

PURPLE LINE DISTRICT COMMUNITY WORKSHOPS JUNE 2016





AGENDA



- □ 6:40 Presentation
- □ 7:00 Group Discussions
 - We'll ask your input on 4 themes: Land Use, Mobility and Parking, Building Design, and Livability
 - After each discussion, staff will rotate
 - You will have a chance to share your ideas on each theme
 - 7:00 Group Discussion 1
 - 7:20 Group Discussion 2
 - 7:40 Group Discussion 3
 - 8:00 Group Discussion 4

ABOUT THE DEPARTMENT





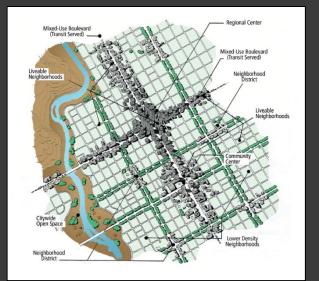
Develop and adopt land use and zoning regulations
Create long-range land use and transportation plans
Review certain development projects

POLICY FRAMEWORK



General Plan Framework (1996)

Wilshire Community Plan (2001)





TRANSIT NEIGHBORHOOD PLANS OBJECTIVES



- Encourage livable communities near transit
- Improve mobility for everyone
- Reduce environmental impacts
- Create a better built environment



TRANSIT NEIGHBORHOOD PLANS POTENTIAL REGULATORY TOOLS

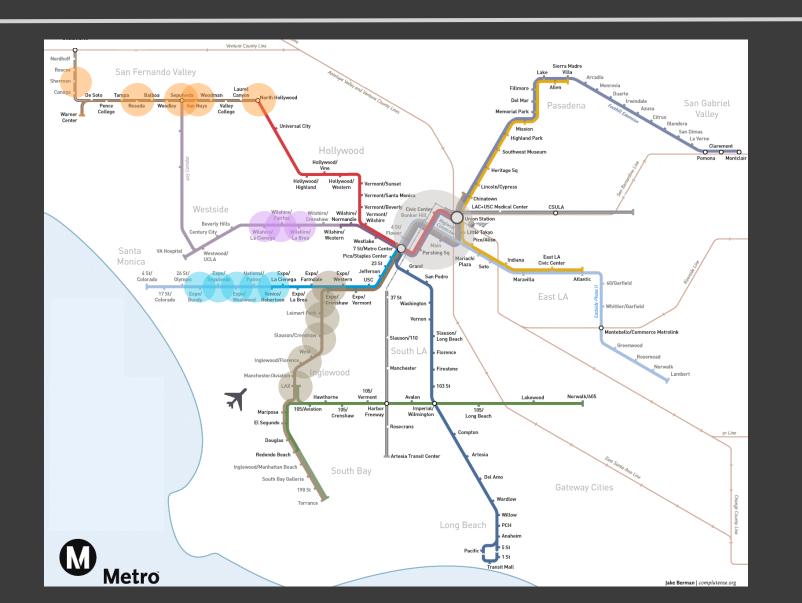


- Encourage livable communities near transit
- Improve mobility for everyone
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Zoning & land use regulations
Incentives for public benefits
Urban design standards
Transit-supportive parking regulations

TRANSIT NEIGHBORHOOD PLANS





PURPLE LINE DISTRICT PLAN





PURPLE LINE EXTENSION



Phase 1 opening 2023

 La Brea and Fairfax stations wholly within City of Los Angeles, La Cienega station area shared with Beverly Hills



