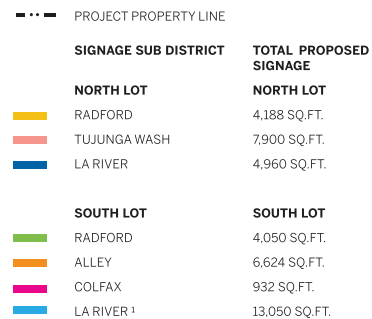


Radford Studio Center Sign District

Appendix A: Conceptual Sign Plans



¹ 59,400 SF OF MURAL, GRAPHICS, ART INSTALLATION, OR OTHER NON-SIGN GRAPHICS MAY BE APPLIED TO THE EXTERNAL FACING WALL OF THE STAGES. INDIVIDUAL GRAPHICS/INSTALLATIONS MAY NOT EXCEED 6,600 SF PER STAGE ELEVATION.

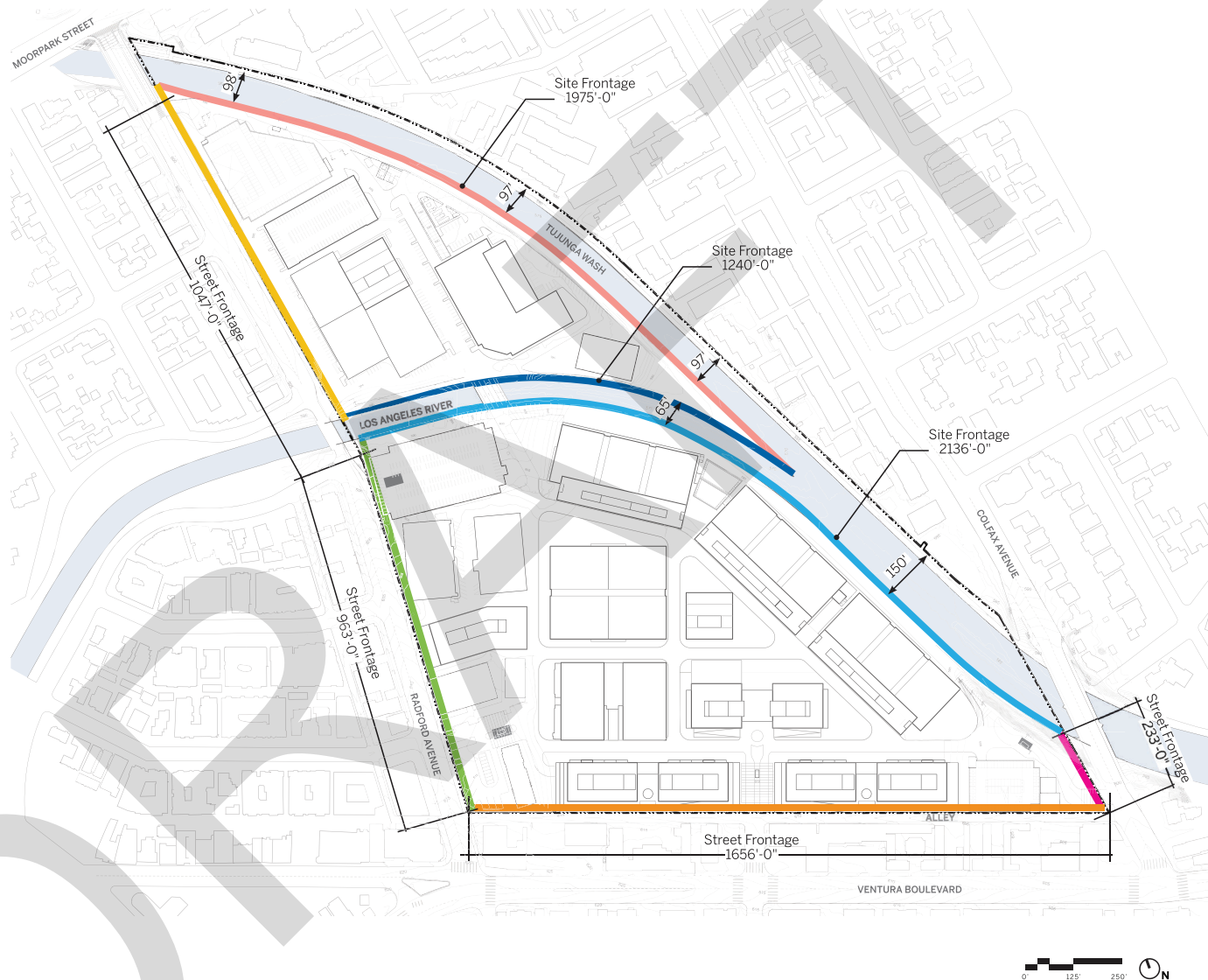
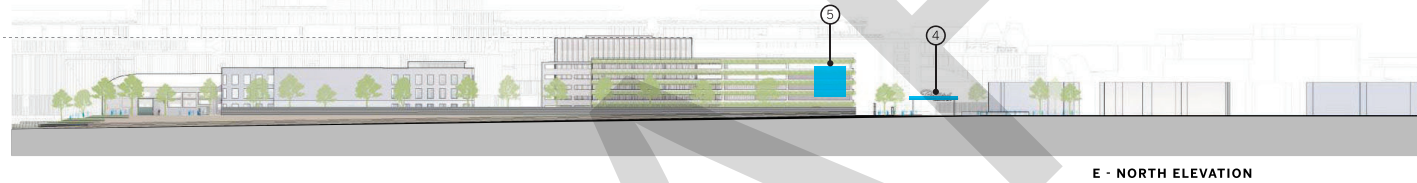
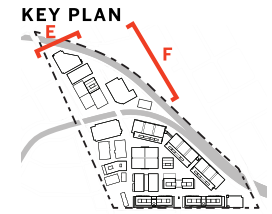


