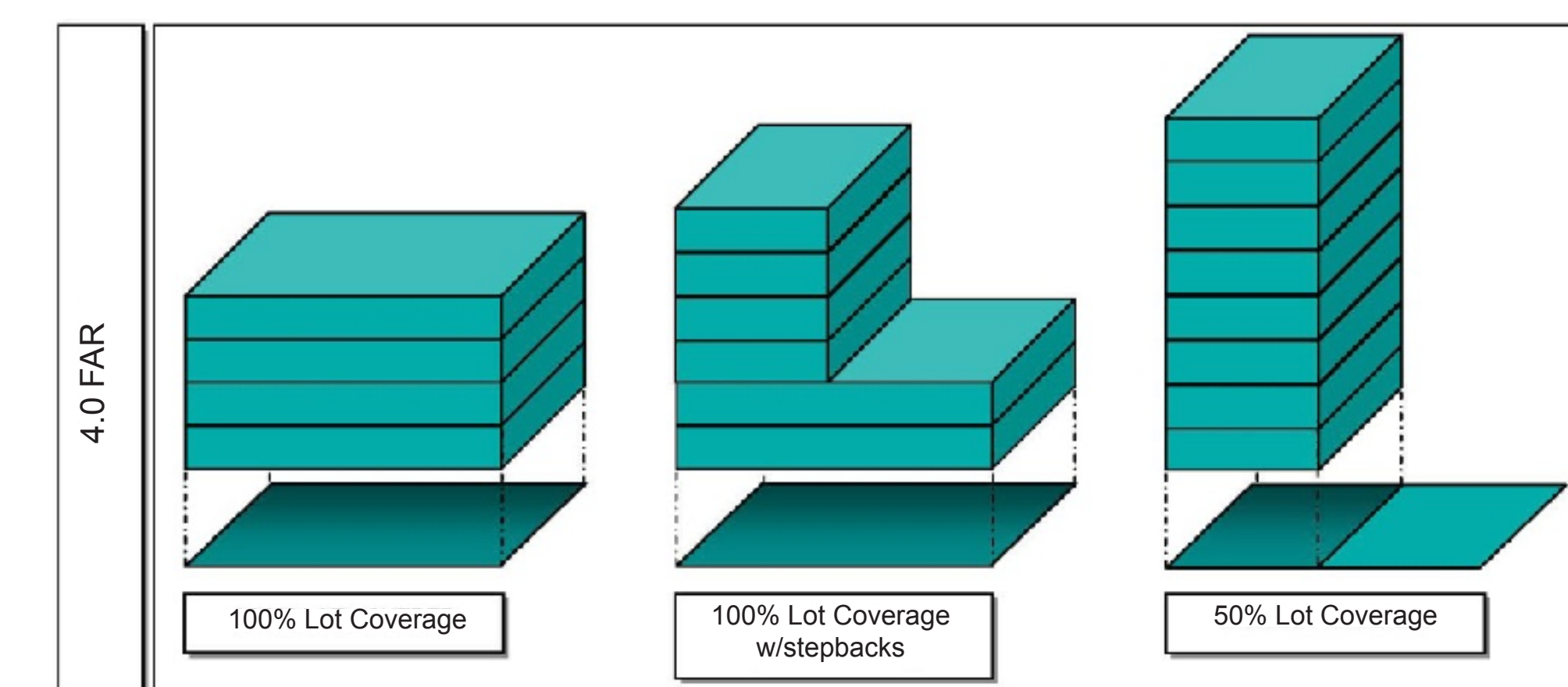
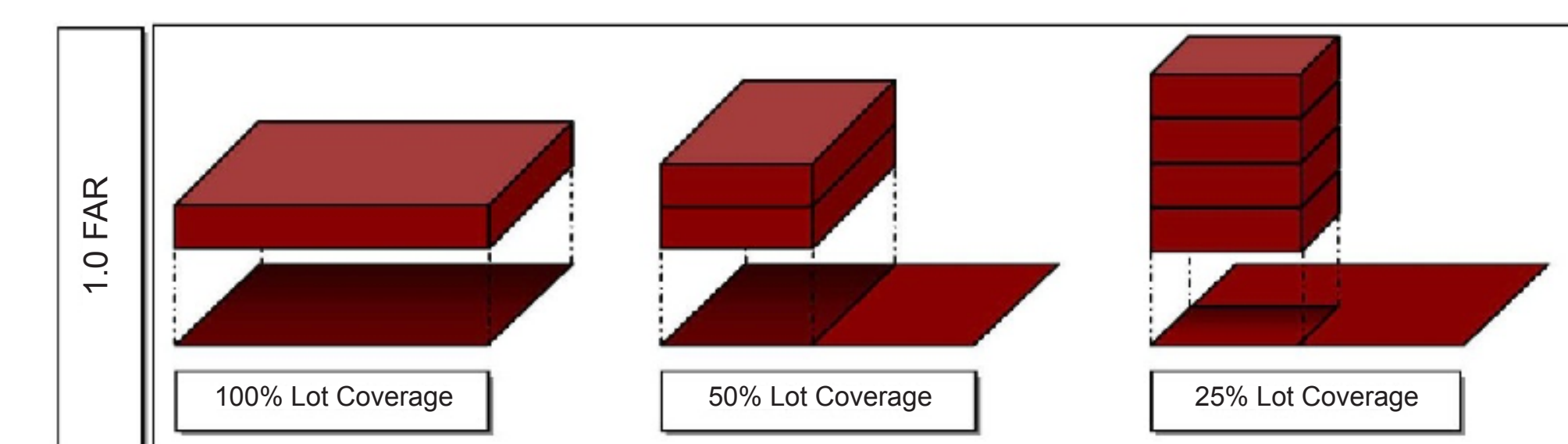


