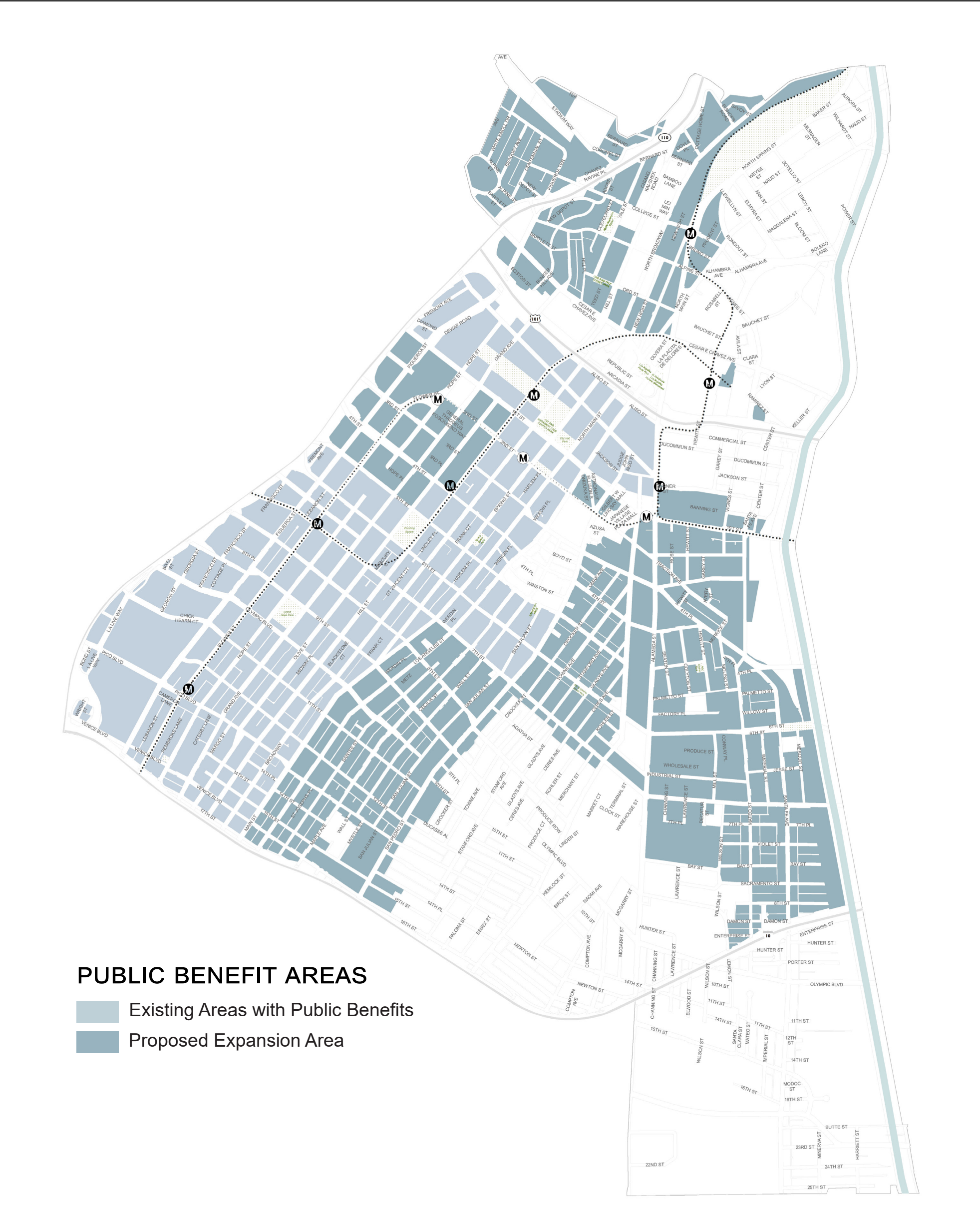


COMMUNITY BENEFITS

Accommodating the amount of growth anticipated for Downtown in a thoughtful and respectful manner is fundamental to the long term health, economic vitality, and sustainability of the Downtown community. The variety of districts within Downtown call for a range of scales and development intensities, as well as amenities.