PROCESS FLOWCHART







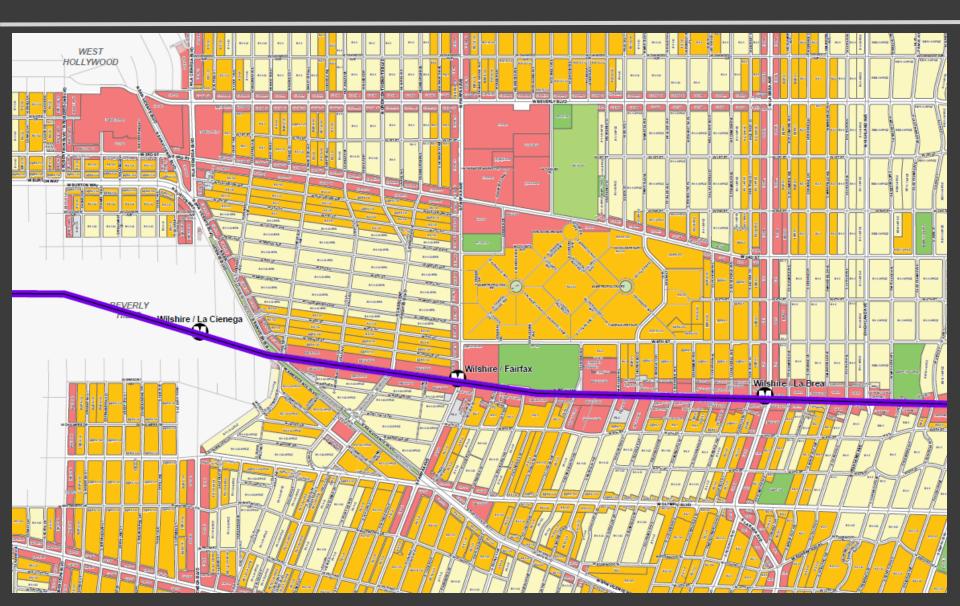
PURPLE LINE DISTRICT TODAY

- Active and vibrant commercial streets
- Unique cultural institutions
- Historic commercial and residential architecture
- Mix of stable single-family and multifamily neighborhoods
- Ongoing Planning efforts



CURRENT ZONING

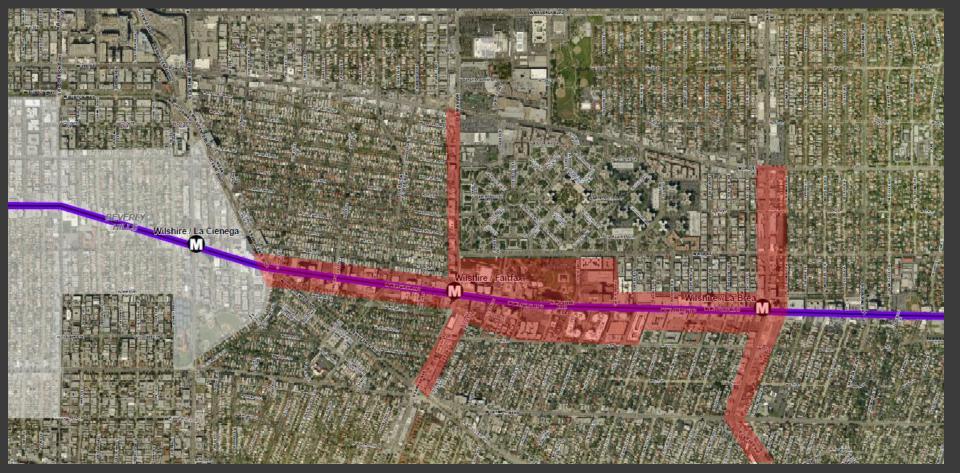




WHY ARE WE HERE?



To hear from you! We'll discuss and record your thoughts and ideas about the future of the area.



DISCUSSION TOPICS





LAND USE



- Mix of Land Uses
- Adaptive Reuse
- Infill
- Zoning







MOBILITY & PARKING



- Accessibility
- Range of Modes
- Pedestrian Circulation
- Bicycle Amenities
- Parking Supply/Demand
- Parking Location
- Car Sharing









