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Question?













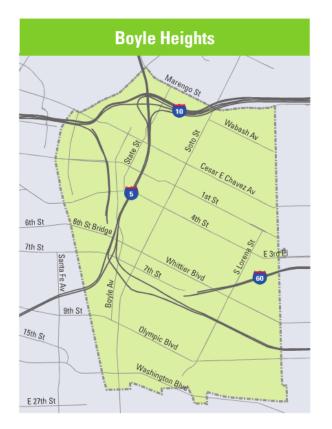




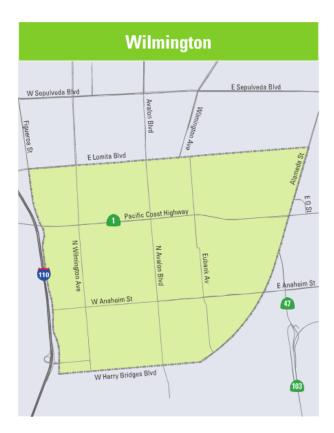
Clean Up Green Up

Pilot Policy Initiative









Green Zone Study Areas



Meeting Ground Rules

- This is a City-sponsored public meeting.
- Everyone in attendance is a stakeholder of the community and is welcome to participate in this public planning/policy process.
- Participants will show each other courtesy and respect.
- Participants will allow opportunity for all those in attendance to speak and express their viewpoint.
- All viewpoints are welcome. Participants will be respectful toward varying viewpoints, even when they differ from their own.
- Participants will recognize and value the diversity of those in attendance and the communities they represent





Meeting Overview



Background What is CUGU?

Partnerships
To whom are we talking?

Intent What is our goal?

Process

How do we get it done?



Background: History

Over 10 years of research on Environmental Justice & Health and over 4 years of collaboration between members of the LA Collaborative for Environmental Health and Justice including:























Background: Timeline

Jan. 2011

•Council Motion to Initiate CUGU process

May 2012

•PLUM asks DCP to prepare Staff Report

Dec. 2012

•DCP staff report outlines background, CUGU concept, preliminary work program, fiscal impact

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- PLUM instructed:
- •DCP to start tasks outlined in Staff Report
- Report with recommendations on how to implement CUGU Pilot Policy

June 2013

- Council approved CUGU work program (with amendments)
- Passed Ordinance (No. 11-0112) to establish a CUGU Trust Fund

Sept. 2013

•PLUM Motion to hire new staff person

Dec. 201:

• New Staff person hired

Dec. 201

•CUGU Pilot Policy Kicks-off

Jan 2014

•Grant Agreement/Work Schedule/Outreachstarts



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Jan 2014

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Background:











Pollutants of Concern



Ozone



Particulate Mater (PM10)



Fine Particulate Matter (PM2.5)