EXPANDED PUBLIC BENEFIT AREAS



APPROACH TO GROWTH

REINFORCE DOWNTOWN AS THE PRIMARY JOBS CENTER OF SOUTHERN CALIFORNIA

EXPAND AND SUPPORT THE GROWING RESIDENTIAL POPULATION

CELEBRATE AND REINFORCE THE CHARACTER OF EACH OF DOWNTOWN'S DISTINCTIVE NEIGHBORHOODS

MAKE STREETS FRIENDLY FOR THOSE WHO USE TRANSIT, RIDE BICYCLES, AND WALK

IMPLEMENT A PRIORITY BENEFITS SYSTEM THAT BALANCES GROWTH AND DELIVERS NEIGHBORHOOD AMENITIES

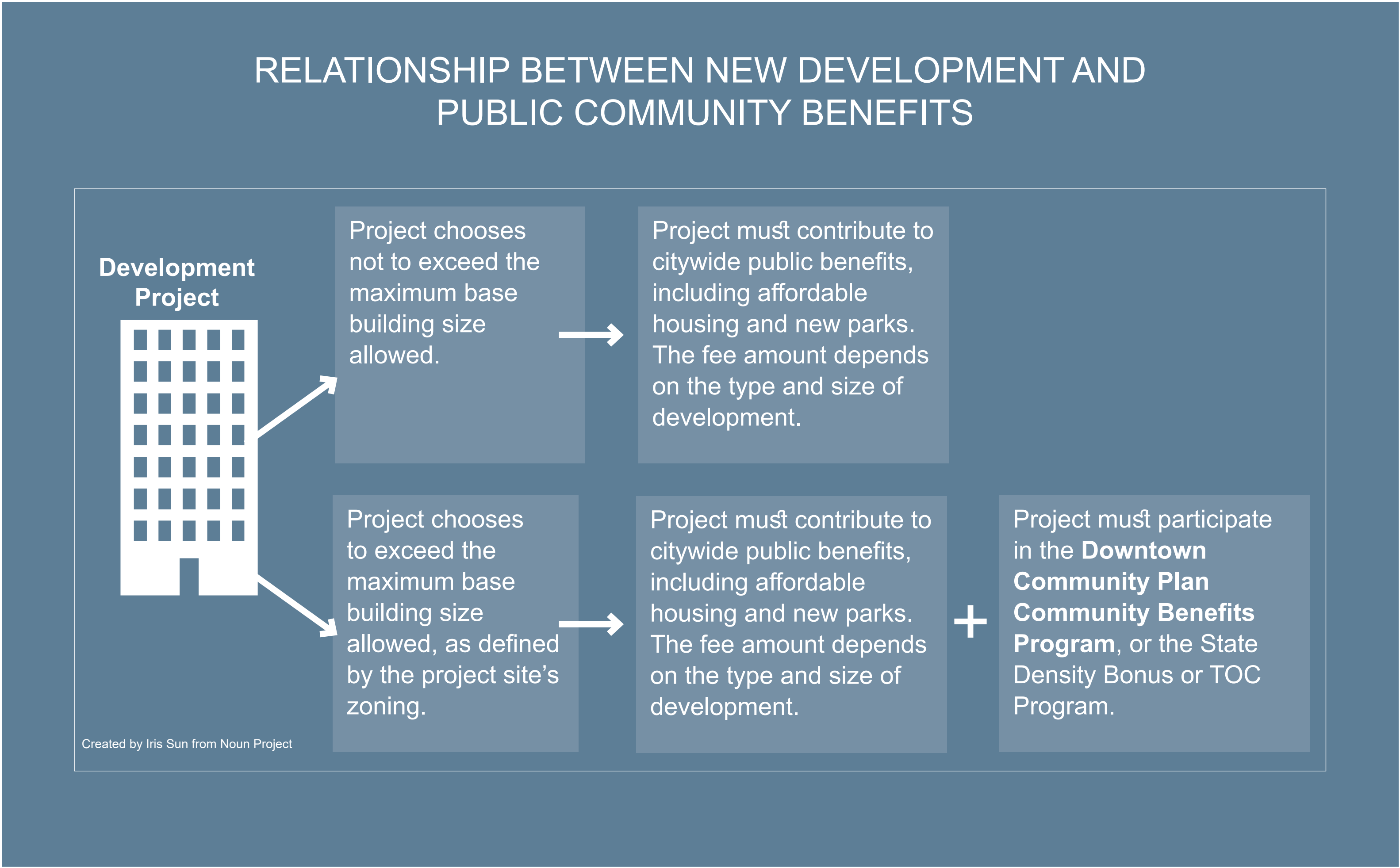
ELEVATES DESIGN EXPECTATIONS AND MAKES GREAT BUILDINGS EASY TO ACHIEVE

Icon Source: The Noun Project - Iris Sun, Gloria Vigano, Magicon, Julia Wilson, Alfredo Hernandez, and Delwar Hossain

HOW SHOULD WE GROW DOWNTOWN?