EXPANDED PUBLIC BENEFITS AREAS



What is Floor Area Ratio (FAR)?

Floor Area Ratio, commonly called FAR, is the measure of Gross Building Area compared to Lot Area. FAR is the primary control of the intensity potential of development on any given site.

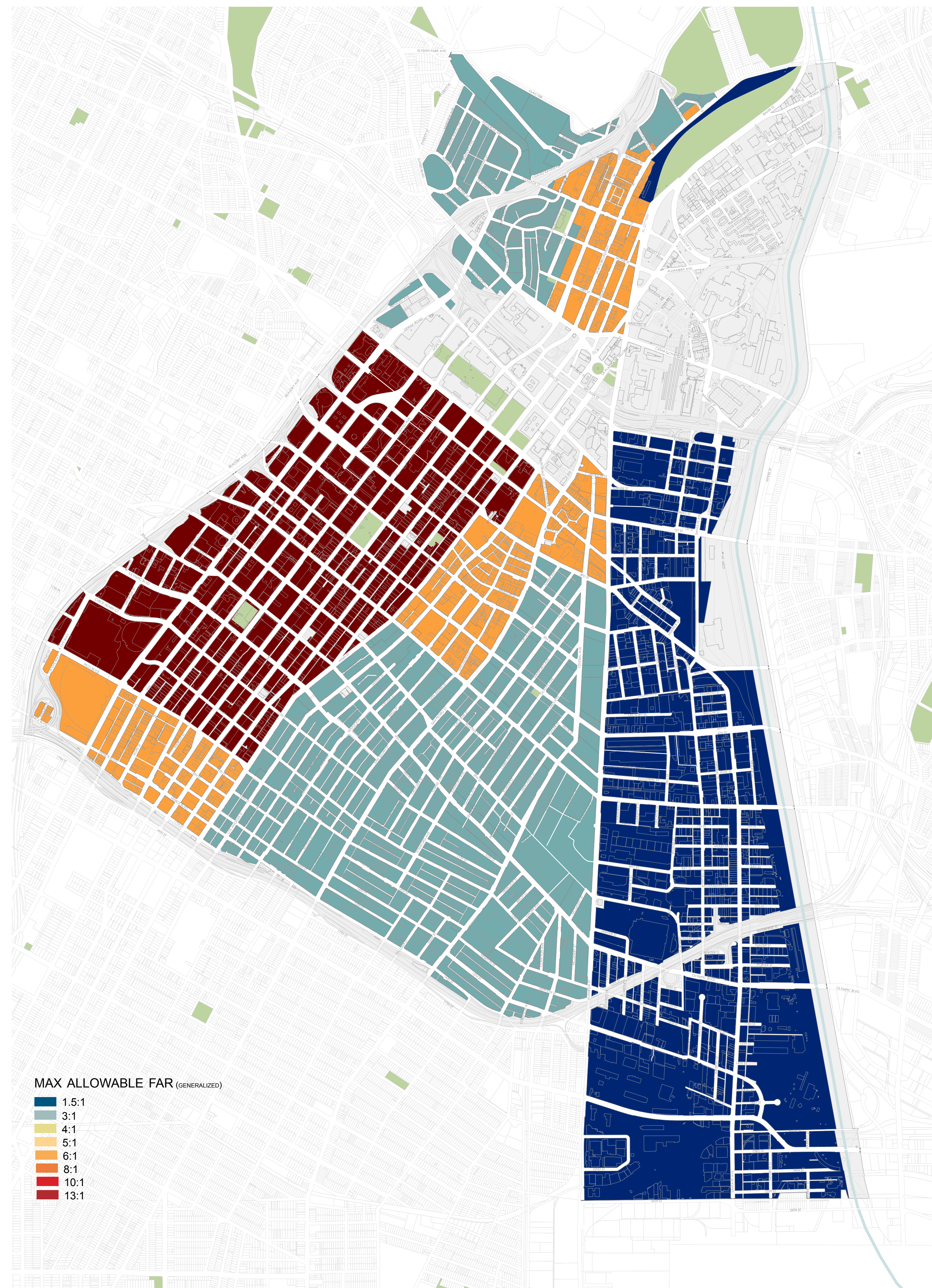


DRAFT MATERIALS

GROWTH STRATEGY

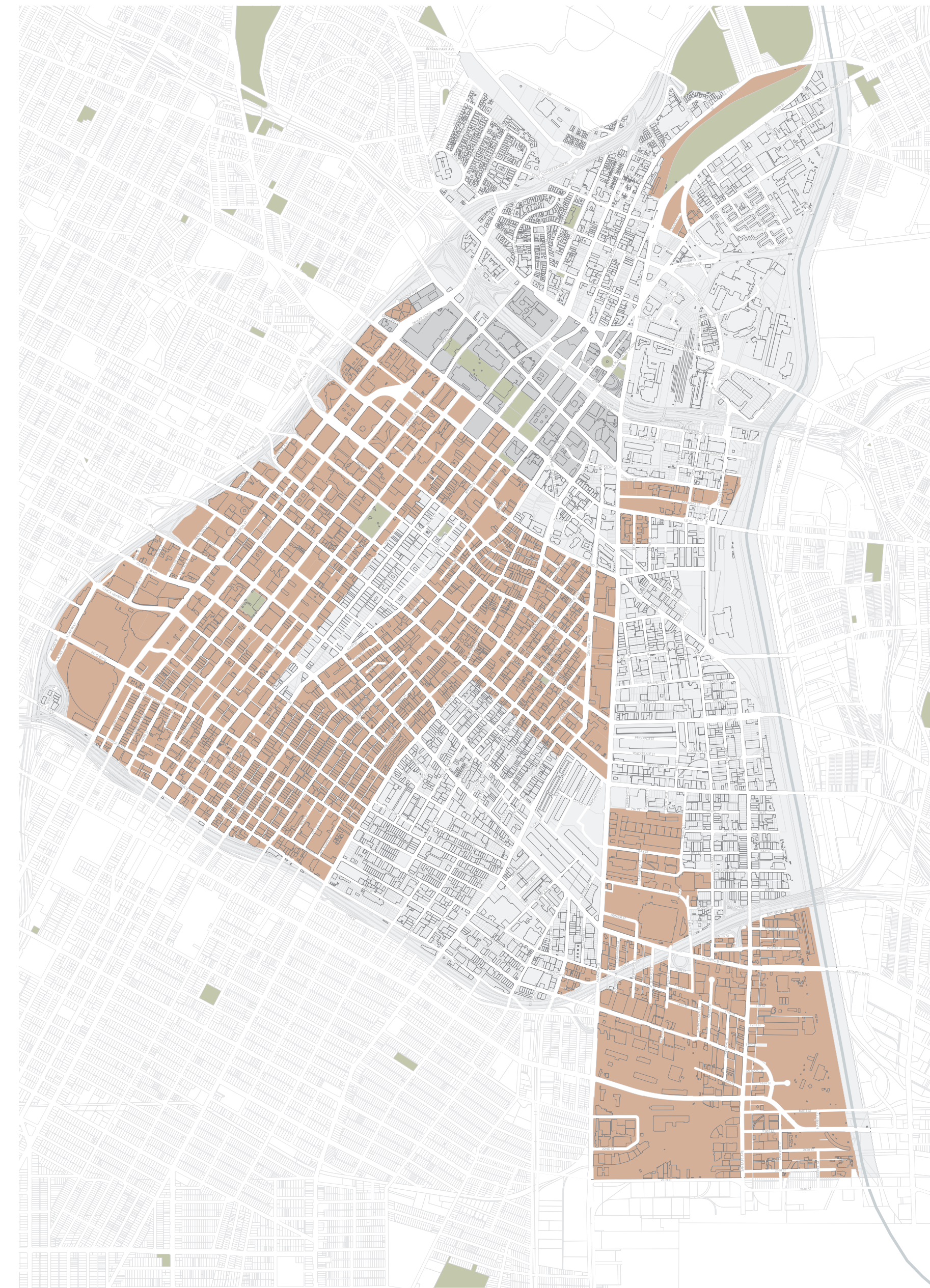