Carbon Monoxide



Nitrogen Dioxide



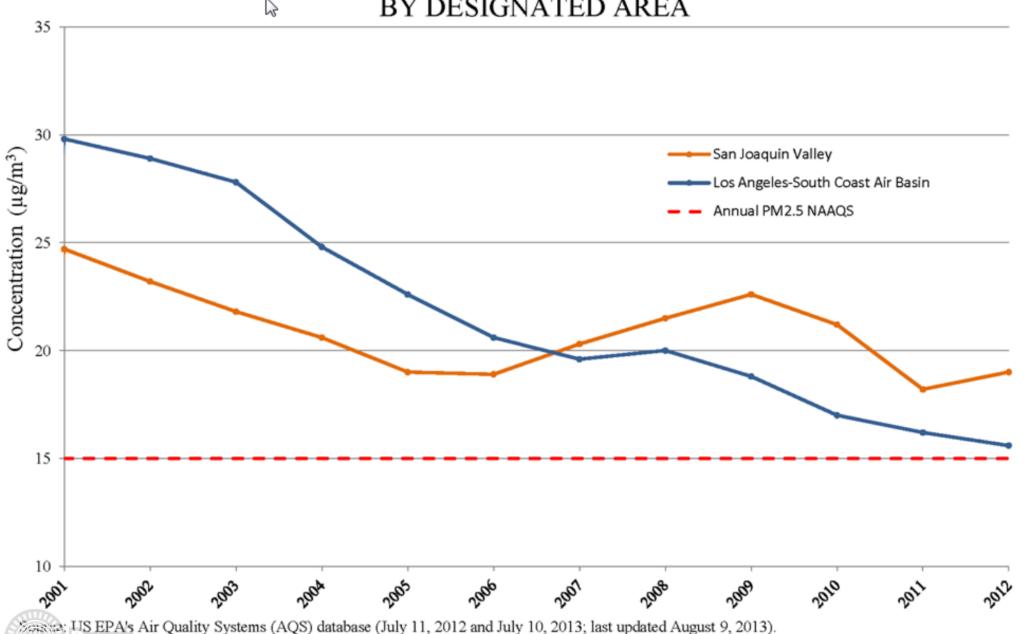
Sulfur Dioxide



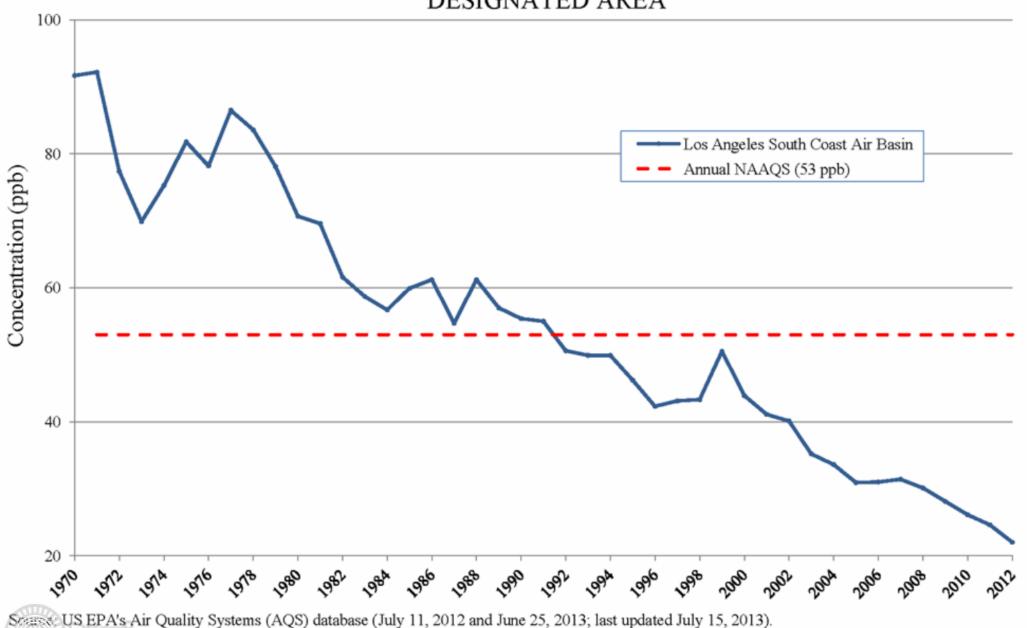


Lead

US EPA REGION 9 AIR QUALITY TRENDS, 2000-2012 2006 ANNUAL FINE PARTICULATE MATTER (PM_{2.5}) DESIGN VALUES BY DESIGNATED AREA



US EPA REGION 9 AIR QUALITY TRENDS, 1970-2012 ANNUAL NITROGEN DIOXIDE (NO $_2$) DESIGN VALUE CONCENTRATIONS BY DESIGNATED AREA