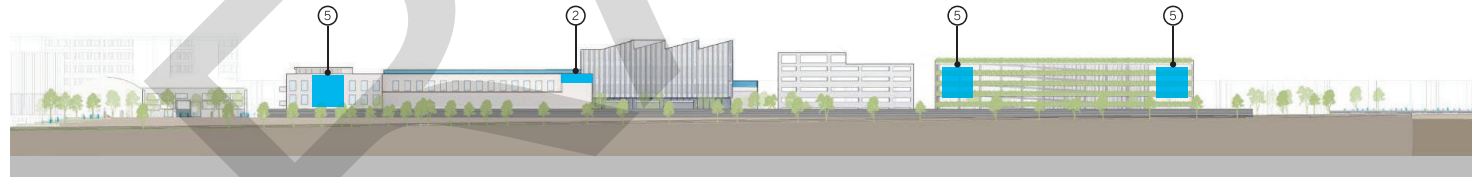
Figure II-25
Exterior Signage

LEGEND

- PROPOSED SIGN AREA
- ① Supergraphic: Max Individual Signage Area 1,350 sf
Typ. Dimension - 30'x45'
- ② Building ID Sign: Max Individual Signage Area 240 sf
Typ. Dimension - 8'x30'
- ③ Monument Sign: Max Individual Signage Area 160 sf
Typ. Dimension - 8'x20'
- ④ Architectural Ledge Sign: Max Individual Signage Area 150 sf
Typ. Dimension - 2'x75'
- ⑤ Wall Sign: Max Individual Signage Area 900 sf
Typ. Dimension - 30'x30'



E - NORTH ELEVATION



F - EAST ELEVATION (NORTH)

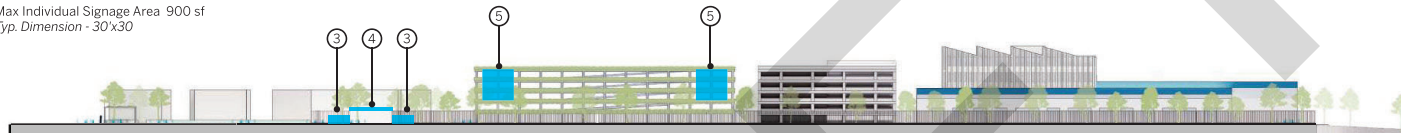
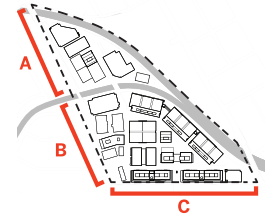