LIVABILITY



- Public Benefits
- □ Art
- Lighting
- Landscaping
- Open Space











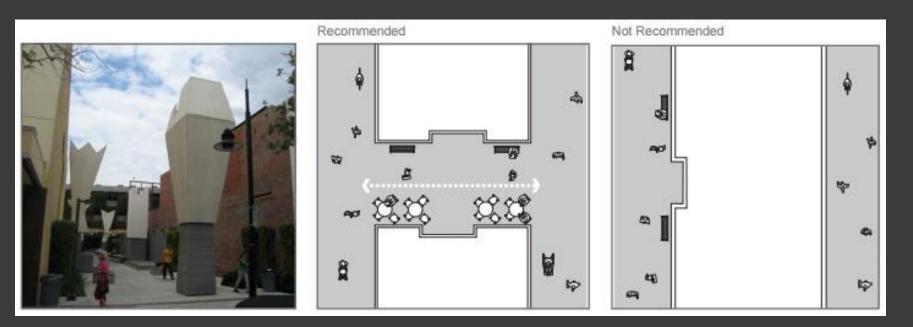
BUILDING DESIGN



- Building Design focuses on what buildings look like, how they're arranged, and how they interact with the street
 - Site planning and building orientation to the street
 - Building massing
 - Entrances and active ground floor uses and transparency
 - Walkability and pedestrian orientation
 - Design and arrangement of parking and driveways



BUILDING DESIGN – SITE PLANNING

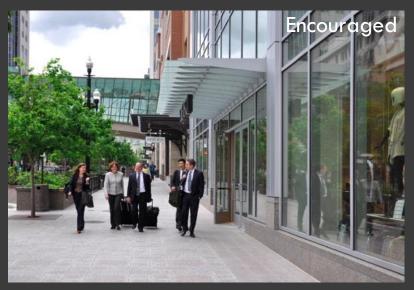


- Mid-block passageways, particularly on long blocks, facilitate pedestrian movement
- Enables direct access for pedestrians rather than requiring them to walk around the block



BUILDING DESIGN – TRANSPARENCY





- Provides rhythm to the pedestrian experience
- Creates a visually rich and inviting environment
- Creates a relationship between indoor and outdoor space

BUILDING DESIGN - ACTIVATION





- Adds interesting and creative spaces
- Creates a sense of place and identity
- Greatly enhances walkability and the pedestrian experience



NEXT STEPS FOR THE PROJECT

- Develop draft regulations based on public input
- Release draft plan
- Second round of public workshops



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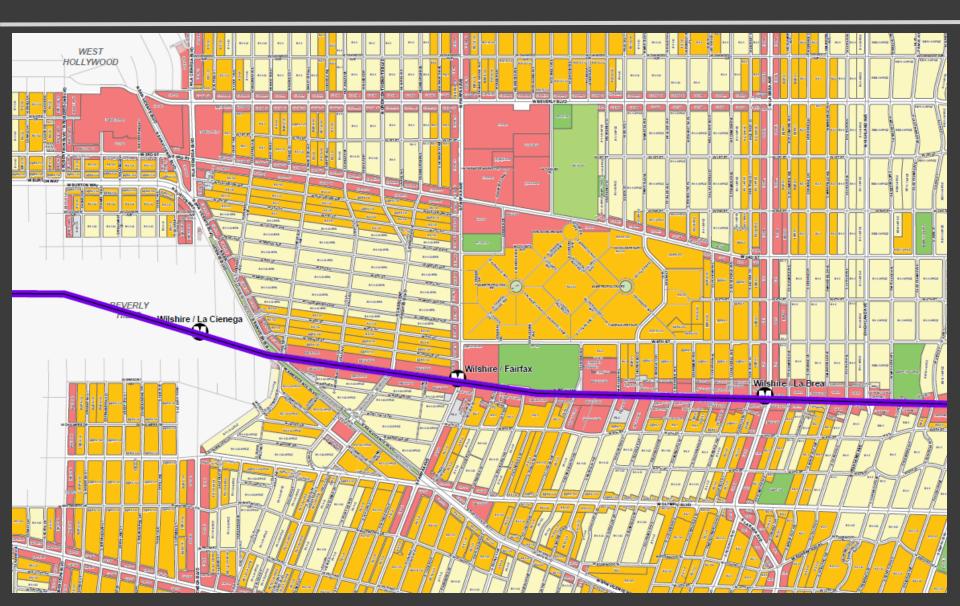
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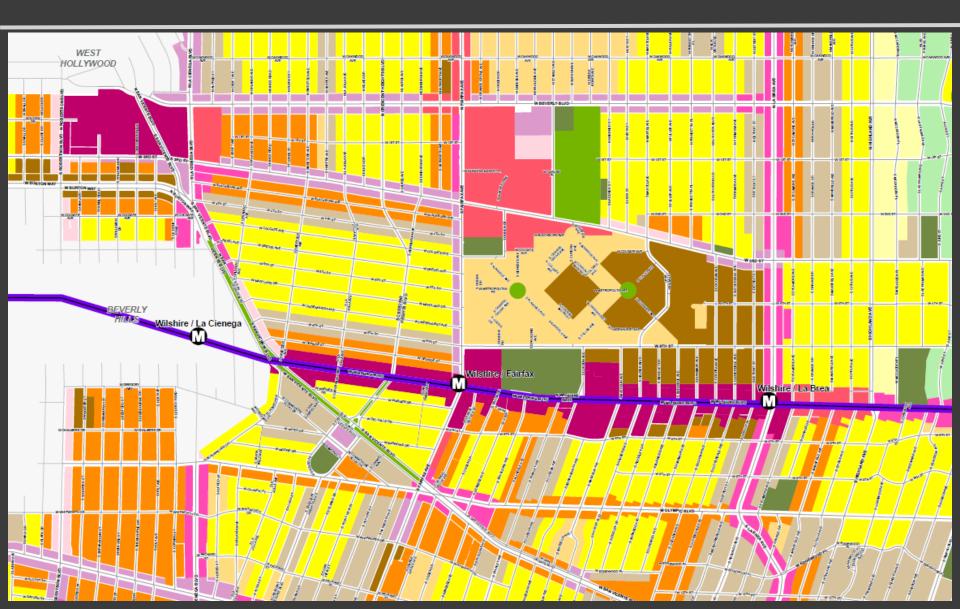
CURRENT ZONING