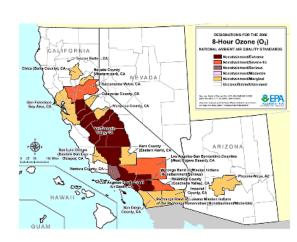


Background: Current Status

South Coast Air Basin is in Non-Attainment for 3 pollutants of concern:



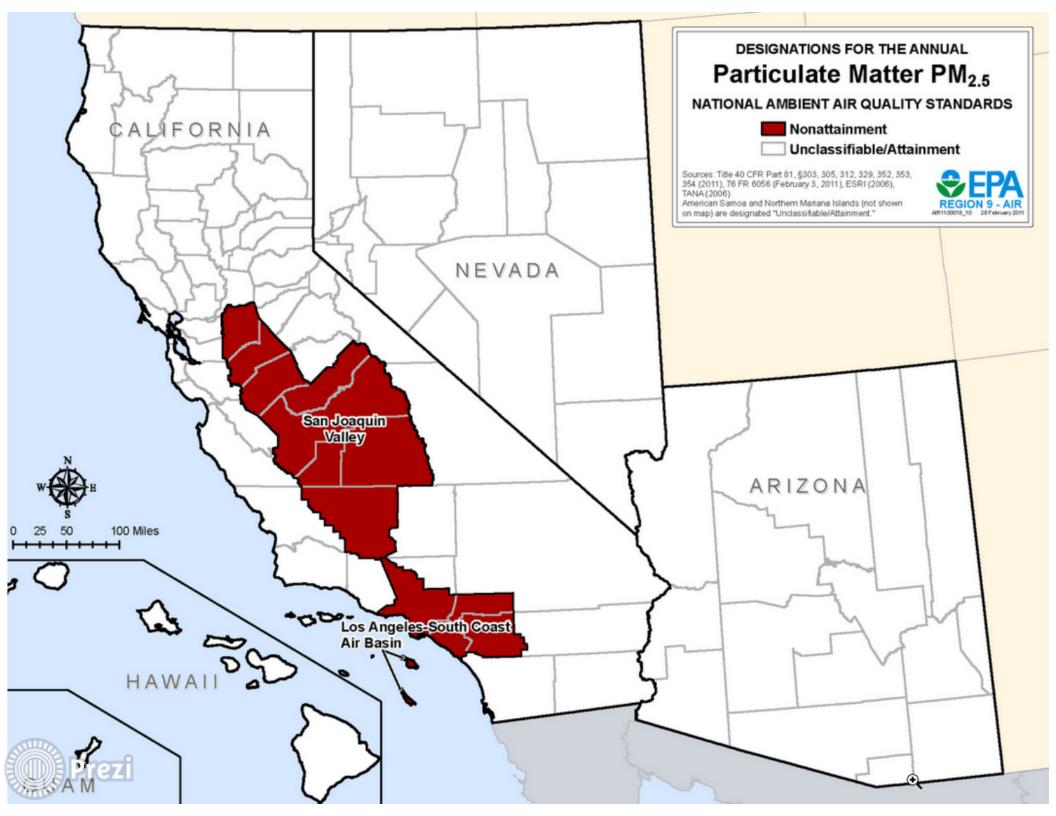


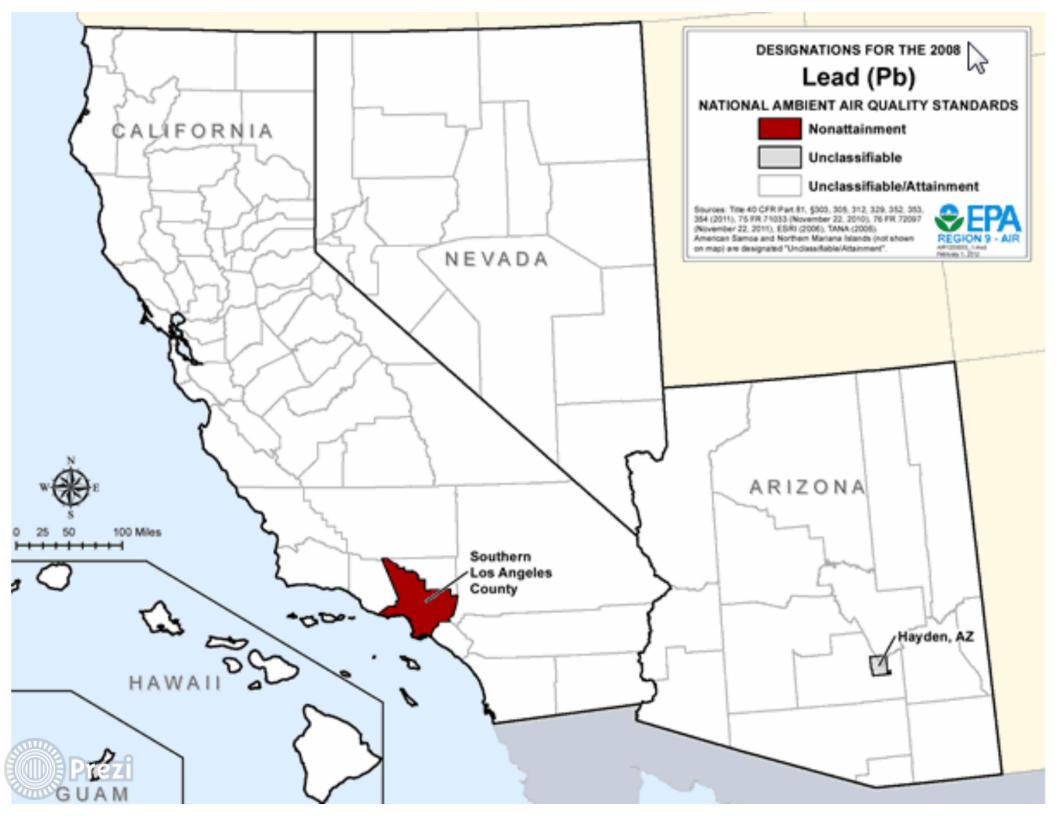


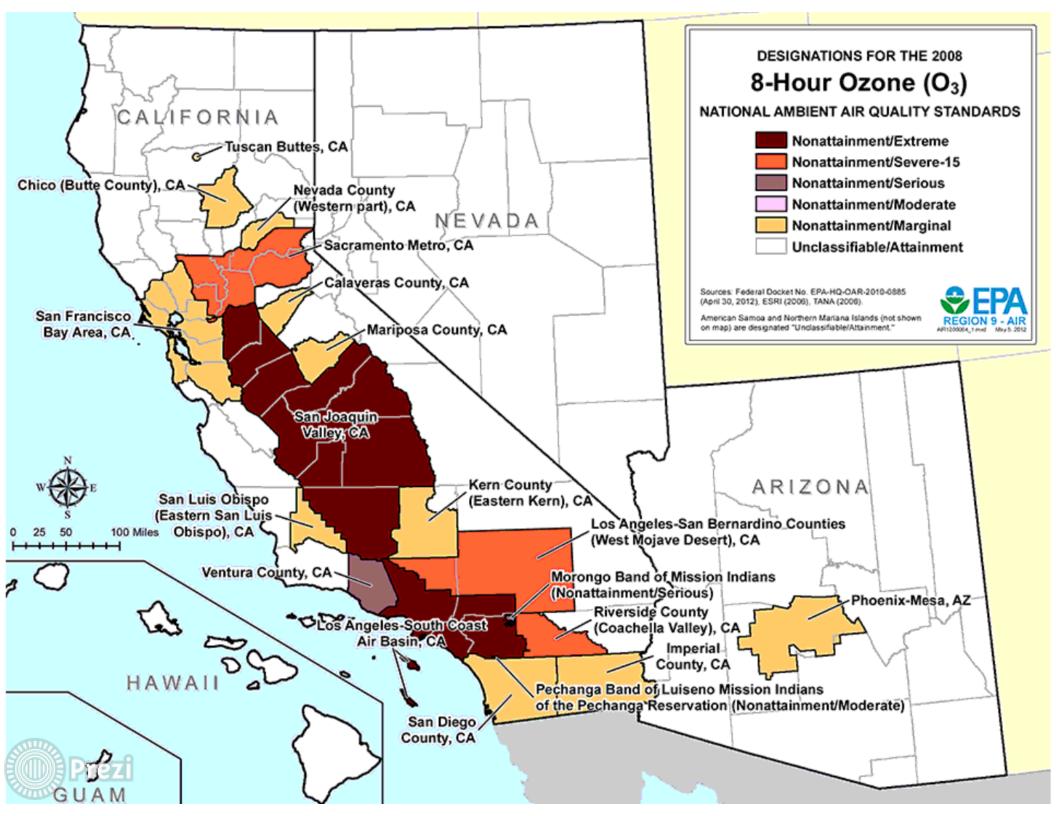