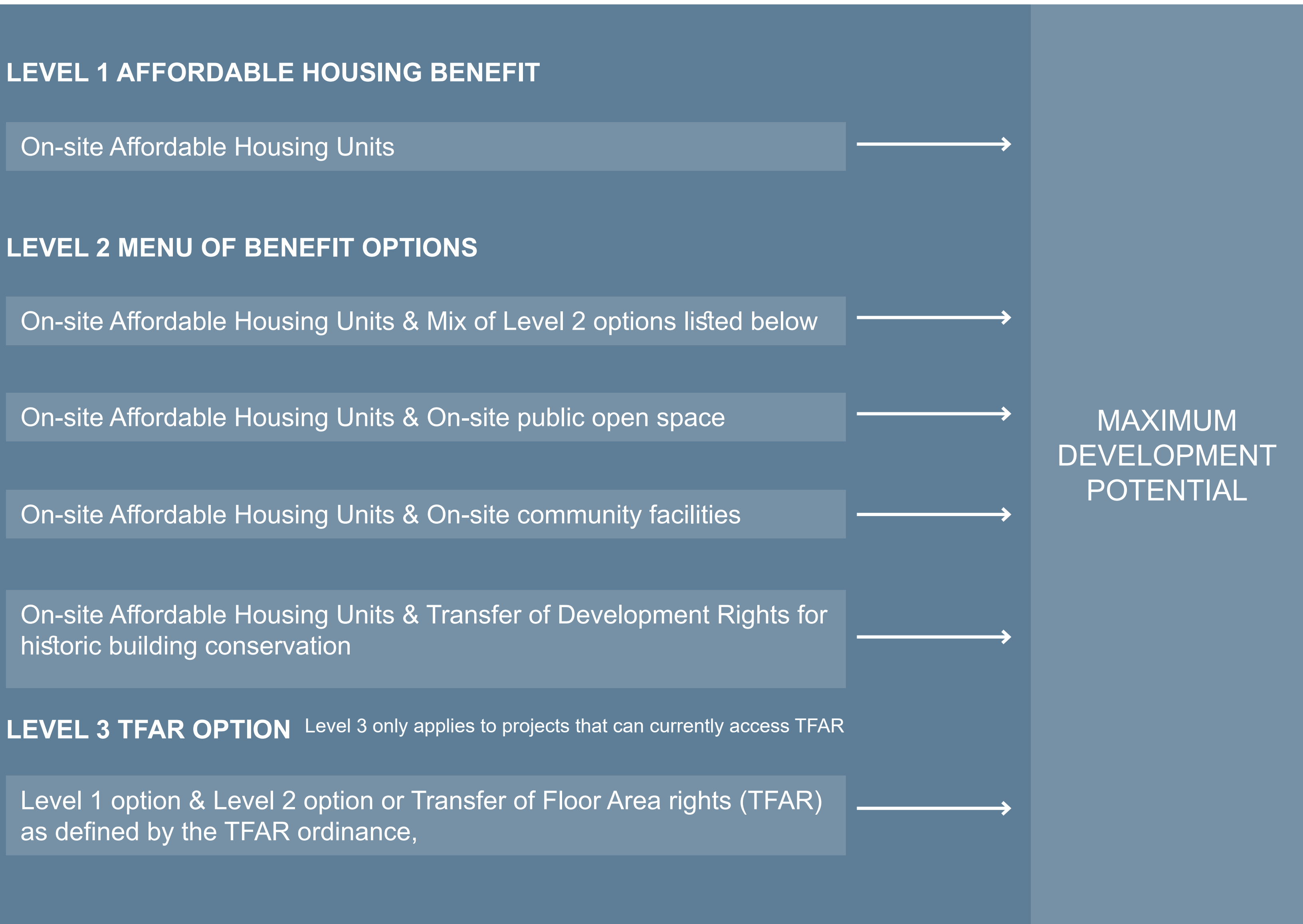
The objective of the Downtown Community Plan is to ensure that Downtown can continue to grow in a sustainable, equitable, healthy, and inclusive manner that:

- * Sustains the ongoing revitalization and innovation for decades to come;
- * Reinforces the role of Downtown as the primary jobs center of Southern California;
- * Expands and supports a growing residential population;
- * Creates well-designed buildings that continue to develop the skyline;
- * Celebrates and reinforces the character of each individual neighborhood;
- * Creates neighborhood amenities to supports growth;
- * Includes world-class parks, friendly gathering spaces, and pleasant sidewalks;
- * Orients streets to be friendly for those who use transit, bicycles, and walk;



PATHWAYS TO ACHEIVE MAXIMUM BONUS POTENTIAL

Housing Development Project Scenarios



Non-Housing Development Project Scenarios