GENERAL PLAN LAND USE



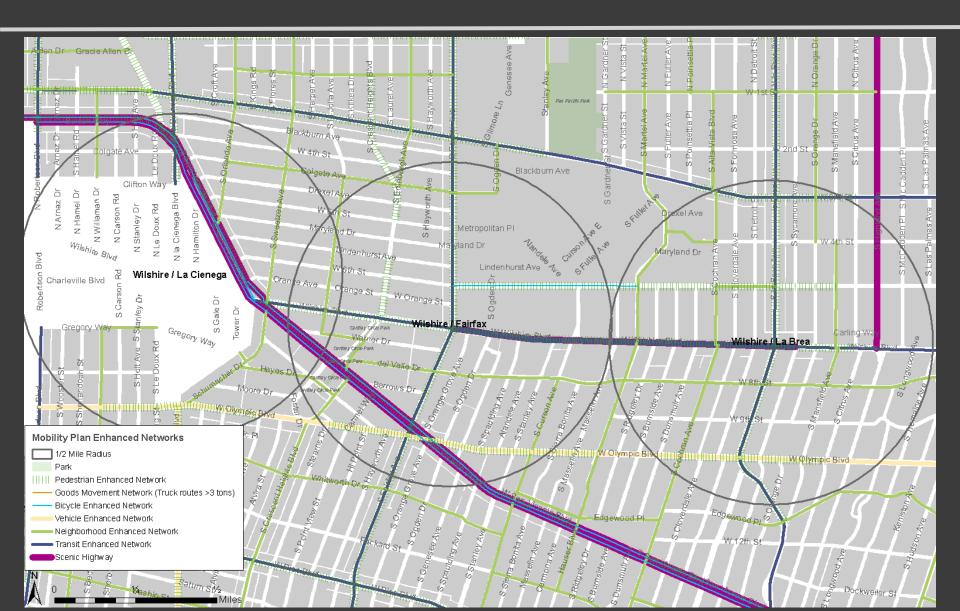
PLANNING DISTRICTS







MOBILITY PLAN



BUILDING FOOTPRINTS