Non-Attainment means and an area does not meet the primary National Ambient Air Quality Standard (NAAQS)







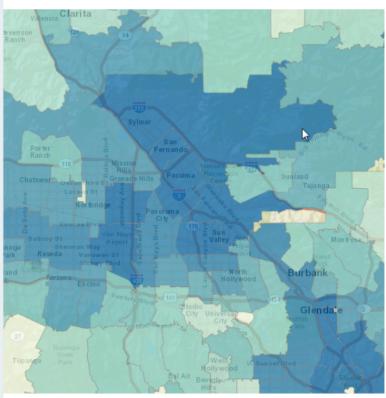


Partnership: Environmental Justice Communities

CalEnviroScreen is a screening methodology that can be used to help identify California communities that are disproportionately burdened by multiple sources of pollution.

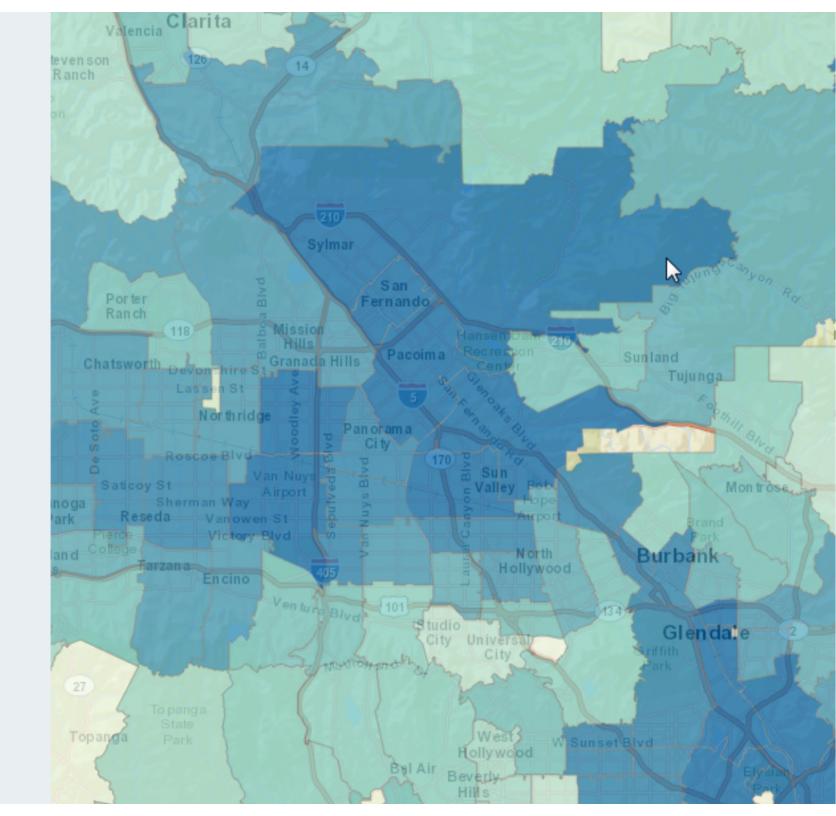
Source: The California Environmental Protection Agency (Cal/EPA) and the Office of Environmental Health Hazard Assessment (OEHHA)







