

**Radford Studio Center
Sign District**

**Appendix A:
Conceptual Sign Plans**

LEGEND

---	PROJECT PROPERTY LINE		
SIGNAGE SUB DISTRICT		TOTAL PROPOSED SIGNAGE	
NORTH LOT		NORTH LOT	
Yellow	RADFORD	4,188 SQ.FT.	
Red	TUJUNGA WASH	7,900 SQ.FT.	
Blue	LA RIVER	4,960 SQ.FT.	
SOUTH LOT		SOUTH LOT	
Green	RADFORD	4,050 SQ.FT.	
Orange	ALLEY	6,624 SQ.FT.	
Pink	COLFAX	932 SQ.FT.	
Light Blue	LA RIVER ¹	13,050 SQ.FT.	

NOTE: SIGNAGE PLAN FOR ILLUSTRATIVE PURPOSES ONLY

¹ 59,400 SF OF MURAL, GRAPHICS, ART INSTALLATION, OR OTHER NON-SIGN GRAPHICS MAY BE APPLIED TO THE EXTERNAL FACING WALL OF THE STAGES. INDIVIDUAL GRAPHICS/INSTALLATIONS MAY NOT EXCEED 6,600 SF PER STAGE ELEVATION.

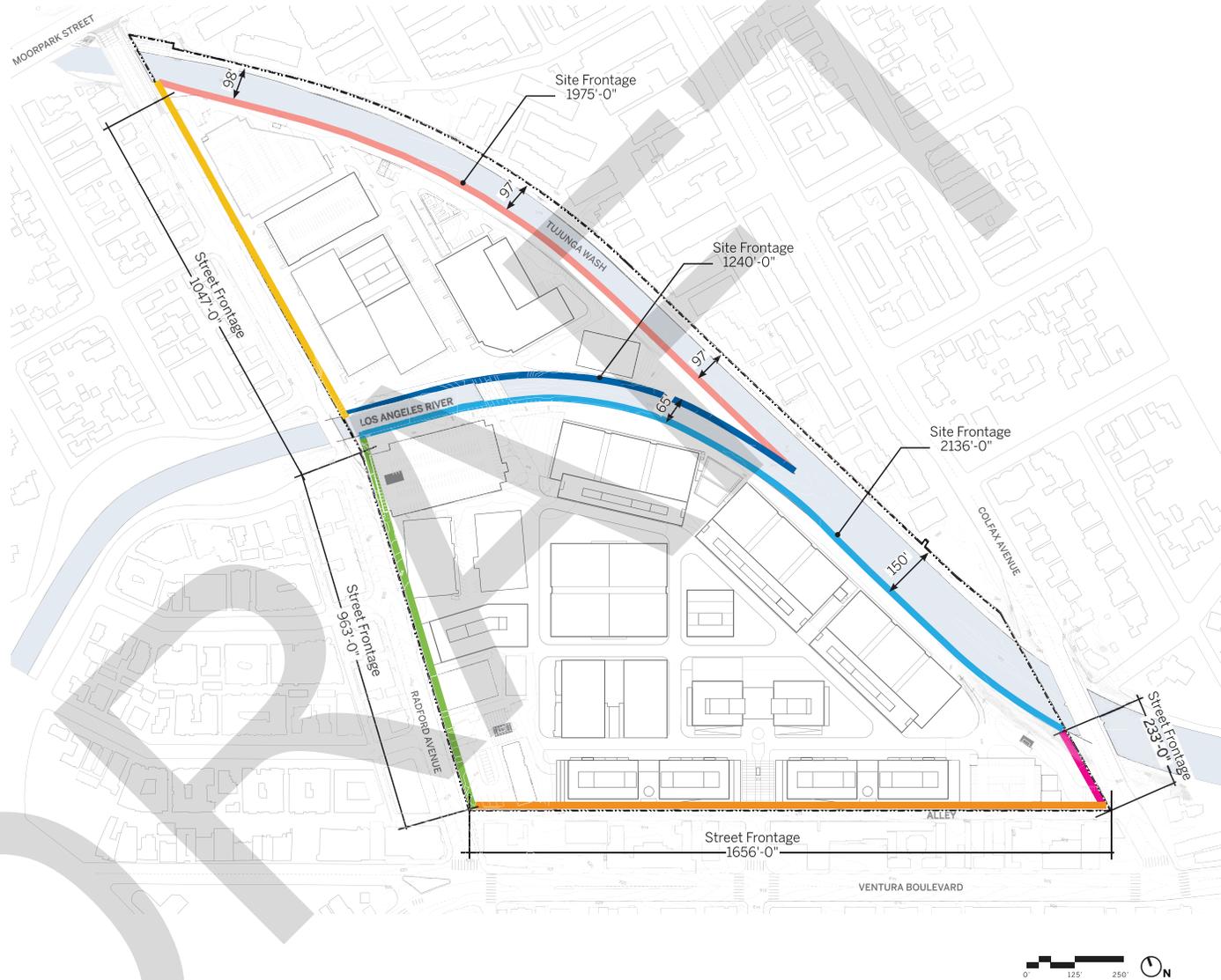


Figure II-25
Exterior Signage

LEGEND

- PROPOSED SIGN AREA
- ① Supergraphic: Max Individual Signage Area 1,350 sf
Typ. Dimension - 30'x45'
- ② Building ID Sign: Max Individual Signage Area 240 sf
Typ. Dimension - 8'x30'
- ③ Monument Sign: Max Individual Signage Area 160 sf
Typ. Dimension - 8'x20'
- ④ Architectural Ledge Sign: Max Individual Signage Area 150 sf
Typ. Dimension - 2'x75'
- ⑤ Wall Sign: Max Individual Signage Area 900 sf
Typ. Dimension - 30'x30'

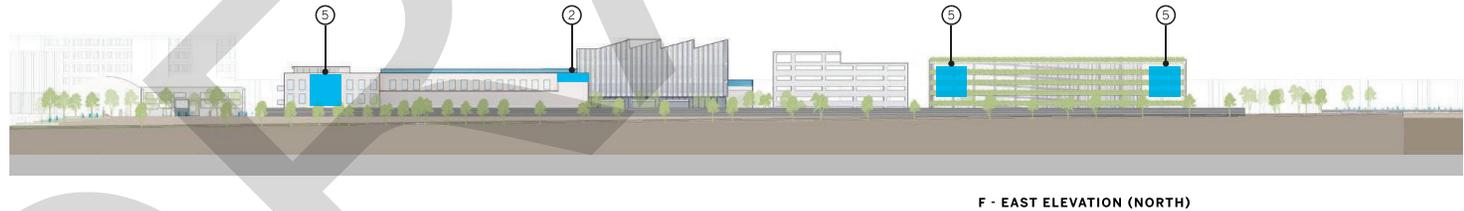
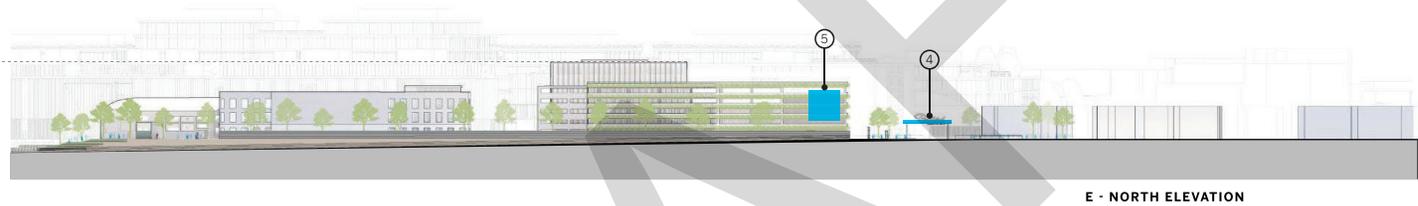
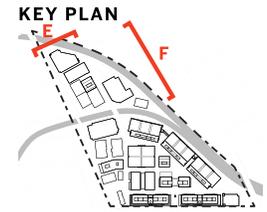
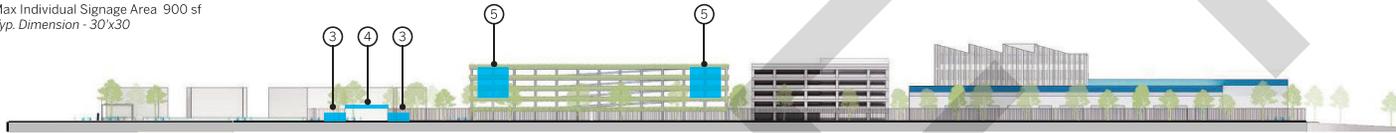
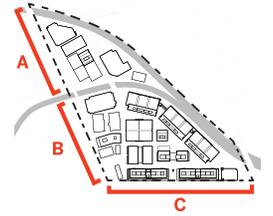