Figure II-27
Conceptual Signage Plan—Northern and Northeastern Project Site

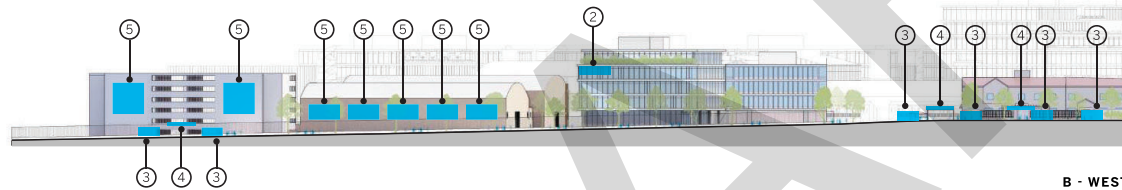
LEGEND

- PROPOSED SIGN AREA
- ① Supergraphic: Max Individual Signage Area 1,350 sf
Typ. Dimension - 30'x45'
- ② Building ID Sign: Max Individual Signage Area 240 sf
Typ. Dimension - 8'x30'
- ③ Monument Sign: Max Individual Signage Area 160 sf
Typ. Dimension - 8'x20'
- ④ Architectural Ledge Sign: Max Individual Signage Area 150 sf
Typ. Dimension - 2'x75'
- ⑤ Wall Sign: Max Individual Signage Area 900 sf
Typ. Dimension - 30'x30'

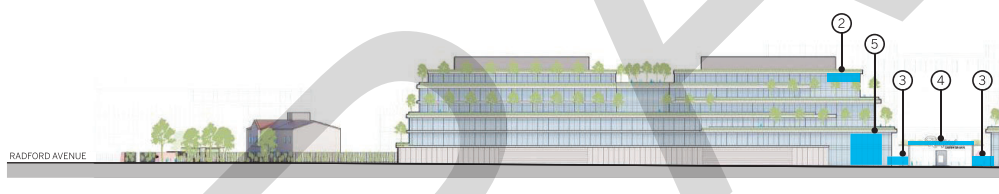
KEY PLAN



A - WEST ELEVATION (NORTH)



B - WEST ELEVATION (SOUTH)



C - SOUTH ELEVATION 1



C - SOUTH ELEVATION 2

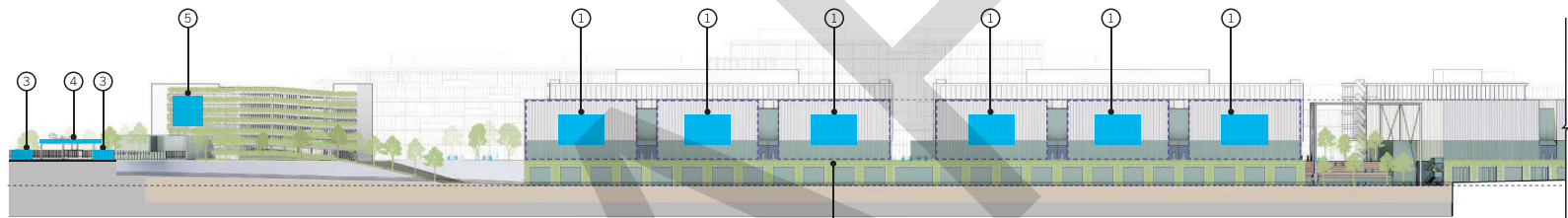
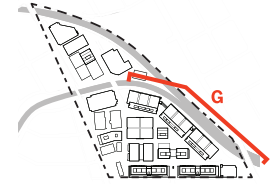


Figure II-26
Conceptual Signage Plan—Southern and Western Project Site

LEGEND

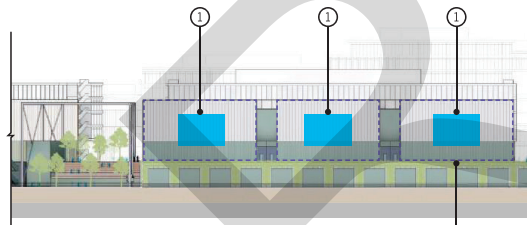
- PROPOSED SIGN AREA
- PROPOSED MURAL/ART AREA
- ① Supergraphic: Max Individual Signage Area 1,350 sf
Typ. Dimension - 30'x45'
- ② Building ID Sign: Max Individual Signage Area 240 sf
Typ. Dimension - 8'x30'
- ③ Monument Sign: Max Individual Signage Area 160 sf
Typ. Dimension - 8'x20'
- ④ Architectural Ledge Sign: Max Individual Signage Area 150 sf
Typ. Dimension - 2'x75'
- ⑤ Wall Sign: Max Individual Signage Area 900 sf
Typ. Dimension - 30'x30'

KEY PLAN



G - EAST ELEVATION (SOUTH) 1

60' x 110'
6,600 SQ. FT.
TYP. MURAL AREA



G - EAST ELEVATION (SOUTH) 2

60' x 110'
6,600 SQ. FT.
TYP. MURAL AREA



Figure II-28
Conceptual Signage Plan—Southeastern Project Site

LEGEND

- PROJECT PROPERTY LINE
- BOUNDARY OF PROJECT INTERIOR SIGNS
- SITE INTERIOR FACADES SUITABLE FOR DIGITAL SIGNAGE
- POTENTIAL DIGITAL SIGNAGE LOCATIONS