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Partnership: Data & Mapping

Priority Facilities: business use codes (NAICS) for "industries of concern"

Data sources: 2013 Dun and Bradstreet (D&B) database, & ESRI Business Data for 2012



___ Pacoima Green Zone study area

Priority Facilities

Regulated Facilities

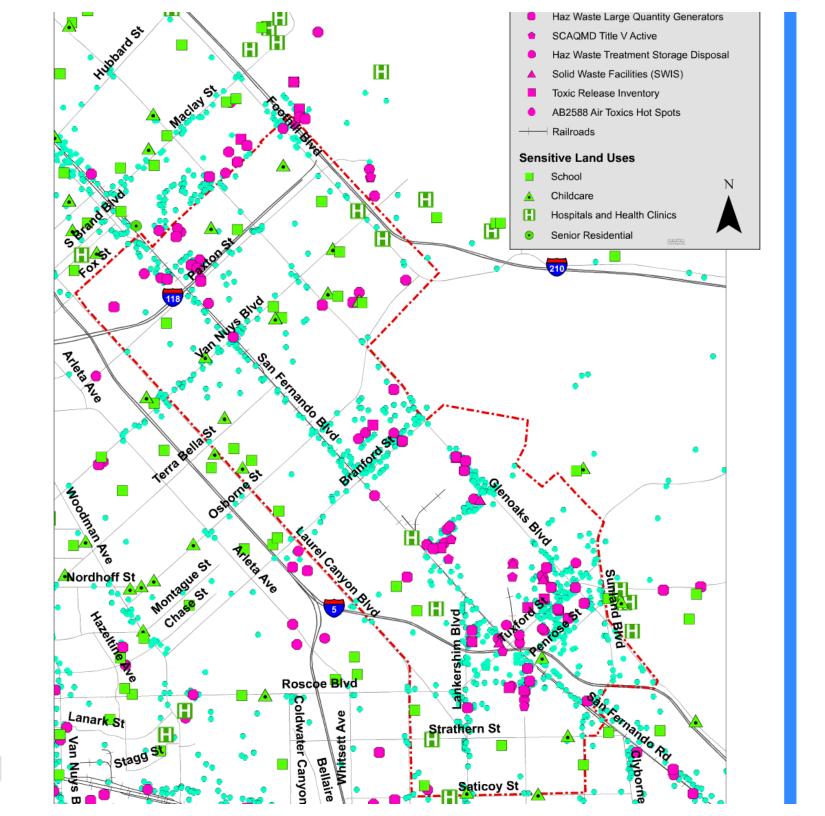
- Haz Waste Large Quantity Generators
- SCAQMD Title V Active
- Haz Waste Treatment Storage Disposal
- Solid Waste Facilities (SWIS)
- Toxic Release Inventory
- AB2588 Air Toxics Hot Spots

Sensitive Land Uses

- School
- Childcare
- Hospitals and Health Clinics
- Senior Residential









*Sensitive Users: defined by the California Air Resources Board as, "land uses where sensitive individuals are most likely to spend time, including schools and schoolyards, parks and playgrounds, day care centers, nursing homes, hospitals, and residential communities.

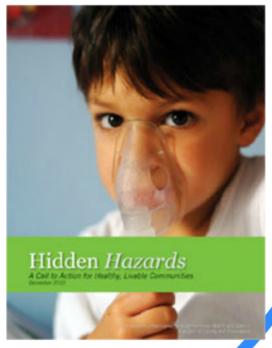


Partnership: Cumulative Health Impacts



Industry in close **proximity** to sensitive uses...