Figure II-27
Conceptual Signage Plan—Northern and Northeastern Project Site

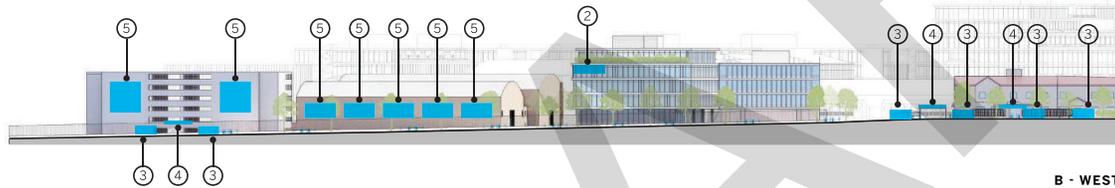
LEGEND

- PROPOSED SIGN AREA
- ① Supergraphic: Max Individual Signage Area 1,350 sf
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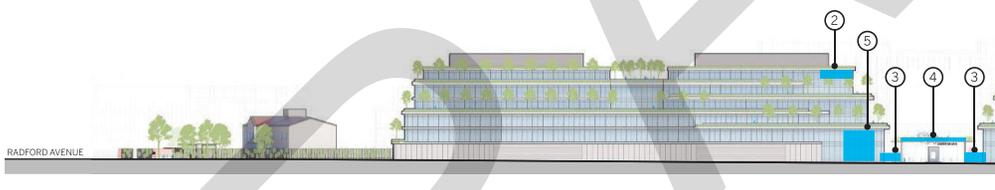
KEY PLAN



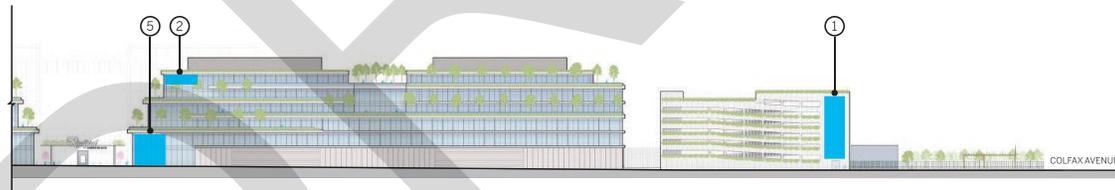
A - WEST ELEVATION (NORTH)



B - WEST ELEVATION (SOUTH)



C - SOUTH ELEVATION 1



C - SOUTH ELEVATION 2

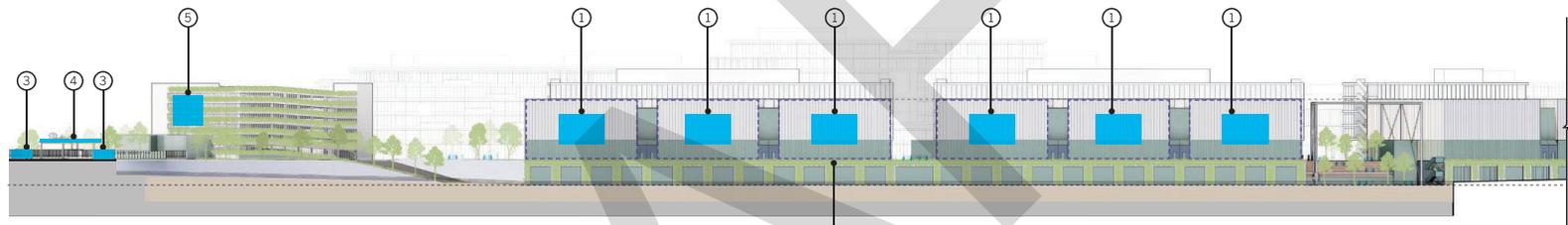
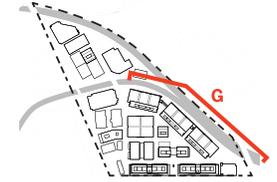


Figure II-26
Conceptual Signage Plan—Southern and Western Project Site

LEGEND

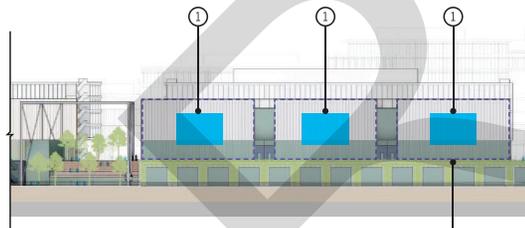
- PROPOSED SIGN AREA
- PROPOSED MURAL/ART AREA
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Typ. Dimension - 30'x45'
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Typ. Dimension - 8'x30'
- ③ Monument Sign: Max Individual Signage Area 160 sf
Typ. Dimension - 8'x20'
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Typ. Dimension - 2'x75'
- ⑤ Wall Sign: Max Individual Signage Area 900 sf
Typ. Dimension - 30'x30'