NOTE:
 - DIGITAL DISPLAYS WILL NOT BE PERMITTED ON THE PROJECT EXTERIOR
 - ALL SIGNAGE ABOVE 75 FEET ABOVE PROJECT GRADE WILL BE LIMITED TO A MAXIMUM SIGN SIZE OF 300 SQUARE FEET

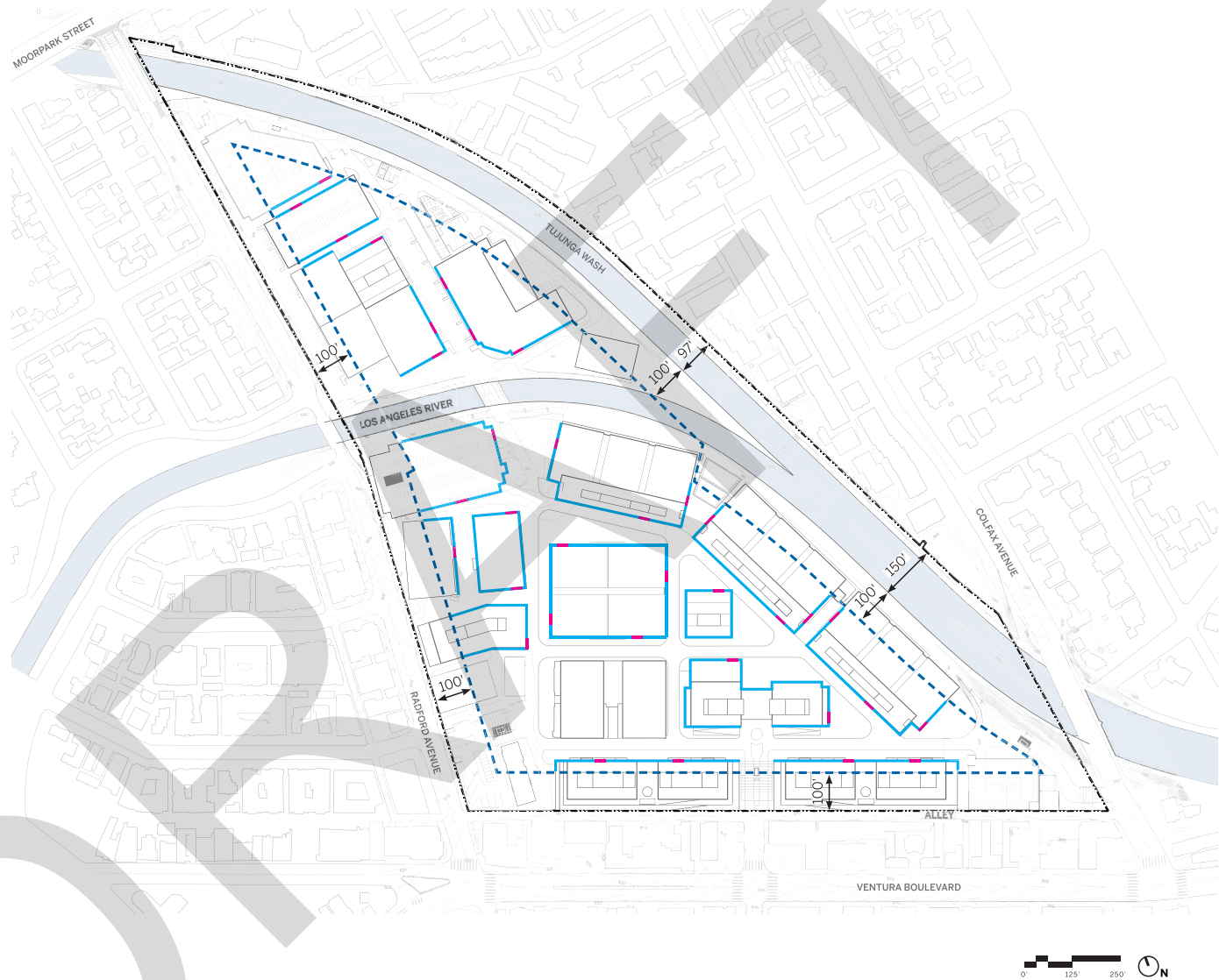


Figure II-29
 Potential Interior Digital Signage Locations