Land use as a solution





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Partnership: Independent Outreach to Stakeholders

Clean Up Green Up (CUGU) Community Meeting Contacts									
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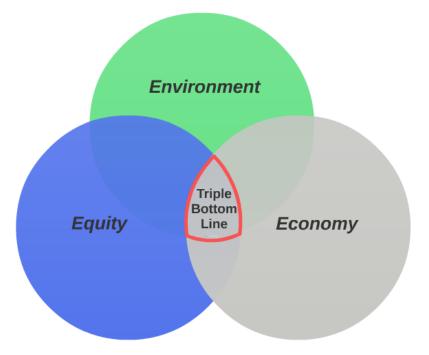
Business Associations* | LA Chamber* | Local Chamber Council Districts* | Multiple City Departments* |LA Collaborative* Public* | SCAQMD | Cal/EPA |



Intent

Address the cumulative health impacts resulting from the concentration of regulated and unregulated industrial land uses. Cumulatively, these land uses pose significant environmental hazards to human health, particularly adjacent sensitive land uses such as schools, parks and playgrounds, day care centers, nursing homes, hospitals and residential communities. These sensitive uses are most impacted from an over concentration of industrial pollution sources.







What's the Triple Bottom Line?

Environment- air, water, noise, light pollution

Equity- public health & environmental justice

Economy- business assistance, more/clean jobs, local hire



Goal: Two-Fold

The pilot policy proposes:

- 1) Development of **land use-related performance standards** for **new** or **expanding** projects.
- 2) **Business assistance** and incentives **for exiting businesses** to come into compliance with current environmental regulation and develop more "green" business practices.





Process

Research | Public Outreach | Writing | Recommendations to City Council | Deliberation & Feedback | Preparation for Roll-out | Funding | Implementation | Tracking & Measurement

Work Program Approx. Time

PHASE ONE	RESEARCH The pilot policy will analyze existing industrial inspections, enforcement, fees, incentives, and business assistance programs. Research will be done on land use-based performance standards and potential funding opportunities.	12 mo.
INTERMEDIATE PHASE	ADOPTION The policy adoption process would include hearing notification requirements, public hearings, draft/final reports, ordinance maps, City Attorney review and City Clerk processing, as well as Council Adoption.	6 mo.
	IMPLEMENTATION	
PHASE TWO	If adopted, the pilot policy would establish an ombudsperson office to assist with program awareness, outreach, and support services for existing businesses. This phase also focuses on identifying long-term funding to sustain the policy over time.	12 mo.



What Clean Up Green is NOT going to do:

- measure industrial emissions
- "clean up" events (trash pick up)
- tool shut down existing businesses

What Clean Up Green Up AIMS to do:

- provide a comprehensive approach to improving the environment as it relates to new construction & major rehab within the green zones
- provide support and incentives to existing industrial businesses within the green zone to improve their overall environmental impact





APRIL & MAY: Round 1 Meetings:

Introductions | Update | Questions | Maps

AUGUST & SEPTEMBER: Round 2 Meetings:

Update | Draft Policy | Feedback

JANUARY & FEBRUARY: Round 3 Meetings:

Business Assistance | Needs Assessment | Outreach



Breakout Session & Report Back Instructions

Part I: Survey

Everyone answer question in section 1

Check section 2-6 and if they apply to you, please answer questions in all the sections that apply

If you don't have time to finish the survey today, or need more time, you can send it in by June 16th.

Part II: Map Exercise:

Select a reporter from the group for the mapping exercise that your facilitator will explain





Question?



Conclusion

Next Steps:

Consolidate information, Complete research phase, Draft policy recommendations

Stay Tuned:

Next round of Public Workshops
Visit Clean Up Green Up on Facebook



web: cityplanning.lacity.org/ click on 'policy initiatives'