KEY PLAN



60' x 110'
6,600 SQ.FT
TYP. MURAL AREA

G - EAST ELEVATION (SOUTH) 1



60' x 110'
6,600 SQ.FT
TYP. MURAL AREA

G - EAST ELEVATION (SOUTH) 2



Figure II-28

Conceptual Signage Plan—Southeastern Project Site

LEGEND

- PROJECT PROPERTY LINE
- BOUNDARY OF PROJECT INTERIOR SIGNS
- SITE INTERIOR FACADES SUITABLE FOR DIGITAL SIGNAGE
- POTENTIAL DIGITAL SIGNAGE LOCATIONS

NOTE:
- DIGITAL DISPLAYS WILL NOT BE PERMITTED ON THE PROJECT EXTERIOR
- ALL SIGNAGE ABOVE 75 FEET ABOVE PROJECT GRADE WILL BE LIMITED TO A MAXIMUM SIGN SIZE OF 300 SQUARE FEET

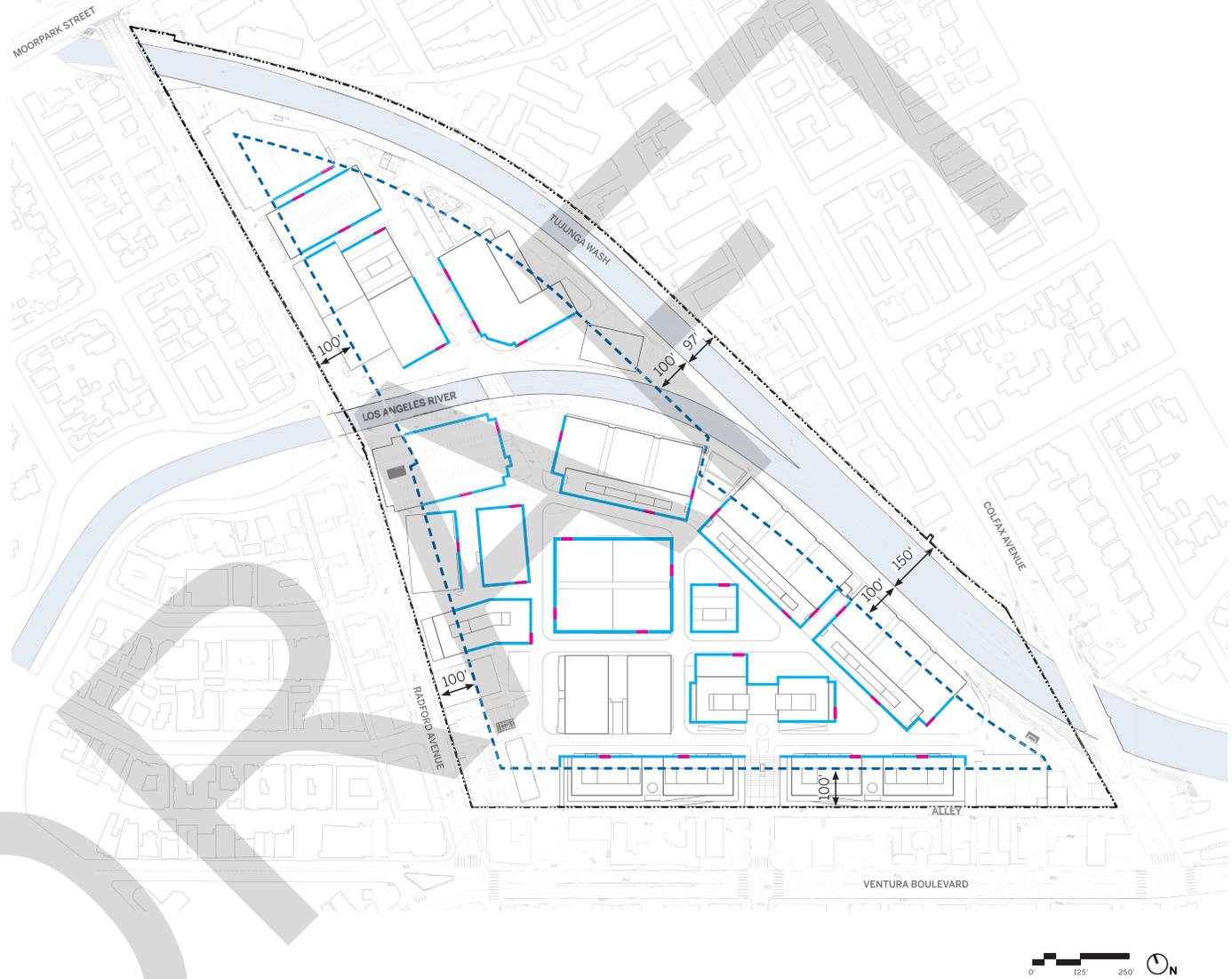


Figure II-29
Potential Interior Digital Signage Locations