Draft Policy Concepts

CURRENT DEVELOPMENT CAPACITY

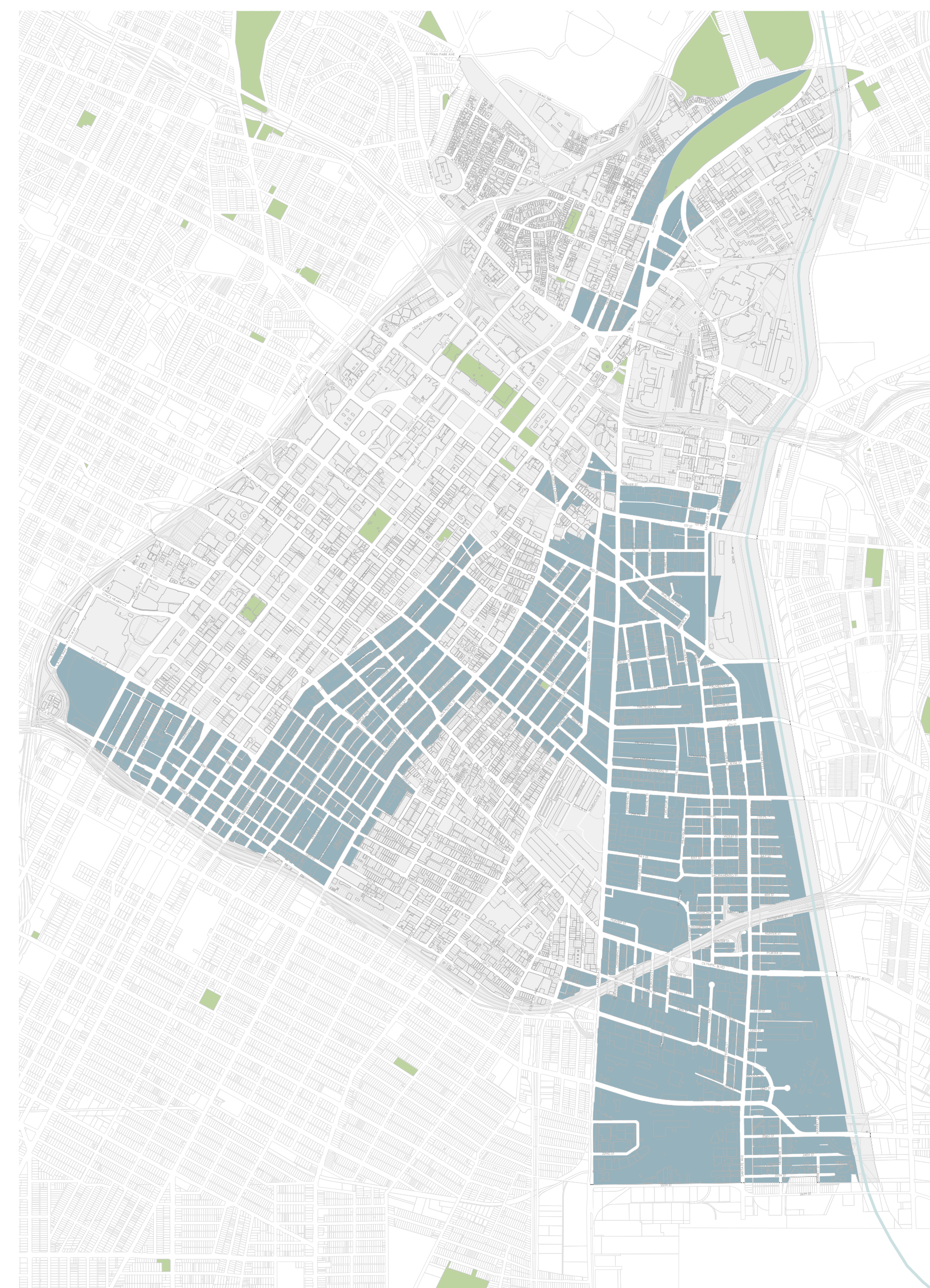


PROPOSED CHANGES

Base FAR Increase



Max FAR Increase



PROPOSED FUTURE DEVELOPMENT CAPACITY

